



INTERVIEWS: Tom Jensen 919-744-6312

IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Florida and North Carolina too close to call

Raleigh, N.C. – PPP's final polls of the cycle in Florida and North Carolina suggest that they may be the closest states in the country this year.

In Florida Obama leads 50/49, but to be more specific 473 respondents chose Obama and 472 picked Romney. PPP has conducted 4 polls in Florida over the last three weeks and found a 1 point race every time- Obama has been up slightly twice and Romney has been up slightly twice.

It's a similar story in North Carolina- the candidates are tied at 49 there based on rounded numbers, but if you break it out to decimal points Romney's up 49.4% to 49.2% with 457 respondents having chosen him to 455 for Obama. Both states are likely in for a long night on Tuesday. Our last three polls in North Carolina have all come out as ties. Barack Obama has built up a 54/45 lead during the early voting period, but Mitt Romney's ahead 57/41 with those planning to vote on election day. Romney is making up for the registration advantage Democrats in the state have with a 55/40 lead among independent voters.

"It looks like Florida and North Carolina will be the two closest states in the country on Tuesday night," said Dean Debnam, President of Public Policy Polling. "The candidates have been incredibly even matched for weeks now in both of those places."

In the Florida Senate race Bill Nelson is in good position to be reelected, leading Republican foe Connie Mack IV 51/46. Nelson's lead has bounced around in the 4-7 point range in our polling over the last few weeks.

Pat McCrory continues to be favored in the North Carolina Governor's race, although the contest has tightened in the closing stretch. He's at 50% to 43% for Walter Dalton and 4% for Libertarian Barbara Howe. Dalton's moving closer because he's gone from 62% of the Democratic vote to 73% in the last week

PPP surveyed 955 likely voters in Florida and 926 in North Carolina on November 3rd and 4th. The margin of error for both states is +/-3.2%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews.





Florida Survey Results

Q1	The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If	Q7	Do you approve or disapprove of Governor Rick Scott's job performance?
	the election was today, who would you vote for?		Approve37% Not sure
	Barack Obama50%		Disapprove48%
	Mitt Romney49%	Q8	Generally speaking, if there was an election for Governor today, would you vote for Republican
	Undecided1%		Rick Scott or his Democratic opponent?
Q2	The candidates for Senate are Democrat Bill Nelson and Republican Connie Mack IV. If the election was today, who would you vote for?		Rick Scott44% Not sure8% Democratic opponent48%
	Bill Nelson51%	Q9	Would you describe yourself as very liberal,
	Connie Mack IV46%		somewhat liberal, moderate, somewhat conservative, or very conservative?
	Undecided3%		Very liberal14%
Q3	Do you approve or disapprove of President Barack Obama's job performance?		Somewhat liberal
	Approve47%		Moderate30%
	Disapprove50%		Somewhat conservative25%
	Not sure		Very conservative16%
Q4	Do you have a favorable or unfavorable opinion	Q10	If you are a woman, press 1. If a man, press 2.
	of Mitt Romney?		Woman56%
	Favorable50%		Man44%
	Unfavorable46%	Q11	If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify
	Not sure		with another party, press 3.
Q5	Do you approve or disapprove of Senator Bill Nelson's job performance?		Democrat44%
	Approve		Republican38%
	Disapprove41%		Independent/Other18%
Q6	Do you have a favorable or unfavorable opinion of Connie Mack IV?	Q12	If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.
	Favorable38%		Hispanic16%
	Unfavorable		White
	Not sure		African-American13%
	rvot sure2576		Other 5%





Q13 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29	15%
30 to 45	25%
46 to 65	37%
Older than 65	23%





		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Obam a/Rom ney		-	3	_		
Barack Obama	50%	86%	81%	59%	23%	11%
Mitt Romney	49%	12%	19%	39%	77%	87%
Undecided	1%	2%	0%	1%	0%	1%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Nelson/Mack						
Bill Nelson	51%	79%	79%	66%	25%	12%
Connie Mack IV	46%	15%	19%	32%	73%	84%
Undecided	3%	6%	1%	3%	2%	4%

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative			
Obama Approval		_	<u>-</u>	_	-	='		
Approve	47%	85%	79%	56%	21%	10%		
Disapprove	50%	13%	20%	41%	76%	89%		
Not sure	3%	2%	2%	3%	3%	1%		

