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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Paul takes lead as Gingrich collapses in Iowa

Raleigh, N.C. – Newt Gingrich's campaign is rapidly imploding, and Ron Paul has now taken the lead in Iowa. He's at 23% to 20% for Mitt Romney, 14% for Gingrich, 10% each for Rick Santorum, Michele Bachmann, and Rick Perry, 4% for Jon Huntsman, and 2% for Gary Johnson.

Gingrich has now seen a big drop in his Iowa standing two weeks in a row. His share of the vote has gone from 27% to 22% to 14%. And there's been a large drop in his personal favorability numbers as well from +31 (62/31) to +12 (52/40) to now -1 (46/47). Negative ads over the last few weeks have really chipped away at Gingrich's image as being a strong conservative- now only 36% of voters believe that he has 'strong principles,' while 43% think he does not.

Paul's base of support continues to rely on some unusual groups for a Republican contest. Among voters under 45 he's at 33% to 16% for Romney and 11% for Gingrich. Paul is also cleaning up 35-14 with the 24% of voters who identify as either Democrats or independents. Romney is actually ahead 22-19 with GOP voters.

Romney's vote share is up 4 points from a week ago to 20% from it previous 16% standing. His favorability numbers have improved a little bit as well from 48/44 to 49/40. One thing Romney really has going for him is more room for growth than Paul. Among voters who say they're not firmly committed to their current candidate choice, Romney is the second choice for 19% compared to 17% for Perry, 15% for Bachmann, and only 13% for Paul.

"Newt Gingrich's Iowa support was extremely soft and has collapsed in only two weeks," said Dean Debnam, President of Public Policy Polling. "Ron Paul has taken the lead, but it will be interesting to see if he can turn out his unique base of voters for the caucus. If any of the second tier candidates see their supporters abandon them in the final two weeks, Mitt Romney is the most likely beneficiary and it could propel him to the win."

PPP surveyed 597 likely Republican caucus voters from December 16th to 18th. The margin of error for the survey is +/-4.0%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

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Iowa Survey Results

Q1	Do you plan to vote in the Republican caucus or the Democratic caucus, or are you not sure?	Q4	Who would be your second choice for President?		
	Republican caucus100%		Michele Bachmann15	5%	
	Democratic caucus		Newt Gingrich13	3%	
	Not sure		Jon Huntsman7	%	
Q2	If the Republican candidates for President were Michele Bachmann, Newt Gingrich, Jon		Gary Johnson 11		
	Huntsman, Gary Johnson, Ron Paul, Rick		Ron Paul9	%	
	Perry, Mitt Romney, and Rick Santorum, who would you vote for?		Rick Perry14	%	
	Michele Bachmann10%		Mitt Romney12	2%	
	Newt Gingrich		Rick Santorum9	%	
	Jon Huntsman		Someone else/Not sure	3%	
		Q5	Do you have a favorable or unfavorable opinio of Michele Bachmann?	n	
	Gary Johnson			00/	
	Ron Paul		Favorable52		
	Rick Perry10%		Unfavorable34		
	Mitt Romney20%		Not sure		
	Rick Santorum 10%	Q6	Do you have a favorable or unfavorable opinio of Newt Gingrich?	n	
Q3	Someone else/Not sure		Favorable46	3%	
Q.J	that candidate, or might you end up supporting someone else?		Unfavorable47		
			Not sure		
	Strongly committed to that candidate63% Might end up supporting someone else37%		Do you have a favorable or unfavorable opinion of Jon Huntsman?		
			Favorable32	2%	
			Unfavorable38	3%	
			Not sure29)%	
		Q8	Do you have a favorable or unfavorable opinio of Ron Paul?		
			Favorable54	! %	
			Unfavorable38	3%	
			Not sure8	%	





Q9	Do you have a favorable or unfavorable opinion of Rick Perry?	Q15 (Among Republican caucus goers:) vote for Mike Huckabee, Mitt Romn	ey, Fred
	Favorable48%	Thompson, John McCain, Ron Pau Giuliani, or someone else in the 200	
	Unfavorable40%		o caacac,
	Not sure12%	Mike Huckabee	26%
Q10	Do you have a favorable or unfavorable opinion of Mitt Romney?	Mitt Romney	
	Favorable49%	Fred Thompson	
	Unfavorable40%	John McCain	
	Not sure11%	Ron Paul	
Q11	Do you have a favorable or unfavorable opinion	Rudy Giuliani	
	of Rick Santorum?	Someone else	2%
	Favorable52%		
	Unfavorable32%	Q16 Which of the following things is most to you when deciding how to vote: j	
	Not sure	economy, government spending an	
	Do you think that Barack Obama was born in the United States, or not?	the debt, taxes, social issues like ga and abortion, illegal immigration, or	
	He was47%	policy and national security?	000
	He was not31%	Jobs/economy	
	Not sure21%	Government spending, reducing the	
Q13	Did you watch the debate in Sioux City on	Taxes	
	Thursday night?	Social issues	
	Yes54%	ega:g. ae.	3%
	No46%	Foreign policy/national security	5%
Q14	In 2008 did you vote in the Democratic or Republican caucus, or did you not vote in a	Someone else	
	caucus?	Not sure	9%
	Democratic caucus	Q17 What is more important to you when	
	Republican caucus55%	who to vote for a candidate's abilit	
	Didn't vote in a caucus32%		,
		A candidate's ability to beat Obama	32%
		Their issue positions	56%
		Not sure	





Q18	Do you think that Newt Gingrich has strong principles, or not?	g		ou seen any of the candidate and if so, how many?	es speak in
	He does	36%	Have i	not seen any of the candidates	in 59%
	He does not	43%		seen only one candidate	
	Not sure	21%			
Q19	Do you think that Ron Paul has strong			seen more than one candidate	
	principles, or not?			ureeciding who to vote for, how	
	He does			ou that a candidate has spe	
	He does not			owa: very important, somew	/hat
	Not sure	17%	•	nt, or not important at all?	000/
Q20	Do you think that Mitt Romney has strong			mportant	
	principles, or not?	E00/		what important	
	He does			nportant at all	
	He does not			ıre	
	Not sure			have a favorable or unfavora	able opinion
Q21	Which of the Republican candidates do yo think has the best chance of defeating Bar			epublican establishment?	3/1%
	Obama?	aon		able	
	Michele Bachmann	7%		orable	
	Newt Gingrich			Irethink has run the atrans	
	Jon Huntsman			you think has run the strong gn in lowa?	gesi
	Gary Johnson	2%	Michel	le Bachmann	19%
	Ron Paul	16%	Newt 0	Gingrich	8%
	Rick Perry	6%	Jon H	untsman	1%
	Mitt Romney	25%	Gary J	Johnson	2%
	Rick Santorum	3%	Ron P	Paul	22%
	Someone else/Not sure	20%	Rick P	Perry	7%
Q22	How much attention have you paid to the		Mitt Ro	omney	5%
	televised debates between the candidates far: a lot of attention, some attention, or no		Rick S	Santorum	8%
	much attention at all?		Some	one else/Not sure	28%
	A lot of attention	43%			
	Some attention	35%			
	Not much attention at all	9%			
	Not sure	13%			





Q27 Who do you think is going to win the lowa caucuses?		Q31	Q31 If you are 18 to 29 years old, press 1. If 30 45, press 2. If 46 to 65, press 3. If you are		
	Michele Bachmann	6%		older than 65, press 4.	4.40
	Newt Gingrich	20%		18 to 29	
	Jon Huntsman			30 to 45	
	Gary Johnson			46 to 65	
	Ron Paul			Older than 65	
	Rick Perry		Q32	Would you describe yourself as ver- somewhat liberal, moderate, somew	
	Mitt Romney			conservative, or very conservative?	
	Rick Santorum			Very liberal	3%
	Someone else/Not sure			Somewhat liberal	6%
Q28	Would you be more or less likely to vote			Moderate	19%
cand it no	candidate endorsed by Herman Cain, or it not make a difference?	would		Somewhat conservative	
	More likely	11%		Very conservative	
	Less likely		Q33	If you are a Democrat, press 1. If a press 2. If you are an independent of	
	Woudn't make a difference			with another party, press 3.	
	Not sure			Democrat	5%
Q29	Do you support or oppose ethanol subsid			Republican	75%
	Support	33%		Independent/Other	19%
	Oppose		Q34	Do you consider yourself to be a me	
	Not sure			the Tea Party?	000
Q30	If you are a woman, press 1. If a man, p	ress 2.		Yes	
	Woman	43%		No	
	Man	57%		Not sure	13%





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
2012 GOP Pres Primary						
Michele Bachmann	11%	9%	13%			
Newt Gingrich	15%	14%	18%			
Jon Huntsman	4%	4%	4%			
Gary Johnson	3%	3%	1%			
Ron Paul	25%	29%	18%			
Rick Perry	11%	9%	14%			
Mitt Romney	21%	23%	19%			
Rick Santorum	11%	9%	12%			

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary										
Michele Bachmann	11%	-	7%	16%	20%	8%	16%	7%	29%	10%
Newt Gingrich	15%	13%	-	4%	-	20%	24%	37%	23%	7%
Jon Huntsman	4%	3%	4%	-	41%	3%	-	6%	4%	5%
Gary Johnson	3%	2%	-	15%	-	3%	-	-	-	4%
Ron Paul	25%	31%	10%	32%	39%	-	24%	26%	6%	48%
Rick Perry	11%	16%	19%	-	-	22%	-	15%	15%	4%
Mitt Romney	21%	12%	44%	31%	-	33%	22%	-	23%	18%
Rick Santorum	11%	23%	16%	2%	-	10%	14%	9%	-	4%

		Bachmann Favorability			
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary					
Michele Bachmann	10%	17%	1%	7%	
Newt Gingrich	14%	16%	13%	12%	
Jon Huntsman	4%	1%	8%	1%	
Gary Johnson	2%	1%	5%	2%	
Ron Paul	23%	15%	34%	27%	
Rick Perry	10%	13%	6%	9%	
Mitt Romney	20%	19%	20%	22%	
Rick Santorum	10%	12%	8%	6%	
Someone else/Not sure	7%	6%	6%	14%	





		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Michele Bachmann	10%	10%	8%	21%
Newt Gingrich	14%	30%	-	3%
Jon Huntsman	4%	1%	6%	4%
Gary Johnson	2%	1%	4%	4%
Ron Paul	23%	8%	40%	9%
Rick Perry	10%	11%	9%	9%
Mitt Romney	20%	20%	19%	23%
Rick Santorum	10%	10%	10%	10%
Someone else/Not sure	7%	9%	4%	17%

		Huntsman		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary		•		
Michele Bachmann	10%	8%	13%	9%
Newt Gingrich	14%	12%	16%	14%
Jon Huntsman	4%	10%	1%	-
Gary Johnson	2%	3%	2%	2%
Ron Paul	23%	20%	23%	26%
Rick Perry	10%	5%	12%	12%
Mitt Romney	20%	27%	17%	16%
Rick Santorum	10%	9%	11%	10%
Someone else/Not sure	7%	5%	6%	11%

		Paul Favor		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Michele Bachmann	10%	8%	11%	16%
Newt Gingrich	14%	8%	25%	4%
Jon Huntsman	4%	3%	5%	3%
Gary Johnson	2%	2%	3%	4%
Ron Paul	23%	42%	0%	4%
Rick Perry	10%	7%	14%	8%
Mitt Romney	20%	17%	22%	30%
Rick Santorum	10%	8%	13%	8%
Someone else/Not sure	7%	5%	7%	23%





		Perry Favorability			
	Base	Favorable	Unfavorable	Not sure	
2012 GOP Pres Primary					
Michele Bachmann	10%	11%	7%	15%	
Newt Gingrich	14%	17%	11%	13%	
Jon Huntsman	4%	1%	8%	2%	
Gary Johnson	2%	1%	4%	-	
Ron Paul	23%	11%	35%	30%	
Rick Perry	10%	20%	1%	1%	
Mitt Romney	20%	19%	24%	11%	
Rick Santorum	10%	13%	7%	9%	
Someone else/Not sure	7%	7%	4%	20%	

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary				
Michele Bachmann	10%	6%	13%	17%
Newt Gingrich	14%	16%	12%	16%
Jon Huntsman	4%	3%	5%	1%
Gary Johnson	2%	1%	4%	3%
Ron Paul	23%	14%	35%	21%
Rick Perry	10%	8%	11%	15%
Mitt Romney	20%	40%	1%	1%
Rick Santorum	10%	7%	12%	17%
Someone else/Not sure	7%	7%	7%	9%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary		•		
Michele Bachmann	10%	12%	6%	11%
Newt Gingrich	14%	16%	11%	13%
Jon Huntsman	4%	2%	7%	3%
Gary Johnson	2%	1%	6%	-
Ron Paul	23%	10%	38%	37%
Rick Perry	10%	12%	8%	8%
Mitt Romney	20%	22%	18%	18%
Rick Santorum	10%	17%	2%	-
Someone else/Not sure	7%	8%	4%	11%

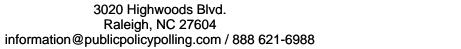




		Obama Born in US?					
	Base	He was	He was	Not sure			
2012 GOP Pres Primary	Buot	Wub		ouio			
Michele Bachmann	10%	6%	15%	10%			
Newt Gingrich	14%	12%	17%	13%			
Jon Huntsman	3%	6%	1%	1%			
Gary Johnson	2%	4%	0%	1%			
Ron Paul	23%	28%	18%	20%			
Rick Perry	10%	4%	16%	14%			
Mitt Romney	20%	24%	19%	14%			
Rick Santorum	10%	9%	10%	13%			
Someone else/Not sure	7%	6%	4%	13%			

		Did You W Thurs. De	
	Base	Yes	No
2012 GOP Pres Primary		•	
Michele Bachmann	10%	11%	8%
Newt Gingrich	14%	18%	10%
Jon Huntsman	4%	4%	4%
Gary Johnson	2%	3%	2%
Ron Paul	23%	18%	29%
Rick Perry	10%	9%	10%
Mitt Romney	20%	24%	15%
Rick Santorum	10%	7%	14%
Someone else/Not sure	7%	6%	8%

		2008 Caucus	Choice	
	Base	Democratic caucus	•	Didn't vote in a caucus
2012 GOP Pres Primary				
Michele Bachmann	10%	9%	12%	6%
Newt Gingrich	14%	10%	17%	12%
Jon Huntsman	4%	4%	2%	5%
Gary Johnson	2%	10%	1%	2%
Ron Paul	23%	28%	21%	25%
Rick Perry	10%	6%	10%	12%
Mitt Romney	20%	15%	20%	21%
Rick Santorum	10%	11%	9%	11%
Someone else/Not sure	7%	7%	8%	6%









		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
2012 GOP Pres Primary									
Michele Bachmann	12%	16%	7%	18%	15%	2%	-	11%	13%
Newt Gingrich	17%	19%	12%	30%	22%	2%	21%	11%	3%
Jon Huntsman	2%	-	4%	-	6%	-	16%	-	-
Gary Johnson	1%	-	-	4%	-	2%	-	-	-
Ron Paul	21%	10%	9%	10%	24%	89%	-	23%	21%
Rick Perry	10%	15%	9%	5%	8%	-	6%	9%	19%
Mitt Romney	20%	16%	49%	11%	14%	-	33%	-	21%
Rick Santorum	9%	14%	10%	12%	1%	2%	-	35%	11%
Someone else/Not sure	8%	11%	-	10%	9%	2%	24%	11%	12%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	_	Foreign policy/national security		Not sure
2012 GOP Pres Primary									
Michele Bachmann	10%	8%	11%	4%	15%	5%	-	13%	10%
Newt Gingrich	14%	13%	18%	19%	6%	28%	9%	8%	10%
Jon Huntsman	4%	6%	3%	-	-	5%	3%	4%	3%
Gary Johnson	2%	5%	-	-	3%	13%	8%	-	-
Ron Paul	23%	24%	21%	28%	17%	21%	33%	36%	22%
Rick Perry	10%	7%	10%	29%	13%	-	11%	4%	11%
Mitt Romney	20%	25%	21%	11%	8%	13%	13%	12%	24%
Rick Santorum	10%	5%	8%	9%	29%	15%	11%	12%	10%
Someone else/Not sure	7%	6%	7%	-	9%	-	11%	10%	10%

		More Important: Elec	tability or Iss	sues?
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
2012 GOP Pres Primary		•		
Michele Bachmann	10%	13%	9%	8%
Newt Gingrich	14%	23%	10%	11%
Jon Huntsman	4%	2%	5%	2%
Gary Johnson	2%	-	4%	-
Ron Paul	23%	9%	32%	20%
Rick Perry	10%	11%	9%	10%
Mitt Romney	20%	28%	15%	24%
Rick Santorum	10%	8%	9%	16%
Someone else/Not sure	7%	6%	7%	9%





		Does Gingrich Have Strong Principles?						
	Base	He does	He does not	Not sure				
2012 GOP Pres Primary								
Michele Bachmann	10%	10%	10%	9%				
Newt Gingrich	14%	33%	2%	7%				
Jon Huntsman	4%	0%	7%	3%				
Gary Johnson	2%	1%	4%	2%				
Ron Paul	23%	8%	39%	18%				
Rick Perry	10%	12%	6%	16%				
Mitt Romney	20%	18%	20%	23%				
Rick Santorum	10%	10%	8%	13%				
Someone else/Not sure	7%	8%	5%	11%				

		Does Paul Have Strong Principles?					
	Base	He does	He does not	Not sure			
2012 GOP Pres Primary							
Michele Bachmann	10%	11%	6%	6%			
Newt Gingrich	14%	13%	21%	16%			
Jon Huntsman	4%	3%	10%	2%			
Gary Johnson	2%	2%	6%	-			
Ron Paul	23%	29%	3%	12%			
Rick Perry	10%	8%	17%	15%			
Mitt Romney	20%	18%	20%	26%			
Rick Santorum	10%	9%	13%	12%			
Someone else/Not sure	7%	7%	3%	10%			

		Does Romney Have Strong Principles?					
		He	He does	Not			
	Base	does	not	sure			
2012 GOP Pres							
Primary							
Michele Bachmann	10%	9%	12%	8%			
Newt Gingrich	14%	14%	15%	13%			
Jon Huntsman	4%	2%	7%	3%			
Gary Johnson	2%	2%	4%	2%			
Ron Paul	23%	20%	33%	17%			
Rick Perry	10%	8%	9%	16%			
Mitt Romney	20%	32%	2%	17%			
Rick Santorum	10%	7%	12%	13%			
Someone else/Not sure	7%	6%	5%	12%			



		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	-	Mitt Romney		Someone else/Not sure
2012 GOP Pres Primary										
Michele Bachmann	10%	61%	7%	-	6%	1%	17%	6%	7%	6%
Newt Gingrich	14%	6%	61%	-	-	-	4%	3%	-	12%
Jon Huntsman	3%	-	3%	55%	-	-	-	2%	3%	3%
Gary Johnson	2%	-	-	11%	78%	1%	-	-	-	2%
Ron Paul	23%	11%	5%	10%	17%	93%	5%	14%	-	13%
Rick Perry	10%	4%	9%	5%	-	-	62%	3%	-	16%
Mitt Romney	20%	8%	1%	-	-	2%	-	61%	-	17%
Rick Santorum	10%	10%	8%	-	-	2%	10%	4%	86%	14%
Someone else/Not sure	7%	-	6%	19%	-	1%	2%	7%	4%	16%

		Attention	Paid to De	bates	
	Base	A lot of attention		Not much attention at all	Not sure
2012 GOP Pres Primary					-
Michele Bachmann	10%	10%	12%	4%	6%
Newt Gingrich	14%	16%	14%	8%	13%
Jon Huntsman	4%	4%	3%	6%	4%
Gary Johnson	2%	3%	1%	8%	-
Ron Paul	23%	24%	27%	14%	17%
Rick Perry	10%	10%	9%	4%	16%
Mitt Romney	20%	19%	17%	25%	27%
Rick Santorum	10%	8%	7%	22%	13%
Someone else/Not sure	7%	7%	8%	9%	5%

		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person	•		
2012 GOP Pres Primary					
Michele Bachmann	10%	11%	11%	9%	7%
Newt Gingrich	14%	15%	16%	13%	11%
Jon Huntsman	4%	4%	1%	4%	4%
Gary Johnson	2%	2%	-	6%	-
Ron Paul	23%	21%	31%	27%	23%
Rick Perry	10%	10%	5%	8%	15%
Mitt Romney	20%	19%	22%	17%	26%
Rick Santorum	10%	10%	5%	13%	10%
Someone else/Not sure	7%	9%	9%	1%	3%





		Importance of a Candidate Spending Time in IA					
	Base	Very important	Som ew hat important	Not important at all	Not sure		
2012 GOP Pres Primary		-	-	-			
Michele Bachmann	10%	13%	11%	7%	8%		
Newt Gingrich	14%	13%	16%	13%	11%		
Jon Huntsman	4%	3%	4%	4%	4%		
Gary Johnson	2%	3%	2%	4%	-		
Ron Paul	23%	26%	18%	32%	19%		
Rick Perry	10%	14%	8%	5%	16%		
Mitt Romney	20%	5%	26%	22%	24%		
Rick Santorum	10%	14%	8%	9%	10%		
Someone else/Not sure	7%	9%	8%	4%	8%		

		GOP Establishment Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary		-				
Michele Bachmann	10%	13%	10%	7%		
Newt Gingrich	14%	19%	9%	14%		
Jon Huntsman	4%	2%	6%	3%		
Gary Johnson	2%	0%	5%	1%		
Ron Paul	23%	15%	34%	20%		
Rick Perry	10%	12%	5%	13%		
Mitt Romney	20%	24%	13%	23%		
Rick Santorum	10%	7%	11%	11%		
Someone else/Not sure	7%	8%	6%	8%		

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman			-	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary										
Michele Bachmann	10%	26%	7%	-	-	4%	12%	-	12%	5%
Newt Gingrich	14%	18%	51%	9%	-	7%	4%	8%	16%	11%
Jon Huntsman	4%	2%	2%	38%	15%	6%	-	-	2%	3%
Gary Johnson	2%	-	-	27%	54%	1%	-	-	-	2%
Ron Paul	23%	13%	6%	27%	5%	59%	15%	6%	5%	18%
Rick Perry	10%	10%	8%	-	-	3%	31%	16%	8%	11%
Mitt Romney	20%	24%	11%	-	12%	11%	13%	62%	16%	24%
Rick Santorum	10%	4%	5%	-	13%	4%	7%	9%	35%	13%
Someone else/Not sure	7%	3%	10%	-	-	4%	18%	-	7%	12%





		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	-	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary										
Michele Bachmann	10%	66%	8%	-	-	5%	14%	6%	5%	7%
Newt Gingrich	14%	7%	46%	-	-	4%	-	3%	5%	11%
Jon Huntsman	4%	-	2%	37%	-	3%	-	6%	-	3%
Gary Johnson	2%	-	-	38%	61%	2%	-	-	-	2%
Ron Paul	23%	7%	10%	-	-	71%	5%	9%	13%	16%
Rick Perry	10%	13%	8%	-	-	3%	69%	8%	-	13%
Mitt Romney	20%	2%	9%	-	-	6%	5%	62%	-	19%
Rick Santorum	10%	2%	7%	18%	39%	4%	4%	1%	77%	16%
Someone else/Not sure	7%	2%	9%	7%	-	2%	5%	5%	-	13%

		More/Less Likely to Vote for Candidate Endorsed by Cain						
	Base	More likely	Less likely	Woudn't make a difference	Not sure			
2012 GOP Pres Primary				•				
Michele Bachmann	10%	18%	8%	9%	8%			
Newt Gingrich	14%	19%	7%	18%	12%			
Jon Huntsman	4%	-	5%	4%	3%			
Gary Johnson	2%	-	6%	2%	-			
Ron Paul	23%	11%	28%	24%	21%			
Rick Perry	10%	11%	12%	6%	14%			
Mitt Romney	20%	12%	17%	23%	22%			
Rick Santorum	10%	12%	9%	9%	12%			
Someone else/Not sure	7%	17%	7%	5%	7%			

		Support/Oppose Ethanol Subsidies				
	Base	Support	Oppose	Not sure		
2012 GOP Pres Primary						
Michele Bachmann	10%	11%	13%	6%		
Newt Gingrich	14%	14%	15%	13%		
Jon Huntsman	4%	3%	5%	3%		
Gary Johnson	2%	6%	0%	1%		
Ron Paul	23%	23%	27%	21%		
Rick Perry	10%	11%	6%	13%		
Mitt Romney	20%	17%	19%	24%		
Rick Santorum	10%	9%	10%	10%		
Someone else/Not sure	7%	6%	5%	11%		





		Gender	
	Base	Woman	Man
2012 GOP Pres Primary		•	
Michele Bachmann	10%	10%	10%
Newt Gingrich	14%	13%	15%
Jon Huntsman	4%	2%	5%
Gary Johnson	2%	4%	1%
Ron Paul	23%	18%	27%
Rick Perry	10%	9%	11%
Mitt Romney	20%	24%	17%
Rick Santorum	10%	10%	9%
Someone else/Not sure	7%	10%	5%

		Age			
		18 to	30 to	46 to	Older
	Base	29	45	65	than 65
2012 GOP Pres					
Primary					
Michele Bachmann	10%	10%	6%	12%	11%
Newt Gingrich	14%	16%	9%	16%	18%
Jon Huntsman	4%	2%	3%	6%	1%
Gary Johnson	2%	6%	4%	1%	-
Ron Paul	23%	38%	31%	15%	15%
Rick Perry	10%	4%	12%	12%	7%
Mitt Romney	20%	8%	20%	19%	31%
Rick Santorum	10%	12%	5%	13%	9%
Someone else/Not sure	7%	4%	10%	6%	9%

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal	Moderate	Som ew hat conservative	. ,
2012 GOP Pres Primary						
Michele Bachmann	10%	13%	2%	12%	4%	15%
Newt Gingrich	14%	17%	6%	7%	16%	17%
Jon Huntsman	4%	-	7%	9%	3%	1%
Gary Johnson	2%	19%	2%	4%	2%	1%
Ron Paul	23%	32%	41%	35%	20%	16%
Rick Perry	10%	-	2%	3%	10%	15%
Mitt Romney	20%	-	22%	25%	25%	14%
Rick Santorum	10%	19%	5%	1%	11%	13%
Someone else/Not sure	7%	-	11%	4%	9%	7%





		Party					
	Base	Democrat	Republican	Independent/Other			
2012 GOP Pres Primary			•				
Michele Bachmann	10%	5%	10%	10%			
New t Gingrich	14%	-	17%	6%			
Jon Huntsman	4%	-	2%	11%			
Gary Johnson	2%	5%	2%	4%			
Ron Paul	23%	40%	19%	34%			
Rick Perry	10%	5%	11%	7%			
Mitt Romney	20%	17%	22%	13%			
Rick Santorum	10%	16%	10%	9%			
Someone else/Not sure	7%	11%	7%	6%			

		Tea Pa		
	Base	Yes	No	Not sure
2012 GOP Pres Primary				
Michele Bachmann	10%	19%	4%	17%
Newt Gingrich	14%	18%	13%	13%
Jon Huntsman	4%	3%	4%	1%
Gary Johnson	2%	3%	2%	-
Ron Paul	23%	14%	27%	22%
Rick Perry	10%	7%	10%	15%
Mitt Romney	20%	15%	24%	14%
Rick Santorum	10%	16%	7%	9%
Someone else/Not sure	7%	3%	8%	10%



		2012 GOP P	res Prima	ary					
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman		Ron Paul	_	Mitt Romney	Rick Santorum
Committed to Candidate or Might Change Your Mind?		1							
Strongly committed to that candidate	63%	55%	56%	58%	83%	73%	51%	68%	56%
Might end up supporting someone else		45%	44%	42%	17%	27%	49%	32%	44%

		2012 GOP P	res Prima	ary					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum
2012 GOP Pres Primary 2nd Choice									
Michele Bachmann	15%	-	13%	11%	13%	19%	22%	8%	33%
Newt Gingrich	13%	9%	-	13%	-	5%	23%	27%	21%
Jon Huntsman	7%	11%	2%	-	44%	10%	-	11%	1%
Gary Johnson	1%	3%	-	15%	-	2%	-	-	-
Ron Paul	9%	7%	11%	7%	12%	-	18%	13%	9%
Rick Perry	14%	21%	22%	-	-	14%	-	15%	19%
Mitt Romney	12%	8%	30%	18%	-	13%	17%	-	10%
Rick Santorum	9%	26%	14%	10%	-	2%	13%	10%	-
Someone else/Not sure	18%	16%	8%	25%	31%	34%	6%	15%	7%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Bachmann Favorability		•								
Favorable	52%	87%	57%	20%	12%	34%	66%	50%	65%	45%
Unfavorable	34%	2%	31%	76%	75%	49%	20%	34%	26%	27%
Not sure	14%	11%	12%	4%	13%	16%	13%	16%	9%	27%





		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Gingrich Favorability										
Favorable	46%	45%	98%	16%	12%	16%	50%	46%	45%	57%
Unfavorable	47%	40%	-	76%	75%	81%	44%	46%	48%	26%
Not sure	7%	15%	2%	7%	13%	3%	6%	8%	8%	18%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Huntsman Favorability										
Favorable	32%	25%	27%	91%	44%	28%	17%	43%	30%	23%
Unfavorable	38%	49%	45%	9%	31%	39%	46%	33%	41%	30%
Not sure	29%	26%	29%	-	25%	33%	37%	24%	29%	47%

		2012 GOP P	res Prima	ry						
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Paul Favorability										
Favorable	54%	44%	31%	42%	36%	98%	39%	46%	43%	39%
Unfavorable	38%	43%	67%	50%	52%	1%	54%	42%	51%	35%
Not sure	8%	13%	2%	7%	12%	1%	6%	12%	7%	26%





		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Perry Favorability										
Favorable	48%	55%	58%	7%	25%	24%	96%	45%	62%	47%
Unfavorable	40%	27%	31%	85%	75%	60%	3%	49%	27%	20%
Not sure	12%	18%	11%	7%	-	16%	1%	6%	11%	33%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Romney Favorability										
Favorable	49%	29%	55%	42%	12%	30%	38%	97%	34%	46%
Unfavorable	40%	53%	33%	54%	75%	61%	46%	2%	47%	42%
Not sure	11%	18%	12%	4%	13%	10%	17%	1%	18%	13%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Santorum Favorability										
Favorable	52%	64%	59%	26%	25%	23%	62%	57%	93%	56%
Unfavorable	32%	19%	26%	63%	75%	52%	26%	29%	7%	20%
Not sure	16%	17%	15%	11%	-	25%	12%	14%	-	24%



3020 Highwoods Blvd.



		2012 GOP P	res Prima	ıry				12 GOP Pres Primary										
	Base	Michele Bachmann	Newt Gingrich				Rick Perry		Rick Santorum	Someone else/Not sure								
Obama Born in US?																		
He was	47%	30%	42%	88%	81%	57%	19%	56%	41%	42%								
He was not	31%	48%	38%	8%	6%	25%	50%	29%	31%	18%								
Not sure	21%	22%	20%	4%	13%	18%	31%	15%	28%	39%								

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
Did You Watch Thurs. Debate?										
Yes	54%	62%	67%	55%	61%	43%	52%	65%	36%	46%
No	46%	38%	33%	45%	39%	57%	48%	35%	64%	54%

		2012 GOP P	012 GOP Pres Primary											
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure				
2008 Caucus Choice		•						•						
Democratic caucus	13%	12%	9%	15%	52%	15%	8%	9%	14%	12%				
Republican caucus	55%	67%	65%	38%	19%	50%	53%	56%	51%	61%				
Didn't vote in a caucus	32%	21%	26%	47%	29%	35%	39%	34%	35%	27%				





		2012 GOP P	res Prima	nry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson		Rick Perry	Mitt Romney	_	Someone else/Not sure
2008 GOP Caucus Vote										
Mike Huckabee	26%	35%	29%	-	-	12%	40%	21%	39%	36%
Mitt Romney	19%	10%	14%	33%	-	8%	18%	45%	20%	-
Fred Thompson	14%	20%	25%	-	71%	7%	8%	8%	18%	17%
John McCain	19%	23%	24%	47%	-	21%	16%	13%	2%	21%
Ron Paul	10%	2%	1%	-	29%	41%	-	-	3%	2%
Rudy Giuliani	3%	-	4%	20%	-	-	2%	5%	-	10%
Someone else	2%	2%	1%	-	-	2%	2%	-	8%	3%
Don't remember	7%	8%	1%	-	-	7%	14%	7%	9%	10%

		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson		Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Most Important Issue										
Jobs/economy	30%	25%	28%	54%	57%	31%	23%	38%	14%	27%
Government spending, reducing the debt	37%	42%	47%	28%	-	34%	38%	39%	29%	36%
Taxes	3%	1%	4%	-	-	4%	9%	2%	3%	-
Social issues	11%	17%	5%	-	12%	8%	15%	4%	32%	14%
Illegal immigration	3%	1%	5%	4%	13%	2%	-	2%	4%	-
Foreign policy/national security	5%	-	3%	4%	17%	7%	6%	3%	6%	7%
Someone else	3%	5%	2%	4%	-	5%	1%	2%	4%	5%
Not sure	9%	9%	6%	7%	-	8%	9%	10%	9%	12%

		2012 GOP Pres Primary								
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama		41%	52%	16%	-	12%	37%	44%	26%	26%
Their issue positions		48%	39%	76%	100%	77%	51%	41%	53%	58%
Not sure	12%	10%	10%	7%	-	10%	12%	14%	20%	16%





		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Does Gingrich Have Strong Principles?		•								
He does	36%	37%	85%	4%	12%	12%	42%	32%	37%	42%
He does not	43%	44%	5%	81%	75%	72%	24%	44%	37%	27%
Not sure	21%	19%	10%	15%	13%	16%	33%	24%	27%	31%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure
Does Paul Have Strong Principles?										
He does	73%	83%	65%	61%	75%	90%	57%	67%	66%	72%
He does not	10%	6%	15%	28%	25%	1%	17%	10%	13%	5%
Not sure	17%	10%	20%	11%	-	9%	26%	23%	21%	23%

		2012 GOP P	res Prima	ry						
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Does Romney Have Strong Principles?		•								
He does	50%	47%	50%	26%	37%	43%	41%	80%	37%	45%
He does not	31%	38%	34%	59%	50%	44%	29%	4%	39%	23%
Not sure	18%	15%	17%	15%	13%	13%	30%	16%	24%	32%





		2012 GOP P	res Prima	ary						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Gary Johnson			Mitt Romney	Rick Santorum	Someone else/Not sure
Most Electable										
Michele Bachmann	7%	43%	3%	-	-	3%	3%	3%	7%	-
Newt Gingrich	17%	12%	74%	14%	-	4%	15%	1%	13%	15%
Jon Huntsman	3%	-	-	47%	13%	1%	1%	-	-	7%
Gary Johnson	2%	1%	-	-	62%	1%	-	-	-	-
Ron Paul	16%	1%	-	-	6%	62%	-	2%	3%	3%
Rick Perry	6%	11%	2%	-	-	2%	40%	-	7%	2%
Mitt Romney	25%	16%	5%	16%	-	15%	8%	77%	11%	26%
Rick Santorum	3%	2%	-	3%	-	-	-	-	30%	2%
Someone else/Not sure	20%	13%	17%	20%	19%	11%	33%	17%	30%	45%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
Attention Paid to Debates							-			
A lot of attention	43%	45%	49%	44%	50%	44%	43%	41%	36%	40%
Some attention	35%	43%	35%	25%	19%	41%	33%	30%	26%	40%
Not much attention at all	9%	4%	5%	16%	31%	6%	4%	12%	21%	11%
Not sure	13%	8%	12%	15%	-	9%	20%	17%	17%	9%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?										
Have not seen any of the candidates in person	59%	63%	63%	61%	56%	53%	59%	56%	58%	78%
Have seen only one candidate	9%	10%	11%	4%	-	13%	5%	10%	5%	12%
Have seen more than one candidate	17%	16%	15%	20%	44%	19%	13%	14%	22%	3%
Not sure	15%	11%	12%	15%	-	15%	23%	19%	15%	7%





		2012 GOP P	res Prima	nry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson		Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Importance of a Candidate Spending Time in IA										
Very important	22%	30%	21%	16%	31%	25%	31%	5%	31%	27%
Somewhat important		42%	46%	39%	27%	31%	32%	51%	32%	44%
Not important at all	23%	16%	22%	25%	43%	31%	11%	25%	22%	13%
Not sure	15%	12%	12%	19%	-	12%	25%	19%	15%	17%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
GOP Establishment Favorability										
Favorable	34%	44%	47%	16%	6%	22%	42%	41%	25%	39%
Unfavorable	34%	34%	22%	58%	75%	50%	16%	23%	38%	28%
Not sure	31%	21%	31%	26%	19%	27%	42%	36%	36%	34%

		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure
Who's Run Strongest IA Campaign?										
Michele Bachmann	19%	51%	24%	10%	-	11%	19%	23%	8%	9%
Newt Gingrich	8%	5%	27%	4%	-	2%	6%	4%	4%	10%
Jon Huntsman	1%	-	1%	13%	13%	1%	-	-	-	-
Gary Johnson	2%	-	-	9%	49%	0%	-	1%	3%	-
Ron Paul	22%	9%	11%	35%	13%	56%	7%	13%	9%	11%
Rick Perry	7%	8%	2%	-	-	4%	21%	4%	5%	16%
Mitt Romney	5%	-	3%	-	-	1%	7%	14%	4%	-
Rick Santorum	8%	11%	10%	4%	-	2%	7%	7%	30%	8%
Someone else/Not sure	28%	16%	22%	26%	25%	22%	32%	34%	37%	45%





		2012 GOP P	res Prima	ıry						
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Gary Johnson			Mitt Romney	_	Someone else/Not sure
Who Will Win IA?										
Michele Bachmann	6%	37%	3%	-	-	2%	7%	1%	1%	2%
Newt Gingrich	20%	17%	67%	11%	-	9%	17%	9%	14%	26%
Jon Huntsman	2%	-	-	16%	25%	-	-	-	3%	2%
Gary Johnson	1%	-	-	-	37%	-	-	-	6%	-
Ron Paul	20%	9%	5%	19%	19%	61%	5%	6%	8%	6%
Rick Perry	3%	4%	-	-	-	1%	20%	1%	1%	2%
Mitt Romney	19%	11%	4%	30%	-	7%	15%	58%	3%	14%
Rick Santorum	2%	1%	1%	-	-	1%	-	-	19%	-
Someone else/Not sure	27%	20%	20%	23%	19%	19%	35%	26%	45%	49%

		2012 GOP P								
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain										
More likely	11%	21%	15%	-	-	5%	12%	7%	13%	27%
Less likely	26%	22%	14%	34%	69%	31%	32%	23%	24%	26%
Woudn't make a difference	41%	39%	53%	48%	31%	43%	24%	47%	35%	27%
Not sure	22%	18%	19%	19%	-	20%	32%	24%	27%	20%

		2012 GOP P	12 GOP Pres Primary							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Support/Oppose Ethanol Subsidies		•								
Support	33%	38%	33%	30%	81%	32%	36%	27%	31%	26%
Oppose	32%	42%	33%	43%	6%	37%	19%	30%	34%	22%
Not sure	35%	21%	33%	26%	13%	32%	45%	42%	35%	52%





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	63%	100%	-			
Might end up supporting someone else	37%	-	100%			

		Committed to Candi Your Mind?	Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else			
2012 GOP Pres Primary 2nd Choice		-				
Michele Bachmann	15%	15%	15%			
Newt Gingrich	13%	14%	12%			
Jon Huntsman	7%	8%	6%			
Gary Johnson	1%	2%	0%			
Ron Paul	9%	7%	13%			
Rick Perry	14%	13%	17%			
Mitt Romney	12%	8%	19%			
Rick Santorum	9%	11%	8%			
Someone else/Not sure	18%	22%	10%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Bachmann Favorability						
Favorable	52%	48%	59%			
Unfavorable	34%	40%	25%			
Not sure	13%	12%	16%			





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Gingrich Favorability		•				
Favorable	45%	40%	52%			
Unfavorable	49%	55%	39%			
Not sure	7%	5%	9%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Huntsman Favorability						
Favorable	33%	34%	31%			
Unfavorable	39%	41%	36%			
Not sure	28%	25%	34%			

		Committed to Candidate or Might Change Your Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else		
Paul Favorability		•			
Favorable	55%	55%	56%		
Unfavorable	38%	40%	35%		
Not sure	7%	5%	10%		





		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Perry Favorability						
Favorable	48%	44%	55%			
Unfavorable	42%	47%	33%			
Not sure	10%	10%	12%			

		Committed to Candid Your Mind?	Committed to Candidate or Might Change Cour Mind?			
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Romney Favorability						
Favorable	49%	47%	54%			
Unfavorable	40%	45%	32%			
Not sure	11%	8%	14%			

		Committed to Candidate or Might Change Your Mind?				
	Base	Strongly committed to that candidate	Might end up supporting someone else			
Santorum Favorability						
Favorable	52%	50%	56%			
Unfavorable	33%	38%	26%			
Not sure	15%	13%	19%			





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Obama Born in US?		•		
He was	48%	48%	47%	
He was not	32%	31%	34%	
Not sure	20%	20%	19%	

			Committed to Candidate or Might Change Your Mind?		
		Base	Strongly committed to that candidate	Might end up supporting someone else	
Did You Watch Thurs. Debate?					
	Yes	54%	55%	53%	
	No	46%	45%	47%	

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
2008 Caucus Choice		-		
Democratic caucus	13%	11%	15%	
Republican caucus	55%	55%	53%	
Didn't vote in a caucus	33%	33%	31%	





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
2008 GOP Caucus Vote			
Mike Huckabee	25%	22%	31%
Mitt Romney	21%	22%	18%
Fred Thompson	14%	14%	14%
John McCain	18%	16%	22%
Ron Paul	10%	13%	6%
Rudy Giuliani	3%	2%	3%
Someone else	2%	2%	2%
Don't remember	7%	8%	4%

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Most Important Issue			
Jobs/economy	30%	30%	31%
Government spending, reducing the debt	37%	33%	42%
Taxes	3%	4%	3%
Social issues	11%	11%	10%
Illegal immigration	3%	2%	4%
Foreign policy/national security	5%	6%	2%
Someone else	3%	4%	1%
Not sure	8%	10%	6%

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	31%	34%	
Their issue positions	56%	58%	52%	
Not sure	12%	11%	13%	





		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Gingrich Have Strong Principles?			
He does	36%	32%	42%
He does not	44%	47%	39%
Not sure	20%	21%	19%

		Committed to Candidate or Might Change Your Mind?	
	Base	Strongly committed to that candidate	Might end up supporting someone else
Does Paul Have Strong Principles?			
He does	73%	68%	82%
He does not	10%	13%	5%
Not sure	17%	19%	13%

		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Does Romney Have Strong Principles?				
He does	51%	45%	61%	
He does not	32%	37%	23%	
Not sure	17%	19%	15%	





		Committed to Candidate or Might Change Your Mind?		
	Base	Strongly committed to that candidate	Might end up supporting someone else	
Most Electable				
Michele Bachmann	8%	9%	5%	
Newt Gingrich	17%	14%	23%	
Jon Huntsman	2%	3%	2%	
Gary Johnson	2%	3%	1%	
Ron Paul	16%	21%	8%	
Rick Perry	7%	4%	12%	
Mitt Romney	25%	23%	29%	
Rick Santorum	4%	5%	1%	
Someone else/Not sure	18%	18%	19%	

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Attention Paid to Debates			
A lot of attention	43%	47%	37%
Some attention	34%	29%	44%
Not much attention at all	9%	8%	11%
Not sure	13%	16%	8%

		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Seen Any Candidates in Person?			
Have not seen any of the candidates in person	58%	52%	69%
Have seen only one candidate	9%	10%	9%
Have seen more than one candidate	18%	21%	12%
Not sure	15%	18%	11%





		Committed to Candidate or Might Change Your Mind?						
	Base	Strongly committed to that candidate	Might end up supporting someone else					
Importance of a Candidate Spending Time in IA								
Very important	22%	23%	19%					
Somewhat important		33%	50%					
Not important at all	24%	27%	19%					
Not sure	15%	17%	12%					

		Committed to Candidate or Might Change Your Mind?							
	Base	Strongly committed to that candidate	Might end up supporting someone else						
GOP Establishment Favorability									
Favorable	34%	33%	36%						
Unfavorable	35%	34%	35%						
Not sure	31%	32%	29%						

		Committed to Candid Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Who's Run Strongest IA Campaign?			
Michele Bachmann	20%	17%	24%
Newt Gingrich	7%	7%	9%
Jon Huntsman	1%	2%	-
Gary Johnson	2%	3%	1%
Ron Paul	23%	26%	17%
Rick Perry	6%	5%	7%
Mitt Romney	5%	5%	4%
Rick Santorum	9%	7%	11%
Someone else/Not sure	27%	27%	26%





		Committed to Candi Your Mind?	date or Might Change
	Base	Strongly committed to that candidate	Might end up supporting someone else
Who Will Win IA?		-	
Michele Bachmann	6%	6%	5%
Newt Gingrich	20%	16%	26%
Jon Huntsman	2%	2%	2%
Gary Johnson	2%	2%	-
Ron Paul	21%	24%	16%
Rick Perry	3%	3%	3%
Mitt Romney	19%	19%	18%
Rick Santorum	3%	3%	2%
Someone else/Not sure	26%	24%	28%

		Committed to Candidate or Might Change Your Mind?							
	Base	Strongly committed to that candidate	Might end up supporting someone else						
More/Less Likely to Vote for Candidate Endorsed by Cain									
More likely	10%	8%	13%						
Less likely	26%	27%	25%						
Woudn't make a difference	42%	43%	40%						
Not sure	22%	22%	22%						

		Committed to Candidate or Might Change Your Mind?							
	Base	Strongly committed to that candidate	Might end up supporting someone else						
Support/Oppose Ethanol Subsidies									
Support	33%	31%	37%						
Oppose	33%	32%	34%						
Not sure	34%	37%	29%						





	Base	2012 GOP Pres Primary 2nd Choice								
		Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	63%	63%	65%	70%	90%	47%	57%	43%	70%	79%
Might end up supporting someone else		37%	35%	30%	10%	53%	43%	57%	30%	21%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman			Rick Perry		-	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice										
Michele Bachmann	15%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	13%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	7%	-	-	100%	-	-	-	-	-	-
Gary Johnson	1%	-	-	-	100%	-	-	-	-	-
Ron Paul	9%	-	-	-	-	100%	-	-	-	-
Rick Perry	14%	-	-	-	-	-	100%	-	-	-
Mitt Romney	12%	-	-	-	-	-	-	100%	-	-
Rick Santorum	9%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	18%	-	-	-	-	-	-	-	-	100%

		2012 GOP Pres Primary 2nd Choice									
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure	
Bachmann Favorability											
Favorable	52%	84%	55%	23%	20%	32%	61%	55%	67%	32%	
Unfavorable	34%	8%	32%	64%	80%	42%	30%	26%	26%	51%	
Not sure	13%	8%	13%	13%	-	26%	8%	19%	7%	17%	





		2012 GOP P	12 GOP Pres Primary 2nd Choice									
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure		
Gingrich Favorability												
Favorable	45%	38%	93%	22%	10%	32%	49%	56%	46%	21%		
Unfavorable	49%	57%	4%	70%	90%	58%	47%	39%	44%	69%		
Not sure	7%	5%	3%	8%	-	10%	4%	5%	10%	10%		

		2012 GOP Pres Primary 2nd Choice								
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure
Huntsman Favorability										
Favorable	33%	26%	34%	90%	51%	33%	29%	32%	22%	21%
Unfavorable	39%	45%	39%	4%	31%	26%	49%	39%	49%	43%
Not sure	28%	29%	26%	6%	18%	41%	22%	29%	29%	36%

		2012 GOP P	12 GOP Pres Primary 2nd Choice								
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure	
Paul Favorability											
Favorable	55%	58%	35%	70%	39%	94%	51%	50%	26%	64%	
Unfavorable	38%	39%	46%	25%	61%	6%	44%	46%	63%	29%	
Not sure	7%	3%	19%	5%	-	-	5%	4%	11%	7%	





		2012 GOP P	2 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich		,	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure			
Perry Favorability													
Favorable	48%	51%	51%	21%	-	49%	92%	47%	57%	18%			
Unfavorable	42%	37%	44%	70%	90%	43%	4%	35%	29%	68%			
Not sure	10%	11%	5%	9%	10%	8%	4%	19%	15%	13%			

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
Romney Favorability										
Favorable	49%	35%	62%	45%	21%	42%	46%	88%	52%	35%
Unfavorable	40%	48%	32%	48%	69%	45%	47%	6%	42%	49%
Not sure	11%	17%	6%	7%	10%	14%	7%	7%	6%	16%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Santorum Favorability										
Favorable	52%	54%	60%	28%	41%	41%	58%	55%	93%	32%
Unfavorable	33%	34%	25%	67%	51%	38%	18%	26%	3%	53%
Not sure	15%	12%	15%	5%	8%	21%	24%	19%	4%	15%





		2012 GOP P	2 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich		,	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure			
Obama Born in US?													
He was	48%	37%	44%	81%	90%	53%	37%	49%	41%	51%			
He was not	32%	43%	39%	16%	10%	33%	43%	24%	25%	28%			
Not sure	20%	20%	17%	4%	-	14%	20%	27%	34%	22%			

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure
Did You Watch Thurs. Debate?										
Yes	54%	50%	54%	74%	80%	38%	55%	57%	66%	48%
No	46%	50%	46%	26%	20%	62%	45%	43%	34%	52%

		2012 GOP P	12 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure			
2008 Caucus Choice		•						•					
Democratic caucus	13%	11%	10%	21%	18%	20%	10%	9%	6%	15%			
Republican caucus	55%	57%	52%	46%	72%	51%	62%	64%	64%	42%			
Didn't vote in a caucus	33%	31%	38%	33%	10%	30%	28%	27%	30%	43%			





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
2008 GOP Caucus Vote										
Mike Huckabee	25%	35%	27%	4%	14%	23%	30%	20%	33%	19%
Mitt Romney	21%	17%	23%	17%	-	6%	16%	33%	14%	34%
Fred Thompson	14%	12%	11%	14%	14%	17%	18%	11%	27%	4%
John McCain	18%	15%	16%	23%	14%	36%	18%	27%	12%	9%
Ron Paul	10%	10%	7%	41%	29%	6%	11%	2%	2%	15%
Rudy Giuliani	3%	3%	5%	-	29%	-	3%	2%	2%	-
Someone else	2%	7%	-	-	-	-	1%	2%	2%	2%
Don't remember	7%	2%	11%	-	-	12%	3%	4%	7%	18%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson			Mitt Romney	Rick Santorum	Someone else/Not sure
Most Important Issue		<u> </u>								
Jobs/economy	30%	22%	28%	50%	40%	29%	29%	37%	21%	32%
Government spending, reducing the debt		42%	38%	15%	42%	38%	35%	38%	53%	30%
Taxes	3%	7%	1%	5%	-	5%	3%	4%	2%	1%
Social issues	11%	11%	20%	13%	10%	6%	12%	9%	5%	8%
Illegal immigration	3%	4%	-	5%	-	2%	8%	2%	2%	1%
Foreign policy/national security		7%	-	8%	-	5%	3%	2%	9%	6%
Someone else	3%	4%	-	-	-	2%	2%	4%	5%	7%
Not sure	8%	3%	13%	4%	8%	13%	8%	5%	5%	14%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman		Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama		27%	34%	26%	10%	28%	37%	47%	38%	26%
Their issue positions	56%	62%	50%	70%	82%	55%	52%	48%	56%	56%
Not sure	12%	11%	17%	4%	8%	17%	12%	5%	6%	18%





		2012 GOP P	012 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure			
Does Gingrich Have Strong Principles?		•											
He does	36%	37%	59%	18%	10%	25%	45%	46%	47%	11%			
He does not	44%	44%	10%	73%	90%	60%	41%	40%	34%	58%			
Not sure	20%	18%	31%	9%	-	15%	14%	14%	19%	31%			

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Does Paul Have Strong Principles?										
He does	73%	76%	57%	82%	49%	81%	72%	81%	73%	72%
He does not	10%	11%	13%	9%	51%	7%	15%	7%	12%	5%
Not sure	17%	13%	30%	8%	-	12%	13%	12%	14%	24%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Does Romney Have Strong Principles?		•								
He does	51%	47%	52%	52%	31%	46%	44%	76%	55%	42%
He does not	32%	32%	24%	41%	59%	36%	43%	13%	31%	34%
Not sure	17%	21%	24%	7%	10%	17%	13%	11%	15%	24%





		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson			Mitt Romney	Rick Santorum	Someone else/Not sure
Most Electable										
Michele Bachmann	8%	5%	3%	19%	38%	7%	11%	3%	12%	5%
Newt Gingrich	17%	15%	29%	2%	-	14%	23%	30%	22%	4%
Jon Huntsman	2%	2%	-	8%	13%	-	-	2%	2%	5%
Gary Johnson	2%	-	3%	9%	-	3%	-	1%	-	4%
Ron Paul	16%	18%	5%	28%	27%	7%	17%	8%	3%	35%
Rick Perry	7%	8%	2%	-	-	13%	14%	8%	10%	2%
Mitt Romney	25%	20%	31%	26%	-	27%	20%	35%	31%	21%
Rick Santorum	4%	10%	4%	-	-	2%	4%	3%	3%	1%
Someone else/Not sure	18%	21%	22%	7%	23%	26%	11%	11%	16%	25%

		2012 GOP Pres Primary 2nd Choice									
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure	
Attention Paid to Debates											
A lot of attention	43%	54%	49%	69%	41%	42%	35%	40%	42%	30%	
Some attention	34%	22%	25%	21%	38%	32%	42%	46%	45%	39%	
Not much attention at all	9%	8%	7%	7%	-	13%	13%	6%	4%	13%	
Not sure	13%	16%	20%	4%	21%	13%	10%	7%	9%	18%	

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?										
Have not seen any of the candidates in person	58%	60%	53%	60%	58%	57%	58%	70%	57%	51%
Have seen only one candidate	9%	6%	8%	13%	21%	16%	13%	3%	5%	10%
Have seen more than one candidate	18%	17%	16%	19%	-	13%	14%	18%	27%	20%
Not sure	15%	17%	23%	8%	21%	13%	14%	8%	11%	19%





		2012 GOP Pres Primary 2nd Choice									
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure	
Importance of a Candidate Spending Time in IA											
Very important	22%	31%	18%	35%	10%	14%	22%	17%	16%	21%	
Som ew hat im portant		36%	42%	34%	28%	42%	43%	49%	48%	27%	
Not important at all	24%	16%	17%	27%	31%	30%	19%	25%	25%	33%	
Not sure	15%	16%	23%	4%	31%	13%	16%	8%	11%	20%	

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure
GOP Establishment Favorability										
Favorable	34%	29%	44%	23%	20%	20%	47%	49%	42%	20%
Unfavorable	35%	40%	22%	62%	49%	44%	25%	19%	32%	41%
Not sure	31%	31%	33%	15%	31%	36%	28%	32%	26%	39%

		2012 GOP P	res Prima	ry 2nd Cho	ice					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson		Rick Perry	Mitt Romney	Rick Santorum	Someone else/Notsure
Who's Run Strongest IA Campaign?										
Michele Bachmann	20%	28%	11%	30%	20%	18%	18%	20%	29%	13%
Newt Gingrich	7%	10%	8%	2%	-	4%	10%	9%	9%	5%
Jon Huntsman	1%	-	3%	5%	10%	-	-	1%	-	2%
Gary Johnson	2%	-	1%	4%	-	3%	2%	1%	2%	6%
Ron Paul	23%	17%	12%	38%	39%	31%	17%	27%	14%	31%
Rick Perry	6%	4%	11%	2%	-	11%	8%	6%	7%	2%
Mitt Romney	5%	3%	9%	4%	-	5%	3%	7%	3%	6%
Rick Santorum	9%	8%	6%	2%	-	6%	17%	9%	16%	4%
Someone else/Not sure	27%	30%	39%	14%	31%	22%	26%	21%	20%	30%





_		2012 GOP P	res Prima	ry 2nd Cho	ice		·		•	
	Base	Michele Bachmann		Jon Huntsman	Gary Johnson				Rick Santorum	Someone else/Not sure
Who Will Win IA?		•		•			•		•	•
Michele Bachmann	6%	8%	2%	10%	20%	3%	7%	5%	11%	3%
Newt Gingrich	20%	22%	26%	-	10%	25%	26%	30%	25%	7%
Jon Huntsman	2%	2%	-	5%	10%	-	-	-	-	4%
Gary Johnson	2%	2%	-	4%	-	3%	2%	-	-	2%
Ron Paul	21%	21%	11%	43%	29%	13%	19%	22%	3%	33%
Rick Perry	3%	2%	4%	-	-	-	3%	5%	10%	2%
Mitt Romney	19%	13%	20%	30%	-	28%	13%	18%	29%	16%
Rick Santorum	3%	4%	3%	-	-	2%	3%	6%	3%	-
Someone else/Not sure	26%	27%	35%	10%	31%	25%	27%	16%	19%	33%

		2012 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman		Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure		
More/Less Likely to Vote for Candidate Endorsed by Cain												
More likely	10%	15%	10%	12%	-	12%	14%	8%	8%	3%		
Less likely	26%	34%	17%	46%	18%	23%	23%	25%	31%	21%		
Woudn't make a difference	42%	25%	39%	38%	51%	49%	43%	43%	46%	53%		
Not sure	22%	25%	34%	4%	31%	16%	19%	25%	15%	24%		

		2012 GOP P	012 GOP Pres Primary 2nd Choice										
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure			
Support/Oppose Ethanol Subsidies		•											
Support	33%	41%	31%	32%	28%	27%	32%	34%	32%	34%			
Oppose	33%	24%	24%	55%	41%	47%	35%	40%	35%	21%			
Not sure	34%	35%	44%	13%	31%	25%	33%	26%	33%	46%			





		Bachmann Favorability							
	Base	Favorable	Unfavorable	Not sure					
Committed to Candidate or Might Change Your Mind?									
Strongly committed to that candidate	63%	58%	73%	56%					
Might end up supporting someone else	37%	42%	27%	44%					

		Bachm ann	Favorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	15%	25%	4%	10%
Newt Gingrich	13%	14%	13%	13%
Jon Huntsman	7%	3%	14%	7%
Gary Johnson	1%	1%	3%	-
Ron Paul	9%	5%	11%	17%
Rick Perry	14%	17%	13%	9%
Mitt Romney	12%	13%	9%	17%
Rick Santorum	9%	12%	7%	5%
Someone else/Not sure	18%	11%	27%	22%

		Bachmann	Bachmann Favorability							
	Base	Favorable	Unfavorable	Not sure						
Bachmann Favorability										
Favorable	52%	100%	-	-						
Unfavorable	34%	-	100%	-						
Not sure	14%	-	-	100%						





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	46%	58%	32%	33%
Unfavorable	47%	37%	66%	40%
Not sure	7%	5%	3%	27%

		Bachm ann	Favorability	vorability	
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	32%	34%	35%	16%	
Unfavorable	38%	40%	47%	13%	
Not sure	29%	25%	18%	71%	

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	54%	50%	61%	49%
Unfavorable	38%	43%	34%	30%
Not sure	8%	6%	5%	21%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	63%	29%	38%
Unfavorable	40%	27%	66%	27%
Not sure	12%	10%	6%	35%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	49%	55%	40%	49%
Unfavorable	40%	36%	53%	24%
Not sure	11%	9%	7%	27%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	52%	70%	32%	34%
Unfavorable	32%	19%	58%	21%
Not sure	16%	11%	10%	45%





		Bachm ann		
	Base	Favorable	Unfavorable	Not sure
Obama Born in US?				
He was	47%	35%	68%	42%
He was not	31%	39%	23%	24%
Not sure	21%	26%	9%	35%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Did You Watch Thurs. Debate?				
Ye	es 54%	59%	48%	50%
ı	No 46%	41%	52%	50%

	Bachmann Favorabi			y	
	Base	Favorable	Unfavorable	Not sure	
2008 Caucus Choice		•			
Democratic caucus	13%	7%	19%	16%	
Republican caucus	55%	65%	45%	41%	
Didn't vote in a caucus	32%	27%	36%	43%	





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote		•		
Mike Huckabee	26%	31%	12%	34%
Mitt Romney	19%	19%	21%	11%
Fred Thompson	14%	16%	14%	2%
John McCain	19%	17%	17%	29%
Ron Paul	10%	5%	22%	7%
Rudy Giuliani	3%	3%	5%	2%
Someone else	2%	2%	1%	5%
Don't remember	7%	7%	7%	10%

		Bachm ann		
	Base	Favorable	Unfavorable	Not sure
Most Important Issue			-	
Jobs/economy	30%	24%	37%	35%
Government spending, reducing the debt	37%	42%	29%	34%
Taxes	3%	3%	4%	1%
Social issues	11%	13%	11%	5%
Illegal immigration	3%	3%	2%	1%
Foreign policy/national security	5%	5%	6%	3%
Someone else	3%	3%	3%	7%
Not sure	9%	7%	8%	14%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	37%	24%	32%
Their issue positions	56%	52%	64%	50%
Not sure	12%	11%	12%	18%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	36%	47%	24%	27%
He does not	43%	32%	62%	37%
Not sure	21%	21%	14%	36%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	73%	76%	70%	68%
He does not	10%	9%	15%	4%
Not sure	17%	15%	16%	28%

	Bachmann Favorability			
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	50%	56%	40%	54%
He does not	31%	25%	45%	21%
Not sure	18%	18%	16%	26%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	7%	11%	3%	2%
Newt Gingrich	17%	21%	13%	14%
Jon Huntsman	3%	1%	6%	1%
Gary Johnson	2%	1%	3%	2%
Ron Paul	16%	7%	28%	18%
Rick Perry	6%	8%	5%	6%
Mitt Romney	25%	27%	20%	31%
Rick Santorum	3%	5%	3%	-
Someone else/Not sure	20%	19%	20%	26%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	43%	46%	41%	37%
Some attention	35%	35%	35%	35%
Not much attention at all	9%	6%	12%	14%
Not sure	13%	13%	12%	14%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	59%	60%	59%
Have seen only one candidate	9%	10%	9%	8%
Have seen more than one candidate	17%	16%	17%	16%
Not sure	15%	15%	14%	17%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	24%	23%	12%
Somewhat important	40%	43%	31%	48%
Not important at all	23%	17%	31%	25%
Not sure	15%	16%	15%	14%

		Bachmann Favorability			
	Base	Favorable	Unfavorable	Not sure	
GOP Establishment Favorability					
Favorable	34%	40%	26%	36%	
Unfavorable	34%	29%	47%	19%	
Not sure	31%	31%	26%	45%	

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	29%	9%	8%
Newt Gingrich	8%	7%	8%	9%
Jon Huntsman	1%	1%	2%	1%
Gary Johnson	2%	1%	4%	2%
Ron Paul	22%	14%	34%	22%
Rick Perry	7%	7%	6%	9%
Mitt Romney	5%	4%	6%	6%
Rick Santorum	8%	11%	6%	7%
Someone else/Not sure	28%	27%	26%	36%





		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?				
Michele Bachmann	6%	10%	0%	3%
Newt Gingrich	20%	25%	18%	9%
Jon Huntsman	2%	-	4%	3%
Gary Johnson	1%	1%	2%	2%
Ron Paul	20%	13%	31%	19%
Rick Perry	3%	3%	2%	3%
Mitt Romney	19%	17%	18%	25%
Rick Santorum	2%	3%	2%	1%
Someone else/Not sure	27%	28%	23%	35%

		Bachmann Favorability		
	Base	Favorable	Unfavorable	Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain				
More likely	11%	16%	4%	11%
Less likely	26%	23%	34%	19%
Woudn't make a difference	41%	37%	44%	46%
Not sure	22%	24%	19%	24%

		Bachm ann	chmann Favorability		
	Base	Favorable	Unfavorable	Not sure	
Support/Oppose Ethanol Subsidies					
Support	33%	34%	33%	27%	
Oppose	32%	33%	34%	23%	
Not sure	35%	34%	32%	50%	





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	63%	57%	71%	48%
Might end up supporting someone else	37%	43%	29%	52%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	15%	13%	18%	11%
Newt Gingrich	13%	27%	1%	6%
Jon Huntsman	7%	4%	11%	9%
Gary Johnson	1%	0%	3%	-
Ron Paul	9%	6%	10%	14%
Rick Perry	14%	16%	14%	8%
Mitt Romney	12%	15%	10%	10%
Rick Santorum	9%	10%	9%	15%
Someone else/Not sure	18%	8%	25%	28%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	52%	66%	41%	34%
Unfavorable	34%	23%	47%	13%
Not sure	14%	10%	12%	54%





		Gingrich F	ngrich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Gingrich Favorability					
Favorable	46%	100%	-	-	
Unfavorable	47%	-	100%	-	
Not sure	7%	-	-	100%	

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	32%	33%	33%	18%
Unfavorable	38%	42%	39%	13%
Not sure	29%	25%	28%	69%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	54%	42%	68%	37%
Unfavorable	38%	50%	28%	31%
Not sure	8%	8%	4%	33%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	61%	36%	41%
Unfavorable	40%	29%	54%	15%
Not sure	12%	9%	10%	44%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	49%	59%	42%	36%
Unfavorable	40%	32%	51%	21%
Not sure	11%	9%	7%	43%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	52%	67%	39%	50%
Unfavorable	32%	22%	45%	14%
Not sure	16%	11%	17%	36%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Obama Born in US?				
He was	47%	42%	54%	41%
He was not	31%	38%	25%	30%
Not sure	21%	20%	21%	30%

			Gingrich F		
		Base	Favorable	Unfavorable	Not sure
Did You Watch Thurs. Debate?					
,	Yes	54%	62%	45%	55%
	No	46%	38%	55%	45%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice		•		
Democratic caucus	13%	11%	15%	12%
Republican caucus	55%	58%	50%	71%
Didn't vote in a caucus	32%	31%	36%	17%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	26%	32%	17%	35%
Mitt Romney	19%	16%	23%	14%
Fred Thompson	14%	20%	9%	3%
John McCain	19%	16%	20%	22%
Ron Paul	10%	2%	20%	5%
Rudy Giuliani	3%	3%	3%	5%
Someone else	2%	3%	1%	5%
Don't remember	7%	7%	6%	11%

		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	30%	25%	32%	45%
Government spending, reducing the debt	37%	44%	31%	27%
Taxes	3%	4%	3%	-
Social issues	11%	12%	10%	11%
Illegal immigration	3%	2%	4%	-
Foreign policy/national security	5%	3%	7%	3%
Someone else	3%	2%	5%	2%
Not sure	9%	8%	9%	11%

		Gingrich F		
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	42%	21%	36%
Their issue positions	56%	46%	68%	45%
Not sure	12%	12%	12%	19%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	36%	71%	6%	15%
He does not	43%	10%	78%	25%
Not sure	21%	19%	17%	60%

		Gingrich F	h Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Paul Have Strong Principles?					
He does	73%	69%	78%	63%	
He does not	10%	13%	9%	1%	
Not sure	17%	18%	13%	36%	

		Gingrich F	ingrich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Romney Have Strong Principles?					
He does	50%	53%	48%	51%	
He does not	31%	27%	38%	12%	
Not sure	18%	20%	14%	37%	





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	7%	8%	6%	8%
Newt Gingrich	17%	35%	2%	3%
Jon Huntsman	3%	1%	4%	5%
Gary Johnson	2%	1%	2%	4%
Ron Paul	16%	3%	29%	7%
Rick Perry	6%	6%	6%	9%
Mitt Romney	25%	23%	27%	31%
Rick Santorum	3%	3%	4%	1%
Someone else/Not sure	20%	19%	20%	31%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	43%	50%	38%	36%
Some attention	35%	32%	36%	42%
Not much attention at all	9%	6%	12%	11%
Not sure	13%	12%	14%	10%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	61%	59%	51%
Have seen only one candidate	9%	9%	10%	13%
Have seen more than one candidate	17%	16%	16%	24%
Not sure	15%	14%	16%	12%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	21%	22%	26%
Somew hat important	40%	43%	35%	42%
Not important at all	23%	21%	26%	18%
Not sure	15%	14%	16%	14%

		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
GOP Establishment Favorability				
Favorable	34%	44%	25%	40%
Unfavorable	34%	28%	43%	18%
Not sure	31%	28%	33%	43%

		Gingrich F	avorability	
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	22%	17%	17%
Newt Gingrich	8%	14%	2%	6%
Jon Huntsman	1%	1%	2%	-
Gary Johnson	2%	2%	2%	6%
Ron Paul	22%	14%	30%	17%
Rick Perry	7%	7%	6%	11%
Mitt Romney	5%	5%	5%	-
Rick Santorum	8%	11%	7%	6%
Someone else/Not sure	28%	26%	29%	37%





		Gingrich Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?		•	•	
Michele Bachmann	6%	5%	5%	10%
Newt Gingrich	20%	37%	7%	-
Jon Huntsman	2%	0%	3%	-
Gary Johnson	1%	1%	1%	4%
Ron Paul	20%	8%	33%	10%
Rick Perry	3%	3%	3%	6%
Mitt Romney	19%	16%	20%	24%
Rick Santorum	2%	3%	2%	1%
Someone else/Not sure	27%	26%	26%	43%

		Gingrich F	ch Favorability		
	Base	Favorable	Unfavorable	Not sure	
More/Less Likely to Vote for Candidate Endorsed by Cain					
More likely	11%	19%	4%	13%	
Less likely	26%	17%	37%	13%	
Woudn't make a difference	41%	42%	39%	50%	
Not sure	22%	23%	21%	25%	

		Gingrich F	ingrich Favorability		
	Base	Favorable	Unfavorable	Not sure	
Support/Oppose Ethanol Subsidies					
Support	33%	35%	29%	43%	
Oppose	32%	29%	37%	19%	
Not sure	35%	37%	34%	37%	





		Huntsman	tsman Favorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	65%	66%	56%	
Might end up supporting someone else	37%	35%	34%	44%	

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	15%	12%	18%	16%
Newt Gingrich	13%	14%	13%	12%
Jon Huntsman	7%	21%	1%	1%
Gary Johnson	1%	2%	1%	1%
Ron Paul	9%	9%	6%	13%
Rick Perry	14%	12%	18%	11%
Mitt Romney	12%	12%	12%	13%
Rick Santorum	9%	6%	12%	10%
Someone else/Not sure	18%	11%	20%	23%

	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	52%	56%	54%	45%
Unfavorable	34%	37%	41%	21%
Not sure	14%	7%	5%	35%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	46%	48%	49%	38%
Unfavorable	47%	48%	48%	45%
Not sure	7%	4%	2%	17%

		Huntsman Favorability			
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	32%	100%	-	-	
Unfavorable	38%	-	100%	-	
Not sure	29%	-	-	100%	

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	54%	63%	48%	51%
Unfavorable	38%	33%	50%	28%
Not sure	8%	3%	2%	21%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	46%	54%	42%
Unfavorable	40%	49%	43%	27%
Not sure	12%	5%	3%	31%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	49%	62%	45%	41%
Unfavorable	40%	35%	50%	32%
Not sure	11%	3%	5%	27%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	52%	60%	53%	43%
Unfavorable	32%	34%	41%	18%
Not sure	16%	6%	6%	39%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Obama Born in US?				
He was	47%	66%	38%	40%
He was not	31%	21%	41%	29%
Not sure	21%	13%	21%	31%

		Huntsman	Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure	
Did You Watch Thurs. Debate?					
Y	es 54%	63%	57%	40%	
I	No 46%	37%	43%	60%	

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice		•		
Democratic caucus	13%	13%	12%	13%
Republican caucus	55%	52%	56%	57%
Didn't vote in a caucus	32%	35%	31%	30%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	26%	22%	28%	28%
Mitt Romney	19%	23%	21%	13%
Fred Thompson	14%	12%	18%	10%
John McCain	19%	15%	17%	24%
Ron Paul	10%	14%	8%	9%
Rudy Giuliani	3%	7%	2%	1%
Someone else	2%	4%	1%	2%
Don't remember	7%	3%	6%	13%

		Hunts m an	Favorability	
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	30%	38%	22%	32%
Government spending, reducing the debt	37%	35%	40%	34%
Taxes	3%	3%	4%	2%
Social issues	11%	11%	11%	10%
Illegal immigration	3%	2%	3%	2%
Foreign policy/national security	5%	5%	6%	4%
Someone else	3%	1%	3%	6%
Not sure	9%	5%	11%	10%

		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	32%	32%	32%
Their issue positions	56%	62%	53%	53%
Not sure	12%	6%	15%	15%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	36%	37%	40%	31%
He does not	43%	52%	41%	37%
Not sure	21%	12%	19%	32%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	73%	78%	71%	70%
He does not	10%	9%	14%	6%
Not sure	17%	13%	15%	24%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	50%	53%	48%	50%
He does not	31%	35%	35%	21%
Not sure	18%	11%	17%	28%





		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	7%	9%	7%	6%
Newt Gingrich	17%	16%	19%	15%
Jon Huntsman	3%	6%	1%	2%
Gary Johnson	2%	3%	1%	2%
Ron Paul	16%	16%	16%	15%
Rick Perry	6%	4%	9%	7%
Mitt Romney	25%	30%	22%	25%
Rick Santorum	3%	4%	4%	2%
Someone else/Not sure	20%	12%	22%	27%

		Huntsman	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Attention Paid to Debates					
A lot of attention	43%	52%	45%	31%	
Some attention	35%	30%	35%	39%	
Not much attention at all	9%	7%	7%	15%	
Not sure	13%	12%	13%	14%	

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	58%	58%	62%
Have seen only one candidate	9%	11%	9%	8%
Have seen more than one candidate	17%	18%	18%	13%
Not sure	15%	13%	15%	16%





		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	16%	30%	18%
Somew hat important	40%	47%	32%	41%
Not important at all	23%	26%	19%	26%
Not sure	15%	11%	18%	16%

	Base	Favorable	Unfavorable	Not sure
GOP Establishment Favorability				
Favorable	34%	35%	33%	36%
Unfavorable	34%	42%	34%	25%
Not sure	31%	22%	33%	39%

		Huntsman Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	19%	21%	17%
Newt Gingrich	8%	6%	8%	8%
Jon Huntsman	1%	2%	1%	0%
Gary Johnson	2%	3%	1%	2%
Ron Paul	22%	28%	18%	21%
Rick Perry	7%	4%	6%	10%
Mitt Romney	5%	7%	4%	3%
Rick Santorum	8%	6%	14%	3%
Someone else/Not sure	28%	23%	27%	35%





		Huntsman	Favorability	
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?				
Michele Bachmann	6%	4%	7%	6%
Newt Gingrich	20%	23%	21%	17%
Jon Huntsman	2%	2%	1%	2%
Gary Johnson	1%	3%	1%	1%
Ron Paul	20%	21%	19%	20%
Rick Perry	3%	1%	4%	4%
Mitt Romney	19%	26%	15%	15%
Rick Santorum	2%	2%	3%	2%
Someone else/Not sure	27%	19%	30%	33%