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Romney Favorability		_	_		-			
Favorable	50%	14%	22%	39%	75%	89%		
Unfavorable	46%	83%	76%	56%	20%	9%		
Not sure	4%	3%	2%	5%	5%	2%		





		Ideolo	ду			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Nelson Approval		-		=		
Approve	44%	70%	71%	57%	21%	12%
Disapprove	41%	9%	16%	31%	61%	79%
Not sure	15%	22%	13%	12%	18%	9%

		Ideolog	ЭУ			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Mack Favorability						
Favorable	38%	14%	20%	26%	52%	72%
Unfavorable	43%	60%	65%	58%	23%	12%
Not sure	20%	26%	14%	17%	26%	16%

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative			
Scott Approval		_	<u>-</u>	_	-	='		
Approve	37%	9%	13%	29%	55%	70%		
Disapprove	48%	78%	79%	60%	23%	14%		
Not sure	15%	13%	8%	12%	22%	16%		

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Scott or Dem Opponent?						
Rick Scott	44%	5%	13%	33%	68%	84%
Democratic opponent		90%	81%	58%	20%	9%
Not sure	8%	5%	6%	9%	12%	7%





		Gender		
	Base	Woman	Man	
Obama/Romney		-		
Barack Obama	50%	52%	47%	
Mitt Romney	49%	47%	53%	
Undecided	1%	1%	1%	

		Gender	
	Base	Woman	Man
Nelson/Mack		-	
Bill Nelson	51%	52%	49%
Connie Mack IV	46%	44%	49%
Undecided	3%	4%	2%

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	47%	49%	46%
Disapprove	50%	48%	52%
Not sure	3%	3%	2%

		Gender		
	Base	Woman Mar		
Romney Favorability		-		
Favorable	50%	49%	52%	
Unfavorable	46%	48%	43%	
Not sure	4%	3%	5%	





		Gender	
	Base	Woman	Man
Nelson Approval			
Approve	44%	45%	44%
Disapprove	41%	37%	46%
Not sure	15%	18%	11%

		Gender	
	Base	Woman	Man
Mack Favorability		•	
Favorable	38%	37%	38%
Unfavorable	43%	42%	43%
Not sure	20%	20%	19%

		Gender		
	Base	Woman	Man	
Scott Approval		-		
Approve	37%	36%	40%	
Disapprove	48%	49%	47%	
Not sure	15%	15%	14%	

		Gender		
	Base	Woman	Man	
Scott or Dem Opponent?				
Rick Scott	44%	42%	47%	
Democratic opponent	48%	50%	45%	
Not sure	8%	8%	9%	





		Party			
	Base	Democrat	Republican	Independent/Other	
Obama/Romney		='		•	
Barack Obama	50%	83%	12%	48%	
Mitt Romney	49%	17%	88%	46%	
Undecided	1%	0%	-	5%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Nelson/Mack		•			
Bill Nelson	51%	82%	13%	56%	
Connie Mack IV	46%	15%	84%	40%	
Undecided	3%	3%	2%	4%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama Approval		='				
Approve	47%	81%	10%	44%		
Disapprove	50%	17%	89%	48%		
Not sure	3%	2%	1%	8%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Romney Favorability		='				
Favorable	50%	19%	87%	44%		
Unfavorable	46%	78%	10%	48%		
Not sure	4%	3%	3%	8%		





		Party			
	Base	Democrat	Republican	Independent/Other	
Nelson Approval					
Approve	44%	73%	12%	45%	
Disapprove	41%	14%	74%	35%	
Not sure	15%	13%	14%	20%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Mack Favorability		•	•		
Favorable	38%	15%	67%	29%	
Unfavorable	43%	66%	16%	46%	
Not sure	20%	19%	17%	25%	

		Party						
	Base	Democrat	Republican	Independent/Other				
Scott Approval		-	•	-				
Approve	37%	14%	62%	39%				
Disapprove	48%	75%	19%	45%				
Not sure	15%	11%	18%	17%				

		Party					
	Base	Democrat	Republican	Independent/Other			
Scott or Dem Opponent?							
Rick Scott	44%	12%	80%	40%			
Democratic opponent		82%	10%	49%			
Notsure	8%	6%	10%	12%			