		Huntsman	Favorability		
	Base	Favorable	Unfavorable	Not sure	
More/Less Likely to Vote for Candidate Endorsed by Cain					
More likely	11%	10%	12%	12%	
Less likely	26%	35%	26%	17%	
Woudn't make a difference	41%	40%	37%	47%	
Not sure	22%	16%	25%	24%	

		Huntsman	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Support/Oppose Ethanol Subsidies					
Support	33%	33%	27%	39%	
Oppose	32%	40%	32%	23%	
Not sure	35%	27%	40%	39%	





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	63%	63%	66%	47%
Might end up supporting someone else	37%	37%	34%	53%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	15%	16%	16%	6%
Newt Gingrich	13%	8%	16%	38%
Jon Huntsman	7%	10%	5%	6%
Gary Johnson	1%	1%	2%	-
Ron Paul	9%	15%	1%	-
Rick Perry	14%	13%	16%	10%
Mitt Romney	12%	11%	14%	7%
Rick Santorum	9%	4%	16%	15%
Someone else/Not sure	18%	21%	13%	18%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	52%	48%	59%	42%
Unfavorable	34%	39%	30%	20%
Not sure	14%	13%	11%	38%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	46%	35%	60%	47%
Unfavorable	47%	60%	35%	23%
Not sure	7%	5%	6%	30%

		Paul Favor	Paul Favorability		
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	32%	38%	28%	13%	
Unfavorable	38%	34%	50%	11%	
Not sure	29%	28%	22%	76%	

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability		<u>I</u>		
Favorable	54%	100%	-	-
Unfavorable	38%	-	100%	-
Not sure	8%	-	-	100%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	42%	57%	41%
Unfavorable	40%	47%	34%	20%
Not sure	12%	11%	8%	39%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Rom ney Favorability				
Favorable	49%	46%	53%	47%
Unfavorable	40%	45%	36%	27%
Not sure	11%	9%	10%	26%

		Paul Favor	vorability		
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	52%	43%	67%	43%	
Unfavorable	32%	39%	28%	11%	
Not sure	16%	19%	5%	46%	





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Obama Born in US?				
He was	47%	52%	42%	36%
He was not	31%	31%	32%	28%
Not sure	21%	16%	26%	35%

			Paul Favorability		
	ı	Base	Favorable	Unfavorable	Not sure
Did You Watch Thurs. Debate?					
١	Yes :	54%	46%	68%	42%
	No	46%	54%	32%	58%

		Paul Favor	orability		
	Base	Favorable	Unfavorable	Not sure	
2008 Caucus Choice			-		
Democratic caucus	13%	15%	10%	10%	
Republican caucus	55%	55%	54%	63%	
Didn't vote in a caucus	32%	31%	35%	28%	





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	26%	25%	26%	34%
Mitt Romney	19%	16%	24%	11%
Fred Thompson	14%	8%	23%	6%
John McCain	19%	22%	14%	19%
Ron Paul	10%	17%	-	6%
Rudy Giuliani	3%	2%	5%	2%
Someone else	2%	3%	2%	-
Don't remember	7%	6%	5%	21%

	Paul Favorability		ability	
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	30%	30%	30%	30%
Government spending, reducing the debt	37%	35%	39%	36%
Taxes	3%	4%	2%	-
Social issues	11%	11%	11%	11%
Illegal immigration	3%	3%	2%	-
Foreign policy/national security	5%	4%	7%	3%
Someone else	3%	4%	2%	5%
Not sure	9%	9%	7%	14%

		Paul Favor	ability	
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	24%	44%	26%
Their issue positions	56%	63%	47%	52%
Not sure	12%	12%	10%	22%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	36%	25%	52%	35%
He does not	43%	56%	29%	21%
Not sure	21%	18%	19%	45%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	73%	87%	58%	53%
He does not	10%	3%	23%	-
Not sure	17%	11%	20%	47%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	50%	48%	53%	54%
He does not	31%	35%	29%	15%
Not sure	18%	17%	18%	31%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	7%	7%	6%	8%
Newt Gingrich	17%	12%	26%	10%
Jon Huntsman	3%	3%	2%	5%
Gary Johnson	2%	1%	2%	4%
Ron Paul	16%	28%	-	5%
Rick Perry	6%	6%	6%	8%
Mitt Romney	25%	24%	27%	28%
Rick Santorum	3%	2%	6%	1%
Someone else/Not sure	20%	16%	24%	31%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	43%	42%	47%	32%
Some attention	35%	39%	30%	33%
Not much attention at all	9%	8%	10%	17%
Not sure	13%	12%	13%	17%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	56%	63%	61%
Have seen only one candidate	9%	12%	6%	10%
Have seen more than one candidate	17%	17%	17%	12%
Not sure	15%	15%	14%	17%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	22%	22%	23%
Somewhat important	40%	39%	40%	41%
Not important at all	23%	25%	22%	19%
Not sure	15%	14%	16%	17%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
GOP Establishment Favorability				
Favorable	34%	33%	36%	38%
Unfavorable	34%	39%	28%	28%
Not sure	31%	28%	35%	35%

		Paul Favor	ability	
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	19%	19%	22%
Newt Gingrich	8%	4%	13%	4%
Jon Huntsman	1%	1%	2%	-
Gary Johnson	2%	2%	2%	4%
Ron Paul	22%	34%	9%	4%
Rick Perry	7%	7%	6%	10%
Mitt Romney	5%	3%	7%	3%
Rick Santorum	8%	5%	14%	5%
Someone else/Not sure	28%	25%	28%	49%





		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?				
Michele Bachmann	6%	5%	6%	7%
Newt Gingrich	20%	19%	24%	16%
Jon Huntsman	2%	-	3%	5%
Gary Johnson	1%	1%	2%	-
Ron Paul	20%	33%	3%	9%
Rick Perry	3%	2%	4%	5%
Mitt Romney	19%	17%	20%	18%
Rick Santorum	2%	1%	5%	-
Someone else/Not sure	27%	22%	32%	40%

		Paul Favor	ability	
	Base	Favorable	Unfavorable	Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain				
More likely	11%	11%	12%	8%
Less likely	26%	31%	20%	25%
Woudn't make a difference	41%	38%	44%	43%
Not sure	22%	20%	24%	23%

		Paul Favorability		
	Base	Favorable	Unfavorable	Not sure
Support/Oppose Ethanol Subsidies				
Support	33%	33%	30%	45%
Oppose	32%	37%	28%	14%
Not sure	35%	30%	42%	41%



3020 Highwoods Blvd.



		Perry Favo	erry Favorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	57%	71%	59%	
Might end up supporting someone else	37%	43%	29%	41%	

		Perry Favo		
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	15%	16%	14%	17%
Newt Gingrich	13%	14%	14%	6%
Jon Huntsman	7%	3%	13%	6%
Gary Johnson	1%	-	3%	1%
Ron Paul	9%	9%	9%	7%
Rick Perry	14%	27%	1%	5%
Mitt Romney	12%	12%	10%	21%
Rick Santorum	9%	11%	6%	13%
Someone else/Not sure	18%	7%	29%	23%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	52%	68%	35%	43%
Unfavorable	34%	20%	55%	16%
Not sure	14%	12%	10%	41%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	46%	58%	33%	36%
Unfavorable	47%	35%	64%	38%
Not sure	7%	6%	3%	26%

		Perry Favo	orability		
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	32%	31%	39%	13%	
Unfavorable	38%	44%	41%	10%	
Not sure	29%	26%	20%	77%	

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	54%	47%	63%	48%
Unfavorable	38%	46%	33%	27%
Not sure	8%	7%	4%	26%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	100%	-	-
Unfavorable	40%	-	100%	-
Not sure	12%	-	-	100%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	49%	55%	44%	42%
Unfavorable	40%	35%	52%	22%
Not sure	11%	10%	4%	36%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	52%	69%	35%	41%
Unfavorable	32%	18%	56%	12%
Not sure	16%	13%	9%	47%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Obama Born in US?				
He was	47%	37%	62%	37%
He was not	31%	39%	22%	31%
Not sure	21%	23%	16%	32%

		Perry Favo	Perry Favorability		
	Base	Favorable	Unfavorable	Not sure	
Did You Watch Thurs. Debate?					
Y	es 54%	58%	52%	43%	
I	No 46%	42%	48%	57%	

	Perry Favorability			
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice			-	
Democratic caucus	13%	10%	18%	4%
Republican caucus	55%	60%	46%	64%
Didn't vote in a caucus	32%	29%	36%	32%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	26%	34%	14%	28%
Mitt Romney	19%	19%	22%	13%
Fred Thompson	14%	15%	11%	16%
John McCain	19%	14%	24%	21%
Ron Paul	10%	5%	18%	7%
Rudy Giuliani	3%	2%	5%	3%
Someone else	2%	3%	1%	4%
Don't remember	7%	8%	6%	9%

		Perry Favo	orability	
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	30%	26%	35%	30%
Government spending, reducing the debt	37%	40%	34%	32%
Taxes	3%	4%	3%	1%
Social issues	11%	14%	7%	11%
Illegal immigration	3%	4%	2%	-
Foreign policy/national security	5%	3%	6%	8%
Someone else	3%	1%	6%	4%
Not sure	9%	8%	7%	14%

	Perry Favorability			
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	40%	25%	24%
Their issue positions	56%	50%	65%	53%
Not sure	12%	11%	11%	23%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	36%	49%	23%	27%
He does not	43%	30%	61%	33%
Not sure	21%	20%	15%	40%

		Perry Favo	orability		
	Base	Favorable	Unfavorable	Not sure	
Does Paul Have Strong Principles?					
He does	73%	69%	79%	67%	
He does not	10%	12%	9%	4%	
Not sure	17%	19%	12%	30%	

	Perry Favorability			
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	50%	54%	47%	47%
He does not	31%	28%	39%	19%
Not sure	18%	18%	14%	34%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	7%	8%	6%	9%
Newt Gingrich	17%	21%	14%	13%
Jon Huntsman	3%	1%	5%	1%
Gary Johnson	2%	2%	2%	-
Ron Paul	16%	9%	25%	11%
Rick Perry	6%	12%	1%	1%
Mitt Romney	25%	23%	28%	27%
Rick Santorum	3%	4%	3%	3%
Someone else/Not sure	20%	20%	16%	35%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	43%	45%	44%	31%
Some attention	35%	33%	34%	44%
Not much attention at all	9%	8%	11%	9%
Not sure	13%	14%	11%	16%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	57%	61%	62%
Have seen only one candidate	9%	10%	9%	10%
Have seen more than one candidate	17%	18%	17%	11%
Not sure	15%	16%	13%	17%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	22%	22%	20%
Somewhat important	40%	44%	35%	39%
Not important at all	23%	17%	29%	25%
Not sure	15%	17%	14%	16%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
GOP Establishment Favorability				
Favorable	34%	42%	28%	25%
Unfavorable	34%	26%	45%	28%
Not sure	31%	32%	27%	46%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	23%	15%	19%
Newt Gingrich	8%	8%	7%	8%
Jon Huntsman	1%	1%	2%	1%
Gary Johnson	2%	2%	3%	-
Ron Paul	22%	13%	35%	15%
Rick Perry	7%	10%	2%	9%
Mitt Romney	5%	5%	5%	3%
Rick Santorum	8%	12%	6%	3%
Someone else/Not sure	28%	26%	26%	42%





		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?		•	•	
Michele Bachmann	6%	6%	4%	9%
Newt Gingrich	20%	25%	17%	16%
Jon Huntsman	2%	1%	3%	1%
Gary Johnson	1%	2%	1%	-
Ron Paul	20%	11%	32%	14%
Rick Perry	3%	6%	0%	1%
Mitt Romney	19%	19%	19%	16%
Rick Santorum	2%	4%	2%	1%
Someone else/Not sure	27%	28%	22%	43%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain				
More likely	11%	15%	5%	15%
Less likely	26%	27%	29%	16%
Woudn't make a difference	41%	35%	47%	44%
Not sure	22%	24%	19%	25%

		Perry Favorability		
	Base	Favorable	Unfavorable	Not sure
Support/Oppose Ethanol Subsidies				
Support	33%	32%	32%	38%
Oppose	32%	32%	34%	25%
Not sure	35%	36%	34%	37%





		Romney F	avorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	60%	70%	51%	
Might end up supporting someone else	37%	40%	30%	49%	

		Romney F	avorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice		•		
Michele Bachmann	15%	11%	18%	25%
Newt Gingrich	13%	17%	11%	7%
Jon Huntsman	7%	7%	9%	5%
Gary Johnson	1%	1%	2%	1%
Ron Paul	9%	7%	10%	11%
Rick Perry	14%	13%	17%	9%
Mitt Romney	12%	22%	2%	8%
Rick Santorum	9%	10%	10%	5%
Someone else/Not sure	18%	13%	22%	28%

	Romney Favorability			
	Base	Favorable	Unfavorable	Not sure
Bachmann Favorability				
Favorable	52%	58%	47%	42%
Unfavorable	34%	28%	44%	22%
Not sure	14%	14%	9%	36%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	46%	55%	36%	40%
Unfavorable	47%	40%	60%	30%
Not sure	7%	5%	4%	30%

		Romney Fa	Romney Favorability		
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	32%	40%	28%	9%	
Unfavorable	38%	35%	48%	18%	
Not sure	29%	25%	24%	73%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	54%	51%	60%	43%
Unfavorable	38%	42%	34%	37%
Not sure	8%	8%	5%	20%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	53%	42%	45%
Unfavorable	40%	36%	52%	14%
Not sure	12%	10%	6%	41%

		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability				
Favorable	49%	100%	-	-
Unfavorable	40%	-	100%	-
Not sure	11%	-	-	100%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				
Favorable	52%	63%	43%	38%
Unfavorable	32%	22%	47%	21%
Not sure	16%	15%	10%	41%





		Romney Fa		
	Base	Favorable	Unfavorable	Not sure
Obama Born in US?				
He was	47%	51%	45%	38%
He was not	31%	29%	33%	36%
Not sure	21%	20%	22%	27%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Did You Watch Thurs. Debate?				
Ye	es 54%	59%	48%	52%
ı	No 46%	41%	52%	48%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice		•	-	
Democratic caucus	13%	10%	15%	16%
Republican caucus	55%	61%	51%	46%
Didn't vote in a caucus	32%	30%	34%	38%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	26%	18%	35%	38%
Mitt Romney	19%	32%	3%	5%
Fred Thompson	14%	12%	16%	13%
John McCain	19%	17%	21%	13%
Ron Paul	10%	4%	19%	8%
Rudy Giuliani	3%	5%	-	5%
Someone else	2%	4%	1%	-
Don't remember	7%	7%	4%	18%

		Romney F	avorability	
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	30%	34%	26%	27%
Government spending, reducing the debt	37%	40%	34%	30%
Taxes	3%	2%	4%	4%
Social issues	11%	9%	13%	12%
Illegal immigration	3%	2%	4%	-
Foreign policy/national security	5%	4%	6%	5%
Someone else	3%	2%	5%	3%
Not sure	9%	7%	8%	18%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	39%	22%	35%
Their issue positions	56%	49%	67%	43%
Not sure	12%	11%	11%	22%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	36%	43%	28%	35%
He does not	43%	37%	56%	23%
Not sure	21%	19%	17%	42%

		Romney Fa	ney Favorability		
	Base	Favorable	Unfavorable	Not sure	
Does Paul Have Strong Principles?					
He does	73%	74%	74%	63%	
He does not	10%	8%	13%	8%	
Not sure	17%	18%	13%	30%	

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	50%	76%	21%	43%
He does not	31%	9%	62%	20%
Not sure	18%	15%	18%	37%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	7%	4%	11%	4%
Newt Gingrich	17%	16%	18%	17%
Jon Huntsman	3%	1%	5%	2%
Gary Johnson	2%	1%	3%	3%
Ron Paul	16%	6%	29%	8%
Rick Perry	6%	5%	8%	8%
Mitt Romney	25%	46%	4%	13%
Rick Santorum	3%	3%	3%	5%
Someone else/Not sure	20%	16%	20%	40%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	43%	42%	45%	38%
Some attention	35%	34%	37%	32%
Not much attention at all	9%	10%	8%	11%
Not sure	13%	14%	10%	19%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	61%	59%	50%
Have seen only one candidate	9%	9%	10%	10%
Have seen more than one candidate	17%	14%	20%	17%
Not sure	15%	16%	11%	23%





		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	16%	28%	27%
Somewhat important	40%	45%	35%	35%
Not important at all	23%	24%	24%	17%
Not sure	15%	16%	13%	21%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
GOP Establishment Favorability				
Favorable	34%	42%	27%	26%
Unfavorable	34%	26%	46%	25%
Not sure	31%	31%	27%	49%

		Romney Fa	avorability	
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	22%	16%	20%
Newt Gingrich	8%	9%	7%	5%
Jon Huntsman	1%	0%	3%	-
Gary Johnson	2%	3%	1%	3%
Ron Paul	22%	16%	31%	15%
Rick Perry	7%	6%	8%	5%
Mitt Romney	5%	7%	1%	6%
Rick Santorum	8%	8%	9%	7%
Someone else/Not sure	28%	29%	24%	39%





		Romney F	avorability	
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?				
Michele Bachmann	6%	3%	8%	9%
Newt Gingrich	20%	23%	18%	17%
Jon Huntsman	2%	0%	3%	3%
Gary Johnson	1%	1%	1%	6%
Ron Paul	20%	12%	31%	14%
Rick Perry	3%	2%	4%	3%
Mitt Romney	19%	31%	7%	5%
Rick Santorum	2%	3%	2%	2%
Someone else/Not sure	27%	25%	26%	43%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain				
More likely	11%	11%	10%	15%
Less likely	26%	27%	27%	16%
Woudn't make a difference	41%	39%	45%	37%
Not sure	22%	23%	18%	33%

		Romney Favorability		
	Base	Favorable	Unfavorable	Not sure
Support/Oppose Ethanol Subsidies				
Support	33%	34%	29%	42%
Oppose	32%	30%	37%	22%
Not sure	35%	36%	35%	36%





		Santorum	Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	60%	71%	53%	
Might end up supporting someone else	37%	40%	29%	47%	

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
2012 GOP Pres Primary 2nd Choice		•		
Michele Bachmann	15%	16%	16%	12%
Newt Gingrich	13%	15%	10%	13%
Jon Huntsman	7%	4%	15%	3%
Gary Johnson	1%	1%	2%	1%
Ron Paul	9%	7%	10%	12%
Rick Perry	14%	16%	8%	23%
Mitt Romney	12%	13%	9%	15%
Rick Santorum	9%	17%	1%	3%
Someone else/Not sure	18%	11%	28%	18%

		Santorum	Favorability		
	Base	Favorable	Unfavorable	Not sure	
Bachmann Favorability					
Favorable	52%	70%	30%	36%	
Unfavorable	34%	21%	61%	23%	
Not sure	14%	9%	9%	42%	





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability				
Favorable	46%	58%	31%	33%
Unfavorable	47%	35%	66%	50%
Not sure	7%	7%	3%	17%

	Base	Favorable	Unfavorable	Not sure
Huntsman Favorability				
Favorable	32%	37%	34%	12%
Unfavorable	38%	39%	49%	14%
Not sure	29%	24%	17%	74%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability				
Favorable	54%	44%	64%	64%
Unfavorable	38%	49%	33%	12%
Not sure	8%	7%	3%	24%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	64%	26%	40%
Unfavorable	40%	27%	69%	23%
Not sure	12%	10%	4%	36%

		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Rom ney Favorability					
Favorable	49%	59%	34%	46%	
Unfavorable	40%	33%	59%	26%	
Not sure	11%	8%	7%	28%	

		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Santorum Favorability					
Favorable	52%	100%	-	-	
Unfavorable	32%	-	100%	-	
Not sure	16%	-	-	100%	





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Obama Born in US?				
He was	47%	42%	61%	36%
He was not	31%	32%	26%	40%
Not sure	21%	25%	14%	24%

			Santorum Favorability		
		Base	Favorable	Unfavorable	Not sure
Did You Watch Thurs. Debate?					
,	Yes	54%	61%	51%	36%
	No	46%	39%	49%	64%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice			-	
Democratic caucus	13%	10%	18%	12%
Republican caucus	55%	59%	49%	54%
Didn't vote in a caucus	32%	31%	33%	35%





	Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	26%	34%	13%	23%
Mitt Romney	19%	19%	21%	16%
Fred Thompson	14%	18%	11%	6%
John McCain	19%	13%	26%	26%
Ron Paul	10%	5%	19%	10%
Rudy Giuliani	3%	3%	4%	2%
Someone else	2%	3%	1%	2%
Don't remember	7%	6%	6%	15%

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Most Important Issue				
Jobs/economy	30%	26%	38%	28%
Government spending, reducing the debt	37%	41%	30%	37%
Taxes	3%	3%	5%	1%
Social issues	11%	15%	6%	9%
Illegal immigration	3%	3%	2%	3%
Foreign policy/national security	5%	5%	6%	3%
Someone else	3%	3%	4%	5%
Not sure	9%	7%	8%	15%

	Base	Santorum	Favorability	
		Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	39%	24%	23%
Their issue positions	56%	51%	64%	56%
Not sure	12%	10%	12%	21%





		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Does Gingrich Have Strong Principles?					
He does	36%	48%	21%	30%	
He does not	43%	33%	61%	40%	
Not sure	21%	19%	19%	30%	

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	73%	73%	75%	67%
He does not	10%	10%	12%	4%
Not sure	17%	16%	13%	28%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				
He does	50%	56%	40%	54%
He does not	31%	25%	46%	22%
Not sure	18%	19%	14%	24%





		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable				
Michele Bachmann	7%	7%	8%	4%
Newt Gingrich	17%	20%	12%	17%
Jon Huntsman	3%	2%	6%	1%
Gary Johnson	2%	1%	4%	-
Ron Paul	16%	5%	28%	23%
Rick Perry	6%	8%	5%	5%
Mitt Romney	25%	30%	19%	24%
Rick Santorum	3%	6%	1%	1%
Someone else/Not sure	20%	20%	18%	25%

		Santorum Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	43%	46%	45%	29%
Some attention	35%	33%	34%	43%
Not much attention at all	9%	8%	9%	15%
Not sure	13%	13%	12%	14%

		Santorum		
	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	60%	60%	56%
Have seen only one candidate	9%	9%	7%	18%
Have seen more than one candidate	17%	17%	19%	9%
Not sure	15%	14%	14%	16%





		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	23%	24%	13%
Somewhat important	40%	43%	32%	44%
Not important at all	23%	19%	29%	25%
Not sure	15%	15%	15%	18%

		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
GOP Establishment Favorability					
Favorable	34%	38%	26%	39%	
Unfavorable	34%	30%	46%	23%	
Not sure	31%	32%	28%	38%	

		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	22%	16%	15%
Newt Gingrich	8%	7%	8%	8%
Jon Huntsman	1%	0%	3%	-
Gary Johnson	2%	2%	3%	-
Ron Paul	22%	15%	34%	21%
Rick Perry	7%	6%	7%	8%
Mitt Romney	5%	5%	5%	3%
Rick Santorum	8%	14%	1%	3%
Someone else/Not sure	28%	28%	22%	41%





		Santorum	Favorability	
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?		•	•	
Michele Bachmann	6%	7%	6%	1%
Newt Gingrich	20%	24%	16%	18%
Jon Huntsman	2%	0%	5%	-
Gary Johnson	1%	2%	2%	-
Ron Paul	20%	10%	31%	29%
Rick Perry	3%	4%	2%	3%
Mitt Romney	19%	20%	18%	14%
Rick Santorum	2%	4%	-	2%
Someone else/Not sure	27%	29%	21%	34%

		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
More/Less Likely to Vote for Candidate Endorsed by Cain					
More likely	11%	13%	9%	10%	
Less likely	26%	24%	31%	22%	
Woudn't make a difference	41%	41%	41%	41%	
Not sure	22%	22%	19%	27%	

		Santorum Favorability			
	Base	Favorable	Unfavorable	Not sure	
Support/Oppose Ethanol Subsidies					
Support	33%	34%	28%	38%	
Oppose	32%	31%	38%	23%	
Not sure	35%	35%	34%	39%	





		Obama Born in US?			
	Base	He was	He was	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	64%	61%	65%	
Might end up supporting someone else	37%	36%	39%	35%	

		Obama Born in US?		
			He was	Not
	Base	was	not	sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	15%	12%	20%	15%
Newt Gingrich	13%	12%	16%	11%
Jon Huntsman	7%	13%	4%	1%
Gary Johnson	1%	3%	0%	-
Ron Paul	9%	10%	9%	6%
Rick Perry	14%	11%	19%	14%
Mitt Romney	12%	12%	9%	16%
Rick Santorum	9%	8%	7%	16%
Someone else/Not sure	18%	19%	15%	20%

		Obama Born in US?		
	Base	He was	He was	Not sure
Bachmann Favorability				
Favorable	52%	39%	64%	63%
Unfavorable	34%	49%	25%	14%
Not sure	14%	13%	11%	23%



3020 Highwoods Blvd.



		Obama Born in US?		
	Base	He was	He was not	Not sure
Gingrich Favorability				
Favorable	45%	40%	55%	43%
Unfavorable	47%	54%	38%	47%
Not sure	7%	6%	7%	10%

		Obama Born in US?		
	Base	He was	He was	Not sure
Huntsman Favorability				
Favorable	32%	45%	22%	19%
Unfavorable	39%	31%	51%	38%
Not sure	30%	25%	27%	43%

		Obama Born in US?		
	Base	He was	He was not	Not sure
Paul Favorability				
Favorable	54%	60%	54%	40%
Unfavorable	38%	34%	39%	46%
Not sure	8%	6%	7%	13%





		Obama Born in US?		
	Base	He was	He was not	Not sure
Perry Favorability				
Favorable	48%	38%	60%	52%
Unfavorable	40%	53%	28%	30%
Not sure	12%	9%	12%	18%

		Obama Born in US?			
	Base	He was	He was not	Not sure	
Romney Favorability					
Favorable	49%	53%	45%	46%	
Unfavorable	40%	38%	43%	41%	
Not sure	11%	9%	12%	13%	

		Obama Born in US?			
		He	He was	Not	
	Base	was	not	sure	
Santorum Favorability		•			
Favorable	52%	47%	54%	62%	
Unfavorable	32%	41%	26%	21%	
Not sure	15%	12%	20%	17%	





		Obama Born in US?			
	Base	He was	He was	Not sure	
Obama Born in US?					
He was	47%	100%	-	-	
He was not	31%	-	100%	-	
Not sure	21%	-	-	100%	

			Obama Born in US?		
		Base	He was	He was	Not sure
Did You Watch Thurs. Debate?					
	Yes	54%	50%	59%	55%
	No	46%	50%	41%	45%

		Obama Born in US?			
		He	He was	Not	
	Base	was	not	sure	
2008 Caucus Choice			-		
Democratic caucus	13%	19%	7%	7%	
Republican caucus	55%	49%	67%	53%	
Didn't vote in a caucus	32%	33%	26%	40%	





		Obama Born in US?			
		He	He was	Not	
	Base	was	not	sure	
2008 GOP Caucus Vote					
Mike Huckabee	26%	24%	33%	17%	
Mitt Romney	19%	19%	19%	18%	
Fred Thompson	14%	14%	10%	21%	
John McCain	19%	16%	19%	24%	
Ron Paul	10%	13%	8%	5%	
Rudy Giuliani	3%	6%	1%	2%	
Someone else	2%	3%	1%	3%	
Don't remember	7%	5%	8%	9%	

		Obama Born in US?			
	Base	He was	He was not	Not sure	
Most Important Issue					
Jobs/economy	30%	42%	20%	17%	
Government spending, reducing the debt	37%	34%	36%	43%	
Taxes	3%	3%	5%	1%	
Social issues	11%	9%	14%	11%	
Illegal immigration	3%	1%	5%	2%	
Foreign policy/national security	5%	4%	4%	8%	
Someone else	3%	2%	4%	5%	
Not sure	9%	5%	11%	12%	

		Obama Born in US?			
		He	He was	Not	
	Base	was	not	sure	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	32%	27%	42%	29%	
Their issue positions	56%	63%	45%	56%	
Not sure	12%	10%	13%	15%	





		Obama Born in US?			
	Base	He was	He was not	Not sure	
Does Gingrich Have Strong Principles?					
He does	36%	33%	45%	32%	
He does not	43%	56%	31%	33%	
Not sure	21%	12%	24%	35%	

		Obama Born in US?		
	Base	He was	He was	Not sure
Does Paul Have Strong Principles?				
He does	73%	79%	66%	72%
He does not	10%	7%	16%	7%
Not sure	17%	14%	19%	21%

		Obama Born in US?		
	Base	He was	He was not	Not sure
Does Romney Have Strong Principles?				
He does	50%	54%	49%	45%
He does not	31%	33%	32%	27%
Not sure	18%	14%	19%	27%





		Obama Born in US?		
		He	He was	Not
	Base	was	not	sure
Most Electable				
Michele Bachmann	7%	5%	11%	6%
Newt Gingrich	17%	14%	25%	13%
Jon Huntsman	3%	4%	2%	1%
Gary Johnson	2%	3%	0%	1%
Ron Paul	16%	20%	12%	11%
Rick Perry	6%	4%	9%	9%
Mitt Romney	25%	32%	18%	23%
Rick Santorum	3%	2%	4%	5%
Someone else/Not sure	20%	16%	20%	31%

		Obama Born in US?			
		He	He was	Not	
	Base	was	not	sure	
Attention Paid to Debates		-			
A lot of attention	43%	39%	53%	38%	
Some attention	35%	39%	27%	36%	
Not much attention at all	9%	11%	5%	12%	
Not sure	13%	11%	15%	14%	

		Obama Born in US?		
	Base	He was	He was	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	61%	53%	64%
Have seen only one candidate	9%	9%	11%	8%
Have seen more than one candidate	17%	18%	18%	12%
Not sure	15%	12%	18%	16%





		Obama Born in US?			
		He He was N			
	Base	was	not	sure	
Importance of a Candidate Spending Time in IA					
Very important	22%	20%	30%	16%	
Som ew hat im portant	40%	40%	38%	42%	
Not important at all	23%	28%	15%	24%	
Not sure	15%	12%	18%	18%	

		Obama Born in US?		
	Base	He was	He was not	Not sure
GOP Establishment Favorability				
Favorable	35%	29%	45%	33%
Unfavorable	34%	44%	24%	26%
Not sure	31%	27%	32%	41%

		Obama Born in US?		
			He was	Not
	Base	was	not	sure
Who's Run				
Strongest IA				
Campaign?				
Michele Bachmann	19%	19%	23%	14%
Newt Gingrich	8%	6%	12%	4%
Jon Huntsman	1%	2%	-	1%
Gary Johnson	2%	3%	2%	1%
Ron Paul	22%	30%	14%	17%
Rick Perry	7%	4%	9%	9%
Mitt Romney	5%	5%	4%	5%
Rick Santorum	8%	6%	10%	12%
Someone else/Not sure	28%	26%	26%	36%





		Obama Born in US?		
		He	He was	Not
	Base	was	not	sure
Who Will Win IA?				
Michele Bachmann	6%	4%	10%	4%
Newt Gingrich	20%	20%	27%	13%
Jon Huntsman	2%	3%	0%	-
Gary Johnson	1%	2%	1%	1%
Ron Paul	20%	24%	15%	17%
Rick Perry	3%	2%	4%	4%
Mitt Romney	19%	23%	14%	15%
Rick Santorum	3%	2%	3%	3%
Someone else/Not sure	27%	21%	26%	42%

		Obama Born in US?		
		He	He was	Not
	Base	was	not	sure
More/Less Likely to Vote for Candidate Endorsed by Cain				
More likely	11%	10%	15%	8%
Less likely	26%	28%	27%	20%
Woudn't make a difference	41%	45%	33%	44%
Not sure	22%	17%	25%	28%

		Obama Born in US?			
	Base	He was	He was not	Not sure	
Support/Oppose Ethanol Subsidies					
Support	33%	34%	38%	22%	
Oppose	32%	35%	26%	33%	
Not sure	35%	31%	36%	44%	





		Did You W Thurs. De	
	Base	Yes	No
Committed to Candidate or Might Change Your Mind?			
Strongly committed to that candidate	63%	64%	62%
Might end up supporting someone else	37%	36%	38%

		Did You Watch Thurs. Debate		
	Base	Yes	No	
2012 GOP Pres Primary 2nd Choice		•		
Michele Bachmann	15%	14%	17%	
Newt Gingrich	13%	13%	13%	
Jon Huntsman	7%	10%	4%	
Gary Johnson	1%	2%	1%	
Ron Paul	9%	6%	12%	
Rick Perry	14%	14%	14%	
Mitt Romney	12%	13%	11%	
Rick Santorum	9%	11%	7%	
Someone else/Not sure	18%	16%	20%	

		Did You W Thurs. De	
	Base	Yes	No
Bachmann Favorability			
Favorable	52%	57%	46%
Unfavorable	34%	30%	38%
Not sure	14%	13%	16%





		Did You Watch Thurs. Debate?	
	Base	Yes	No
Gingrich Favorability			
Favorable	46%	53%	37%
Unfavorable	47%	40%	56%
Not sure	7%	7%	7%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
Huntsman Favorability			
Favorable	32%	38%	26%
Unfavorable	38%	41%	36%
Not sure	29%	22%	38%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
Paul Favorability			
Favorable	54%	46%	63%
Unfavorable	38%	48%	27%
Not sure	8%	6%	10%





		Did You Watch Thurs. Debate?	
	Base	Yes	No
Perry Favorability			
Favorable	48%	52%	43%
Unfavorable	40%	39%	42%
Not sure	12%	10%	15%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
Romney Favorability			
Favorable	49%	54%	43%
Unfavorable	40%	36%	46%
Not sure	11%	10%	11%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
Santorum Favorability			
Favorable	52%	59%	44%
Unfavorable	32%	30%	34%
Not sure	16%	10%	22%





		Did You Watch Thurs. Debate?	
	Base	Yes	No
Obama Born in US?			
He was	47%	44%	51%
He was not	31%	34%	28%
Not sure	21%	22%	21%

			Did You Watch Thurs. Debate?	
		Base	Yes	No
Did You Watch Thurs. Debate?				
	Yes	54%	100%	-
	No	46%	-	100%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
2008 Caucus Choice		•	
Democratic caucus	13%	12%	13%
Republican caucus	55%	59%	51%
Didn't vote in a caucus	32%	29%	36%





	Did You Watch Thurs. Debate		
	Base	Yes	No
2008 GOP Caucus Vote			
Mike Huckabee	26%	28%	24%
Mitt Romney	19%	22%	15%
Fred Thompson	14%	15%	12%
John McCain	19%	18%	19%
Ron Paul	10%	8%	12%
Rudy Giuliani	3%	4%	2%
Someone else	2%	1%	4%
Don't remember	7%	4%	11%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
Most Important Issue			
Jobs/economy	30%	30%	30%
Government spending, reducing the debt	37%	42%	30%
Taxes	3%	1%	5%
Social issues	11%	10%	12%
Illegal immigration	3%	3%	2%
Foreign policy/national security	5%	6%	4%
Someone else	3%	3%	4%
Not sure	9%	5%	12%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
More Important: Electability or Issues?			
A candidate's ability to beat Obama	32%	39%	23%
Their issue positions	56%	55%	58%
Not sure	12%	6%	19%



		Did You Watch Thurs. Debate?	
	Base	Yes	No
Does Gingrich Have Strong Principles?			
He does	36%	43%	28%
He does not	43%	41%	45%
Not sure	21%	15%	27%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
Does Paul Have Strong Principles?			
He does	73%	74%	72%
He does not	10%	13%	6%
Not sure	17%	13%	22%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
Does Romney Have Strong Principles?			
He does	50%	56%	43%
He does not	31%	30%	32%
Not sure	18%	13%	25%





		Did You Watch Thurs. Debate?	
	Base	Yes	No
Most Electable			
Michele Bachmann	7%	8%	6%
Newt Gingrich	17%	21%	13%
Jon Huntsman	3%	3%	2%
Gary Johnson	2%	2%	1%
Ron Paul	16%	14%	17%
Rick Perry	6%	5%	8%
Mitt Romney	25%	27%	24%
Rick Santorum	3%	3%	4%
Someone else/Not sure	20%	16%	25%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
Attention Paid to Debates			
A lot of attention	43%	62%	21%
Some attention	35%	27%	44%
Not much attention at all	9%	1%	18%
Not sure	13%	9%	17%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
Seen Any Candidates in Person?			
Have not seen any of the candidates in person	59%	59%	59%
Have seen only one candidate	9%	10%	9%
Have seen more than one candidate	17%	19%	13%
Not sure	15%	12%	18%



		Did You Watch Thurs. Debate?	
	Base	Yes	No
Importance of a Candidate Spending Time in IA			
Very important	22%	26%	17%
Somew hat important	40%	42%	37%
Not important at all	23%	21%	25%
Not sure	15%	11%	20%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
GOP Establishment Favorability			
Favorable	34%	39%	29%
Unfavorable	34%	34%	34%
Not sure	31%	27%	37%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
Who's Run Strongest IA Campaign?			
Michele Bachmann	19%	20%	19%
Newt Gingrich	8%	10%	4%
Jon Huntsman	1%	1%	1%
Gary Johnson	2%	3%	1%
Ron Paul	22%	22%	22%
Rick Perry	7%	7%	7%
Mitt Romney	5%	5%	4%
Rick Santorum	8%	13%	4%
Someone else/Not sure	28%	19%	38%





		Did You W Thurs. De	
	Base	Yes	No
Who Will Win IA?			
Michele Bachmann	6%	5%	6%
Newt Gingrich	20%	24%	16%
Jon Huntsman	2%	1%	2%
Gary Johnson	1%	2%	1%
Ron Paul	20%	19%	21%
Rick Perry	3%	4%	2%
Mitt Romney	19%	21%	16%
Rick Santorum	2%	3%	2%
Someone else/Not sure	27%	21%	34%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
More/Less Likely to Vote for Candidate Endorsed by Cain			
More likely	11%	12%	10%
Less likely	26%	27%	25%
Woudn't make a difference	41%	44%	37%
Not sure	22%	17%	27%

		Did You Watch Thurs. Debate?	
	Base	Yes	No
Support/Oppose Ethanol Subsidies			
Support	33%	35%	30%
Oppose	32%	34%	29%
Not sure	35%	31%	41%





		2008 Caucus Choice		
	Base	Democratic caucus		Didn't vote in a caucus
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	63%	56%	64%	64%
Might end up supporting someone else	37%	44%	36%	36%

		2008 Caucus Choice		
	Base	Democratic caucus	Republican caucus	Didn't vote in a caucus
2012 GOP Pres Primary 2nd Choice		•	•	
Michele Bachmann	15%	14%	16%	15%
Newt Gingrich	13%	11%	13%	15%
Jon Huntsman	7%	13%	6%	7%
Gary Johnson	1%	2%	2%	0%
Ron Paul	9%	14%	8%	8%
Rick Perry	14%	12%	16%	12%
Mitt Romney	12%	9%	14%	10%
Rick Santorum	9%	4%	11%	9%
Someone else/Not sure	18%	22%	14%	24%

		2008 Caucus Choice			
	Base	Democratic caucus	-	Didn't vote in a caucus	
Bachmann Favorability					
Favorable	52%	30%	61%	44%	
Unfavorable	34%	51%	28%	37%	
Not sure	14%	19%	11%	19%	





		2008 Caucus Choice		
	Base	Democratic caucus		Didn't vote in a caucus
Gingrich Favorability				
Favorable	46%	38%	48%	44%
Unfavorable	47%	55%	42%	52%
Not sure	7%	7%	9%	4%

		2008 Caucus	Choice	
	Base	Democratic caucus	· -	Didn't vote in a caucus
Huntsman Favorability				
Favorable	32%	33%	30%	35%
Unfavorable	38%	38%	39%	37%
Not sure	29%	30%	30%	28%

		2008 Caucus Choice			
	Base	Democratic caucus		Didn't vote in a caucus	
Paul Favorability		<u> </u>	<u> </u>	I	
Favorable	54%	63%	53%	51%	
Unfavorable	38%	31%	38%	42%	
Not sure	8%	6%	9%	7%	





		2008 Caucus Choice			
	Base	Democratic caucus		Didn't vote in a caucus	
Perry Favorability					
Favorable	48%	39%	52%	43%	
Unfavorable	40%	57%	33%	45%	
Not sure	12%	4%	14%	12%	

		2008 Caucus	Choice	
	Base	Democratic caucus		Didn't vote in a caucus
Romney Favorability				
Favorable	49%	37%	54%	46%
Unfavorable	40%	49%	37%	42%
Not sure	11%	14%	9%	12%

		2008 Caucus Choice			
	Base	Democratic caucus		Didn't vote in a caucus	
Santorum Favorability					
Favorable	52%	40%	56%	50%	
Unfavorable	32%	46%	29%	33%	
Not sure	16%	14%	15%	17%	





		2008 Caucus	Choice	
	Base	Democratic caucus		Didn't vote in a caucus
Obama Born in US?				
He was	47%	70%	42%	48%
He was not	31%	18%	38%	25%
Not sure	21%	12%	20%	27%

			2008 Caucus Choice		
		Base	Democratic caucus	-	Didn't vote in a caucus
Did You Watch Thurs. Debate?					
	Yes	54%	52%	57%	49%
	No	46%	48%	43%	51%

		2008 Caucus Choice		
	Base	Democratic caucus		Didn't vote in a caucus
2008 Caucus Choice		•	•	,
Democratic caucus	13%	100%	-	-
Republican caucus	55%	-	100%	-
Didn't vote in a caucus	32%	-	-	100%





		2008 Caucus Choice
	Base	Republican caucus
2008 GOP Caucus Vote		
Mike Huckabee	26%	26%
Mitt Romney	19%	19%
Fred Thompson	14%	14%
John McCain	19%	19%
Ron Paul	10%	10%
Rudy Giuliani	3%	3%
Someone else	2%	2%
Don't remember	7%	7%

		2008 Caucus Choice		
	Base	Democratic caucus	Republican caucus	Didn't vote in a caucus
Most Important Issue				
Jobs/economy	30%	40%	27%	31%
Government spending, reducing the debt		26%	39%	36%
Taxes	3%	-	4%	3%
Social issues	11%	15%	12%	7%
Illegal immigration	3%	-	3%	2%
Foreign policy/national security	5%	6%	4%	7%
Someone else	3%	1%	4%	3%
Not sure	9%	11%	7%	10%

		2008 Caucus	Choice	
	Base	Democratic caucus	Republican caucus	Didn't vote in a caucus
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	18%	35%	33%
Their issue positions	56%	71%	54%	53%
Not sure	12%	11%	11%	15%





		2008 Caucus Choice			
	Base	Democratic caucus		Didn't vote in a caucus	
Does Gingrich Have Strong Principles?					
He does	36%	33%	39%	32%	
He does not	43%	52%	41%	44%	
Not sure	21%	15%	20%	24%	

		2008 Caucus	Choice	
	Base	Democratic caucus		Didn't vote in a caucus
Does Paul Have Strong Principles?				
He does	73%	83%	73%	69%
He does not	10%	9%	11%	8%
Not sure	17%	9%	15%	23%

		2008 Caucus Choice		
	Base	Democratic caucus		Didn't vote in a caucus
Does Romney Have Strong Principles?				
He does	50%	41%	54%	48%
He does not	31%	44%	30%	29%
Not sure	18%	15%	16%	24%



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		2008 Caucus Choice		
	Base	Democratic caucus	Republican caucus	
Most Electable				
Michele Bachmann	7%	10%	8%	4%
Newt Gingrich	17%	14%	20%	13%
Jon Huntsman	3%	6%	2%	3%
Gary Johnson	2%	5%	1%	3%
Ron Paul	16%	19%	14%	17%
Rick Perry	6%	4%	7%	7%
Mitt Romney	25%	17%	26%	28%
Rick Santorum	3%	2%	4%	3%
Someone else/Not sure	20%	23%	18%	23%

		2008 Caucus	Choice	
	Base	Democratic caucus	Republican caucus	Didn't vote in a caucus
Attention Paid to Debates		<u></u>	<u></u>	<u> </u>
A lot of attention	43%	51%	47%	34%
Some attention	35%	33%	34%	37%
Not much attention at all	9%	10%	8%	11%
Not sure	13%	7%	11%	18%

		2008 Caucus Choice		
	Base	Democratic caucus		Didn't vote in a caucus
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	60%	57%	62%
Have seen only one candidate	9%	7%	12%	7%
Have seen more than one candidate	17%	24%	17%	13%
Not sure	15%	10%	14%	18%





		2008 Caucus	Choice	
	Base	Democratic caucus		Didn't vote in a caucus
Importance of a Candidate Spending Time in IA				
Very important	22%	25%	24%	18%
Somewhat important	40%	39%	39%	41%
Not important at all	23%	24%	23%	23%
Not sure	15%	12%	14%	19%

		2008 Caucus Choice			
	Base	Democratic caucus		Didn't vote in a caucus	
GOP Establishment Favorability					
Favorable	34%	18%	38%	35%	
Unfavorable	34%	54%	34%	27%	
Not sure	31%	28%	28%	38%	

		2008 Caucus	Choice	
	Base	Democratic caucus	Republican caucus	
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	16%	24%	12%
Newt Gingrich	8%	4%	8%	7%
Jon Huntsman	1%	-	1%	2%
Gary Johnson	2%	7%	1%	2%
Ron Paul	22%	29%	19%	25%
Rick Perry	7%	6%	7%	6%
Mitt Romney	5%	1%	5%	5%
Rick Santorum	8%	9%	10%	7%
Someone else/Not sure	28%	28%	24%	34%





		2008 Caucus	Choice	
	Base	Democratic caucus	Republican caucus	
Who Will Win IA?				
Michele Bachmann	6%	7%	6%	5%
Newt Gingrich	20%	16%	23%	17%
Jon Huntsman	2%	2%	1%	2%
Gary Johnson	1%	7%	-	2%
Ron Paul	20%	24%	19%	20%
Rick Perry	3%	1%	4%	2%
Mitt Romney	19%	9%	20%	21%
Rick Santorum	2%	6%	2%	2%
Someone else/Not sure	27%	28%	25%	30%

		2008 Caucus	Choice	
	Base	Democratic caucus	Republican caucus	Didn't vote in a caucus
More/Less Likely to Vote for Candidate Endorsed by Cain				
More likely	11%	12%	12%	10%
Less likely	26%	25%	29%	21%
Woudn't make a difference	41%	41%	39%	44%
Not sure	22%	23%	20%	25%

		2008 Caucus	Choice	
	Base	Democratic caucus		Didn't vote in a caucus
Support/Oppose Ethanol Subsidies				
Support	33%	30%	36%	29%
Oppose	32%	31%	33%	30%
Not sure	35%	40%	31%	41%





		2008 GOP Caucus Vote							
	Base	Mike Huckabee	Mitt Romney	Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember
Committed to Candidate or Might Change Your Mind?				•	•				
Strongly committed to that candidate	64%	56%	69%	63%	56%	80%	55%	64%	78%
Might end up supporting someone else		44%	31%	37%	44%	20%	45%	36%	22%

		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
2012 GOP Pres Primary 2nd Choice									
Michele Bachmann	16%	22%	13%	14%	13%	15%	18%	55%	4%
Newt Gingrich	13%	13%	14%	10%	11%	9%	26%	-	20%
Jon Huntsman	6%	1%	5%	7%	8%	25%	-	-	-
Gary Johnson	2%	1%	-	2%	1%	5%	21%	-	-
Ron Paul	8%	7%	2%	10%	16%	5%	-	-	15%
Rick Perry	16%	19%	12%	21%	16%	17%	16%	10%	7%
Mitt Romney	14%	11%	23%	11%	21%	3%	10%	12%	8%
Rick Santorum	11%	14%	8%	22%	7%	3%	10%	10%	11%
Someone else/Not sure	14%	10%	22%	4%	6%	19%	-	12%	35%

		2008 GOP Caucus Vote								
	Base	Mike Huckabee		Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember	
Bachmann Favorability										
Favorable	61%	73%	62%	71%	57%	30%	51%	68%	57%	
Unfavorable	28%	13%	32%	27%	26%	63%	41%	9%	29%	
Not sure	11%	14%	6%	1%	17%	7%	7%	23%	14%	





		2008 GOP (2008 GOP Caucus Vote						
	Base	Mike Huckabee	Mitt Romney	Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember
Gingrich Favorability									
Favorable	48%	60%	41%	70%	43%	10%	51%	57%	48%
Unfavorable	42%	28%	52%	29%	46%	86%	35%	20%	37%
Not sure	9%	13%	7%	2%	11%	4%	14%	23%	15%

		2008 GOP Caucus Vote							
	Base	Mike Huckabee		Fred Thompson			Rudy Giuliani	Someone else	Don't remember
Huntsman Favorability		-							
Favorable	30%	26%	36%	27%	25%	43%	65%	48%	13%
Unfavorable	39%	42%	43%	52%	35%	30%	21%	18%	33%
Not sure	30%	32%	21%	21%	40%	26%	14%	34%	54%

		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson			Rudy Giuliani	Someone else	Don't remember
Paul Favorability									
Favorable	53%	50%	46%	32%	62%	94%	31%	71%	48%
Unfavorable	38%	38%	49%	63%	28%	-	62%	29%	26%
Not sure	9%	12%	5%	4%	10%	6%	6%	-	26%





		2008 GOP (8 GOP Caucus Vote								
	Base	Mike Huckabee		Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember		
Perry Favorability											
Favorable	52%	68%	52%	57%	41%	27%	36%	66%	56%		
Unfavorable	33%	17%	38%	27%	43%	63%	50%	11%	27%		
Not sure	14%	15%	10%	16%	16%	10%	14%	23%	17%		

		2008 GOP (08 GOP Caucus Vote									
	Base	Mike Huckabee		Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember			
Romney Favorability												
Favorable	54%	37%	91%	48%	51%	21%	86%	91%	55%			
Unfavorable	37%	50%	6%	43%	43%	72%	-	9%	23%			
Not sure	9%	13%	2%	9%	6%	7%	14%	-	22%			

		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee		Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember
Santorum Favorability									
Favorable	56%	72%	56%	71%	38%	29%	61%	78%	44%
Unfavorable	29%	14%	31%	23%	41%	55%	32%	11%	23%
Not sure	15%	13%	13%	7%	21%	16%	7%	11%	33%





		2008 GOP (8 GOP Caucus Vote								
	Base	Mike Huckabee		Fred Thompson			,	Someone else	Don't remember		
Obama Born in US?											
He was	42%	38%	42%	43%	35%	56%	73%	49%	30%		
He was not	38%	48%	38%	26%	39%	33%	14%	20%	44%		
Not sure	20%	14%	20%	31%	26%	11%	14%	31%	26%		

		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember
Did You Watch Thurs. Debate?									
Yes	57%	61%	66%	63%	55%	47%	69%	31%	32%
No	43%	39%	34%	37%	45%	53%	31%	69%	68%

		2008 GOP (Caucus Vo	ote							
	Base		Mike Mitt Fred John Ron Rudy Someone Don't cabee Romney Thompson McCain Paul Giuliani else remember								
2008 Caucus Choice											
Republican caucus	100%	100%	100%	100%	100%	100%	100%	100%	100%		





		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
2008 GOP Caucus Vote									
Mike Huckabee	26%	100%	-	-	-	-	-	-	-
Mitt Romney	19%	-	100%	-	-	-	-	-	-
Fred Thompson	14%	-	-	100%	-	-	-	-	-
John McCain	19%	-	-	-	100%	-	-	-	-
Ron Paul	10%	-	-	-	-	100%	-	-	-
Rudy Giuliani	3%	-	-	-	-	-	100%	-	-
Someone else	2%	-	-	-	-	-	-	100%	-
Don't remember	7%	-	-	-	-	-	-	-	100%

		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Most Important Issue							•		
Jobs/economy	27%	32%	26%	22%	39%	8%	33%	45%	12%
Government spending, reducing the debt		33%	53%	39%	40%	45%	67%	-	13%
Taxes	4%	2%	3%	8%	3%	11%	-	-	-
Social issues	12%	19%	8%	14%	5%	16%	-	37%	7%
Illegal immigration	3%	3%	6%	6%	1%	-	-	9%	-
Foreign policy/national security		3%	-	-	9%	11%	-	9%	-
Someone else	4%	5%	3%	7%	-	6%	-	-	10%
Not sure	7%	4%	3%	3%	3%	2%	-	-	58%

		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
More Important: Electability or Issues?									
A candidate's ability to beat Obama	35%	39%	51%	40%	35%	7%	20%	22%	14%
Their issue positions	54%	53%	46%	49%	60%	84%	73%	52%	27%
Not sure	11%	8%	3%	11%	5%	9%	7%	26%	59%



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		2008 GOP (2008 GOP Caucus Vote									
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember			
Does Gingrich Have Strong Principles?												
He does	39%	49%	43%	53%	33%	16%	59%	20%	13%			
He does not	41%	30%	44%	34%	48%	78%	35%	54%	10%			
Not sure	20%	21%	12%	12%	20%	6%	6%	26%	77%			

		2008 GOP (2008 GOP Caucus Vote									
	Base	Mike Huckabee		Fred Thompson		_	Rudy Giuliani	Someone else	Don't remember			
Does Paul Have Strong Principles?												
He does	73%	73%	78%	73%	80%	92%	65%	54%	29%			
He does not	11%	14%	10%	22%	9%	-	16%	20%	-			
Not sure	15%	12%	12%	5%	12%	8%	20%	26%	71%			

		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember
Does Romney Have Strong Principles?									
He does	54%	47%	88%	48%	54%	22%	80%	54%	35%
He does not	30%	39%	7%	44%	29%	62%	6%	20%	-
Not sure	16%	14%	5%	8%	17%	16%	14%	26%	65%





		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Som e one else	Don't remember
Most Electable									
Michele Bachmann	8%	9%	6%	11%	11%	5%	10%	11%	-
Newt Gingrich	20%	30%	13%	29%	22%	2%	32%	11%	6%
Jon Huntsman	2%	3%	3%	-	5%	-	-	-	-
Gary Johnson	1%	1%	-	4%	-	-	-	-	-
Ron Paul	14%	6%	7%	3%	9%	84%	-	-	10%
Rick Perry	7%	6%	7%	8%	12%	4%	-	11%	3%
Mitt Romney	26%	30%	50%	18%	25%	-	17%	23%	-
Rick Santorum	4%	3%	6%	12%	2%	-	-	-	3%
Someone else/Not sure	18%	14%	8%	14%	14%	4%	41%	44%	78%

		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Attention Paid to Debates					-				
A lot of attention	47%	48%	56%	47%	50%	49%	41%	40%	9%
Some attention	34%	33%	29%	37%	40%	39%	31%	23%	26%
Not much attention at all	8%	8%	11%	13%	3%	10%	-	11%	3%
Not sure	11%	11%	4%	3%	7%	2%	28%	26%	62%

		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Seen Any Candidates in Person?									
Have not seen any of the candidates in person	57%	54%	64%	76%	67%	32%	51%	45%	34%
Have seen only one candidate	12%	11%	17%	1%	11%	32%	7%	-	3%
Have seen more than one candidate	17%	23%	15%	19%	11%	29%	6%	20%	-
Not sure	14%	12%	5%	3%	11%	8%	35%	35%	62%





		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Importance of a Candidate Spending Time in IA									
Very important	24%	35%	22%	24%	20%	28%	-	22%	8%
Somew hat important		42%	46%	44%	34%	37%	52%	9%	19%
Not important at all	23%	11%	27%	27%	33%	34%	12%	34%	10%
Not sure	14%	12%	5%	5%	13%	2%	35%	35%	62%

		2008 GOP Caucus Vote										
	Base	Mike Huckabee		Fred Thompson		Ron Paul	Rudy Giuliani	Someone else	Don't remember			
GOP Establishment Favorability												
Favorable	38%	44%	55%	34%	43%	20%	6%	22%	9%			
Unfavorable	34%	29%	31%	45%	23%	62%	52%	43%	14%			
Not sure	28%	26%	15%	21%	34%	18%	41%	35%	77%			

		2008 GOP (Caucus V	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Who's Run Strongest IA Campaign?									
Michele Bachmann	24%	27%	27%	38%	19%	15%	14%	11%	13%
Newt Gingrich	8%	12%	4%	12%	10%	-	7%	11%	5%
Jon Huntsman	1%	-	-	4%	2%	-	-	-	-
Gary Johnson	1%	1%	4%	-	-	-	7%	-	-
Ron Paul	19%	15%	7%	14%	21%	76%	6%	-	3%
Rick Perry	7%	8%	5%	-	17%	2%	18%	20%	-
Mitt Romney	5%	2%	19%	-	4%	-	-	-	-
Rick Santorum	10%	16%	10%	15%	3%	2%	6%	-	3%
Someone else/Not sure	24%	19%	23%	17%	23%	4%	41%	58%	75%





		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
Who Will Win IA?									
Michele Bachmann	6%	4%	6%	14%	5%	5%	-	11%	-
Newt Gingrich	23%	37%	18%	29%	21%	5%	45%	11%	3%
Jon Huntsman	1%	-	-	4%	1%	-	-	-	3%
Ron Paul	19%	10%	12%	8%	24%	76%	-	-	13%
Rick Perry	4%	3%	1%	3%	8%	2%	7%	20%	-
Mitt Romney	20%	20%	42%	14%	18%	5%	6%	23%	-
Rick Santorum	2%	1%	5%	7%	-	-	-	-	3%
Someone else/Not sure	25%	27%	17%	20%	22%	6%	41%	35%	78%

		2008 GOP (Caucus Vo	ote					
	Base	Mike Huckabee	Mitt Romney	Fred Thompson	John McCain	Ron Paul	Rudy Giuliani	Someone else	Don't remember
More/Less Likely to Vote for Candidate Endorsed by Cain									
More likely	12%	19%	3%	19%	12%	5%	-	9%	3%
Less likely	29%	29%	31%	28%	27%	47%	31%	22%	14%
Woudn't make a difference	39%	35%	51%	41%	38%	44%	26%	34%	20%
Not sure	20%	17%	14%	12%	22%	4%	43%	35%	62%

		2008 GOP (Caucus Vo	ote									
	Base	Mike Huckabee	Mike Mitt Fred John Ron Rudy Someone Dockabee Romney Thompson McCain Paul Giuliani else rememb										
Support/Oppose Ethanol Subsidies													
Support	36%	41%	38%	34%	30%	46%	6%	34%	25%				
Oppose	33%	24%	38%	50%	31%	45%	59%	20%	3%				
Not sure	31%	35%	23%	16%	39%	8%	35%	46%	72%				





		Most Important Issue										
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security					
Committed to Candidate or Might Change Your Mind?												
Strongly committed to that candidate	63%	63%	57%	70%	65%	42%	82%	84%	73%			
Might end up supporting someone else		37%	43%	30%	35%	58%	18%	16%	27%			

		Most Important Issue										
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	_	Foreign policy/national security		Not sure			
2012 GOP Pres Primary 2nd Choice		<u>'</u>				!		!	-			
Michele Bachmann	15%	11%	18%	34%	15%	22%	21%	20%	6%			
Newt Gingrich	13%	12%	14%	4%	25%	-	-	-	21%			
Jon Huntsman	7%	12%	3%	11%	9%	13%	13%	-	3%			
Gary Johnson	1%	2%	2%	-	1%	-	-	-	1%			
Ron Paul	9%	8%	9%	14%	5%	5%	9%	4%	14%			
Rick Perry	14%	14%	14%	14%	16%	39%	9%	9%	13%			
Mitt Romney	12%	15%	13%	13%	10%	11%	5%	13%	7%			
Rick Santorum	9%	6%	14%	4%	4%	5%	18%	15%	5%			
Someone else/Not sure	18%	19%	15%	4%	14%	4%	24%	39%	29%			

		Most Important	Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security					
Bachmann Favorability				•								
Favorable	52%	42%	60%	52%	60%	68%	48%	43%	44%			
Unfavorable	34%	41%	27%	44%	33%	28%	43%	30%	32%			
Not sure	14%	17%	13%	4%	7%	4%	9%	27%	23%			





		Most Important	st Important Issue									
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security					
Gingrich Favorability		•										
Favorable	46%	39%	55%	54%	50%	32%	31%	23%	42%			
Unfavorable	47%	50%	39%	46%	43%	68%	64%	73%	48%			
Not sure	7%	11%	5%	-	8%	-	5%	4%	10%			

		Most Important	Issue						
	Base	_	Government spending, reducing the debt		Social issues	. 3	Foreign policy/national security		
Huntsman Favorability									
Favorable	32%	41%	30%	29%	34%	28%	31%	13%	18%
Unfavorable	38%	28%	42%	52%	40%	50%	44%	33%	48%
Not sure	29%	31%	28%	19%	26%	22%	25%	54%	34%

		Most Important	Important Issue										
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	- 3	Foreign policy/national security		Not sure				
Paul Favorability													
Favorable	54%	54%	52%	71%	54%	63%	44%	61%	54%				
Unfavorable	38%	38%	40%	29%	38%	37%	51%	26%	33%				
Not sure	8%	8%	8%	-	8%	-	5%	12%	13%				





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		
Perry Favorability		•			•				
Favorable	48%	41%	52%	58%	63%	67%	30%	18%	47%
Unfavorable	40%	47%	37%	38%	24%	33%	52%	69%	33%
Not sure	12%	12%	11%	4%	13%	-	18%	13%	20%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	_	Foreign policy/national security		
Romney Favorability					•	-		<u>, </u>	
Favorable	49%	55%	54%	29%	41%	44%	37%	33%	41%
Unfavorable	40%	35%	37%	56%	47%	56%	53%	57%	37%
Not sure	11%	10%	9%	15%	12%	-	11%	10%	22%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	- 3	Foreign policy/national security		
Santorum Favorability				•	•				,
Favorable	52%	44%	58%	47%	70%	52%	48%	41%	42%
Unfavorable	32%	41%	26%	49%	18%	31%	42%	37%	31%
Not sure	16%	14%	16%	4%	12%	17%	11%	22%	27%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		1
Obama Born in US?		•				-		-	
He was	47%	67%	44%	40%	38%	18%	37%	31%	27%
He was not	31%	21%	31%	56%	40%	63%	27%	39%	42%
Not sure	21%	12%	25%	4%	22%	19%	36%	30%	31%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		Not sure
Did You Watch Thurs. Debate?									
Yes	54%	53%	62%	24%	48%	64%	64%	45%	34%
No	46%	47%	38%	76%	52%	36%	36%	55%	66%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		Not sure
2008 Caucus Choice		•	•	•	•	•	•		
Democratic caucus	13%	17%	9%	-	17%	-	16%	4%	16%
Republican caucus	55%	50%	59%	71%	62%	68%	40%	64%	45%
Didn't vote in a caucus	32%	33%	32%	29%	21%	32%	44%	32%	39%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	•	Foreign policy/national security		Not sure
2008 GOP Caucus Vote									
Mike Huckabee	26%	31%	22%	13%	40%	25%	20%	31%	16%
Mitt Romney	19%	18%	26%	13%	12%	34%	-	13%	7%
Fred Thompson	14%	11%	14%	30%	16%	27%	-	24%	7%
John McCain	19%	26%	19%	16%	8%	8%	45%	-	8%
Ron Paul	10%	3%	11%	28%	13%	-	30%	14%	3%
Rudy Giuliani	3%	4%	6%	-	-	-	-	-	-
Someone else	2%	4%	-	-	7%	6%	5%	-	-
Don't remember	7%	3%	2%	-	4%	-	-	18%	59%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security	Someone else	Not sure
Most Important Issue									
Jobs/economy	30%	100%	-	-	-	-	-	-	-
Government spending, reducing the debt		-	100%	-	-	-	-	-	-
Taxes	3%	-	-	100%	-	-	-	-	-
Social issues	11%	-	-	-	100%	-	-	-	-
Illegal immigration	3%	-	-	-	-	100%	-	-	-
Foreign policy/national security		-	-	-	-	-	100%	-	-
Someone else	3%	-	-	-	-	-	-	100%	-
Not sure	9%	-	-	-	-	-	-	-	100%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		
More Important: Bectability or Issues?									
A candidate's ability to beat Obama		35%	37%	32%	32%	43%	28%	18%	6%
Their issue positions	56%	62%	59%	53%	57%	57%	72%	79%	4%
Not sure	12%	3%	5%	14%	12%	-	-	3%	90%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		
Does Gingrich Have Strong Principles?				•	•				
He does	36%	31%	50%	39%	41%	25%	20%	18%	7%
He does not	43%	54%	36%	57%	37%	75%	60%	66%	8%
Not sure	21%	15%	14%	4%	22%	-	20%	15%	85%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		
Does Paul Have Strong Principles?									
He does	73%	73%	85%	85%	65%	65%	75%	97%	19%
He does not	10%	12%	5%	15%	22%	35%	13%	-	-
Not sure	17%	15%	9%	-	12%	-	11%	3%	81%

		Most Important	Issue						
	Base	_	Government spending, reducing the debt		Social issues		Foreign policy/national security		1
Does Romney Have Strong Principles?				•	•				
He does	50%	56%	62%	33%	45%	73%	28%	39%	6%
He does not	31%	31%	28%	52%	39%	22%	55%	58%	6%
Not sure	18%	13%	10%	15%	16%	4%	17%	3%	88%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		Not sure
Most Electable									
Michele Bachmann	7%	7%	6%	9%	15%	4%	-	13%	3%
Newt Gingrich	17%	15%	22%	17%	22%	22%	15%	8%	2%
Jon Huntsman	3%	7%	1%	-	1%	-	3%	-	-
Gary Johnson	2%	3%	0%	-	3%	13%	6%	-	-
Ron Paul	16%	15%	15%	24%	13%	17%	30%	36%	3%
Rick Perry	6%	5%	7%	15%	13%	-	3%	-	1%
Mitt Romney	25%	32%	33%	20%	10%	29%	13%	21%	2%
Rick Santorum	3%	3%	3%	4%	7%	5%	8%	4%	-
Someone else/Not sure	20%	12%	13%	11%	16%	10%	22%	17%	90%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues	- 3	Foreign policy/national security		Not sure
Attention Paid to Debates									
A lot of attention	43%	43%	53%	24%	46%	59%	43%	33%	6%
Some attention	35%	38%	33%	71%	34%	36%	35%	60%	11%
Not much attention at all		11%	9%	4%	14%	5%	8%	7%	2%
Not sure	13%	8%	6%	-	6%	-	14%	-	81%

		Most Important	Issue						
	Base		Government spending, reducing the debt	Taxes	Social issues	_	Foreign policy/national security		Not sure
Seen Any Candidates in Person?									
Have not seen any of the candidates in person	59%	67%	62%	74%	53%	79%	47%	83%	16%
Have seen only one candidate	9%	6%	11%	8%	13%	13%	24%	4%	2%
Have seen more than one candidate	17%	15%	19%	18%	25%	9%	19%	13%	1%
Not sure	15%	11%	8%	-	9%	-	11%	-	81%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		
Importance of a Candidate Spending Time in IA									
Very important	22%	27%	17%	28%	29%	41%	33%	20%	3%
Somewhat important		39%	49%	44%	37%	49%	21%	47%	8%
Not important at all	23%	25%	25%	28%	22%	10%	35%	33%	4%
Not sure	15%	10%	9%	-	13%	-	11%	-	85%

		Most Important	Issue						
	Base	_	Government spending, reducing the debt		Social issues		Foreign policy/national security		
GOP Establishment Favorability									
Favorable	34%	37%	40%	44%	33%	64%	23%	25%	3%
Unfavorable	34%	35%	35%	44%	37%	28%	53%	50%	7%
Not sure	31%	28%	25%	13%	30%	9%	24%	25%	91%

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues	_	Foreign policy/national security		Not sure
Who's Run Strongest IA Campaign?									
Michele Bachmann	19%	17%	25%	35%	13%	35%	10%	31%	4%
Newt Gingrich	8%	6%	11%	13%	5%	5%	3%	8%	1%
Jon Huntsman	1%	3%	-	-	-	13%	2%	-	-
Gary Johnson	2%	4%	-	-	5%	-	6%	-	-
Ron Paul	22%	31%	20%	19%	18%	10%	33%	28%	3%
Rick Perry	7%	5%	8%	18%	9%	4%	9%	4%	3%
Mitt Romney	5%	5%	5%	4%	7%	-	6%	-	-
Rick Santorum	8%	8%	10%	-	13%	15%	10%	8%	-
Someone else/Not sure	28%	23%	22%	11%	28%	18%	21%	21%	89%





		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security		
Who Will Win IA?						•		•	
Michele Bachmann	6%	5%	6%	15%	7%	-	-	13%	-
Newt Gingrich	20%	19%	26%	32%	20%	22%	8%	18%	3%
Jon Huntsman	2%	4%	-	-	-	13%	-	-	-
Gary Johnson	1%	1%	-	-	5%	-	11%	-	-
Ron Paul	20%	20%	18%	19%	20%	39%	32%	44%	4%
Rick Perry	3%	4%	3%	9%	1%	4%	3%	-	2%
Mitt Romney	19%	24%	22%	25%	8%	5%	22%	8%	2%
Rick Santorum	2%	2%	1%	-	8%	5%	3%	4%	-
Someone else/Not sure	27%	20%	23%	-	30%	11%	21%	13%	90%

		Most Important	Most Important Issue										
	Base	Jobs/economy	Government spending, reducing the debt	Taxes	Social issues		Foreign policy/national security						
More/Less Likely to Vote for Candidate Endorsed by Cain					•				•				
More likely	11%	10%	10%	41%	16%	38%	9%	4%	2%				
Less likely	26%	31%	26%	23%	32%	36%	29%	22%	4%				
Woudn't make a difference	41%	45%	48%	28%	35%	15%	45%	67%	6%				
Not sure	22%	15%	17%	8%	18%	11%	17%	7%	89%				

		Most Important	Issue						
	Base	Jobs/economy	Government spending, reducing the debt		Social issues		Foreign policy/national security		
Support/Oppose Ethanol Subsidies		•		-	•				,
Support	33%	37%	31%	57%	39%	57%	21%	43%	2%
Oppose	32%	31%	41%	39%	24%	28%	30%	23%	7%
Not sure	35%	32%	27%	4%	37%	15%	49%	34%	90%





		More Important: ⊟ec	tability or Iss	ues?
	Base	A candidate's ability to beat Obama		Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	63%	61%	65%	59%
Might end up supporting someone else	37%	39%	35%	41%

		More Important: Elec	tability or Iss	sues?
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	15%	13%	17%	14%
Newt Gingrich	13%	14%	12%	19%
Jon Huntsman	7%	6%	9%	2%
Gary Johnson	1%	0%	2%	1%
Ron Paul	9%	8%	9%	13%
Rick Perry	14%	16%	13%	14%
Mitt Romney	12%	18%	10%	5%
Rick Santorum	9%	11%	9%	5%
Someone else/Not sure	18%	14%	18%	27%

		More Important: Elec	tability or Iss	sues?
	Base	A candidate's ability to beat Obama		Not sure
Bachmann Favorability				
Favorable	52%	60%	48%	46%
Unfavorable	34%	25%	39%	33%
Not sure	14%	15%	13%	21%





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Gingrich Favorability					
Favorable	46%	61%	37%	44%	
Unfavorable	47%	31%	57%	45%	
Not sure	7%	8%	6%	11%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
Huntsman Favorability					
Favorable	32%	32%	36%	17%	
Unfavorable	38%	39%	36%	46%	
Not sure	29%	29%	28%	37%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Paul Favorability					
Favorable	54%	41%	61%	55%	
Unfavorable	38%	52%	32%	30%	
Not sure	8%	7%	7%	15%	





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Perry Favorability					
Favorable	48%	60%	42%	43%	
Unfavorable	40%	31%	46%	35%	
Not sure	12%	9%	12%	22%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
Romney Favorability					
Favorable	49%	61%	43%	46%	
Unfavorable	40%	28%	48%	35%	
Not sure	11%	12%	8%	19%	

	More Important: Electability or Issu			
	Base	A candidate's ability to beat Obama		Not sure
Santorum Favorability				
Favorable	52%	65%	48%	41%
Unfavorable	32%	24%	37%	32%
Not sure	16%	11%	15%	27%





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Obama Born in US?					
He was	47%	40%	53%	40%	
He was not	31%	41%	25%	34%	
Not sure	21%	19%	21%	26%	

			More Important: Electability or Issues?			
		Base	A candidate's ability to beat Obama		Not sure	
Did You Watch Thurs. Debate?						
	Yes	54%	66%	52%	29%	
	No	46%	34%	48%	71%	

		More Important: Electability or Iss				
	Base	A candidate's ability to beat Obama		Not sure		
2008 Caucus Choice			•			
Democratic caucus	13%	7%	16%	11%		
Republican caucus	55%	60%	54%	50%		
Didn't vote in a caucus	32%	33%	30%	39%		





		More Important: Electability or Issues?		
		A candidate's ability	Their issue	Not
	Base	to beat Obama	positions	sure
2008 GOP Caucus				
Vote				
Mike Huckabee	26%	29%	26%	19%
Mitt Romney	19%	28%	16%	4%
Fred Thompson	14%	16%	12%	14%
John McCain	19%	19%	20%	9%
Ron Paul	10%	2%	15%	8%
Rudy Giuliani	3%	2%	4%	2%
Someone else	2%	1%	2%	5%
Don't remember	7%	3%	4%	38%

		More Important: Elec	tability or Iss	sues?
	Base	A candidate's ability to beat Obama		Not sure
Most Important Issue				
Jobs/economy	30%	33%	33%	8%
Government spending, reducing the debt	37%	42%	38%	14%
Taxes	3%	3%	3%	3%
Social issues	11%	11%	11%	10%
Illegal immigration	3%	3%	3%	-
Foreign policy/national security	5%	4%	6%	-
Someone else	3%	2%	5%	1%
Not sure	9%	2%	1%	64%

		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	100%	-	-
Their issue positions	56%	-	100%	-
Not sure	12%	-	=	100%





		More Important: Elec	tability or Iss	y or Issues?	
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
Does Gingrich Have Strong Principles?					
He does	36%	54%	32%	12%	
He does not	43%	32%	56%	15%	
Not sure	21%	15%	13%	73%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Does Paul Have Strong Principles?					
He does	73%	73%	82%	32%	
He does not	10%	15%	9%	-	
Not sure	17%	11%	9%	68%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Does Romney Have Strong Principles?					
He does	50%	65%	49%	17%	
He does not	31%	25%	39%	9%	
Not sure	18%	9%	12%	74%	





		More Important: ⊟ec	ectability or Issues?		
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure	
Most Electable					
Michele Bachmann	7%	10%	6%	4%	
Newt Gingrich	17%	25%	16%	4%	
Jon Huntsman	3%	3%	3%	-	
Gary Johnson	2%	-	3%	-	
Ron Paul	16%	5%	24%	4%	
Rick Perry	6%	8%	7%	1%	
Mitt Romney	25%	36%	23%	8%	
Rick Santorum	3%	4%	4%	1%	
Someone else/Not sure	20%	9%	14%	78%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Attention Paid to Debates					
A lot of attention	43%	54%	44%	10%	
Some attention	35%	32%	40%	19%	
Not much attention at all	9%	8%	10%	8%	
Not sure	13%	6%	6%	63%	

		More Important: Electability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	68%	61%	29%
Have seen only one candidate	9%	9%	11%	4%
Have seen more than one candidate	17%	16%	20%	4%
Not sure	15%	8%	8%	63%