		Race					
	Base	Hispanic	White	African- American	Other		
Obama/Romney		-		-			
Barack Obama	50%	53%	40%	91%	55%		
Mitt Romney	49%	47%	59%	9%	31%		
Undecided	1%	-	0%	0%	14%		

		Race				
	Base	Hispanic	White	African- American	Other	
Nelson/Mack		<u>-</u>				
Bill Nelson	51%	43%	45%	86%	72%	
Connie Mack IV	46%	48%	54%	11%	28%	
Undecided	3%	10%	2%	2%	-	

		Race				
	Base	Hispanic	White	African- American	Other	
Obama Approval						
Approve	47%	48%	39%	87%	52%	
Disapprove	50%	49%	59%	12%	34%	
Not sure	3%	3%	2%	1%	14%	

		Race				
	Base	Hispanic	White	African- American	Other	
Romney Favorability						
Favorable	50%	52%	58%	13%	35%	
Unfavorable	46%	43%	39%	83%	52%	
Not sure	4%	4%	3%	3%	12%	





		Race			
	Base	Hispanic	White	African- American	
Nelson Approval		=	=	-	=
Approve	44%	37%	40%	70%	58%
Disapprove		37%	48%	11%	30%
Not sure	15%	25%	11%	19%	12%

		Race					
	Base	Hispanic	White	African- American	Other		
Mack Favorability		<u>-</u>					
Favorable	38%	46%	42%	10%	25%		
Unfavorable	43%	29%	42%	63%	45%		
Not sure	20%	25%	17%	27%	29%		

		Race				
	Base	Hispanic	White	African- American	Other	
Scott Approval						
Approve	37%	28%	44%	13%	43%	
Disapprove	48%	57%	41%	71%	48%	
Not sure	15%	15%	15%	16%	9%	

		Race					
	Base	Hispanic	White	African- American	Other		
Scott or Dem Opponent?			•				
Rick Scott	44%	35%	52%	12%	36%		
Democratic opponent	48%	58%	39%	84%	50%		
Not sure	8%	7%	9%	3%	15%		





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	50%	53%	52%	54%	38%
Mitt Romney	49%	44%	48%	46%	61%
Undecided	1%	3%	-	1%	1%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Nelson/Mack					
Bill Nelson	51%	48%	52%	55%	45%
Connie Mack IV	46%	48%	44%	42%	54%
Undecided	3%	3%	4%	3%	1%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	47%	49%	50%	52%	36%
Disapprove	50%	47%	49%	45%	61%
Not sure	3%	4%	1%	3%	3%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Romney Favorability					
Favorable	50%	51%	46%	46%	61%
Unfavorable	46%	44%	51%	51%	36%
Not sure	4%	5%	3%	4%	3%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Nelson Approval					
Approve	44%	40%	45%	49%	40%
Disapprove	41%	43%	37%	38%	48%
Not sure	15%	17%	18%	13%	12%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Mack Favorability					
Favorable	38%	45%	39%	31%	43%
Unfavorable	43%	32%	43%	48%	40%
Not sure	20%	23%	18%	21%	17%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Scott Approval					
Approve	37%	40%	32%	35%	45%
Disapprove	48%	45%	48%	53%	40%
Not sure	15%	15%	20%	12%	14%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Scott or Dem Opponent?					
Rick Scott	44%	42%	44%	40%	50%
Democratic opponent	48%	55%	49%	51%	38%
Not sure	8%	4%	7%	9%	12%





North Carolina Survey Results

Q1	The candidates for President are Democrat Barack Obama and Republican Mitt Romney. If the election was today, who would you vote for?	Q
	Barack Obama49%	
	Mitt Romney49%	_
	Undecided1%	Q
Q2	The candidates for Governor are Democrat Walter Dalton, Republican Pat McCrory, and Libertarian Barbara Howe. If the election was today, who would you vote for?	
	Walter Dalton43%	Q
	Pat McCrory50%	
	Barbara Howe4%	
	Undecided	
Q3	Have you already voted, either at an early voting site or with an absentee ballot?	Q
	Yes62%	
	No38%	
Q4	The candidates for Lieutenant Governor are Democrat Linda Coleman and Republican Dan Forest. If the election was today, who would you vote for?	Q
	Linda Coleman44%	
	Dan Forest45%	
	Undecided11%	G
Q5	Do you approve or disapprove of President Barack Obama's job performance?	9
	Approve48%	
	Disapprove49%	
	Not sure	