		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Importance of a Candidate Spending Time in IA					
Very important	22%	25%	24%	7%	
Somewhat important	40%	44%	41%	18%	
Not important at all	23%	23%	26%	9%	
Not sure	15%	8%	8%	66%	

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
GOP Establishment Favorability					
Favorable	34%	55%	28%	10%	
Unfavorable	34%	19%	48%	9%	
Not sure	31%	26%	24%	81%	

		More Important: Elec	tability or Iss	ues?
	Base	A candidate's ability to beat Obama		Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	30%	15%	9%
Newt Gingrich	8%	13%	5%	3%
Jon Huntsman	1%	1%	2%	-
Gary Johnson	2%	3%	2%	-
Ron Paul	22%	10%	32%	8%
Rick Perry	7%	8%	7%	1%
Mitt Romney	5%	7%	4%	-
Rick Santorum	8%	10%	9%	1%
Someone else/Not sure	28%	18%	23%	78%





	More Important: Electability or Issues?			ues?
	Base	A candidate's ability to beat Obama	Their issue positions	Not sure
Who Will Win IA?				
Michele Bachmann	6%	7%	5%	3%
Newt Gingrich	20%	27%	19%	8%
Jon Huntsman	2%	1%	2%	-
Gary Johnson	1%	2%	2%	-
Ron Paul	20%	10%	28%	7%
Rick Perry	3%	5%	3%	-
Mitt Romney	19%	25%	18%	5%
Rick Santorum	2%	3%	3%	-
Someone else/Not sure	27%	21%	20%	77%

		More Important: Elec	tability or Iss	ability or Issues?		
	Base	A candidate's ability to beat Obama		Not sure		
More/Less Likely to Vote for Candidate Endorsed by Cain						
More likely	11%	16%	9%	7%		
Less likely	26%	28%	29%	8%		
Woudn't make a difference	41%	37%	49%	14%		
Not sure	22%	19%	13%	71%		

		More Important: Electability or Issues?			
	Base	A candidate's ability to beat Obama		Not sure	
Support/Oppose Ethanol Subsidies					
Support	33%	37%	34%	19%	
Oppose	32%	33%	36%	7%	
Not sure	35%	30%	30%	74%	





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	63%	56%	68%	65%
Might end up supporting someone else	37%	44%	32%	35%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does	Not sure
2012 GOP Pres Primary 2nd Choice	Daoc	4000	1101	5410
Michele Bachmann	15%	16%	15%	14%
Newt Gingrich	13%	22%	3%	21%
Jon Huntsman	7%	4%	12%	3%
Gary Johnson	1%	0%	3%	-
Ron Paul	9%	6%	12%	6%
Rick Perry	14%	18%	13%	10%
Mitt Romney	12%	16%	11%	9%
Rick Santorum	9%	13%	7%	9%
Someone else/Not sure	18%	6%	23%	28%

			Gingrich H g Principle	
	Base	He does	He does not	Not sure
Bachmann Favorability				
Favorable	52%	67%	39%	52%
Unfavorable	34%	22%	49%	23%
Not sure	14%	11%	12%	25%





		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Gingrich Favorability				-
Favorable	46%	90%	11%	41%
Unfavorable	47%	7%	85%	38%
Not sure	7%	3%	4%	21%

			Gingrich H g Principle	
	Base	He does	He does not	Not sure
Huntsman Favorability				
Favorable	32%	32%	38%	18%
Unfavorable	38%	42%	36%	36%
Not sure	29%	25%	25%	46%

			Gingrich H g Principle	
		He	He does	Not
	Base	does	not	sure
Paul Favorability			-	
Favorable	54%	37%	71%	48%
Unfavorable	38%	55%	26%	35%
Not sure	8%	8%	4%	17%





		Does Gingrich Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Perry Favorability			-	
Favorable	48%	65%	34%	47%
Unfavorable	40%	26%	57%	30%
Not sure	12%	9%	9%	23%

		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Romney Favorability		•	-	
Favorable	49%	59%	42%	46%
Unfavorable	40%	31%	52%	33%
Not sure	11%	10%	6%	22%

			Gingrich H g Principle	
	Base	He does	He does not	
Santorum Favorability		_		
Favorable	52%	69%	40%	48%
Unfavorable	32%	18%	45%	29%
Not sure	16%	13%	15%	23%





		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Obama Born in US?			-	· ·
He was	47%	43%	61%	27%
He was not	31%	39%	23%	36%
Not sure	21%	19%	17%	36%

				Gingrich H g Principle	
		Base	He does	He does not	Not sure
Did You Watch Thurs. Debate?			-		
	Yes	54%	65%	51%	40%
	No	46%	35%	49%	60%

			Gingrich H g Principle	
	Base	He does	He does not	Not sure
2008 Caucus Choice			-	_
Democratic caucus	13%	11%	15%	9%
Republican caucus	55%	60%	52%	54%
Didn't vote in a caucus	32%	29%	33%	37%





		Does Gingrich Have Strong Principles?			
			He does	Not	
	Base	does	not	sure	
2008 GOP Caucus					
Vote					
Mike Huckabee	26%	33%	20%	27%	
Mitt Romney	19%	21%	21%	12%	
Fred Thompson	14%	19%	12%	9%	
John McCain	19%	15%	22%	18%	
Ron Paul	10%	4%	19%	3%	
Rudy Giuliani	3%	5%	3%	1%	
Someone else	2%	1%	3%	3%	
Don't remember	7%	2%	2%	27%	

		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Most Important Issue		-		
Jobs/economy	30%	26%	38%	21%
Government spending, reducing the debt	37%	51%	31%	24%
Taxes	3%	3%	4%	1%
Social issues	11%	12%	9%	12%
Illegal immigration	3%	2%	4%	-
Foreign policy/national security	5%	3%	7%	5%
Someone else	3%	2%	5%	3%
Not sure	9%	2%	2%	36%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
More Important: Bectability or Issues?		•		
A candidate's ability to beat Obama	32%	47%	23%	22%
Their issue positions	56%	49%	72%	35%
Not sure	12%	4%	4%	43%





		Does Gingrich Have Strong Principles?			
	Base	He does	He does not	Not sure	
Does Gingrich Have Strong Principles?					
He does	36%	100%	-	-	
He does not	43%	-	100%	-	
Not sure	21%	-	-	100%	

		Does Gingrich Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Does Paul Have Strong Principles?		_		
He does	73%	75%	88%	38%
He does not	10%	14%	9%	4%
Not sure	17%	11%	2%	58%

			Gingrich H g Principle	
	Base	He does	He does not	Not sure
Does Romney Have Strong Principles?				
He does	50%	63%	51%	27%
He does not	31%	28%	45%	8%
Not sure	18%	10%	4%	65%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Most ⊟ectable			•	
Michele Bachmann	7%	8%	8%	4%
Newt Gingrich	17%	39%	4%	5%
Jon Huntsman	3%	1%	4%	3%
Gary Johnson	2%	1%	3%	2%
Ron Paul	16%	3%	31%	6%
Rick Perry	6%	9%	6%	3%
Mitt Romney	25%	25%	30%	16%
Rick Santorum	3%	4%	4%	3%
Someone else/Not sure	20%	9%	11%	59%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Attention Paid to Debates				
A lot of attention	43%	56%	43%	21%
Some attention	35%	33%	41%	25%
Not much attention at all	9%	8%	12%	6%
Not sure	13%	4%	4%	48%

		Does Gingrich Have Strong Principles?			
		He	He does	Not	
	Base	does	not	sure	
Seen Any Candidates in Person?					
Have not seen any of the candidates in person	59%	65%	67%	34%	
Have seen only one candidate	9%	8%	10%	11%	
Have seen more than one candidate	17%	20%	17%	8%	
Not sure	15%	7%	5%	48%	





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	27%	24%	8%
Somewhat important	40%	48%	37%	30%
Not important at all	23%	18%	32%	13%
Not sure	15%	7%	6%	48%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
GOP Establishment Favorability		_		
Favorable	34%	48%	30%	20%
Unfavorable	34%	32%	47%	12%
Not sure	31%	20%	24%	67%

		Does Gingrich Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	26%	19%	9%
Newt Gingrich	8%	16%	2%	4%
Jon Huntsman	1%	0%	3%	-
Gary Johnson	2%	2%	2%	2%
Ron Paul	22%	14%	35%	10%
Rick Perry	7%	7%	6%	7%
Mitt Romney	5%	5%	6%	2%
Rick Santorum	8%	12%	7%	5%
Someone else/Not sure	28%	18%	21%	60%





		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
Who Will Win IA?				
Michele Bachmann	6%	7%	6%	3%
Newt Gingrich	20%	43%	10%	3%
Jon Huntsman	2%	-	3%	1%
Gary Johnson	1%	2%	1%	2%
Ron Paul	20%	8%	36%	6%
Rick Perry	3%	4%	3%	1%
Mitt Romney	19%	17%	23%	13%
Rick Santorum	2%	2%	3%	2%
Someone else/Not sure	27%	18%	15%	69%

		Does Gingrich Have Strong Principles?		
	Base	He does	He does not	Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain				
More likely	11%	19%	6%	7%
Less likely	26%	20%	38%	12%
Woudn't make a difference	41%	46%	44%	25%
Not sure	22%	16%	11%	55%

			Gingrich H g Principle	
	Base	He does	He does not	Not sure
Support/Oppose Ethanol Subsidies				
Support	33%	42%	32%	19%
Oppose	32%	29%	43%	13%
Not sure	35%	29%	25%	69%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	63%	59%	81%	71%
Might end up supporting someone else	37%	41%	19%	29%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres Primary 2nd Choice		<u> </u>		
Michele Bachmann	15%	16%	16%	12%
Newt Gingrich	13%	10%	17%	24%
Jon Huntsman	7%	8%	7%	4%
Gary Johnson	1%	1%	7%	-
Ron Paul	9%	10%	6%	6%
Rick Perry	14%	14%	20%	11%
Mitt Romney	12%	13%	8%	9%
Rick Santorum	9%	9%	11%	8%
Someone else/Not sure	18%	18%	8%	25%

			Paul Have g Principle	es?
	Base	He does	He does not	Not sure
Bachmann Favorability				
Favorable	52%	54%	44%	46%
Unfavorable	34%	32%	50%	31%
Not sure	14%	13%	6%	23%





		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Gingrich Favorability				
Favorable	46%	43%	57%	48%
Unfavorable	47%	50%	41%	37%
Not sure	7%	6%	1%	15%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Huntsman Favorability		_		
Favorable	32%	34%	29%	25%
Unfavorable	38%	37%	54%	34%
Not sure	29%	28%	17%	41%

			Paul Have g Principle	es?
		He	He does	Not
	Base	does	not	sure
Paul Favorability		•	-	•
Favorable	54%	64%	14%	34%
Unfavorable	38%	30%	86%	44%
Not sure	8%	6%	-	22%





		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Perry Favorability				-
Favorable	48%	45%	59%	52%
Unfavorable	40%	44%	37%	27%
Not sure	12%	11%	5%	21%

		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Romney Favorability		•	-	
Favorable	49%	50%	41%	51%
Unfavorable	40%	41%	51%	31%
Not sure	11%	9%	8%	19%

			Paul Have g Principle	es?
	Base	He does	He does not	
Santorum Favorability		_		
Favorable	52%	53%	53%	50%
Unfavorable	32%	33%	40%	24%
Not sure	16%	14%	7%	26%





		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Obama Born in US?			-	-
He was	47%	51%	35%	39%
He was not	31%	28%	49%	35%
Not sure	21%	21%	16%	26%

				Paul Have g Principle	es?
		Base	He does	He does not	Not sure
Did You Watch Thurs. Debate?			-		
	Yes	54%	54%	70%	42%
	No	46%	46%	30%	58%

			Paul Have g Principle	es?
	Base	He does	He does not	Not sure
2008 Caucus Choice		_	-	
Democratic caucus	13%	14%	11%	6%
Republican caucus	55%	55%	62%	50%
Didn't vote in a caucus	32%	30%	27%	44%





		Does Paul Have Strong Principles?			
		He	He does	Not	
	Base	does	not	sure	
2008 GOP Caucus					
Vote					
Mike Huckabee	26%	26%	33%	21%	
Mitt Romney	19%	20%	17%	14%	
Fred Thompson	14%	14%	27%	4%	
John McCain	19%	20%	14%	14%	
Ron Paul	10%	12%	-	5%	
Rudy Giuliani	3%	3%	5%	4%	
Someone else	2%	2%	4%	4%	
Don't remember	7%	3%	-	33%	

		Does Paul Have Strong Principles?			
		He	He does	Not	
	Base	does	not	sure	
Most Important					
Issue	1				
Jobs/economy	30%	30%	36%	27%	
Government	37%	43%	20%	20%	
spending, reducing the debt					
Taxes	3%	3%	5%	-	
Social issues	11%	10%	24%	8%	
Illegal immigration	3%	2%	9%	-	
Foreign policy/national security	5%	5%	7%	3%	
Someone else	3%	5%	-	1%	
Not sure	9%	2%	-	41%	

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
More Important: Bectability or Issues?				
A candidate's ability to beat Obama	32%	32%	49%	21%
Their issue positions	56%	63%	51%	31%
Not sure	12%	5%	-	49%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	
Does Gingrich Have Strong Principles?		_		
He does	36%	37%	51%	24%
He does not	43%	52%	41%	6%
Not sure	21%	11%	8%	71%

			Does Paul Have Strong Principles?			
	Base	He does	He does not	Not sure		
Does Paul Have Strong Principles?						
He does	73%	100%	-	-		
He does not	10%	-	100%	-		
Not sure	17%	-	-	100%		

			Paul Have g Principle	es?
	Base	He does	He does not	Not sure
Does Romney Have Strong Principles?				
He does	50%	57%	44%	25%
He does not	31%	35%	51%	5%
Not sure	18%	8%	5%	70%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Most Electable		,		
Michele Bachmann	7%	8%	9%	-
Newt Gingrich	17%	16%	33%	11%
Jon Huntsman	3%	2%	5%	3%
Gary Johnson	2%	2%	6%	-
Ron Paul	16%	21%	-	2%
Rick Perry	6%	7%	9%	3%
Mitt Romney	25%	29%	23%	12%
Rick Santorum	3%	3%	8%	1%
Someone else/Not sure	20%	11%	7%	67%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Attention Paid to Debates				
A lot of attention	43%	47%	62%	15%
Some attention	35%	40%	22%	18%
Not much attention at all	9%	9%	10%	8%
Not sure	13%	3%	6%	59%

		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	66%	66%	28%
Have seen only one candidate	9%	11%	1%	7%
Have seen more than one candidate	17%	18%	27%	5%
Not sure	15%	5%	6%	60%





		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	23%	37%	8%
Somew hat important	40%	45%	28%	23%
Not important at all	23%	26%	26%	8%
Not sure	15%	6%	9%	61%

		Does Paul Have Strong Principles?		
		_	He does	Not
	Base	does	not	sure
GOP Establishment Favorability		_		
Favorable	34%	35%	45%	27%
Unfavorable	34%	40%	36%	6%
Not sure	31%	25%	19%	67%

		Does Paul Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	24%	13%	4%
Newt Gingrich	8%	7%	16%	6%
Jon Huntsman	1%	0%	8%	1%
Gary Johnson	2%	2%	6%	1%
Ron Paul	22%	28%	6%	5%
Rick Perry	7%	6%	14%	4%
Mitt Romney	5%	5%	6%	2%
Rick Santorum	8%	9%	13%	3%
Someone else/Not sure	28%	18%	20%	75%



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		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
Who Will Win IA?		-	· · · · · · · · · · · · · · · · · · ·	
Michele Bachmann	6%	7%	3%	1%
Newt Gingrich	20%	22%	26%	10%
Jon Huntsman	2%	1%	8%	-
Gary Johnson	1%	1%	6%	-
Ron Paul	20%	26%	4%	2%
Rick Perry	3%	2%	7%	2%
Mitt Romney	19%	20%	19%	11%
Rick Santorum	2%	2%	7%	1%
Someone else/Not sure	27%	17%	21%	73%

		Does Paul Have Strong Principles?		
	Base	He does	He does not	Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain				
More likely	11%	12%	17%	4%
Less likely	26%	29%	31%	10%
Woudn't make a difference	41%	46%	36%	22%
Not sure	22%	13%	15%	64%

			Paul Have g Principle	es?
	Base	He does	He does not	
Support/Oppose Ethanol Subsidies		<u> </u>		
Support	33%	34%	43%	20%
Oppose	32%	40%	25%	2%
Not sure	35%	26%	31%	78%





		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Committed to Candidate or Might Change Your Mind?				
Strongly committed to that candidate	63%	55%	73%	67%
Might end up supporting someone else	37%	45%	27%	33%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	15%	14%	16%	18%
Newt Gingrich	13%	14%	10%	18%
Jon Huntsman	7%	8%	10%	3%
Gary Johnson	1%	1%	3%	1%
Ron Paul	9%	8%	10%	9%
Rick Perry	14%	12%	19%	10%
Mitt Romney	12%	18%	5%	7%
Rick Santorum	9%	10%	9%	8%
Someone else/Not sure	18%	15%	19%	25%

		Does Romney Have Strong Principles?		
	Daga	_	He does	
	Base	does	not	sure
Bachm ann				
Favorability				
Favorable	52%	58%	42%	51%
Unfavorable	34%	27%	48%	29%
Not sure	14%	15%	9%	20%





		Does Romney Have Strong Principles?		
		_	He does	Not
	Base	does	not	sure
Gingrich Favorability				
Favorable	46%	48%	40%	49%
Unfavorable	47%	45%	58%	37%
Not sure	7%	7%	3%	15%

			Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure	
Huntsman Favorability		_			
Favorable	32%	34%	36%	20%	
Unfavorable	38%	37%	43%	35%	
Not sure	29%	29%	20%	45%	

			Romney H g Principle	
		He	He does	Not
	Base	does	not	sure
Paul Favorability		•	-	
Favorable	54%	51%	61%	50%
Unfavorable	38%	41%	35%	37%
Not sure	8%	9%	4%	14%





		Does Romney Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Perry Favorability			-	
Favorable	48%	51%	42%	47%
Unfavorable	40%	37%	50%	30%
Not sure	12%	11%	7%	22%

		Does Romney Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Romney Favorability		•	-	
Favorable	49%	74%	13%	41%
Unfavorable	40%	17%	80%	38%
Not sure	11%	9%	7%	21%

			Romney F g Principle	
	Base	He does	He does not	Not sure
Santorum Favorability				
Favorable	52%	58%	41%	55%
Unfavorable	32%	25%	48%	25%
Not sure	16%	17%	11%	20%





		Does Romney Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Obama Born in US?			-	-
He was	47%	50%	49%	36%
He was not	31%	31%	32%	32%
Not sure	21%	19%	19%	32%

				Romney F g Principle	
		Base	He does	He does not	Not sure
Did You Watch Thurs. Debate?			-		
	Yes	54%	60%	52%	39%
	No	46%	40%	48%	61%

			Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure	
2008 Caucus Choice		_	-		
Democratic caucus	13%	10%	18%	10%	
Republican caucus	55%	59%	52%	49%	
Didn't vote in a caucus	32%	31%	30%	41%	



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		Does Romney Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
2008 GOP Caucus		=		
Vote				
Mike Huckabee	26%	23%	34%	23%
Mitt Romney	19%	31%	4%	6%
Fred Thompson	14%	12%	21%	7%
John McCain	19%	18%	18%	20%
Ron Paul	10%	4%	21%	9%
Rudy Giuliani	3%	5%	1%	3%
Someone else	2%	2%	1%	4%
Don't remember	7%	5%	-	28%

		Does Romney Have Strong Principles?		
		He	He does	Not
	Base	does	not	sure
Most Important Issue		-		
Jobs/economy	30%	33%	30%	22%
Government spending, reducing the debt	37%	45%	33%	19%
Taxes	3%	2%	5%	2%
Social issues	11%	10%	14%	9%
Illegal immigration	3%	4%	2%	1%
Foreign policy/national security	5%	3%	9%	5%
Someone else	3%	3%	6%	1%
Not sure	9%	1%	2%	41%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
More Important: Bectability or Issues?				
A candidate's ability to beat Obama	32%	41%	26%	16%
Their issue positions	56%	55%	71%	35%
Not sure	12%	4%	3%	49%





		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Gingrich Have Strong Principles?		_		
He does	36%	45%	32%	19%
He does not	43%	44%	62%	9%
Not sure	21%	11%	6%	73%

		Does Romney Have Strong Principles?		
		He He does No		
	Base	does	not	sure
Does Paul Have Strong Principles?		_		
He does	73%	83%	81%	33%
He does not	10%	9%	16%	3%
Not sure	17%	9%	3%	64%

		Does Romney Have Strong Principles?		
	Base	He does	He does not	Not sure
Does Romney Have Strong Principles?				
He does	50%	100%	-	-
He does not	31%	-	100%	-
Not sure	18%	-	-	100%





		Does Romney Have Strong Principles?						
	Base	He does not sur						
Most Electable								
Michele Bachmann	7%	5%	13%	3%				
Newt Gingrich	17%	16%	24%	9%				
Jon Huntsman	3%	1%	5%	4%				
Gary Johnson	2%	3%	1%	2%				
Ron Paul	16%	10%	29%	8%				
Rick Perry	6%	7%	7%	3%				
Mitt Romney	25%	47%	5%	2%				
Rick Santorum	3%	4%	5%	1%				
Someone else/Not sure	20%	8%	10%	69%				

			Does Romney Have Strong Principles?					
	Base	He does Not does not sure						
Attention Paid to Debates								
A lot of attention	43%	49%	51%	15%				
Some attention	35%	37%	40%	20%				
Not much attention at all	9%	11%	7%	8%				
Not sure	13%	3%	2%	57%				

		Does Romney Have Strong Principles?						
		He He does No						
	Base	does	not	sure				
Seen Any Candidates in Person?								
Have not seen any of the candidates in person	59%	70%	60%	30%				
Have seen only one candidate	9%	9%	11%	7%				
Have seen more than one candidate	17%	15%	26%	4%				
Not sure	15%	6%	3%	59%				





		Does Romney Have Strong Principles?						
	Base	He does Not does not sure						
Importance of a Candidate Spending Time in IA								
Very important	22%	22%	31%	7%				
Somewhat important	40%	45%	39%	25%				
Not important at all	23%	27%	25%	8%				
Not sure	15%	5%	5%	60%				

			Romney F g Principle					
	Base	He does Not does not sure						
GOP Establishment Favorability		_						
Favorable	34%	48%	24%	14%				
Unfavorable	34%	28%	58%	9%				
Not sure	31%	23%	18%	78%				

		Does Romney Have Strong Principles? He He does No does not sur						
	Base							
Who's Run Strongest IA Campaign?								
Michele Bachmann	19%	25%	16%	9%				
Newt Gingrich	8%	9%	8%	2%				
Jon Huntsman	1%	1%	1%	-				
Gary Johnson	2%	2%	3%	2%				
Ron Paul	22%	19%	34%	9%				
Rick Perry	7%	6%	9%	5%				
Mitt Romney	5%	8%	2%	1%				
Rick Santorum	8%	11%	9%	1%				
Someone else/Not sure	28%	19%	18%	71%				





		Does Romney Have Strong Principles?					
	Base	He He does N					
Who Will Win IA?	Dasc	uocs	1101	3410			
Michele Bachmann	6%	5%	8%	4%			
Newt Gingrich	20%	24%	21%	9%			
Jon Huntsman	2%	1%	3%	-			
Gary Johnson	1%	1%	3%	2%			
Ron Paul	20%	17%	33%	6%			
Rick Perry	3%	3%	5%	1%			
Mitt Romney	19%	30%	9%	4%			
Rick Santorum	2%	4%	2%	-			
Someone else/Not sure	27%	16%	18%	74%			

			Romney F g Principle	
	Base	He does	He does not	Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain				
More likely	11%	13%	10%	8%
Less likely	26%	29%	31%	9%
Woudn't make a difference	41%	44%	48%	19%
Not sure	22%	13%	11%	64%

			Romney H g Principle					
	Base	He He does Not does not sure						
Support/Oppose Ethanol Subsidies								
Support	33%	40%	15%					
Oppose	32%	32%	45%	10%				
Not sure	35%	28% 23% 76%						





		Most Electable								
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	63%	77%	51%	71%	80%	82%	36%	58%	85%	60%
Might end up supporting someone else		23%	49%	29%	20%	18%	64%	42%	15%	40%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice										
Michele Bachmann	15%	11%	14%	12%	-	17%	18%	12%	43%	18%
Newt Gingrich	13%	6%	22%	-	17%	4%	4%	16%	16%	16%
Jon Huntsman	8%	19%	1%	26%	31%	13%	-	8%	-	3%
Gary Johnson	1%	6%	-	6%	-	2%	-	-	-	1%
Ron Paul	9%	8%	7%	-	15%	4%	17%	10%	4%	13%
Rick Perry	14%	20%	19%	-	-	15%	29%	11%	16%	9%
Mitt Romney	12%	5%	21%	11%	6%	6%	13%	17%	11%	7%
Rick Santorum	9%	16%	12%	6%	-	2%	14%	12%	7%	9%
Someone else/Not sure	18%	11%	4%	40%	31%	38%	4%	15%	3%	24%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		,	Ron Paul			_	Someone else/Not sure
Bachmann Favorability		,								
Favorable	52%	80%	63%	24%	37%	23%	61%	55%	74%	49%
Unfavorable	34%	16%	25%	72%	46%	60%	25%	27%	26%	33%
Not sure	14%	4%	12%	5%	17%	17%	14%	18%	-	18%





		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman		Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
Gingrich Favorability										
Favorable	46%	49%	93%	24%	31%	9%	44%	42%	45%	43%
Unfavorable	47%	42%	6%	62%	52%	88%	46%	50%	52%	46%
Not sure	7%	9%	1%	14%	17%	3%	10%	9%	3%	11%

		Most Electable										
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure		
Huntsman Favorability												
Favorable	32%	38%	31%	70%	48%	32%	17%	38%	38%	19%		
Unfavorable	39%	36%	43%	11%	20%	40%	51%	33%	48%	42%		
Not sure	30%	25%	27%	19%	31%	28%	32%	29%	14%	39%		

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Paul Favorability										
Favorable	54%	56%	38%	55%	37%	97%	53%	51%	26%	44%
Unfavorable	38%	35%	58%	30%	48%	-	36%	40%	71%	44%
Not sure	8%	9%	4%	15%	15%	3%	10%	9%	3%	12%





		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Perry Favorability										
Favorable	48%	52%	58%	24%	54%	26%	92%	44%	56%	48%
Unfavorable	40%	34%	32%	72%	46%	65%	6%	44%	34%	32%
Not sure	12%	15%	9%	5%	-	9%	2%	13%	10%	21%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
Romney Favorability										
Favorable	49%	28%	47%	21%	20%	20%	39%	89%	46%	40%
Unfavorable	40%	65%	42%	69%	63%	74%	48%	6%	38%	39%
Not sure	11%	7%	11%	10%	17%	6%	13%	5%	16%	21%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson				Rick Santorum	Someone else/Not sure
Santorum Favorability										
Favorable	52%	55%	62%	28%	37%	18%	65%	62%	85%	52%
Unfavorable	32%	36%	22%	67%	63%	59%	23%	24%	11%	29%
Not sure	16%	9%	16%	5%	-	23%	12%	14%	4%	20%





		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		,	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Obama Born in US?										
He was	47%	35%	39%	72%	78%	60%	28%	58%	30%	36%
He was not	32%	48%	45%	20%	6%	24%	42%	22%	41%	31%
Not sure	21%	17%	16%	9%	17%	16%	30%	20%	29%	33%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
Did You Watch Thurs. Debate?										
Yes	54%	59%	66%	63%	69%	50%	45%	56%	51%	42%
No	46%	41%	34%	37%	31%	50%	55%	44%	49%	58%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
2008 Caucus Choice		•						•		
Democratic caucus	13%	18%	10%	26%	31%	15%	7%	9%	7%	15%
Republican caucus	55%	63%	65%	45%	22%	50%	60%	56%	66%	48%
Didn't vote in a caucus	32%	18%	25%	30%	46%	35%	33%	36%	27%	37%





		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
2008 GOP Caucus Vote										
Mike Huckabee	26%	29%	39%	31%	25%	11%	22%	31%	16%	21%
Mitt Romney	19%	15%	12%	26%	-	10%	18%	37%	27%	8%
Fred Thompson	14%	19%	20%	-	75%	3%	16%	10%	41%	11%
John McCain	19%	25%	20%	43%	-	12%	32%	18%	9%	14%
Ron Paul	10%	6%	1%	-	-	59%	6%	-	-	2%
Rudy Giuliani	3%	3%	4%	-	-	-	-	2%	-	6%
Someone else	2%	3%	1%	-	-	-	3%	2%	-	6%
Don't remember	7%	-	2%	-	-	5%	3%	-	6%	32%

		Most Electa	able							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Gary Johnson		-	Mitt Romney	Rick Santorum	Someone else/Not sure
Most Important Issue		<u> </u>								
Jobs/economy	30%	29%	27%	72%	48%	30%	25%	38%	25%	18%
Government spending, reducing the debt	36%	33%	46%	18%	6%	34%	42%	47%	29%	23%
Taxes	3%	4%	3%	-	-	5%	7%	2%	4%	2%
Social issues	11%	22%	14%	5%	15%	9%	22%	4%	22%	9%
Illegal immigration	3%	2%	3%	-	17%	3%	-	3%	4%	1%
Foreign policy/national security	5%	-	4%	5%	15%	10%	2%	3%	12%	5%
Someone else	3%	6%	2%	-	-	8%	-	3%	4%	3%
Not sure	9%	3%	1%	-	-	2%	2%	1%	-	39%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama		44%	46%	35%	-	11%	40%	45%	37%	15%
Their issue positions		49%	51%	65%	100%	86%	59%	51%	60%	38%
Not sure	12%	7%	3%	-	-	3%	2%	4%	3%	47%





		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Does Gingrich Have Strong Principles?		•								
He does	36%	43%	83%	15%	15%	8%	51%	36%	37%	17%
He does not	43%	46%	11%	62%	69%	84%	40%	51%	45%	23%
Not sure	21%	10%	6%	23%	17%	8%	10%	13%	18%	60%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure
Does Paul Have Strong Principles?										
He does	73%	88%	70%	65%	69%	98%	78%	83%	73%	40%
He does not	10%	12%	19%	16%	31%	-	13%	9%	23%	3%
Not sure	17%	-	11%	19%	-	2%	8%	8%	4%	57%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		,	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Does Romney Have Strong Principles?										
He does	50%	34%	46%	14%	69%	32%	56%	93%	54%	21%
He does not	31%	59%	44%	57%	15%	59%	35%	6%	43%	16%
Not sure	18%	7%	10%	28%	17%	9%	9%	1%	3%	63%





		Most Electa	able							
	Base	Michele Bachmann			,	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Most Electable						•				
Michele Bachmann	7%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	17%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	3%	-	-	100%	-	-	-	-	-	-
Gary Johnson	2%	-	-	-	100%	-	-	-	-	-
Ron Paul	16%	-	-	-	-	100%	-	-	-	-
Rick Perry	6%	-	-	-	-	-	100%	-	-	-
Mitt Romney	25%	-	-	-	-	-	-	100%	-	-
Rick Santorum	3%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	20%	-	-	-	-	-	-	-	-	100%

		Most ⊟ectable									
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure	
Attention Paid to Debates		-					-				
A lot of attention	43%	57%	53%	71%	69%	50%	44%	42%	66%	17%	
Some attention	35%	37%	40%	13%	17%	42%	42%	43%	18%	20%	
Not much attention at all	9%	2%	6%	11%	15%	8%	12%	14%	8%	9%	
Not sure	12%	4%	1%	4%	-	-	2%	2%	8%	54%	

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?										
Have not seen any of the candidates in person	60%	60%	68%	64%	52%	57%	79%	68%	55%	37%
Have seen only one candidate	10%	9%	10%	5%	-	17%	7%	11%	10%	4%
Have seen more than one candidate	17%	27%	18%	28%	48%	20%	11%	17%	34%	3%
Not sure	14%	4%	3%	4%	-	6%	2%	5%	-	55%





		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Importance of a Candidate Spending Time in IA										
Very important	22%	37%	27%	26%	31%	25%	36%	14%	48%	10%
Somewhat important		40%	51%	37%	17%	35%	33%	56%	29%	20%
Not important at all	23%	15%	19%	23%	52%	36%	25%	26%	20%	14%
Not sure	15%	8%	2%	13%	-	5%	6%	3%	4%	56%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
GOP Establishment Favorability		,								
Favorable	35%	38%	51%	15%	-	24%	45%	52%	32%	9%
Unfavorable	34%	42%	28%	72%	67%	57%	37%	26%	43%	19%
Not sure	31%	20%	21%	13%	33%	19%	19%	22%	25%	72%

		Most ⊟ecta	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	-	Mitt Romney	Rick Santorum	Someone else/Not sure
Who's Run Strongest IA Campaign?										
Michele Bachmann	19%	57%	22%	19%	-	7%	31%	26%	15%	4%
Newt Gingrich	8%	2%	25%	10%	-	2%	4%	9%	-	1%
Jon Huntsman	1%	-	1%	16%	33%	-	-	-	-	-
Gary Johnson	2%	4%	-	11%	61%	-	-	1%	-	-
Ron Paul	22%	4%	14%	21%	-	74%	11%	19%	7%	8%
Rick Perry	7%	9%	12%	-	-	3%	22%	4%	3%	5%
Mitt Romney	5%	-	3%	5%	-	-	9%	12%	8%	-
Rick Santorum	9%	8%	11%	5%	6%	2%	11%	7%	49%	7%
Someone else/Not sure	28%	16%	11%	13%	-	13%	12%	21%	18%	76%





		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Notsure
Who Will Win IA?										
Michele Bachmann	6%	52%	2%	-	-	-	18%	0%	-	1%
Newt Gingrich	20%	3%	69%	15%	17%	4%	22%	16%	15%	6%
Jon Huntsman	2%	-	2%	21%	31%	-	-	-	-	-
Gary Johnson	1%	4%	-	-	46%	-	-	-	8%	-
Ron Paul	20%	10%	6%	15%	-	78%	13%	13%	4%	7%
Rick Perry	3%	6%	3%	-	-	1%	29%	-	-	1%
Mitt Romney	19%	8%	5%	31%	6%	5%	6%	57%	3%	2%
Rick Santorum	3%	-	1%	-	-	2%	2%	-	55%	-
Someone else/Not sure	27%	17%	11%	18%	-	10%	10%	13%	15%	84%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain										
More likely	11%	26%	17%	-	17%	2%	11%	12%	8%	9%
Less likely	26%	20%	19%	56%	52%	35%	48%	28%	41%	10%
Woudn't make a difference	41%	36%	55%	31%	31%	50%	31%	49%	33%	22%
Not sure	21%	17%	9%	13%	-	13%	10%	11%	18%	60%

		Most Electa	able							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Support/Oppose Ethanol Subsidies										
Support	33%	33%	38%	47%	78%	30%	42%	37%	37%	16%
Oppose	32%	46%	36%	25%	22%	45%	31%	30%	41%	16%
Not sure	35%	21%	27%	28%	-	25%	27%	33%	22%	67%





		Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure	
Committed to Candidate or Might Change Your Mind?						
Strongly committed to that candidate	63%	68%	53%	56%	77%	
Might end up supporting someone else	37%	32%	47%	44%	23%	

		Attention	Paid to De	bates	
	Base	A lot of attention	Some attention	Not much attention at all	Not sure
2012 GOP Pres Primary 2nd Choice					-
Michele Bachmann	15%	19%	10%	14%	18%
Newt Gingrich	13%	15%	10%	10%	20%
Jon Huntsman	7%	12%	5%	5%	2%
Gary Johnson	1%	1%	2%	-	2%
Ron Paul	9%	8%	8%	13%	9%
Rick Perry	14%	11%	17%	20%	11%
Mitt Romney	12%	11%	16%	8%	7%
Rick Santorum	9%	9%	12%	4%	7%
Someone else/Not sure	18%	13%	20%	25%	24%

		Attention	Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all			
Bachmann Favorability							
Favorable	52%	56%	52%	34%	52%		
Unfavorable	34%	32%	34%	44%	32%		
Not sure	14%	12%	14%	22%	16%		





		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all		
Gingrich Favorability						
Favorable	46%	52%	42%	29%	43%	
Unfavorable	47%	41%	49%	62%	51%	
Not sure	7%	6%	9%	9%	6%	

		Attention	Paid to De	bates	
	Base	A lot of attention		Not much attention at all	Not sure
Huntsman Favorability					
Favorable	32%	39%	27%	23%	29%
Unfavorable	38%	40%	39%	28%	38%
Not sure	29%	21%	33%	49%	33%

		Attention	Paid to De	bates	
	Base	A lot of attention		Not much attention at all	Not sure
Paul Favorability					
Favorable	54%	52%	60%	44%	50%
Unfavorable	38%	42%	33%	41%	39%
Not sure	8%	6%	8%	15%	11%





		Attention	Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure		
Perry Favorability							
Favorable	48%	50%	45%	42%	51%		
Unfavorable	40%	41%	39%	47%	34%		
Not sure	12%	9%	15%	12%	15%		

		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure	
Romney Favorability						
Favorable	49%	48%	48%	51%	54%	
Unfavorable	40%	42%	42%	35%	30%	
Not sure	11%	9%	10%	13%	16%	

		Attention	Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure		
Santorum Favorability							
Favorable	52%	56%	49%	44%	53%		
Unfavorable	32%	33%	32%	31%	30%		
Not sure	16%	10%	19%	25%	17%		





		Attention	Paid to De	bates	
	Base	A lot of attention		Not much attention at all	Not sure
Obama Born in US?					
He was	47%	43%	53%	56%	40%
He was not	31%	39%	25%	17%	36%
Not sure	21%	19%	22%	28%	24%