Q6	Do you have a favora of Mitt Romney?	ible or unfavorable opini	on
	Favorable	4	9%
	Unfavorable	4	5%
	Not sure		6%
Q7	Do you have a favora of Walter Dalton?	ible or unfavorable opini	on
	Favorable	3	9%
	Unfavorable	3	8%
	Not sure	2	3%
Q8	Do you have a favora of Pat McCrory?	ble or unfavorable opini	on
	Favorable	5	4%
	Unfavorable	3	1%
	Not sure	1	4%
Q9		sapprove of Senator Ka	
	<i>Approve</i> 3	35% Not sure2	28%
	Disapprove3	37%	
Q10	Generally speaking, if	f there was an election f you vote for Democrat	or
	Kay Hagan4	16% Not sure1	1%
	Republican opponent4		
Q11	Do you approve or dis Perdue's job performa	sapprove of Governor B ance?	ev
	Approve3	31% Not sure1	4%
	Disapprove5	54%	





Q12	Would you describe yourself as very liberal,
	somewhat liberal, moderate, somewhat
	conservative, or very conservative?

14%
14%
29%
24%
19%
man, press 2.
56%
44%
a Republican, It or identify
47%
34%
19%

Q15	If you are white, press 1.	If African-American,
	press 2. If other, press 3	3.

	White	73%
	African-American	
	Other	
Q16	If you are 18 to 29 years old, pres 45, press 2. If 46 to 65, press 3. I older than 65, press 4.	s 1. If 30 to
	18 to 29	15%
	30 to 45	24%
	46 to 65	41%
Q17	Older than 65	
	252	11%
	336	23%
	704	17%
	828	16%
	910	
	919	21%



		Already Voted?	
	Base	Yes No	
Obama/Romney			
Barack Obama	49%	54%	41%
Mitt Romney	49%	45%	57%
Undecided	1%	1%	3%

		Already Voted?		
	Base	Yes No		
Dalton/McCrory/How-				
е				
Walter Dalton	43%	50%	32%	
Pat McCrory	50%	47%	56%	
Barbara Howe	4%	2%	7%	
Undecided	3%	2%	5%	

			Already Voted?	
		Base	Yes	No
Already Voted?				
	Yes	62%	100%	-
	No	38%	-	100%

		Already Voted?	
	Base	Yes No	
Coleman/Forest			
Linda Coleman	44%	50%	33%
Dan Forest	45%	42%	51%
Undecided	11%	8%	16%





		Already Voted?	
	Base	Yes No	
Obama Approval			
Approve	48%	53%	38%
Disapprove	49%	45%	56%
Not sure	3%	2%	6%

		Already Voted?	
	Base	Yes N	
Romney Favorability			
Favorable	49%	45%	56%
Unfavorable	45%	50%	36%
Not sure	6%	5%	8%

		Already Voted?	
	Base	Yes No	
Dalton Favorability			
Favorable	39%	45%	29%
Unfavorable	38%	36%	41%
Not sure	23%	19%	30%

		Already Voted?	
	Base	Yes No	
McCrory Favorability			
Favorable	54%	51%	59%
Unfavorable	31%	36%	24%
Not sure	14%	13%	16%





		Already Voted?	
	Base	Yes N	
Hagan Approval			
Approve	35%	38%	29%
Disapprove	37%	37%	39%
Not sure	28%	25%	32%

		Already Voted?	
	Base	Yes	No
Hagan or GOP Opponent?			
Kay Hagan	46%	51%	37%
Republican opponent	43%	40%	48%
Not sure	11%	9%	14%

		Already Voted?	
	Base	Yes No	
Perdue Approval			
Approve	31%	36%	23%
Disapprove	54%	51%	61%
Not sure	14%	13%	17%

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obama/Romney			_		-		
Barack Obama	49%	82%	85%	65%	18%	15%	
Mitt Romney	49%	18%	15%	32%	81%	84%	
Undecided	1%	0%	-	2%	2%	1%	