			Attention	Attention Paid to Debates					
		Base	A lot of attention		Not much attention at all	Not sure			
Did You Watch Thurs. Debate?									
	Yes	54%	78%	42%	9%	38%			
	No	46%	22%	58%	91%	62%			

		Attention Paid to Debates					
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure		
2008 Caucus Choice		•	•				
Democratic caucus	13%	15%	12%	13%	7%		
Republican caucus	55%	60%	54%	48%	49%		
Didn't vote in a caucus	32%	26%	34%	38%	44%		





		Attention Paid to Debates				
	Base	A lot of	Some	Not much attention at all	Not sure	
2008 GOP Caucus Vote	Dasc	utterition	accontion	accontion at an	3410	
Mike Huckabee	26%	27%	25%	27%	26%	
Mitt Romney	19%	23%	16%	26%	6%	
Fred Thompson	14%	14%	15%	22%	4%	
John McCain	19%	20%	22%	7%	11%	
Ron Paul	10%	10%	11%	12%	2%	
Rudy Giuliani	3%	3%	3%	-	8%	
Someone else	2%	2%	2%	3%	5%	
Don't remember	7%	1%	6%	3%	39%	

		Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure	
Most Important Issue						
Jobs/economy	30%	30%	33%	37%	18%	
Government spending, reducing the debt	37%	45%	34%	36%	17%	
Taxes	3%	2%	6%	1%	-	
Social issues	11%	12%	11%	16%	5%	
Illegal immigration	3%	3%	3%	1%	-	
Foreign policy/national security	5%	5%	5%	4%	6%	
Someone else	3%	3%	6%	3%	-	
Not sure	9%	1%	3%	1%	55%	

		Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure	
More Important: Electability or Issues?						
A candidate's ability to beat Obama	32%	40%	30%	27%	14%	
Their issue positions	56%	57%	64%	62%	25%	
Not sure	12%	3%	6%	11%	60%	





		Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure		
Does Gingrich Have Strong Principles?							
He does	36%	47%	34%	29%	11%		
He does not	43%	43%	51%	57%	12%		
Not sure	21%	10%	15%	14%	77%		

		Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure		
Does Paul Have Strong Principles?							
He does	73%	80%	85%	74%	17%		
He does not	10%	14%	6%	11%	5%		
Not sure	17%	6%	9%	15%	78%		

		Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure		
Does Romney Have Strong Principles?							
He does	50%	57%	53%	59%	13%		
He does not	31%	37%	36%	25%	4%		
Not sure	18%	6%	11%	16%	82%		





		Attention Paid to Debates				
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure	
Most Electable						
Michele Bachmann	7%	9%	8%	1%	2%	
Newt Gingrich	17%	21%	20%	11%	1%	
Jon Huntsman	3%	5%	1%	3%	1%	
Gary Johnson	2%	3%	1%	3%	-	
Ron Paul	16%	18%	19%	14%	-	
Rick Perry	6%	7%	8%	9%	1%	
Mitt Romney	25%	24%	31%	37%	4%	
Rick Santorum	3%	5%	2%	3%	2%	
Someone else/Not sure	20%	8%	11%	19%	89%	

		Attention Paid to Debates					
	Base	A lot of attention	Some attention	Not much attention at all	Not sure		
Attention Paid to Debates							
A lot of attention	43%	100%	-	-	-		
Some attention	35%	-	100%	-	-		
Not much attention at all	9%	-	-	100%	-		
Not sure	13%	-	-	-	100%		

		Attention Paid to Debates				
	Base	A lot of attention	Some attention	Not much attention at all	Not sure	
Seen Any Candidates in Person?						
Have not seen any of the candidates in person	59%	64%	72%	73%	2%	
Have seen only one candidate	9%	10%	11%	14%	-	
Have seen more than one candidate	17%	23%	15%	10%	2%	
Not sure	15%	4%	2%	4%	96%	





		Attention Paid to Debates						
	Base	A lot of attention		Not much attention at all	Not sure			
Importance of a Candidate Spending Time in IA								
Very important	22%	32%	19%	13%	3%			
Somewhat important	40%	42%	51%	37%	1%			
Not important at all	23%	23%	26%	48%	-			
Not sure	15%	3%	4%	2%	96%			

		Attention	Attention Paid to Debates					
	Base	A lot of attention		Not much attention at all	Not sure			
GOP Establishment Favorability								
Favorable	34%	41%	38%	39%	-			
Unfavorable	34%	40%	38%	35%	3%			
Not sure	31%	19%	24%	26%	97%			

		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure	
Who's Run Strongest IA Campaign?						
Michele Bachmann	19%	22%	23%	19%	1%	
Newt Gingrich	8%	10%	6%	10%	1%	
Jon Huntsman	1%	2%	-	3%	-	
Gary Johnson	2%	3%	1%	3%	-	
Ron Paul	22%	25%	28%	17%	-	
Rick Perry	7%	8%	8%	4%	-	
Mitt Romney	5%	5%	6%	3%	2%	
Rick Santorum	8%	13%	7%	5%	-	
Someone else/Not sure	28%	12%	21%	36%	96%	





		Attention	Paid to De	bates	
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure
Who Will Win IA?					
Michele Bachmann	6%	7%	8%	-	-
Newt Gingrich	20%	25%	21%	26%	-
Jon Huntsman	2%	1%	1%	6%	1%
Gary Johnson	1%	2%	1%	-	2%
Ron Paul	20%	22%	26%	16%	-
Rick Perry	3%	4%	3%	3%	-
Mitt Romney	19%	21%	22%	19%	1%
Rick Santorum	2%	4%	1%	3%	-
Someone else/Not sure	27%	14%	18%	27%	96%

		Attention Paid to Debates			
	Base	A lot of attention	Som e attention	Not much attention at all	Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain					
More likely	11%	14%	13%	6%	-
Less likely	26%	30%	29%	32%	1%
Woudn't make a difference	41%	44%	49%	52%	1%
Not sure	22%	12%	9%	10%	98%

		Attention Paid to Debates				
	Base	A lot of attention		Not much attention at all	Not sure	
Support/Oppose Ethanol Subsidies						
Support	33%	40%	37%	26%	1%	
Oppose	32%	37%	32%	49%	1%	
Not sure	35%	23%	30%	25%	98%	





		Seen Any Candidates in Person?						
	Base	Have not seen any of the candidates in person	•		Not sure			
Committed to Candidate or Might Change Your Mind?		•						
Strongly committed to that candidate	63%	56%	66%	74%	74%			
Might end up supporting someone else		44%	34%	26%	26%			

		Seen Any Candidates in F	en Any Candidates in Person?				
	Base	Have not seen any of the candidates in person		Have seen more than one candidate	Not sure		
2012 GOP Pres Primary 2nd Choice							
Michele Bachmann	15%	16%	10%	15%	17%		
Newt Gingrich	13%	12%	11%	12%	20%		
Jon Huntsman	7%	8%	10%	8%	4%		
Gary Johnson	1%	1%	3%	-	2%		
Ron Paul	9%	9%	15%	7%	8%		
Rick Perry	14%	14%	20%	12%	13%		
Mitt Romney	12%	15%	4%	12%	7%		
Rick Santorum	9%	9%	5%	14%	7%		
Someone else/Not sure	18%	16%	20%	20%	22%		

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
Bachmann Favorability						
Favorable	52%	52%	55%	50%	52%	
Unfavorable	34%	34%	32%	36%	31%	
Not sure	14%	14%	13%	14%	16%	





		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure	
Gingrich Favorability						
Favorable	46%	47%	41%	45%	44%	
Unfavorable	47%	47%	49%	44%	50%	
Not sure	7%	6%	10%	11%	6%	

		Seen Any Candidates in Person?					
	Base	Have not seen any of the candidates in person	_		Not sure		
Huntsman Favorability							
Favorable	32%	31%	37%	36%	27%		
Unfavorable	38%	38%	37%	41%	40%		
Not sure	29%	31%	26%	23%	32%		

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure	
Paul Favorability						
Favorable	54%	51%	68%	55%	54%	
Unfavorable	38%	41%	24%	39%	36%	
Not sure	8%	8%	8%	6%	9%	





		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure	
Perry Favorability						
Favorable	48%	46%	50%	52%	50%	
Unfavorable	40%	42%	37%	41%	35%	
Not sure	12%	13%	13%	8%	14%	

		Seen Any Candidates in Person?					
	Base	Have not seen any of the candidates in person			Not sure		
Romney Favorability							
Favorable	49%	51%	47%	41%	53%		
Unfavorable	40%	40%	41%	49%	30%		
Not sure	11%	9%	12%	11%	17%		

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	-		Not sure	
Santorum Favorability						
Favorable	52%	53%	47%	54%	51%	
Unfavorable	32%	33%	23%	37%	31%	
Not sure	16%	15%	30%	9%	17%	





		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	•		Not sure	
Obama Born in US?						
He was	47%	49%	47%	50%	37%	
He was not	31%	28%	35%	35%	38%	
Not sure	21%	23%	17%	15%	24%	

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
Did You Watch Thurs. Debate?						
Yes	54%	54%	55%	63%	43%	
No	46%	46%	45%	37%	57%	

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person	_		Not sure
2008 Caucus Choice					
Democratic caucus	13%	13%	9%	18%	8%
Republican caucus	55%	53%	68%	57%	52%
Didn't vote in a caucus	32%	34%	23%	25%	40%





		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person	,		Not sure
2008 GOP Caucus Vote					
Mike Huckabee	26%	25%	24%	36%	24%
Mitt Romney	19%	21%	27%	16%	6%
Fred Thompson	14%	18%	2%	16%	3%
John McCain	19%	22%	17%	12%	15%
Ron Paul	10%	5%	26%	17%	6%
Rudy Giuliani	3%	3%	2%	1%	8%
Someone else	2%	2%	-	3%	6%
Don't remember	7%	4%	2%	-	32%

		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person	,	Have seen more than one candidate	Not sure
Most Important Issue			•		
Jobs/economy	30%	34%	21%	28%	23%
Government spending, reducing the debt	37%	38%	43%	42%	19%
Taxes	3%	4%	3%	3%	-
Social issues	11%	10%	15%	16%	7%
Illegal immigration	3%	3%	3%	1%	-
Foreign policy/national security	5%	4%	13%	6%	4%
Someone else	3%	5%	1%	3%	-
Not sure	9%	2%	1%	1%	48%

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person	-		Not sure	
More Important: Electability or Issues?						
A candidate's ability to beat Obama	32%	36%	30%	30%	17%	
Their issue positions	56%	58%	65%	67%	30%	
Not sure	12%	6%	5%	3%	53%	





		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person				
Does Gingrich Have Strong Principles?						
He does	36%	40%	30%	44%	17%	
He does not	43%	49%	47%	46%	16%	
Not sure	21%	12%	23%	10%	67%	

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person			
Does Paul Have Strong Principles?					
He does	73%	81%	87%	79%	26%
He does not	10%	11%	1%	16%	4%
Not sure	17%	8%	12%	5%	70%

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person	•		Not sure
Does Romney Have Strong Principles?					
He does	50%	59%	49%	47%	19%
He does not	31%	31%	36%	49%	7%
Not sure	18%	9%	14%	4%	74%





		Seen Any Candidates in F	erson?		
	Base	Have not seen any of the candidates in person			Not sure
Most Electable					
Michele Bachmann	7%	7%	7%	11%	2%
Newt Gingrich	17%	20%	19%	19%	4%
Jon Huntsman	3%	3%	1%	5%	1%
Gary Johnson	2%	2%	-	6%	-
Ron Paul	16%	15%	28%	19%	6%
Rick Perry	6%	9%	5%	4%	1%
Mitt Romney	25%	29%	28%	25%	8%
Rick Santorum	3%	3%	4%	7%	-
Someone else/Not sure	20%	13%	8%	4%	79%

		Seen Any Candidates in Person?			
	Base	Have not seen any of the candidates in person	•		Not sure
Attention Paid to Debates					
A lot of attention	43%	46%	45%	60%	10%
Some attention	35%	42%	42%	32%	4%
Not much attention at all	9%	11%	13%	6%	2%
Not sure	13%	0%	-	2%	84%

		Seen Any Candidates in Person?				
	Base	Have not seen any of the candidates in person			Not sure	
Seen Any Candidates in Person?						
Have not seen any of the candidates in person	59%	100%	-	-	-	
Have seen only one candidate	9%	-	100%	-	-	
Have seen more than one candidate	17%	-	-	100%	-	
Not sure	15%	-	-	-	100%	





		Seen Any Candidates in Person?						
	Base	Have not seen any of the candidates in person			Not sure			
Importance of a Candidate Spending Time in IA								
Very important	22%	23%	25%	34%	3%			
Somewhat important	40%	48%	46%	41%	1%			
Not important at all	23%	28%	26%	21%	6%			
Not sure	15%	2%	3%	4%	90%			

		Seen Any Candidates in Person?						
	Base	Have not seen any of the candidates in person	-		Not sure			
GOP Establishment Favorability								
Favorable	34%	42%	34%	33%	6%			
Unfavorable	34%	39%	35%	43%	5%			
Not sure	31%	19%	32%	24%	89%			

		Seen Any Candidates in F	Person?		
	Base	Have not seen any of the candidates in person	•		Not sure
Who's Run Strongest IA Campaign?					
Michele Bachmann	19%	25%	17%	17%	-
Newt Gingrich	8%	9%	7%	8%	-
Jon Huntsman	1%	1%	-	4%	-
Gary Johnson	2%	2%	-	5%	1%
Ron Paul	22%	20%	39%	34%	7%
Rick Perry	7%	7%	6%	11%	-
Mitt Romney	5%	5%	6%	3%	2%
Rick Santorum	8%	11%	6%	7%	1%
Someone else/Not sure	28%	19%	18%	10%	90%





		Seen Any Candidates in Person?						
	Base	Have not seen any of the candidates in person		Have seen more than one candidate	Not sure			
Who Will Win IA?								
Michele Bachmann	6%	7%	3%	5%	1%			
Newt Gingrich	20%	24%	20%	21%	5%			
Jon Huntsman	2%	2%	-	2%	-			
Gary Johnson	1%	0%	-	7%	-			
Ron Paul	20%	22%	33%	20%	3%			
Rick Perry	3%	3%	3%	5%	-			
Mitt Romney	19%	22%	17%	23%	2%			
Rick Santorum	2%	3%	4%	3%	-			
Someone else/Not sure	27%	17%	21%	14%	89%			

		Seen Any Candidates in Person?						
	Base	Have not seen any of the candidates in person	-		Not sure			
More/Less Likely to Vote for Candidate Endorsed by Cain								
More likely	11%	12%	14%	14%	2%			
Less likely	26%	34%	18%	23%	4%			
Woudn't make a difference		45%	60%	49%	2%			
Not sure	22%	9%	8%	14%	93%			

		Seen Any Candidates in F			
	Base	Have not seen any of the candidates in person			Not sure
Support/Oppose Ethanol Subsidies					
Support	33%	38%	31%	35%	8%
Oppose	32%	35%	42%	40%	2%
Not sure	35%	26%	27%	25%	90%





		Importanc in IA	e of a Candi	date Spending	Time
	Base	Very important		Not important at all	Not sure
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	67%	53%	71%	71%
Might end up supporting someone else	37%	33%	47%	29%	29%

		Importance in IA	e of a Candid	date Spending	Time
	Base	Very important	Som ew hat important	Not important at all	Not sure
2012 GOP Pres Primary 2nd Choice		-		-	
Michele Bachmann	15%	22%	14%	10%	16%
Newt Gingrich	13%	11%	14%	9%	20%
Jon Huntsman	7%	12%	7%	9%	2%
Gary Johnson	1%	1%	1%	2%	3%
Ron Paul	9%	6%	10%	11%	8%
Rick Perry	14%	14%	16%	11%	15%
Mitt Romney	12%	10%	15%	13%	7%
Rick Santorum	9%	7%	12%	10%	7%
Someone else/Not sure	18%	17%	12%	25%	23%

		Importancin IA	e of a Candi	date Spending	Time
	Base	Very important		Not important at all	Not sure
Bachmann Favorability					
Favorable	52%	57%	56%	39%	53%
Unfavorable	34%	35%	26%	45%	34%
Not sure	14%	8%	17%	16%	13%





		Importance of a Candidate Spending Time in IA					
	Base	Very important		Not important at all	Not sure		
Gingrich Favorability		•					
Favorable	46%	44%	50%	41%	43%		
Unfavorable	47%	48%	42%	53%	50%		
Not sure	7%	9%	8%	6%	7%		

		Importanc in IA	e of a Candi	date Spending	Time
	Base	Very important		Not important at all	Not sure
Huntsman Favorability					
Favorable	32%	23%	38%	36%	23%
Unfavorable	38%	53%	32%	31%	46%
Not sure	29%	24%	30%	33%	31%

		Importanc in IA	Importance of a Candidate Spending Time in IA				
	Base	Very important		Not important at all	Not sure		
Paul Favorability		•		-			
Favorable	54%	54%	53%	57%	51%		
Unfavorable	38%	37%	39%	36%	40%		
Not sure	8%	8%	8%	7%	9%		





		Importance of a Candidate Spending Time in IA					
	Base	Very important		Not important at all	Not sure		
Perry Favorability							
Favorable	48%	48%	53%	36%	52%		
Unfavorable	40%	41%	35%	51%	36%		
Not sure	12%	11%	12%	13%	12%		

		Importance of a Candidate Spending Tim in IA					
	Base	Very important		Not important at all			
	Dase	important	important	at all	Suit		
Romney Favorability							
Favorable	49%	36%	55%	50%	50%		
Unfavorable	40%	51%	35%	42%	35%		
Not sure	11%	13%	10%	8%	15%		

		Importanc in IA	e of a Candi	date Spending [*]	Time
	Base	Very important		Not important at all	Not sure
Santorum Favorability					
Favorable	52%	55%	56%	43%	51%
Unfavorable	32%	36%	26%	40%	31%
Not sure	16%	9%	17%	17%	18%





		Importanc in IA	e of a Candi	date Spending	Time
	Base	Very important		Not important at all	Not sure
Obama Born in US?		•	•		
He was	47%	42%	47%	58%	38%
He was not	31%	42%	30%	20%	37%
Not sure	21%	16%	23%	22%	25%

			Importanc in IA	Importance of a Candidate Spending Time in IA					
		Base	Very important		Not important at all				
Did You Watch Thurs. Debate?			-		•				
	Yes	54%	64%	57%	49%	39%			
	No	46%	36%	43%	51%	61%			

		Importance of a Candidate Spending Time in IA					
	Base	Very important		Not important at all	Not sure		
2008 Caucus Choice		-	-	-			
Democratic caucus	13%	14%	12%	13%	10%		
Republican caucus	55%	60%	54%	55%	49%		
Didn't vote in a caucus	32%	26%	33%	32%	40%		





		Importance of a Candidate Spending Time in IA					
	Base	Very important	Somewhat important	Not important at all	Not sure		
2008 GOP Caucus Vote							
Mike Huckabee	26%	38%	28%	13%	23%		
Mitt Romney	19%	17%	22%	22%	7%		
Fred Thompson	14%	14%	16%	16%	5%		
John McCain	19%	15%	16%	27%	17%		
Ron Paul	10%	11%	9%	14%	1%		
Rudy Giuliani	3%	-	4%	2%	8%		
Someone else	2%	2%	1%	3%	6%		
Don't remember	7%	2%	3%	3%	33%		

		Importance of a Candidate Spending Time in IA				
		Very	Somewhat	Not important	Not	
	Base	important	important	at all	sure	
Most Important Issue						
Jobs/economy	30%	37%	29%	32%	19%	
Government spending, reducing the debt	37%	29%	46%	39%	21%	
Taxes	3%	4%	3%	4%	-	
Social issues	11%	14%	10%	10%	9%	
Illegal immigration	3%	5%	3%	1%	-	
Foreign policy/national security	5%	7%	3%	8%	3%	
Someone else	3%	3%	4%	5%	-	
Not sure	9%	1%	2%	2%	48%	

		Importanc in IA	e of a Candi	date Spending	Time
	Base	Very important		Not important at all	Not sure
More Important: Electability or Issues?					
A candidate's ability to beat Obama	32%	36%	36%	31%	17%
Their issue positions	56%	60%	59%	64%	31%
Not sure	12%	4%	6%	5%	53%





		Importanc in IA	e of a Candi	date Spending [*]	Time
	Base	Very important		Not important at all	Not sure
Does Gingrich Have Strong Principles?					
He does	36%	45%	44%	28%	17%
He does not	43%	47%	40%	60%	18%
Not sure	21%	8%	16%	12%	66%

		Importancin IA	e of a Candid	date Spending [*]	Time
	Base	Very important		Not important at all	Not sure
Does Paul Have Strong Principles?					
He does	73%	77%	83%	82%	27%
He does not	10%	17%	7%	11%	6%
Not sure	17%	6%	10%	6%	67%

		Importanc in IA	Importance of a Candidate Spending Time in IA				
	Base	Very important		Not important at all	Not sure		
Does Romney Have Strong Principles?							
He does	50%	51%	58%	59%	17%		
He does not	31%	43%	31%	34%	11%		
Not sure	18%	6%	12%	7%	72%		





		Importance of a Candidate Spending Time in IA					
	Base	Very important	Somew hat important	Not important at all	Not sure		
Most ⊟ectable		-		•			
Michele Bachmann	7%	12%	7%	5%	4%		
Newt Gingrich	17%	21%	22%	14%	3%		
Jon Huntsman	3%	3%	3%	3%	3%		
Gary Johnson	2%	3%	1%	4%	-		
Ron Paul	16%	17%	14%	24%	5%		
Rick Perry	6%	10%	5%	7%	3%		
Mitt Romney	25%	17%	36%	29%	6%		
Rick Santorum	3%	7%	3%	3%	1%		
Someone else/Not sure	20%	9%	10%	12%	77%		

		Importanc in IA	date Spending	te Spending Time	
	Base	Very important	Somewhat important	Not important at all	Not sure
Attention Paid to Debates					
A lot of attention	43%	63%	46%	42%	9%
Some attention	35%	30%	45%	39%	9%
Not much attention at all	9%	6%	9%	19%	1%
Not sure	13%	2%	0%	-	80%

		Importance of a Candidate Spending Time in IA				
	Base	Very important		Not important at all	Not sure	
Seen Any Candidates in Person?						
Have not seen any of the candidates in person	59%	62%	72%	71%	7%	
Have seen only one candidate	9%	11%	11%	11%	2%	
Have seen more than one candidate	17%	25%	17%	15%	5%	
Not sure	15%	2%	0%	4%	87%	





		Importance of a Candidate Spending Time in IA				
	Base	Very important		Not important at all	Not sure	
Importance of a Candidate Spending Time in IA						
Very important	22%	100%	-	-	-	
Somew hat important	40%	-	100%	-	-	
Not important at all	23%	-	-	100%	-	
Not sure	15%	-	-	-	100%	

		Importance of a Candidate Spending Time in IA					
	Base	Very important		Not important at all	Not sure		
GOP Establishment Favorability		-	-				
Favorable	34%	42%	48%	25%	2%		
Unfavorable	34%	43%	32%	51%	2%		
Not sure	31%	15%	20%	24%	96%		

		Importance of a Candidate Spending Time in IA				
		Very	Somewhat	Not important	Not	
	Base	important	important	at all	sure	
Who's Run Strongest IA Campaign?						
Michele Bachmann	19%	23%	25%	20%	-	
Newt Gingrich	8%	10%	11%	5%	-	
Jon Huntsman	1%	3%	0%	2%	-	
Gary Johnson	2%	1%	2%	4%	1%	
Ron Paul	22%	23%	25%	31%	-	
Rick Perry	7%	11%	8%	5%	2%	
Mitt Romney	5%	4%	6%	6%	-	
Rick Santorum	8%	15%	10%	5%	-	
Someone else/Not sure	28%	10%	14%	24%	97%	





		Importance of a Candidate Spending Tir in IA				
	Base	Very important		Not important at all	Not sure	
Who Will Win IA?		-		-		
Michele Bachmann	6%	12%	7%	2%	-	
Newt Gingrich	20%	26%	25%	18%	4%	
Jon Huntsman	2%	3%	1%	2%	-	
Gary Johnson	1%	3%	1%	2%	-	
Ron Paul	20%	25%	20%	27%	-	
Rick Perry	3%	7%	2%	4%	-	
Mitt Romney	19%	10%	26%	26%	1%	
Rick Santorum	2%	4%	2%	4%	-	
Someone else/Not sure	27%	10%	17%	16%	96%	

		Importance of a Candidate Spending Time in IA				
	Base	Very important		Not important at all	Not sure	
More/Less Likely to Vote for Candidate Endorsed by Cain						
More likely	11%	14%	14%	11%	-	
Less likely	26%	34%	30%	30%	-	
Woudn't make a difference	41%	44%	47%	54%	1%	
Not sure	22%	8%	9%	6%	99%	

		Importance of a Candidate Spending Time in IA					
	Base	Very important		Not important at all	Not sure		
Support/Oppose Ethanol Subsidies							
Support	33%	44%	38%	32%	2%		
Oppose	32%	34%	35%	45%	-		
Not sure	35%	22%	26%	23%	98%		





		GOP Establishment Favorability			
	Base	Favorable	Unfavorable	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	62%	63%	65%	
Might end up supporting someone else	37%	38%	37%	35%	

		GOP Establishment Favorability				
	Base	Favorable	Unfavorable	Not sure		
2012 GOP Pres Primary 2nd Choice		-	•			
Michele Bachmann	15%	13%	18%	15%		
Newt Gingrich	13%	17%	9%	14%		
Jon Huntsman	7%	5%	13%	4%		
Gary Johnson	1%	1%	2%	1%		
Ron Paul	9%	5%	11%	10%		
Rick Perry	14%	19%	10%	13%		
Mitt Romney	12%	17%	7%	12%		
Rick Santorum	9%	12%	9%	8%		
Someone else/Not sure	18%	10%	21%	22%		

		GOP Establishment Favorability			
	Base	Favorable	Unfavorable	Not sure	
Bachmann Favorability					
Favorable	52%	59%	45%	51%	
Unfavorable	34%	26%	47%	28%	
Not sure	14%	15%	8%	21%	





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Gingrich Favorability		•		
Favorable	46%	58%	37%	41%
Unfavorable	47%	34%	59%	49%
Not sure	7%	8%	4%	10%

		GOP Estab Favorabilit	Establishment ability		
	Base	Favorable	Unfavorable	Not sure	
Huntsman Favorability					
Favorable	32%	33%	40%	23%	
Unfavorable	38%	37%	39%	41%	
Not sure	29%	31%	22%	37%	

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Paul Favorability		•		
Favorable	54%	51%	62%	49%
Unfavorable	38%	40%	32%	43%
Not sure	8%	9%	6%	9%





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Perry Favorability				
Favorable	48%	59%	36%	48%
Unfavorable	40%	32%	54%	34%
Not sure	12%	9%	10%	18%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Romney Favorability		•		
Favorable	49%	60%	38%	49%
Unfavorable	40%	32%	54%	35%
Not sure	11%	8%	8%	17%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Santorum Favorability				-
Favorable	52%	58%	46%	53%
Unfavorable	32%	25%	44%	28%
Not sure	16%	18%	11%	19%





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Obama Born in US?				
He was	47%	39%	62%	40%
He was not	31%	41%	22%	32%
Not sure	21%	20%	17%	28%

			GOP Establishment Favorability		
		Base	Favorable	Unfavorable	Not sure
Did You Watch Thurs. Debate?					
,	Yes	54%	61%	54%	46%
	No	46%	39%	46%	54%

	GOP Establishment Favorability			
	Base	Favorable	Unfavorable	Not sure
2008 Caucus Choice		-	-	
Democratic caucus	13%	6%	20%	11%
Republican caucus	55%	61%	55%	50%
Didn't vote in a caucus	32%	33%	25%	39%





		GOP Estab Favorabilit	stablishment ability		
	Base	Favorable	Unfavorable	Not sure	
2008 GOP Caucus Vote					
Mike Huckabee	26%	31%	23%	24%	
Mitt Romney	19%	27%	17%	10%	
Fred Thompson	14%	12%	19%	10%	
John McCain	19%	21%	13%	22%	
Ron Paul	10%	5%	18%	6%	
Rudy Giuliani	3%	1%	5%	5%	
Someone else	2%	1%	3%	3%	
Don't remember	7%	2%	3%	20%	

	GOP Establishment			
		Favorabilit		
			Ī	Mari
	D	Fauranahla		Not
	Base	Favorable	Unfavorable	sure
Most Important				
Issue				
Jobs/economy	30%	32%	31%	27%
Government	37%	43%	37%	29%
spending, reducing the debt				
Taxes	3%	4%	4%	1%
Social issues	11%	10%	12%	10%
Illegal immigration	3%	5%	2%	1%
Foreign	5%	3%	8%	4%
policy/national security				
Someone else	3%	2%	5%	3%
Not sure	9%	1%	2%	25%

	Base	Favorable	Unfavorable	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	51%	18%	26%
Their issue positions	56%	46%	79%	42%
Not sure	12%	4%	3%	31%





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Gingrich Have Strong Principles?				
He does	36%	51%	34%	23%
He does not	43%	37%	59%	33%
Not sure	21%	12%	7%	44%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Paul Have Strong Principles?				
He does	73%	74%	86%	58%
He does not	10%	13%	11%	6%
Not sure	17%	13%	3%	36%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Does Romney Have Strong Principles?				-
He does	50%	71%	42%	37%
He does not	31%	22%	53%	17%
Not sure	18%	7%	5%	46%





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Most Electable		=		
Michele Bachmann	7%	8%	9%	5%
Newt Gingrich	17%	25%	14%	11%
Jon Huntsman	3%	1%	6%	1%
Gary Johnson	2%	-	4%	2%
Ron Paul	16%	11%	26%	9%
Rick Perry	6%	8%	7%	4%
Mitt Romney	25%	38%	19%	18%
Rick Santorum	3%	3%	4%	3%
Someone else/Not sure	20%	5%	11%	47%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Attention Paid to Debates				
A lot of attention	43%	51%	51%	26%
Some attention	35%	39%	38%	27%
Not much attention at all	9%	10%	10%	8%
Not sure	13%	-	1%	39%

	Base	Favorable	Unfavorable	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	72%	67%	36%
Have seen only one candidate	9%	9%	10%	10%
Have seen more than one candidate	17%	16%	21%	12%
Not sure	15%	2%	2%	42%





		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	27%	28%	10%
Somew hat important	40%	55%	37%	25%
Not important at all	23%	17%	34%	18%
Not sure	15%	1%	1%	47%

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
GOP Establishment Favorability				
Favorable	34%	100%	-	-
Unfavorable	34%	-	100%	-
Not sure	31%	-	-	100%

		GOP Establishment Favorability		
	Page	Foverable	Unfavorable	Not
Who's Run	Base	ravorable	Untavorable	sure
Strongest IA Campaign?				
Michele Bachmann	19%	26%	19%	13%
Newt Gingrich	8%	15%	4%	3%
Jon Huntsman	1%	-	3%	1%
Gary Johnson	2%	2%	4%	1%
Ron Paul	22%	19%	33%	13%
Rick Perry	7%	8%	7%	5%
Mitt Romney	5%	7%	5%	2%
Rick Santorum	8%	10%	12%	3%
Someone else/Not sure	28%	13%	14%	59%





	GOP Establishment Favorability			
	Base	Favorable	Unfavorable	Not sure
Who Will Win IA?		-	•	
Michele Bachmann	6%	7%	7%	2%
Newt Gingrich	20%	30%	20%	10%
Jon Huntsman	2%	-	4%	0%
Gary Johnson	1%	1%	2%	1%
Ron Paul	20%	18%	31%	10%
Rick Perry	3%	4%	2%	3%
Mitt Romney	19%	27%	16%	12%
Rick Santorum	2%	3%	3%	2%
Someone else/Not sure	27%	10%	13%	61%

		GOP Estab Favorabilit			
	Base	Favorable	Unfavorable	Not sure	
More/Less Likely to Vote for Candidate Endorsed by Cain					
More likely	11%	16%	10%	7%	
Less likely	26%	30%	36%	12%	
Woudn't make a difference	41%	45%	49%	27%	
Not sure	22%	10%	5%	54%	

		GOP Establishment Favorability		
	Base	Favorable	Unfavorable	Not sure
Support/Oppose Ethanol Subsidies				
Support	33%	44%	32%	21%
Oppose	32%	30%	48%	16%
Not sure	35%	25%	21%	63%





		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure
Committed to Candidate or Might Change Your Mind?										
Strongly committed to that candidate	63%	55%	56%	100%	82%	72%	56%	68%	52%	64%
Might end up supporting someone else		45%	44%	-	18%	28%	44%	32%	48%	36%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman		Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice										
Michele Bachmann	15%	22%	20%	-	-	12%	9%	9%	15%	17%
Newt Gingrich	13%	8%	15%	27%	6%	7%	23%	23%	10%	20%
Jon Huntsman	7%	11%	2%	27%	13%	12%	2%	6%	2%	4%
Gary Johnson	1%	1%	-	11%	-	2%	-	-	-	2%
Ron Paul	9%	8%	5%	-	13%	12%	17%	8%	6%	7%
Rick Perry	14%	13%	18%	-	13%	11%	18%	8%	28%	14%
Mitt Romney	12%	12%	15%	9%	5%	14%	12%	18%	12%	9%
Rick Santorum	9%	14%	11%	-	6%	6%	12%	5%	18%	7%
Someone else/Not sure	18%	12%	13%	27%	43%	24%	7%	23%	9%	20%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich		,	Ron Paul	-	Mitt Romney	_	Someone else/Not sure
Bachmann Favorability										
Favorable	52%	78%	49%	27%	24%	34%	52%	39%	65%	49%
Unfavorable	34%	16%	34%	64%	61%	52%	28%	42%	24%	32%
Not sure	14%	6%	17%	9%	15%	14%	20%	19%	11%	19%





		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Gingrich Favorability										
Favorable	46%	51%	82%	36%	33%	29%	46%	46%	57%	42%
Unfavorable	47%	42%	12%	64%	47%	65%	42%	54%	38%	48%
Not sure	7%	6%	6%	-	20%	6%	12%	-	5%	10%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
Huntsman Favorability										
Favorable	32%	32%	27%	64%	46%	41%	20%	47%	24%	26%
Unfavorable	38%	42%	41%	27%	26%	31%	36%	32%	65%	37%
Not sure	29%	26%	32%	9%	28%	28%	44%	21%	11%	37%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Paul Favorability										
Favorable	54%	53%	30%	27%	53%	84%	56%	40%	31%	48%
Unfavorable	38%	38%	66%	73%	34%	15%	33%	55%	65%	38%
Not sure	8%	9%	4%	-	13%	1%	12%	5%	4%	14%





		Who's Run	's Run Strongest IA Campaign?										
	Base	Michele Bachmann	Newt Gingrich		,	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure			
Perry Favorability													
Favorable	48%	57%	49%	27%	53%	27%	74%	48%	67%	45%			
Unfavorable	40%	31%	39%	64%	47%	64%	9%	43%	28%	37%			
Not sure	12%	12%	12%	9%	-	8%	16%	9%	4%	18%			

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich		,	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Romney Favorability										
Favorable	49%	55%	57%	9%	59%	37%	43%	77%	48%	51%
Unfavorable	40%	33%	37%	91%	26%	56%	49%	9%	43%	35%
Not sure	11%	11%	6%	-	15%	7%	8%	14%	9%	15%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Santorum Favorability										
Favorable	52%	61%	48%	9%	59%	35%	48%	53%	89%	52%
Unfavorable	32%	27%	36%	91%	41%	50%	32%	36%	5%	25%
Not sure	16%	12%	16%	-	-	15%	20%	11%	6%	23%





		Who's Run	o's Run Strongest IA Campaign?										
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure			
Obama Born in US?													
He was	47%	47%	36%	91%	59%	64%	30%	46%	34%	43%			
He was not	31%	37%	51%	-	26%	20%	42%	29%	37%	29%			
Not sure	21%	16%	12%	9%	15%	17%	28%	25%	29%	28%			

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
Did You Watch Thurs. Debate?										
Yes	54%	55%	73%	47%	81%	54%	52%	60%	80%	37%
No	46%	45%	27%	53%	19%	46%	48%	40%	20%	63%

		Who's Run	no's Run Strongest IA Campaign?										
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure			
2008 Caucus Choice		•			•			•					
Democratic caucus	13%	10%	7%	-	41%	16%	12%	2%	13%	13%			
Republican caucus	55%	69%	61%	47%	32%	47%	60%	59%	62%	48%			
Didn't vote in a caucus	32%	21%	32%	53%	26%	36%	28%	38%	25%	39%			





		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	New t	Jon Huntsman	Gary	Ron	Rick	Mitt Romney	Rick	Someone else/Not sure
2008 GOP Caucus Vote	Duot	- Daoillia III	og. ioii	- Idanto III dii		· uui	,	1.0	Guinton uni	Old Sylver Build
Mike Huckabee	26%	30%	39%	-	19%	20%	27%	13%	45%	20%
Mitt Romney	19%	22%	9%	-	62%	7%	13%	74%	19%	18%
Fred Thompson	14%	22%	19%	57%	-	10%	-	-	23%	10%
John McCain	19%	14%	23%	43%	-	21%	43%	14%	6%	18%
Ron Paul	10%	6%	-	-	-	39%	3%	-	3%	2%
Rudy Giuliani	3%	2%	3%	-	19%	1%	8%	-	2%	5%
Someone else	2%	1%	3%	-	-	-	6%	-	-	5%
Don't remember	7%	4%	5%	-	-	1%	-	-	3%	22%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann		Jon Huntsman	Gary Johnson		Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Most Important Issue										
Jobs/economy	30%	26%	23%	64%	61%	42%	22%	32%	27%	24%
Government spending, reducing the debt	37%	47%	55%	-	-	33%	41%	43%	42%	28%
Taxes	3%	5%	5%	-	-	3%	8%	3%	-	1%
Social issues	11%	8%	8%	-	26%	9%	15%	17%	17%	11%
Illegal immigration	3%	5%	2%	27%	-	1%	2%	-	4%	2%
Foreign policy/national security	5%	3%	2%	9%	13%	8%	7%	6%	6%	4%
Someone else	3%	5%	4%	-	-	4%	2%	-	3%	3%
Not sure	9%	2%	1%	-	-	1%	4%	-	-	27%

		Who's Run	Stronges	t IA Campai	gn?		•	•		
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman		Ron Paul		Mitt Romney	Rick Santorum	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama		50%	54%	20%	39%	15%	40%	48%	37%	20%
Their issue positions		45%	40%	80%	61%	81%	59%	52%	61%	46%
Not sure	12%	5%	6%	-	-	4%	2%	-	2%	34%





		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Does Gingrich Have Strong Principles?		•								
He does	36%	48%	78%	9%	33%	22%	40%	38%	53%	23%
He does not	43%	42%	12%	91%	46%	68%	39%	54%	34%	32%
Not sure	21%	10%	11%	-	21%	10%	22%	8%	13%	45%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
Does Paul Have Strong Principles?										
He does	73%	90%	66%	27%	67%	93%	69%	80%	79%	47%
He does not	10%	7%	21%	64%	26%	3%	21%	12%	15%	7%
Not sure	17%	3%	13%	9%	6%	4%	10%	8%	5%	46%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Does Romney Have Strong Principles?										
He does	50%	66%	61%	62%	38%	44%	46%	83%	66%	33%
He does not	31%	26%	33%	38%	41%	49%	39%	14%	32%	20%
Not sure	18%	8%	6%	-	21%	8%	14%	3%	2%	47%





		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson			Mitt Romney	Rick Santorum	Someone else/Not sure
Most Electable										
Michele Bachmann	7%	21%	2%	-	13%	1%	10%	-	7%	4%
Newt Gingrich	17%	20%	57%	9%	-	11%	30%	11%	22%	7%
Jon Huntsman	3%	3%	4%	38%	15%	3%	-	3%	2%	1%
Gary Johnson	2%	-	-	53%	54%	-	-	-	1%	-
Ron Paul	16%	6%	3%	-	-	52%	6%	-	3%	7%
Rick Perry	6%	10%	3%	-	-	3%	21%	13%	8%	3%
Mitt Romney	25%	34%	30%	-	18%	22%	17%	67%	22%	20%
Rick Santorum	3%	3%	-	-	-	1%	2%	6%	20%	2%
Someone else/Not sure	20%	4%	1%	-	-	7%	14%	-	15%	56%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure
Attention Paid to Debates							-			
A lot of attention	43%	49%	58%	73%	66%	49%	54%	42%	64%	18%
Some attention	35%	41%	29%	-	21%	44%	40%	46%	30%	26%
Not much attention at all	9%	9%	12%	27%	13%	7%	6%	5%	6%	12%
Not sure	13%	1%	1%	-	-	-	-	6%	-	44%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?										
Have not seen any of the candidates in person	59%	77%	74%	47%	53%	54%	63%	70%	77%	40%
Have seen only one candidate	9%	9%	9%	-	-	17%	9%	13%	7%	6%
Have seen more than one candidate	17%	14%	17%	53%	41%	25%	28%	12%	14%	6%
Not sure	15%	-	-	-	6%	4%	-	5%	1%	47%





		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman			Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Importance of a Candidate Spending Time in IA										
Very important	22%	26%	30%	53%	13%	23%	36%	19%	39%	8%
Somewhat important		51%	55%	11%	41%	45%	44%	50%	47%	20%
Not important at all	23%	23%	14%	36%	39%	32%	16%	30%	15%	19%
Not sure	15%	-	-	-	6%	-	4%	-	-	53%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
GOP Establishment Favorability										
Favorable	34%	46%	70%	-	24%	30%	40%	51%	43%	17%
Unfavorable	34%	33%	19%	73%	61%	52%	36%	33%	47%	17%
Not sure	31%	21%	11%	27%	15%	18%	24%	16%	10%	67%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann					Rick Perry			Someone else/Not sure
Who's Run Strongest IA Campaign?										
Michele Bachmann	19%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	8%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	1%	-	-	100%	-	-	-	-	-	-
Gary Johnson	2%	-	-	-	100%	-	-	-	-	-
Ron Paul	22%	-	-	-	-	100%	-	-	-	-
Rick Perry	7%	-	-	-	-	-	100%	-	-	-
Mitt Romney	5%	-	-	-	-	-	-	100%	-	-
Rick Santorum	8%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	28%	-	-	-	-	-	-	-	-	100%





		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson		Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Who Will Win IA?										
Michele Bachmann	6%	23%	-	-	-	1%	4%	-	5%	0%
Newt Gingrich	20%	28%	59%	36%	6%	13%	23%	16%	27%	9%
Jon Huntsman	2%	1%	1%	64%	13%	-	-	-	3%	-
Gary Johnson	1%	-	-	-	54%	-	-	6%	-	-
Ron Paul	20%	13%	3%	-	-	60%	9%	3%	11%	8%
Rick Perry	3%	2%	2%	-	-	2%	22%	3%	4%	-
Mitt Romney	19%	23%	27%	-	26%	15%	28%	60%	20%	7%
Rick Santorum	2%	1%	-	-	-	1%	4%	-	17%	1%
Someone else/Not sure	27%	8%	8%	-	-	8%	10%	13%	13%	75%

		Who's Run	Stronges	t IA Campai	gn?					
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain										
More likely	11%	21%	11%	27%	13%	7%	18%	8%	13%	5%
Less likely	26%	30%	18%	47%	47%	27%	31%	40%	43%	14%
Woudn't make a difference	41%	44%	61%	27%	33%	60%	36%	44%	43%	19%
Not sure	22%	4%	10%	-	6%	7%	14%	9%	2%	62%

		Who's Run	ho's Run Strongest IA Campaign?									
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure		
Support/Oppose Ethanol Subsidies												
Support	33%	40%	43%	27%	82%	33%	38%	37%	44%	16%		
Oppose	32%	46%	23%	64%	11%	44%	42%	29%	35%	12%		
Not sure	35%	14%	35%	9%	6%	23%	20%	34%	21%	72%		





		Who Will Win IA?										
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure		
Committed to Candidate or Might Change Your Mind?												
Strongly committed to that candidate	63%	69%	52%	62%	100%	73%	61%	64%	67%	59%		
Might end up supporting someone else		31%	48%	38%	-	27%	39%	36%	33%	41%		

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman		Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
2012 GOP Pres Primary 2nd Choice										
Michele Bachmann	15%	21%	17%	19%	19%	15%	9%	11%	25%	16%
Newt Gingrich	13%	4%	17%	-	-	7%	16%	14%	17%	18%
Jon Huntsman	7%	12%	-	22%	19%	15%	-	12%	-	3%
Gary Johnson	1%	5%	1%	9%	-	2%	-	-	-	2%
Ron Paul	9%	5%	11%	-	19%	6%	-	13%	5%	9%
Rick Perry	14%	16%	18%	-	19%	13%	14%	9%	16%	15%
Mitt Romney	12%	9%	18%	-	-	13%	19%	11%	27%	7%
Rick Santorum	9%	18%	12%	-	-	1%	32%	15%	11%	7%
Someone else/Not sure	18%	10%	7%	50%	22%	28%	9%	15%	-	23%

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich		,	Ron Paul			_	Someone else/Not sure
Bachmann Favorability										
Favorable	52%	91%	64%	-	19%	34%	61%	47%	66%	53%
Unfavorable	34%	2%	29%	75%	58%	53%	25%	33%	28%	28%
Not sure	14%	7%	7%	25%	22%	14%	14%	19%	5%	19%





		Who Will W	o Will Win IA?										
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure			
Gingrich Favorability													
Favorable	46%	44%	83%	7%	39%	19%	44%	39%	60%	44%			
Unfavorable	47%	42%	17%	93%	39%	78%	42%	52%	35%	45%			
Not sure	7%	14%	-	-	22%	4%	14%	10%	4%	12%			

		Who Will Win IA?										
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure		
Huntsman Favorability												
Favorable	32%	21%	36%	37%	58%	34%	14%	45%	21%	22%		
Unfavorable	38%	50%	40%	20%	19%	37%	48%	31%	51%	42%		
Not sure	29%	29%	25%	43%	22%	29%	38%	24%	28%	36%		

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson		-		Rick Santorum	Someone else/Not sure
Paul Favorability										
Favorable	54%	48%	49%	-	39%	89%	32%	51%	29%	43%
Unfavorable	38%	42%	45%	75%	61%	7%	54%	42%	71%	45%
Not sure	8%	10%	6%	25%	-	4%	14%	8%	-	12%





		Who Will W	o Will Win IA?										
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure			
Perry Favorability													
Favorable	48%	52%	58%	18%	61%	28%	91%	48%	68%	49%			
Unfavorable	40%	29%	33%	75%	39%	64%	5%	42%	27%	32%			
Not sure	12%	19%	9%	7%	-	8%	5%	10%	4%	19%			

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich			Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure
Romney Favorability										
Favorable	49%	26%	55%	7%	39%	31%	33%	82%	57%	44%
Unfavorable	40%	58%	36%	75%	19%	62%	57%	16%	33%	39%
Not sure	11%	16%	9%	18%	42%	7%	10%	3%	11%	17%

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson				Rick Santorum	Someone else/Not sure
Santorum Favorability										
Favorable	52%	64%	61%	7%	61%	26%	68%	57%	87%	56%
Unfavorable	32%	34%	25%	93%	39%	51%	18%	31%	-	25%
Not sure	16%	2%	14%	-	-	23%	14%	12%	13%	19%





		Who Will W	o Will Win IA?										
	Base	Michele Bachmann	Newt Gingrich		,	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure			
Obama Born in US?													
He was	47%	30%	46%	93%	58%	57%	31%	59%	34%	37%			
He was not	31%	55%	41%	7%	19%	24%	38%	24%	40%	30%			
Not sure	21%	15%	13%	-	22%	19%	32%	17%	26%	33%			

		Who Will Win IA?										
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	_	Someone else/Not sure		
Did You Watch Thurs. Debate?												
Yes	54%	49%	63%	44%	81%	51%	68%	61%	62%	42%		
No	46%	51%	37%	56%	19%	49%	32%	39%	38%	58%		

		Who Will W	no Will Win IA?										
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure			
2008 Caucus Choice		•						•					
Democratic caucus	13%	16%	10%	18%	61%	15%	5%	6%	28%	13%			
Republican caucus	55%	57%	63%	36%	-	52%	76%	58%	51%	51%			
Didn't vote in a caucus	32%	27%	27%	47%	39%	33%	20%	36%	21%	36%			





		Who Will W	in IA?						
	Base	Michele Bachmann	Newt Gingrich		Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
2008 GOP Caucus Vote		!				l .			
Mike Huckabee	26%	16%	41%	-	13%	20%	27%	9%	28%
Mitt Romney	19%	20%	14%	-	12%	6%	40%	38%	12%
Fred Thompson	14%	34%	17%	57%	6%	12%	10%	43%	11%
John McCain	19%	17%	17%	24%	24%	39%	17%	-	16%
Ron Paul	10%	9%	2%	-	40%	6%	3%	-	3%
Rudy Giuliani	3%	-	6%	-	-	6%	1%	-	5%
Someone else	2%	4%	1%	-	-	11%	3%	-	3%
Don't remember	7%	-	1%	19%	5%	-	-	10%	22%

		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Gary Johnson		-	Mitt Romney	Rick Santorum	Someone else/Not sure
Most Important Issue		<u> </u>								
Jobs/economy	30%	27%	29%	80%	22%	30%	42%	39%	28%	22%
Government spending, reducing the debt	37%	42%	47%	-	-	34%	32%	44%	20%	30%
Taxes	3%	8%	5%	-	-	3%	9%	4%	-	-
Social issues	11%	14%	10%	-	39%	11%	5%	5%	36%	12%
Illegal immigration	3%	-	3%	20%	-	5%	4%	1%	5%	1%
Foreign policy/national security	5%	-	2%	-	39%	8%	5%	6%	5%	4%
Someone else	3%	8%	3%	-	-	8%	-	1%	5%	2%
Not sure	9%	-	1%	-	-	2%	5%	1%	-	29%

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
More Important: Electability or Issues?										
A candidate's ability to beat Obama		40%	42%	15%	39%	16%	52%	43%	36%	25%
Their issue positions	56%	53%	53%	85%	61%	80%	48%	54%	64%	40%
Not sure	12%	7%	5%	-	-	4%	-	3%	-	35%





		Who Will W	Will Win IA?											
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure				
Does Gingrich Have Strong Principles?		•												
He does	36%	46%	76%	-	39%	14%	49%	32%	31%	24%				
He does not	43%	43%	21%	93%	39%	79%	42%	54%	49%	23%				
Not sure	21%	11%	3%	7%	22%	7%	9%	14%	20%	53%				

		Who Will W	Who Will Win IA?											
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure				
Does Paul Have Strong Principles?														
He does	73%	93%	79%	51%	61%	96%	61%	80%	68%	46%				
He does not	10%	5%	13%	49%	39%	2%	25%	10%	26%	8%				
Not sure	17%	2%	9%	-	-	2%	14%	10%	5%	46%				

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Does Romney Have Strong Principles?		•								
He does	50%	42%	60%	45%	19%	43%	43%	81%	79%	30%
He does not	31%	46%	32%	55%	58%	51%	48%	15%	21%	20%
Not sure	18%	12%	8%	-	22%	6%	9%	4%	-	50%





		Who Will W	in IA?							
	Base	Michele Bachmann	New t Gingrich	Jon Huntsman	Gary Johnson	Ron Paul		Mitt Romney	Rick Santorum	Someone else/Not sure
Most Electable										
Michele Bachmann	7%	65%	1%	-	19%	3%	14%	3%	-	5%
Newt Gingrich	17%	7%	58%	25%	-	5%	15%	5%	5%	7%
Jon Huntsman	3%	-	2%	37%	-	2%	-	5%	-	2%
Gary Johnson	2%	-	2%	38%	61%	-	-	1%	-	-
Ron Paul	16%	-	3%	-	-	61%	5%	4%	13%	6%
Rick Perry	6%	21%	7%	-	-	4%	63%	2%	5%	3%
Mitt Romney	25%	2%	20%	-	-	17%	-	78%	-	13%
Rick Santorum	3%	-	2%	-	19%	1%	-	1%	77%	2%
Someone else/Not sure	20%	5%	6%	-	-	7%	4%	2%	-	63%

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney		Someone else/Not sure
Attention Paid to Debates		-				-	-			
A lot of attention	43%	52%	53%	29%	58%	47%	53%	49%	73%	23%
Some attention	35%	48%	35%	26%	22%	45%	38%	41%	16%	23%
Not much attention at all	9%	-	12%	38%	-	8%	9%	10%	11%	9%
Not sure	13%	-	-	7%	19%	-	-	1%	-	45%

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Seen Any Candidates in Person?										
Have not seen any of the candidates in person	59%	77%	70%	80%	19%	65%	62%	69%	66%	36%
Have seen only one candidate	9%	5%	9%	-	-	16%	9%	9%	14%	7%
Have seen more than one candidate	17%	16%	17%	20%	81%	17%	29%	20%	20%	8%
Not sure	15%	2%	4%	-	-	2%	-	2%	-	48%





		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Importance of a Candidate Spending Time in IA										
Very important	22%	46%	28%	47%	39%	28%	49%	12%	40%	8%
Somewhat important		46%	48%	26%	22%	40%	22%	56%	26%	25%
Not important at all	23%	7%	21%	26%	39%	31%	29%	32%	35%	13%
Not sure	15%	-	3%	-	-	-	-	1%	-	54%

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
GOP Establishment Favorability										
Favorable	34%	45%	51%	-	19%	32%	43%	50%	40%	12%
Unfavorable	34%	44%	34%	93%	58%	53%	28%	30%	39%	17%
Not sure	31%	11%	15%	7%	22%	15%	29%	20%	20%	71%

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson		-	Mitt Romney	Rick Santorum	Someone else/Not sure
Who's Run Strongest IA Campaign?										
Michele Bachmann	19%	81%	27%	8%	-	13%	14%	24%	10%	6%
Newt Gingrich	8%	-	22%	7%	-	1%	5%	11%	-	2%
Jon Huntsman	1%	-	2%	49%	-	-	-	-	-	-
Gary Johnson	2%	-	1%	18%	81%	-	-	3%	-	-
Ron Paul	22%	4%	14%	-	-	66%	15%	18%	13%	6%
Rick Perry	7%	5%	8%	-	-	3%	51%	10%	10%	3%
Mitt Romney	5%	-	4%	-	19%	1%	5%	15%	-	2%
Rick Santorum	8%	8%	11%	18%	-	5%	11%	9%	57%	4%
Someone else/Not sure	28%	2%	12%	-	-	11%	-	10%	11%	77%





		Who Will W	in IA?							
	Base	Michele Bachmann			,	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure
Who Will Win IA?										
Michele Bachmann	6%	100%	-	-	-	-	-	-	-	-
Newt Gingrich	20%	-	100%	-	-	-	-	-	-	-
Jon Huntsman	2%	-	-	100%	-	-	-	-	-	-
Gary Johnson	1%	-	-	-	100%	-	-	-	-	=
Ron Paul	20%	-	-	-	-	100%	-	-	-	-
Rick Perry	3%	-	-	-	-	-	100%	-	-	=
Mitt Romney	19%	-	-	-	-	-	-	100%	-	-
Rick Santorum	2%	-	-	-	-	-	-	-	100%	-
Someone else/Not sure	27%	-	-	-	-	-	-	-	-	100%

		Who Will W	/ho Will Win IA?								
	Base	Michele Bachmann	Newt Gingrich	Jon Huntsman	Gary Johnson	Ron Paul	Rick Perry	Mitt Romney	Rick Santorum	Someone else/Not sure	
More/Less Likely to Vote for Candidate Endorsed by Cain											
More likely	11%	24%	20%	-	19%	9%	8%	8%	5%	6%	
Less likely	26%	24%	26%	62%	39%	38%	44%	30%	41%	9%	
Woudn't make a difference	41%	48%	47%	38%	22%	51%	29%	58%	35%	19%	
Not sure	22%	4%	6%	-	19%	2%	19%	4%	18%	65%	

		Who Will W	in IA?							
	Base	Michele Bachmann	Newt Gingrich		Gary Johnson	Ron Paul	Rick Perry		Rick Santorum	Someone else/Not sure
Support/Oppose Ethanol Subsidies										
Support	33%	32%	42%	53%	81%	35%	58%	39%	44%	12%
Oppose	32%	58%	40%	29%	-	43%	22%	34%	35%	13%
Not sure	35%	10%	17%	18%	19%	22%	20%	28%	20%	75%





				ikely to Vote for dorsed by Cain	
	Base	More likely		Woudn't make a difference	Not sure
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	50%	65%	65%	63%
Might end up supporting someone else	37%	50%	35%	35%	37%

				ikely to Vote fo dorsed by Cain	
	Base	More likely	Less likely	Woudn't make a difference	Not sure
2012 GOP Pres Primary 2nd Choice		-			
Michele Bachmann	15%	24%	20%	9%	18%
Newt Gingrich	13%	13%	9%	12%	21%
Jon Huntsman	7%	9%	13%	7%	1%
Gary Johnson	1%	-	1%	2%	2%
Ron Paul	9%	11%	8%	10%	7%
Rick Perry	14%	21%	13%	15%	12%
Mitt Romney	12%	9%	12%	12%	14%
Rick Santorum	9%	8%	11%	10%	6%
Someone else/Not sure	18%	5%	14%	23%	19%

				ikely to Vote fo dorsed by Cain	
	Base		Less likely	Woudn't make a difference	Not sure
Bachmann Favorability		_			
Favorable	52%	73%	46%	47%	56%
Unfavorable	34%	12%	43%	36%	29%
Not sure	14%	15%	10%	16%	16%





				ikely to Vote for dorsed by Cain				
	Base		Less likely	Woudn't make a difference	Not sure			
Gingrich Favorability								
Favorable	46%	76%	30%	47%	47%			
Unfavorable	47%	15%	67%	45%	45%			
Not sure	7%	9%	4%	9%	8%			

				ikely to Vote for dorsed by Cain	
	Base		Less likely	Woudn't make a difference	Not sure
Huntsman Favorability					
Favorable	32%	28%	42%	31%	23%
Unfavorable	38%	41%	38%	35%	44%
Not sure	29%	31%	19%	34%	33%

				ikely to Vote for dorsed by Cain	
	Base		Less likely	Woudn't make a difference	Not sure
Paul Favorability		•			
Favorable	54%	52%	63%	50%	50%
Unfavorable	38%	42%	29%	41%	42%
Not sure	8%	6%	8%	8%	9%





		More/Less Likely to Vote for Candidate Endorsed by Cain				
	Base			Woudn't make a difference	Not sure	
Perry Favorability		•				
Favorable	48%	64%	49%	41%	52%	
Unfavorable	40%	20%	44%	46%	35%	
Not sure	12%	17%	7%	13%	14%	

		More/Less Likely to Vote for Candidate Endorsed by Cain				
	Base		Less likely	Woudn't make a difference	Not sure	
Romney Favorability		•				
Favorable	49%	48%	51%	47%	52%	
Unfavorable	40%	38%	42%	44%	32%	
Not sure	11%	14%	7%	10%	16%	

			More/Less Likely to Vote for Candidate Endorsed by Cain				
	Base		Less likely	Woudn't make a difference	Not sure		
Santorum Favorability		_					
Favorable	52%	61%	48%	52%	53%		
Unfavorable	32%	25%	38%	32%	28%		
Not sure	16%	14%	13%	16%	19%		





				ikely to Vote for dorsed by Cain	
	Base			Woudn't make a difference	Not sure
Obama Born in US?		•			
He was	47%	43%	51%	52%	37%
He was not	31%	41%	32%	26%	36%
Not sure	21%	16%	17%	23%	27%

					ikely to Vote for dorsed by Cain	
		Base			Woudn't make a difference	Not sure
Did You Watch Thurs. Debate?			-	-		
	Yes	54%	58%	55%	58%	43%
	No	46%	42%	45%	42%	57%

		More/Less Likely to Vote for Candidate Endorsed by Cain					
	Base		Less likely	Woudn't make a difference	Not sure		
2008 Caucus Choice		_	_		=		
Democratic caucus	13%	13%	12%	13%	13%		
Republican caucus	55%	57%	62%	52%	51%		
Didn't vote in a caucus	32%	29%	26%	35%	36%		





	More/Less Likely to Vote for Candidate Endorsed by Cain					
	Base	More likely	Less likely		Not sure	
2008 GOP Caucus Vote		=	='			
Mike Huckabee	26%	43%	26%	23%	23%	
Mitt Romney	19%	6%	20%	25%	13%	
Fred Thompson	14%	23%	13%	15%	8%	
John McCain	19%	20%	17%	18%	21%	
Ron Paul	10%	4%	16%	11%	2%	
Rudy Giuliani	3%	-	3%	2%	7%	
Someone else	2%	2%	2%	2%	4%	
Don't remember	7%	2%	3%	4%	22%	

		More/Less Likely to Vote for Candidate Endorsed by Cain				
	Base	More likely		Woudn't make a difference	Not sure	
Most Important Issue		-				
Jobs/economy	30%	27%	35%	33%	20%	
Government spending, reducing the debt	37%	32%	36%	43%	29%	
Taxes	3%	11%	3%	2%	1%	
Social issues	11%	15%	13%	9%	9%	
Illegal immigration	3%	9%	3%	1%	1%	
Foreign policy/national security	5%	4%	6%	5%	4%	
Someone else	3%	1%	3%	6%	1%	
Not sure	9%	1%	1%	1%	35%	

	More/Less Likely to Vote for Candidate Endorsed by Cain					
	Base	More likely	Less likely	Woudn't make a difference	Not sure	
More Important: Electability or Issues?						
A candidate's ability to beat Obama	32%	45%	34%	29%	28%	
Their issue positions	56%	47%	62%	67%	32%	
Not sure	12%	7%	4%	4%	40%	





	More/Less Likely to Vote for Candidate Endorsed by Cain				
	Base		Less likely	Woudn't make a difference	Not sure
Does Gingrich Have Strong Principles?					
He does	36%	61%	28%	40%	26%
He does not	43%	25%	62%	47%	22%
Not sure	21%	14%	10%	13%	52%

				ikely to Vote for dorsed by Cain	r
	Base		Less likely	Woudn't make a difference	Not sure
Does Paul Have Strong Principles?		_			
He does	73%	78%	82%	82%	43%
He does not	10%	16%	12%	9%	7%
Not sure	17%	6%	6%	9%	50%

		More/Less Likely to Vote for Candidate Endorsed by Cain				
	Base		Less likely	Woudn't make a difference	Not sure	
Does Romney Have Strong Principles?		_				
He does	50%	59%	57%	55%	31%	
He does not	31%	28%	37%	37%	15%	
Not sure	18%	13%	6%	8%	54%	





	More/Less Likely to Vote for Candidate Endorsed by Cain					
	Base	More likely		Woudn't make a difference	Not sure	
Most ⊟ectable		-	_	-		
Michele Bachmann	7%	17%	5%	6%	6%	
Newt Gingrich	17%	26%	12%	23%	7%	
Jon Huntsman	3%	-	6%	2%	2%	
Gary Johnson	2%	3%	4%	1%	-	
Ron Paul	16%	2%	21%	19%	10%	
Rick Perry	6%	6%	12%	5%	3%	
Mitt Romney	25%	28%	27%	30%	13%	
Rick Santorum	3%	2%	5%	3%	3%	
Someone else/Not sure	20%	15%	7%	11%	56%	

		More/Less Likely to Vote for Candidate Endorsed by Cain				
	Base		Less likely	Woudn't make a difference	Not sure	
Attention Paid to Debates						
A lot of attention	43%	54%	49%	46%	25%	
Some attention	35%	41%	39%	42%	14%	
Not much attention at all	9%	5%	11%	12%	4%	
Not sure	13%	-	0%	0%	58%	

		More/Less Likely to Vote for Candidate Endorsed by Cain				
	Base	More likely		Woudn't make a difference	Not sure	
Seen Any Candidates in Person?						
Have not seen any of the candidates in person	59%	65%	76%	66%	24%	
Have seen only one candidate	9%	12%	7%	14%	4%	
Have seen more than one candidate	17%	21%	15%	20%	11%	
Not sure	15%	3%	2%	1%	62%	





		More/Less Likely to Vote for Candidate Endorsed by Cain			
	Base	More likely		Woudn't make a difference	Not sure
Importance of a Candidate Spending Time in IA		•			
Very important	22%	28%	29%	24%	8%
Somew hat important	40%	50%	45%	46%	17%
Not important at all	23%	22%	26%	30%	6%
Not sure	15%	-	-	0%	69%

		More/Less Likely to Vote for Candidate Endorsed by Cain			
	Base		Less likely	Woudn't make a difference	Not sure
GOP Establishment Favorability					
Favorable	34%	48%	39%	38%	15%
Unfavorable	34%	31%	47%	41%	7%
Not sure	31%	20%	14%	21%	78%

		More/Less Likely to Vote for Candidate Endorsed by Cain					
	Base	More likely	Less likely	Woudn't make a difference	Not sure		
Who's Run Strongest IA Campaign?		-					
Michele Bachmann	19%	37%	22%	21%	4%		
Newt Gingrich	8%	7%	5%	11%	3%		
Jon Huntsman	1%	3%	2%	1%	-		
Gary Johnson	2%	3%	4%	2%	1%		
Ron Paul	22%	13%	22%	32%	7%		
Rick Perry	7%	11%	8%	6%	4%		
Mitt Romney	5%	3%	7%	5%	2%		
Rick Santorum	8%	10%	14%	9%	1%		
Someone else/Not sure	28%	13%	15%	13%	79%		





		More/Less Likely to Vote for Candidate Endorsed by Cain				
	Base	More likely		Woudn't make a difference	Not sure	
Who Will Win IA?		-				
Michele Bachmann	6%	12%	5%	7%	1%	
Newt Gingrich	20%	37%	21%	23%	6%	
Jon Huntsman	2%	-	4%	1%	-	
Gary Johnson	1%	3%	2%	1%	1%	
Ron Paul	20%	17%	29%	25%	2%	
Rick Perry	3%	2%	5%	2%	3%	
Mitt Romney	19%	14%	21%	26%	4%	
Rick Santorum	2%	1%	4%	2%	2%	
Someone else/Not sure	27%	14%	10%	13%	81%	

		More/Less Likely to Vote for Candidate Endorsed by Cain				
	Base	More likely		Woudn't make a difference	Not sure	
More/Less Likely to Vote for Candidate Endorsed by Cain		•				
More likely	11%	100%	-	-	-	
Less likely	26%	-	100%	-	-	
Woudn't make a difference	41%	-	-	100%	-	
Notsure	22%	-	-	-	100%	

			More/Less Likely to Vote for Candidate Endorsed by Cain				
	Base		Less likely	Woudn't make a difference	Not sure		
Support/Oppose Ethanol Subsidies		_					
Support	33%	50%	46%	32%	10%		
Oppose	32%	31%	35%	45%	5%		
Not sure	35%	19%	20%	24%	85%		





		Support/Oppose Ethanol Subsidies			
	Base	Support	Oppose	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	59%	61%	69%	
Might end up supporting someone else	37%	41%	39%	31%	

		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	15%	19%	12%	16%
Newt Gingrich	13%	13%	10%	17%
Jon Huntsman	7%	7%	13%	3%
Gary Johnson	1%	1%	2%	1%
Ron Paul	9%	7%	13%	7%
Rick Perry	14%	14%	15%	14%
Mitt Romney	12%	12%	15%	9%
Rick Santorum	9%	9%	10%	9%
Someone else/Not sure	18%	18%	11%	24%

		Support/Oppose Ethanol Subsidies				
	Base	Support	Oppose	Not sure		
Bachmann Favorability						
Favorable	52%	53%	53%	49%		
Unfavorable	34%	35%	37%	31%		
Not sure	14%	12%	10%	20%		





		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
Gingrich Favorability		•		
Favorable	46%	48%	41%	47%
Unfavorable	47%	42%	55%	45%
Not sure	7%	10%	4%	8%

		Support/ Ethanol S	Oppose Subsidies	1
	Base	Support	Oppose	Not sure
Huntsman Favorability				
Favorable	32%	33%	40%	24%
Unfavorable	38%	32%	39%	44%
Not sure	29%	35%	21%	32%

			Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure	
Paul Favorability		•	•		
Favorable	54%	54%	63%	46%	
Unfavorable	38%	35%	34%	45%	
Not sure	8%	11%	3%	9%	





		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
Perry Favorability		•	•	
Favorable	48%	47%	48%	49%
Unfavorable	40%	39%	43%	39%
Not sure	12%	14%	10%	12%

		Support/ Ethanol S	Oppose Subsidies	,
	Base	Support	Oppose	Not sure
Romney Favorability		•	•	
Favorable	49%	51%	46%	49%
Unfavorable	40%	35%	46%	40%
Not sure	11%	14%	7%	11%

		Support/ Ethanol S	Oppose Subsidies	3
	Base	Support	Oppose	Not sure
Santorum Favorability				
Favorable	52%	55%	50%	52%
Unfavorable	32%	28%	38%	31%
Not sure	16%	18%	11%	17%





		Support/ Ethanol S	Oppose Subsidies	3
	Base	Support	Oppose	Not sure
Obama Born in US?		•	•	
He was	47%	49%	52%	41%
He was not	31%	36%	26%	32%
Not sure	21%	15%	22%	27%

			Support/Oppose Ethanol Subsidies		
		Base	Support	Oppose	Not sure
Did You Watch Thurs. Debate?					
	Yes	54%	57%	58%	47%
	No	46%	43%	42%	53%

		Support/ Ethanol S	Oppose Subsidies	1
	Base	Support	Oppose	Not sure
2008 Caucus Choice		-	-	-
Democratic caucus	13%	11%	12%	14%
Republican caucus	55%	60%	58%	48%
Didn't vote in a caucus	32%	29%	30%	38%





		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
2008 GOP Caucus Vote				
Mike Huckabee	26%	30%	19%	30%
Mitt Romney	19%	20%	22%	14%
Fred Thompson	14%	13%	21%	7%
John McCain	19%	16%	17%	23%
Ron Paul	10%	13%	13%	3%
Rudy Giuliani	3%	1%	6%	4%
Someone else	2%	2%	1%	3%
Don't remember	7%	5%	1%	17%

		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
Most Important Issue				
Jobs/economy	30%	34%	29%	27%
Government spending, reducing the debt	37%	35%	48%	28%
Taxes	3%	5%	4%	0%
Social issues	11%	13%	8%	11%
Illegal immigration	3%	4%	2%	1%
Foreign policy/national security	5%	3%	5%	7%
Someone else	3%	5%	3%	3%
Not sure	9%	1%	2%	22%

		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	35%	33%	27%
Their issue positions	56%	58%	64%	47%
Not sure	12%	7%	3%	26%





		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
Does Gingrich Have Strong Principles?		•		
He does	36%	46%	33%	30%
He does not	43%	42%	59%	30%
Not sure	21%	12%	8%	40%

		Support/ Ethanol S	i	
	Base	Support	Oppose	Not sure
Does Paul Have Strong Principles?				
He does	73%	76%	91%	54%
He does not	10%	13%	8%	9%
Not sure	17%	11%	1%	37%

		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
Does Romney Have Strong Principles?				
He does	50%	62%	50%	40%
He does not	31%	30%	44%	21%
Not sure	18%	8%	6%	39%





		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
Most ⊟ectable		=		
Michele Bachmann	7%	7%	10%	4%
Newt Gingrich	17%	20%	19%	13%
Jon Huntsman	3%	4%	2%	2%
Gary Johnson	2%	5%	1%	-
Ron Paul	16%	14%	22%	11%
Rick Perry	6%	8%	6%	5%
Mitt Romney	25%	29%	24%	24%
Rick Santorum	3%	4%	4%	2%
Someone else/Not sure	20%	10%	10%	39%

		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
Attention Paid to Debates				
A lot of attention	43%	53%	50%	28%
Some attention	35%	39%	36%	30%
Not much attention at all	9%	7%	14%	6%
Notsure	13%	0%	0%	36%

		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	70%	66%	44%
Have seen only one candidate	9%	9%	12%	7%
Have seen more than one candidate	17%	18%	21%	12%
Not sure	15%	4%	1%	37%



3020 Highwoods Blvd.



		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	30%	24%	13%
Somewhat important	40%	46%	44%	29%
Not important at all	23%	23%	32%	15%
Not sure	15%	1%	-	42%

		Support/ Ethanol S	1	
	Base	Support	Oppose	Not sure
GOP Establishment Favorability				
Favorable	34%	47%	33%	24%
Unfavorable	34%	33%	51%	20%
Not sure	31%	20%	16%	56%

		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	23%	28%	8%
Newt Gingrich	8%	10%	5%	7%
Jon Huntsman	1%	1%	2%	0%
Gary Johnson	2%	5%	1%	0%
Ron Paul	22%	22%	30%	14%
Rick Perry	7%	8%	9%	4%
Mitt Romney	5%	5%	4%	4%
Rick Santorum	8%	11%	9%	5%
Someone else/Not sure	28%	14%	10%	57%





		Support/ Ethanol S	1	
	Base	Support	Oppose	Not sure
Who Will Win IA?		-		
Michele Bachmann	6%	6%	10%	2%
Newt Gingrich	20%	26%	26%	10%
Jon Huntsman	2%	3%	1%	1%
Gary Johnson	1%	4%	-	1%
Ron Paul	20%	21%	27%	12%
Rick Perry	3%	5%	2%	2%
Mitt Romney	19%	22%	20%	14%
Rick Santorum	2%	3%	3%	1%
Someone else/Not sure	27%	10%	11%	57%

		Support/Oppose Ethanol Subsidies		
	Base	Support	Oppose	Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain				
More likely	11%	17%	11%	6%
Less likely	26%	37%	28%	15%
Woudn't make a difference	41%	39%	57%	27%
Not sure	22%	7%	4%	52%

		Support/Oppose Ethano Subsidies		
	Base	Support	Oppose	Not sure
Support/Oppose Ethanol Subsidies				
Support	33%	100%	-	-
Oppose	32%	-	100%	-
Not sure	35%	-	-	100%

3020 Highwoods Blvd.



		Gender	
	Base	Woman	Man
Committed to Candidate or Might Change Your Mind?		-	
Strongly committed to that candidate	63%	59%	66%
Might end up supporting someone else	37%	41%	34%

		Gender	
	Base	Woman	Man
2012 GOP Pres Primary 2nd Choice		•	
Michele Bachmann	15%	16%	15%
Newt Gingrich	13%	17%	11%
Jon Huntsman	7%	5%	9%
Gary Johnson	1%	1%	2%
Ron Paul	9%	9%	9%
Rick Perry	14%	14%	14%
Mitt Romney	12%	9%	14%
Rick Santorum	9%	9%	10%
Someone else/Not sure	18%	20%	16%

		Gender	
	Base	Woman	Man
Bachmann Favorability			
Favorable	52%	51%	52%
Unfavorable	34%	32%	36%
Not sure	14%	17%	12%





		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	46%	45%	46%
Unfavorable	47%	43%	50%
Not sure	7%	12%	4%

	Gender		
	Base	Woman	Man
Huntsman Favorability			
Favorable	32%	28%	35%
Unfavorable	38%	35%	41%
Not sure	29%	37%	24%

		Gender	
	Base	Woman	Man
Paul Favorability		-	
Favorable	54%	50%	57%
Unfavorable	38%	39%	37%
Notsure	8%	11%	6%





		Gender	
	Base	Woman	Man
Perry Favorability		-	
Favorable	48%	46%	50%
Unfavorable	40%	37%	42%
Not sure	12%	17%	8%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	49%	52%	47%
Unfavorable	40%	33%	45%
Not sure	11%	15%	8%

		Gender	
	Base	Woman	Man
Santorum			·
Favorability			
Favorable	52%	56%	49%
Unfavorable	32%	26%	37%
Not sure	16%	18%	14%





		Gender	
	Base	Woman	Man
Obama Born in US?		-	
He was	47%	43%	50%
He was not	31%	31%	31%
Not sure	21%	26%	18%

			Gender	
		Base	Woman	Man
Did You Watch Thurs. Debate?				
	Yes	54%	54%	53%
	No	46%	46%	47%

		Gender		
	Base	Woman	Man	
2008 Caucus Choice				
Democratic caucus	13%	13%	13%	
Republican caucus	55%	55%	55%	
Didn't vote in a	32%	32%	32%	
caucus				





		Gender	
	Base	Woman	Man
2008 GOP Caucus Vote			
Mike Huckabee	26%	26%	27%
Mitt Romney	19%	22%	16%
Fred Thompson	14%	12%	15%
John McCain	19%	21%	17%
Ron Paul	10%	6%	12%
Rudy Giuliani	3%	3%	3%
Someone else	2%	2%	3%
Don't remember	7%	8%	6%

		Gender	
	Base	Woman	Man
Most Important Issue		=	
Jobs/economy	30%	34%	27%
Government spending, reducing the debt	37%	34%	38%
Taxes	3%	1%	5%
Social issues	11%	14%	9%
Illegal immigration	3%	3%	2%
Foreign policy/national security	5%	5%	5%
Someone else	3%	2%	4%
Not sure	9%	7%	10%

	Gender		
	Base	Woman	Man
More Important: Electability or Issues?		-	
A candidate's ability to beat Obama	32%	33%	31%
Their issue positions	56%	56%	56%
Not sure	12%	11%	13%





	Gende		r	
	Base	Woman	Man	
Does Gingrich Have Strong Principles?				
He does	36%	37%	36%	
He does not	43%	40%	46%	
Not sure	21%	23%	19%	

		Gender	
	Base	Woman	Man
Does Paul Have Strong Principles?			
He does	73%	67%	77%
He does not	10%	10%	10%
Not sure	17%	22%	13%

		Gender	
	Base	Woman	Man
Does Romney Have Strong Principles?			
He does	50%	61%	42%
He does not	31%	19%	40%
Not sure	18%	20%	18%





		Gender	
	Base	Woman	Man
Most Electable		•	
Michele Bachmann	7%	7%	7%
Newt Gingrich	17%	15%	19%
Jon Huntsman	3%	1%	4%
Gary Johnson	2%	4%	0%
Ron Paul	16%	12%	18%
Rick Perry	6%	5%	7%
Mitt Romney	25%	30%	22%
Rick Santorum	3%	3%	4%
Someone else/Not	20%	23%	18%
sure			

		Gender	
	Base	Woman	Man
Attention Paid to Debates			
A lot of attention	43%	46%	41%
Some attention	35%	32%	37%
Not much attention at all	9%	10%	9%
Not sure	13%	12%	13%

		Gender	
	Base	Woman	Man
Seen Any Candidates in Person?			
Have not seen any of the candidates in person	59%	62%	57%
Have seen only one candidate	9%	9%	10%
Have seen more than one candidate	17%	16%	17%
Not sure	15%	14%	15%





		Gender	
	Base	Woman	Man
Importance of a Candidate Spending Time in IA			
Very important	22%	24%	21%
Somewhat important	40%	40%	39%
Not important at all	23%	23%	23%
Not sure	15%	13%	17%

		Gender	
	Base	Woman	Man
GOP Establishment Favorability			
Favorable	34%	41%	30%
Unfavorable	34%	28%	38%
Not sure	31%	31%	32%

		Gender	
	Base	Woman	Man
Who's Run Strongest IA Campaign?			
Michele Bachmann	19%	19%	20%
Newt Gingrich	8%	8%	8%
Jon Huntsman	1%	2%	1%
Gary Johnson	2%	4%	1%
Ron Paul	22%	18%	25%
Rick Perry	7%	6%	7%
Mitt Romney	5%	5%	4%
Rick Santorum	8%	8%	9%
Someone else/Not sure	28%	31%	26%





		Gender	
	Base	Woman	Man
Who Will Win IA?		•	· · · · · ·
Michele Bachmann	6%	5%	6%
Newt Gingrich	20%	16%	23%
Jon Huntsman	2%	2%	1%
Gary Johnson	1%	3%	-
Ron Paul	20%	17%	22%
Rick Perry	3%	3%	3%
Mitt Romney	19%	21%	17%
Rick Santorum	2%	2%	3%
Someone else/Not	27%	31%	25%
sure			

		Gender	
	Base	Woman	Man
More/Less Likely to Vote for Candidate Endorsed by Cain			
More likely	11%	11%	11%
Less likely	26%	26%	27%
Woudn't make a difference	41%	41%	40%
Not sure	22%	22%	22%

		Gender	
	Base	Woman	Man
Support/Oppose Ethanol Subsidies			
Support	33%	39%	28%
Oppose	32%	21%	40%
Not sure	35%	40%	32%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	73%	65%	58%	62%
Might end up supporting someone else	37%	27%	35%	42%	38%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
2012 GOP Pres Primary 2nd Choice				-	
Michele Bachmann	15%	23%	13%	16%	11%
Newt Gingrich	13%	10%	15%	11%	18%
Jon Huntsman	7%	6%	14%	5%	3%
Gary Johnson	1%	4%	-	2%	1%
Ron Paul	9%	4%	8%	11%	9%
Rick Perry	14%	17%	9%	15%	18%
Mitt Romney	12%	10%	9%	16%	11%
Rick Santorum	9%	2%	9%	11%	12%
Someone else/Not sure	18%	23%	21%	13%	19%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Bachmann Favorability					
Favorable	52%	38%	44%	63%	53%
Unfavorable	34%	42%	46%	26%	25%
Not sure	14%	20%	11%	12%	22%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	46%	42%	43%	47%	49%
Unfavorable	47%	52%	53%	45%	39%
Not sure	7%	6%	4%	8%	12%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Huntsman Favorability					
Favorable	32%	26%	35%	34%	27%
Unfavorable	38%	36%	38%	40%	37%
Not sure	29%	38%	27%	26%	35%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Paul Favorability		ı				
Favorable	54%	66%	63%	49%	40%	
Unfavorable	38%	28%	30%	45%	45%	
Not sure	8%	6%	7%	6%	15%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	48%	38%	46%	53%	48%
Unfavorable	40%	56%	45%	32%	37%
Not sure	12%	6%	10%	15%	15%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Romney Favorability					
Favorable	49%	42%	44%	51%	58%
Unfavorable	40%	48%	47%	39%	27%
Not sure	11%	10%	10%	10%	15%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Santorum Favorability						
Favorable	52%	40%	40%	60%	64%	
Unfavorable	32%	44%	44%	26%	18%	
Not sure	16%	16%	16%	14%	18%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obama Born in US?						
He was	47%	64%	60%	39%	31%	
He was not	31%	32%	24%	34%	36%	
Not sure	21%	4%	16%	26%	33%	

			Age					
		Base	18 to 29	30 to 45	46 to 65	Older than 65		
Did You Watch Thurs. Debate?								
	Yes	54%	52%	46%	56%	63%		
	No	46%	48%	54%	44%	37%		

		Age				
	Base	18 to 29	30 to 45		Older than 65	
2008 Caucus Choice						
Democratic caucus	13%	24%	15%	9%	7%	
Republican caucus	55%	50%	44%	62%	63%	
Didn't vote in a caucus	32%	26%	41%	29%	29%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
2008 GOP Caucus Vote		-				
Mike Huckabee	26%	20%	29%	26%	27%	
Mitt Romney	19%	24%	15%	18%	23%	
Fred Thompson	14%	4%	12%	21%	7%	
John McCain	19%	16%	20%	16%	23%	
Ron Paul	10%	20%	15%	6%	6%	
Rudy Giuliani	3%	4%	2%	2%	5%	
Someone else	2%	4%	2%	2%	2%	
Don't remember	7%	8%	5%	9%	6%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Most Important Issue					
Jobs/economy	30%	20%	37%	27%	32%
Government spending, reducing the debt	37%	42%	24%	42%	42%
Taxes	3%	2%	4%	3%	1%
Social issues	11%	14%	12%	11%	7%
Illegal immigration	3%	-	4%	2%	2%
Foreign policy/national security	5%	8%	5%	4%	4%
Someone else	3%	8%	3%	2%	3%
Not sure	9%	6%	10%	9%	9%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
More Important: Electability or Issues?					
A candidate's ability to beat Obama	32%	26%	20%	33%	53%
Their issue positions	56%	66%	65%	56%	34%
Not sure	12%	8%	15%	11%	13%





		Age					
	Base	18 to 29	30 to 45		Older than 65		
Does Gingrich Have Strong Principles?							
He does	36%	38%	31%	37%	42%		
He does not	43%	48%	49%	41%	35%		
Not sure	21%	14%	20%	22%	23%		

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Does Paul Have Strong Principles?		-					
He does	73%	74%	68%	75%	76%		
He does not	10%	14%	11%	9%	8%		
Not sure	17%	12%	21%	16%	16%		

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Does Romney Have Strong Principles?							
He does	50%	46%	43%	51%	65%		
He does not	31%	42%	38%	28%	17%		
Not sure	18%	12%	19%	21%	18%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Most Electable					
Michele Bachmann	7%	14%	4%	8%	5%
Newt Gingrich	17%	20%	12%	18%	21%
Jon Huntsman	3%	2%	3%	4%	1%
Gary Johnson	2%	6%	3%	-	1%
Ron Paul	16%	24%	23%	9%	9%
Rick Perry	6%	6%	7%	6%	5%
Mitt Romney	25%	16%	26%	26%	32%
Rick Santorum	3%	4%	-	6%	4%
Someone else/Not sure	20%	6%	21%	23%	22%

		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
Attention Paid to Debates							
A lot of attention	43%	46%	35%	41%	58%		
Some attention	35%	36%	40%	36%	23%		
Not much attention at all	9%	6%	11%	10%	9%		
Not sure	13%	12%	14%	14%	10%		

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Seen Any Candidates in Person?						
Have not seen any of the candidates in person	59%	54%	62%	57%	63%	
Have seen only one candidate	9%	10%	7%	9%	13%	
Have seen more than one candidate	17%	24%	14%	19%	10%	
Not sure	15%	12%	17%	14%	14%	





		Age			
	Base	18 to 29	30 to 45		Older than 65
Importance of a Candidate Spending Time in IA					
Very important	22%	30%	20%	23%	17%
Somewhat important	40%	22%	43%	40%	46%
Not important at all	23%	36%	20%	20%	25%
Not sure	15%	12%	17%	17%	12%

		Age			
	Base	18 to 29	30 to 45		Older than 65
GOP Establishment Favorability					
Favorable	34%	40%	29%	33%	43%
Unfavorable	34%	40%	41%	32%	21%
Not sure	31%	20%	30%	35%	36%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Who's Run Strongest IA Campaign?					
Michele Bachmann	19%	20%	18%	19%	22%
Newt Gingrich	8%	6%	4%	10%	10%
Jon Huntsman	1%	-	3%	0%	1%
Gary Johnson	2%	8%	2%	1%	1%
Ron Paul	22%	24%	32%	17%	15%
Rick Perry	7%	8%	4%	10%	4%
Mitt Romney	5%	4%	3%	6%	5%
Rick Santorum	8%	4%	3%	13%	11%
Someone else/Not sure	28%	26%	30%	26%	31%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Who Will Win IA?					
Michele Bachmann	6%	10%	4%	6%	4%
Newt Gingrich	20%	22%	19%	21%	19%
Jon Huntsman	2%	4%	2%	1%	1%
Gary Johnson	1%	8%	1%	-	-
Ron Paul	20%	24%	28%	13%	17%
Rick Perry	3%	2%	3%	4%	1%
Mitt Romney	19%	12%	19%	20%	20%
Rick Santorum	2%	2%	1%	4%	2%
Someone else/Not sure	27%	16%	22%	31%	36%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
More/Less Likely to Vote for Candidate Endorsed by Cain					
More likely	11%	8%	14%	9%	13%
Less likely	26%	30%	23%	26%	27%
Woudn't make a difference	41%	42%	44%	39%	39%
Not sure	22%	20%	19%	26%	21%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Support/Oppose Ethanol Subsidies					
Support	33%	44%	28%	32%	34%
Oppose	32%	22%	35%	35%	29%
Not sure	35%	34%	37%	33%	38%





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Committed to Candidate or Might Change Your Mind?							
Strongly committed to that candidate	63%	77%	76%	62%	60%	63%	
Might end up supporting someone else	37%	23%	24%	38%	40%	37%	

		Ideolog	ldeology					
	Base	Very liberal	Som ew hat liberal	Moderate	Som ew hat conservative	Very conservative		
2012 GOP Pres Primary 2nd Choice			•		•			
Michele Bachmann	15%	9%	12%	6%	17%	20%		
Newt Gingrich	13%	-	11%	14%	13%	15%		
Jon Huntsman	7%	23%	9%	16%	6%	3%		
Gary Johnson	1%	4%	8%	1%	2%	-		
Ron Paul	9%	13%	2%	11%	9%	8%		
Rick Perry	14%	23%	11%	6%	13%	19%		
Mitt Romney	12%	-	7%	15%	15%	10%		
Rick Santorum	9%	-	3%	5%	10%	13%		
Someone else/Not sure	18%	28%	37%	25%	15%	13%		

		Ideolog	deology						
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative			
Bachmann Favorability									
Favorable	52%	26%	20%	32%	54%	67%			
Unfavorable	34%	55%	67%	54%	30%	21%			
Not sure	14%	19%	13%	14%	16%	13%			





		Ideolog	deology						
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative			
Gingrich Favorability									
Favorable	46%	36%	20%	35%	49%	52%			
Unfavorable	47%	51%	75%	58%	44%	40%			
Not sure	7%	13%	5%	7%	7%	8%			

		Ideology					
	Base	Very liberal			Somewhat conservative	Very conservative	
Huntsman Favorability							
Favorable	32%	45%	40%	47%	32%	22%	
Unfavorable	38%	23%	38%	31%	30%	52%	
Not sure	29%	32%	21%	22%	38%	26%	

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Paul Favorability						
Favorable	54%	68%	63%	68%	53%	45%
Unfavorable	38%	28%	35%	21%	38%	49%
Not sure	8%	4%	2%	11%	10%	6%





		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative		
Perry Favorability								
Favorable	48%	42%	24%	22%	52%	62%		
Unfavorable	40%	51%	71%	65%	35%	27%		
Not sure	12%	7%	5%	13%	14%	11%		

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Rom ney Favorability						
Favorable	49%	42%	36%	46%	58%	45%
Unfavorable	40%	45%	58%	43%	30%	46%
Not sure	11%	13%	6%	11%	12%	9%

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Santorum Favorability			•				
Favorable	52%	32%	44%	27%	54%	67%	
Unfavorable	32%	51%	54%	50%	30%	20%	
Not sure	16%	17%	2%	22%	17%	13%	





		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Obama Born in US?						
He was	47%	64%	63%	71%	52%	27%
He was not	31%	26%	25%	19%	24%	47%
Not sure	21%	9%	12%	10%	24%	27%

			Ideolog	Ideology					
		Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Did You Watch Thurs. Debate?									
	Yes	54%	58%	53%	51%	52%	57%		
	No	46%	42%	47%	49%	48%	43%		

		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
2008 Caucus Choice		•	•	-			
Democratic caucus	13%	42%	21%	23%	11%	5%	
Republican caucus	55%	26%	50%	37%	54%	69%	
Didn't vote in a caucus	32%	32%	29%	40%	35%	26%	





		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal	Moderate	Somewhat conservative	Very conservative		
2008 GOP Caucus Vote		•						
Mike Huckabee	26%	36%	4%	19%	27%	30%		
Mitt Romney	19%	-	20%	17%	23%	17%		
Fred Thompson	14%	-	20%	10%	10%	18%		
John McCain	19%	14%	12%	32%	19%	15%		
Ron Paul	10%	-	15%	14%	9%	9%		
Rudy Giuliani	3%	14%	10%	2%	5%	2%		
Someone else	2%	-	10%	2%	2%	1%		
Don't remember	7%	36%	10%	4%	6%	8%		

		Ideolog	ldeology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Most Important Issue								
Jobs/economy	30%	23%	38%	49%	31%	19%		
Government spending, reducing the debt	37%	7%	9%	24%	39%	47%		
Taxes	3%	-	7%	3%	4%	2%		
Social issues	11%	19%	10%	5%	10%	15%		
Illegal immigration	3%	-	6%	2%	2%	3%		
Foreign policy/national security	5%	19%	13%	4%	4%	4%		
Someone else	3%	19%	6%	3%	2%	3%		
Not sure	9%	13%	11%	10%	8%	8%		

	Base	Ideology					
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
More Important: Electability or Issues?							
A candidate's ability to beat Obama	32%	42%	16%	25%	35%	34%	
Their issue positions	56%	45%	74%	63%	51%	55%	
Not sure	12%	13%	11%	12%	14%	11%	





		Ideology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
Does Gingrich Have Strong Principles?						
He does	36%	45%	10%	19%	38%	46%
He does not	43%	32%	80%	60%	39%	33%
Not sure	21%	23%	10%	21%	22%	20%

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative		
Does Paul Have Strong Principles?			•					
He does	73%	72%	71%	77%	72%	72%		
He does not	10%	19%	24%	6%	10%	9%		
Not sure	17%	9%	5%	16%	18%	19%		

		Ideolog	Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative			
Does Romney Have Strong Principles?								
He does	50%	32%	48%	54%	55%	46%		
He does not	31%	55%	47%	32%	23%	35%		
Not sure	18%	13%	5%	14%	22%	20%		





		Ideolog	Ideology					
	Base	Very liberal	Som ew hat liberal	Moderate	Somew hat conservative	Very conservative		
Most Electable								
Michele Bachmann	7%	33%	5%	7%	5%	8%		
Newt Gingrich	17%	4%	7%	9%	16%	25%		
Jon Huntsman	3%	-	2%	3%	4%	2%		
Gary Johnson	2%	20%	-	3%	2%	-		
Ron Paul	16%	20%	33%	24%	12%	12%		
Rick Perry	6%	-	7%	1%	6%	10%		
Mitt Romney	25%	-	23%	33%	31%	18%		
Rick Santorum	3%	10%	5%	1%	3%	5%		
Someone else/Not sure	20%	14%	17%	20%	21%	20%		

		ldeology				
	Base	Very liberal	Somewhat liberal		Somew hat conservative	Very conservative
Attention Paid to Debates						
A lot of attention	43%	45%	34%	43%	39%	48%
Some attention	35%	23%	44%	37%	38%	30%
Not much attention at all	9%	-	10%	9%	9%	10%
Not sure	13%	32%	12%	11%	13%	12%

		Ideolog	deology				
	Base	Very liberal	Somewhat liberal		Som ew hat conservative	. ,	
Seen Any Candidates in Person?							
Have not seen any of the candidates in person	59%	49%	80%	64%	59%	55%	
Have seen only one candidate	9%	-	6%	11%	7%	12%	
Have seen more than one candidate	17%	28%	2%	12%	18%	19%	
Not sure	15%	23%	12%	13%	16%	14%	





		Ideology					
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Importance of a Candidate Spending Time in IA							
Very important	22%	32%	16%	25%	15%	28%	
Somewhat important		7%	22%	36%	45%	42%	
Not important at all	23%	38%	42%	26%	25%	15%	
Not sure	15%	23%	20%	13%	15%	15%	

		Ideolog	ЭУ			
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative
GOP Establishment Favorability						
Favorable	34%	26%	26%	25%	40%	36%
Unfavorable	34%	51%	46%	43%	25%	35%
Not sure	31%	23%	28%	31%	36%	29%

		Ideolog	ldeology					
	Base	Very liberal	Somew hat liberal		Som ew hat conservative	Very conservative		
Who's Run Strongest IA Campaign?								
Michele Bachmann	19%	23%	21%	12%	20%	21%		
Newt Gingrich	8%	4%	2%	7%	6%	10%		
Jon Huntsman	1%	-	-	2%	1%	1%		
Gary Johnson	2%	28%	-	1%	2%	1%		
Ron Paul	22%	13%	19%	39%	21%	15%		
Rick Perry	7%	-	7%	6%	6%	8%		
Mitt Romney	5%	9%	6%	3%	4%	5%		
Rick Santorum	8%	-	5%	4%	7%	13%		
Someone else/Not sure	28%	23%	41%	25%	31%	25%		





		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal	Moderate	Somewhat conservative	Very conservative	
Who Will Win IA?							
Michele Bachmann	6%	13%	-	6%	2%	9%	
Newt Gingrich	20%	-	13%	11%	25%	23%	
Jon Huntsman	2%	-	2%	3%	1%	1%	
Gary Johnson	1%	38%	-	-	1%	-	
Ron Paul	20%	23%	26%	31%	16%	17%	
Rick Perry	3%	-	2%	1%	4%	4%	
Mitt Romney	19%	-	20%	24%	22%	14%	
Rick Santorum	2%	-	7%	2%	1%	3%	
Someone else/Not sure	27%	26%	29%	23%	27%	29%	

		Ideology					
	Base	Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative	
More/Less Likely to Vote for Candidate Endorsed by Cain							
More likely	11%	23%	2%	7%	11%	14%	
Less likely	26%	23%	29%	24%	29%	24%	
Woudn't make a difference	41%	19%	46%	50%	37%	41%	
Not sure	22%	36%	23%	19%	23%	21%	

		Ideolog	ldeology				
	Base	Very liberal	Somewhat liberal		Somewhat conservative	Very conservative	
Support/Oppose Ethanol Subsidies			•				
Support	33%	51%	32%	36%	35%	27%	
Oppose	32%	4%	31%	32%	30%	36%	
Not sure	35%	45%	37%	32%	35%	37%	





		Party			
	Base	Democrat	Republican	Independent/Other	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	64%	62%	66%	
Might end up supporting someone else	37%	36%	38%	34%	

		Party		
	Base	Democrat	Republican	Independent/Other
2012 GOP Pres Primary 2nd Choice		•	•	
Michele Bachmann	15%	22%	16%	11%
New t Gingrich	13%	2%	15%	9%
Jon Huntsman	7%	15%	7%	8%
Gary Johnson	1%	2%	1%	2%
Ron Paul	9%	7%	9%	10%
Rick Perry	14%	11%	16%	8%
Mitt Romney	12%	13%	12%	13%
Rick Santorum	9%	-	10%	9%
Someone else/Not sure	18%	27%	14%	29%

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Bachmann Favorability							
Favorable	52%	21%	57%	39%			
Unfavorable	34%	54%	29%	48%			
Not sure	14%	24%	14%	13%			





		Party		
	Base	Democrat	Republican	Independent/Other
Gingrich Favorability		-		
Favorable	46%	25%	51%	28%
Unfavorable	47%	64%	41%	65%
Not sure	7%	11%	7%	7%

		Party			
	Base	Democrat	Republican	Independent/Other	
Huntsman Favorability					
Favorable	32%	34%	31%	36%	
Unfavorable	38%	25%	38%	43%	
Not sure	29%	41%	31%	22%	

		Party		
	Base	Democrat	Republican	Independent/Other
Paul Favorability				
Favorable	54%	59%	52%	60%
Unfavorable	38%	34%	40%	33%
Not sure	8%	7%	9%	6%





		Party		
	Base	Democrat	Republican	Independent/Other
Perry Favorability		-		
Favorable	48%	35%	53%	33%
Unfavorable	40%	49%	36%	55%
Not sure	12%	15%	12%	12%

		Party		
	Base	Democrat	Republican	Independent/Other
Romney Favorability		-	-	
Favorable	49%	39%	53%	38%
Unfavorable	40%	42%	38%	50%
Not sure	11%	20%	10%	11%

		Party		
	Base	Democrat	Republican	Independent/Other
Santorum Favorability				
Favorable	52%	33%	57%	39%
Unfavorable	32%	54%	28%	43%
Not sure	16%	13%	15%	18%





		Party		
	Base	Democrat	Republican	Independent/Other
Obama Born in US?		-		
He was	47%	71%	44%	55%
He was not	31%	21%	34%	23%
Not sure	21%	7%	22%	22%

			Party		
		Base	Democrat	Republican	Independent/Other
Did You Watch Thurs. Debate?					
	Yes	54%	65%	52%	56%
	No	46%	35%	48%	44%

		Party		
	Base	Democrat	Republican	Independent/Other
2008 Caucus Choice				
Democratic caucus	13%	54%	8%	20%
Republican caucus	55%	21%	64%	29%
Didn't vote in a caucus	32%	24%	28%	51%





		Party		
	Base	Democrat	Republican	Independent/Other
2008 GOP Caucus Vote		-		
Mike Huckabee	26%	41%	26%	24%
Mitt Romney	19%	22%	20%	13%
Fred Thompson	14%	-	15%	9%
John McCain	19%	12%	18%	27%
Ron Paul	10%	24%	9%	16%
Rudy Giuliani	3%	-	3%	2%
Someone else	2%	-	3%	-
Don't remember	7%	-	7%	9%

		Party		
	Base	Dem ocrat	Republican	Independent/Other
Most Important Issue				
Jobs/economy	30%	56%	28%	31%
Government spending, reducing the debt	37%	9%	39%	34%
Taxes	3%	-	3%	2%
Social issues	11%	13%	11%	11%
Illegal immigration	3%	-	3%	1%
Foreign policy/national security	5%	5%	5%	4%
Someone else	3%	3%	3%	6%
Not sure	9%	14%	8%	10%

		Party			
	Base	Democrat	Republican	Independent/Other	
More Important: Electability or Issues?					
A candidate's ability to beat Obama	32%	27%	35%	20%	
Their issue positions	56%	57%	53%	66%	
Not sure	12%	16%	11%	14%	





		Party			
	Base	Democrat	Republican	Independent/Other	
Does Gingrich Have Strong Principles?					
He does	36%	25%	40%	24%	
He does not	43%	65%	38%	55%	
Not sure	21%	11%	21%	21%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Does Paul Have Strong Principles?					
He does	73%	84%	73%	72%	
He does not	10%	8%	10%	10%	
Not sure	17%	8%	17%	18%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Does Romney Have Strong Principles?					
He does	50%	52%	53%	39%	
He does not	31%	36%	28%	42%	
Not sure	18%	13%	19%	19%	





		Party		
	Base	Democrat	Republican	Independent/Other
Most ⊟ectable		•	-	
Michele Bachmann	7%	11%	6%	8%
Newt Gingrich	17%	5%	19%	12%
Jon Huntsman	3%	-	2%	6%
Gary Johnson	2%	5%	1%	4%
Ron Paul	16%	28%	14%	19%
Rick Perry	6%	-	8%	3%
Mitt Romney	25%	26%	26%	23%
Rick Santorum	3%	5%	3%	3%
Someone else/Not	20%	19%	20%	21%
sure				

		Party			
	Base	Democrat	Republican	Independent/Other	
Attention Paid to Debates					
A lot of attention	43%	55%	43%	41%	
Some attention	35%	27%	34%	38%	
Not much attention at all	9%	5%	9%	11%	
Not sure	13%	13%	13%	11%	

		Party		
	Base	Democrat	Republican	Independent/Other
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	62%	58%	62%
Have seen only one candidate	9%	5%	10%	7%
Have seen more than one candidate	17%	19%	15%	20%
Not sure	15%	14%	16%	11%





		Party		
	Base	Democrat	Republican	Independent/Other
Importance of a Candidate Spending Time in IA				
Very important	22%	38%	21%	21%
Somewhat important	40%	30%	40%	40%
Not important at all	23%	16%	23%	27%
Not sure	15%	16%	16%	12%

		Party			
	Base	Democrat	Republican	Independent/Other	
GOP Establishment Favorability					
Favorable	34%	18%	39%	21%	
Unfavorable	34%	44%	31%	45%	
Not sure	31%	38%	30%	34%	

		Party		
	Base	Democrat	Republican	Independent/Other
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	8%	20%	18%
Newt Gingrich	8%	3%	9%	4%
Jon Huntsman	1%	-	1%	2%
Gary Johnson	2%	11%	1%	5%
Ron Paul	22%	41%	19%	30%
Rick Perry	7%	5%	7%	5%
Mitt Romney	5%	8%	5%	1%
Rick Santorum	8%	8%	9%	8%
Someone else/Not sure	28%	18%	29%	27%





		Party		
	Base	Democrat	Republican	Independent/Other
Who Will Win IA?			•	
Michele Bachmann	6%	5%	5%	7%
Newt Gingrich	20%	6%	21%	22%
Jon Huntsman	2%	5%	1%	2%
Gary Johnson	1%	16%	-	3%
Ron Paul	20%	22%	18%	27%
Rick Perry	3%	-	4%	-
Mitt Romney	19%	18%	19%	16%
Rick Santorum	2%	6%	2%	3%
Someone else/Not sure	27%	21%	29%	20%

		Party	Party		
	Base	Democrat	Republican	Independent/Other	
More/Less Likely to Vote for Candidate Endorsed by Cain					
More likely	11%	17%	12%	7%	
Less likely	26%	31%	25%	29%	
Woudn't make a difference	41%	22%	40%	48%	
Not sure	22%	30%	23%	16%	

		Party		
	Base	Democrat	Republican	Independent/Other
Support/Oppose Ethanol Subsidies				
Support	33%	50%	34%	23%
Oppose	32%	12%	30%	45%
Not sure	35%	38%	36%	31%





		Tea Pa	arty ID		
	Base	Yes	No	Not sure	
Committed to Candidate or Might Change Your Mind?					
Strongly committed to that candidate	63%	69%	62%	56%	
Might end up supporting someone else	37%	31%	38%	44%	

		Tea Party ID		
	Base	Yes	No	Not sure
2012 GOP Pres Primary 2nd Choice				
Michele Bachmann	15%	20%	14%	14%
Newt Gingrich	13%	12%	14%	13%
Jon Huntsman	7%	5%	9%	5%
Gary Johnson	1%	2%	1%	1%
Ron Paul	9%	6%	11%	5%
Rick Perry	14%	19%	12%	13%
Mitt Romney	12%	10%	14%	10%
Rick Santorum	9%	15%	7%	12%
Someone else/Not sure	18%	11%	19%	27%

		Tea Party ID		
	Base	Yes	No	Not sure
Bachmann Favorability				
Favorable	52%	70%	43%	58%
Unfavorable	34%	20%	44%	17%
Not sure	14%	10%	14%	25%



		Tea Party ID		
	Base	Yes	No	Not sure
Gingrich Favorability				
Favorable	46%	56%	41%	48%
Unfavorable	47%	37%	54%	35%
Not sure	7%	7%	5%	17%

		Tea Pa		
	Base	Yes	No	Not sure
Huntsman Favorability				
Favorable	32%	34%	34%	17%
Unfavorable	38%	48%	35%	35%
Not sure	29%	19%	30%	48%

		Tea Pa		
	Base	Yes	No	Not sure
Paul Favorability				
Favorable Unfavorable	54%	43%	60%	45%
Unfavorable	38%	52%	31%	42%
Not sure	8%	4%	9%	13%





		Tea Party ID		
	Base	Yes	No	Not sure
Perry Favorability				
Favorable	48%	66%	40%	50%
Unfavorable	40%	26%	49%	24%
Not sure	12%	8%	11%	25%

		Tea Pa		
	Base	Yes	No	Not sure
Romney Favorability				
Favorable	49%	47%	52%	42%
Unfavorable	40%	45%	40%	34%
Not sure	11%	8%	9%	24%

		Tea Party ID		
	Base	Yes	No	Not sure
Santorum Favorability				
Favorable	52%	67%	47%	49%
Unfavorable	32%	23%	39%	19%
Not sure	16%	10%	14%	32%





		Tea Party ID		
	Base	Yes	No	Not sure
Obama Born in US?				
He was	47%	41%	55%	24%
He was not	31%	38%	27%	37%
Not sure	21%	21%	17%	40%

			Tea Party ID		
		Base	Yes	No	Not sure
Did You Watch Thurs. Debate?					
	Yes	54%	69%	48%	50%
	No	46%	31%	52%	50%

		Tea Pa		
	Base	Yes	No	Not sure
2008 Caucus Choice		•		
Democratic caucus	13%	12%	14%	5%
Republican caucus	55%	57%	53%	59%
Didn't vote in a caucus	32%	31%	32%	35%





		Tea Pa		
	Base	Yes	No	Not sure
2008 GOP Caucus Vote		•		
Mike Huckabee	26%	37%	21%	26%
Mitt Romney	19%	16%	21%	15%
Fred Thompson	14%	22%	12%	8%
John McCain	19%	10%	21%	24%
Ron Paul	10%	6%	11%	12%
Rudy Giuliani	3%	2%	4%	3%
Someone else	2%	2%	3%	-
Don't remember	7%	4%	7%	12%

		Tea Party ID		
	Base	Yes	No	Not sure
Most Important Issue				
Jobs/economy	30%	28%	34%	15%
Government spending, reducing the debt	37%	38%	35%	41%
Taxes	3%	2%	3%	6%
Social issues	11%	13%	10%	10%
Illegal immigration	3%	3%	2%	2%
Foreign policy/national security	5%	3%	5%	11%
Someone else	3%	3%	4%	4%
Not sure	9%	10%	7%	12%

	Tea Party ID			
	Base	Yes	No	Not sure
More Important: Electability or Issues?				
A candidate's ability to beat Obama	32%	41%	28%	31%
Their issue positions	56%	50%	60%	48%
Not sure	12%	9%	12%	21%





		Tea Pa		
	Base	Yes	No	Not sure
Does Gingrich Have Strong Principles?				
He does	36%	49%	31%	36%
He does not	43%	33%	51%	26%
Not sure	21%	18%	18%	37%

		Tea Party ID		
	Base	Yes	No	Not sure
Does Paul Have Strong Principles?				
He does	73%	68%	76%	68%
He does not	10%	16%	8%	6%
Not sure	17%	16%	16%	26%

		Tea Party ID		
	Base	Yes	No	Not sure
Does Romney Have Strong Principles?				
He does	50%	44%	55%	43%
He does not	31%	37%	30%	22%
Not sure	18%	19%	15%	35%





		Tea Party ID		
	Base	Yes	No	Not sure
Most Electable				
Michele Bachmann	7%	12%	5%	9%
Newt Gingrich	17%	22%	16%	14%
Jon Huntsman	3%	3%	3%	1%
Gary Johnson	2%	2%	2%	1%
Ron Paul	16%	9%	19%	15%
Rick Perry	6%	4%	6%	13%
Mitt Romney	25%	23%	29%	15%
Rick Santorum	3%	7%	3%	1%
Someone else/Not sure	20%	18%	19%	32%

		Tea Pa		
	Base	Yes	No	Not sure
Attention Paid to Debates				
A lot of attention	43%	49%	40%	45%
Some attention	35%	29%	38%	33%
Not much attention at all	9%	7%	10%	8%
Not sure	13%	15%	12%	14%

		Tea Pa		
	Base	Yes	No	Not sure
Seen Any Candidates in Person?				
Have not seen any of the candidates in person	59%	54%	63%	52%
Have seen only one candidate	9%	8%	9%	16%
Have seen more than one candidate	17%	23%	14%	14%
Not sure	15%	16%	14%	17%





		Tea Pa		
	Base	Yes	No	Not sure
Importance of a Candidate Spending Time in IA				
Very important	22%	24%	22%	19%
Somewhat important	40%	41%	38%	42%
Not important at all	23%	18%	25%	24%
Not sure	15%	16%	15%	16%

		Tea Party ID		
	Base	Yes	No	Not sure
GOP Establishment Favorability		•		
Favorable	34%	33%	34%	38%
Unfavorable	34%	39%	36%	17%
Not sure	31%	28%	30%	45%

		Tea Party ID		
	Base	Yes	No	Not sure
Who's Run Strongest IA Campaign?				
Michele Bachmann	19%	23%	18%	18%
Newt Gingrich	8%	8%	8%	5%
Jon Huntsman	1%	1%	1%	-
Gary Johnson	2%	3%	2%	-
Ron Paul	22%	16%	26%	17%
Rick Perry	7%	5%	6%	14%
Mitt Romney	5%	5%	5%	1%
Rick Santorum	8%	13%	6%	9%
Someone else/Not sure	28%	24%	28%	35%





		Tea Party ID		
	Base	Yes	No	Not sure
Who Will Win IA?			•	•
Michele Bachmann	6%	8%	4%	9%
Newt Gingrich	20%	23%	21%	13%
Jon Huntsman	2%	1%	2%	-
Gary Johnson	1%	4%	0%	-
Ron Paul	20%	14%	22%	19%
Rick Perry	3%	3%	3%	3%
Mitt Romney	19%	15%	20%	18%
Rick Santorum	2%	4%	2%	1%
Someone else/Not sure	27%	27%	25%	37%

		Tea Pa		
	Base	Yes	No	Not sure
More/Less Likely to Vote for Candidate Endorsed by Cain				
More likely	11%	20%	8%	8%
Less likely	26%	22%	29%	22%
Woudn't make a difference	41%	37%	44%	34%
Notsure	22%	21%	19%	36%

		Tea Party ID		
	Base	Yes	No	Not sure
Support/Oppose Ethanol Subsidies				
Support	33%	28%	36%	25%
Oppose	32%	38%	30%	30%
Not sure	35%	34%	34%	45%