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Dalton/McCrory/How-						
е						
Walter Dalton	43%	74%	82%	57%	13%	11%
Pat McCrory	50%	19%	16%	35%	81%	82%
Barbara Howe	4%	3%	-	5%	3%	4%
Undecided	3%	4%	2%	2%	3%	3%

			ldeology				
		Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Already Voted?			_	_	_	='	
	Yes	62%	69%	67%	62%	58%	60%
	No	38%	31%	33%	38%	42%	40%

		Ideolo	leology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,		
Coleman/Forest		_	<u>-</u>	_	<u>-</u>	='		
Linda Coleman	44%	74%	76%	55%	17%	14%		
Dan Forest	45%	16%	17%	30%	71%	76%		
Undecided	11%	10%	7%	14%	11%	10%		

		ldeolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Obama Approval			-	-	-	-		
Approve	48%	79%	81%	64%	18%	16%		
Disapprove	49%	18%	18%	30%	79%	83%		
Not sure	3%	3%	2%	6%	3%	1%		





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Romney Favorability		-		=		
Favorable	49%	20%	19%	32%	79%	79%
Unfavorable	45%	76%	78%	59%	16%	13%
Not sure	6%	4%	4%	9%	5%	8%

		ldeolog	leology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Dalton Favorability							
Favorable	39%	65%	62%	48%	21%	14%	
Unfavorable	38%	19%	20%	29%	57%	55%	
Not sure	23%	16%	18%	23%	22%	32%	

		Ideolo	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative				
McCrory Favorability		_	<u>-</u>	_	-	='			
Favorable	54%	27%	28%	41%	78%	81%			
Unfavorable	31%	54%	54%	40%	15%	9%			
Not sure	14%	19%	19%	19%	7%	10%			

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,	
Hagan Approval		-	_		-	,	
Approve	35%	63%	54%	40%	20%	12%	
Disapprove	37%	16%	23%	28%	50%	60%	
Not sure	28%	21%	23%	32%	29%	27%	





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Hagan or GOP Opponent?						
Kay Hagan	46%	77%	81%	60%	20%	13%
Republican opponent		16%	12%	26%	65%	81%
Not sure	11%	8%	7%	15%	15%	6%

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
Perdue Approval			-	-		
Approve	31%	61%	55%	39%	11%	6%
Disapprove	54%	29%	28%	40%	79%	81%
Not sure	14%	10%	17%	20%	10%	13%

		Gender		
	Base	Woman	Man	
Obama/Romney		-		
Barack Obama	49%	54%	44%	
Mitt Romney	49%	46%	54%	
Undecided	1%	1%	2%	

		Gender	
	Base	Woman	Man
Dalton/McCrory/How-			
е			
Walter Dalton	43%	46%	40%
Pat McCrory	50%	46%	56%
Barbara Howe	4%	3%	4%
Undecided	3%	5%	1%





			Gender	
		Base	Woman	Man
Already Voted?				
	Yes	62%	66%	58%
	No	38%	34%	42%

		Gender	
	Base	Woman	Man
Coleman/Forest		-	
Linda Coleman	44%	46%	41%
Dan Forest	45%	41%	51%
Undecided	11%	13%	9%

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	48%	52%	43%
Disapprove	49%	45%	54%
Notsure	3%	3%	4%

		Gender	
	Base	Woman Ma	
Romney Favorability		-	
Favorable	49%	46%	53%
Unfavorable	45%	47%	42%
Not sure	6%	7%	5%





		Gender		
	Base	Woman	Man	
Dalton Favorability		-		
Favorable	39%	41%	36%	
Unfavorable	38%	35%	43%	
Not sure	23%	24%	22%	

		Gender	
	Base	Woman	Man
McCrory Favorability		-	
Favorable	54%	50%	60%
Unfavorable	31%	34%	29%
Not sure	14%	16%	12%

		Gender	
	Base	Woman	Man
Hagan Approval		-	
Approve	35%	35%	35%
Disapprove	37%	30%	46%
Not sure	28%	35%	19%

		Gender	
	Base	Woman	Man
Hagan or GOP Opponent?		-	
Kay Hagan	46%	49%	42%
Republican opponent	43%	39%	48%
Not sure	11%	12%	10%





		Gender	
	Base	Woman	Man
Perdue Approval		-	
Approve	31%	34%	27%
Disapprove	54%	48%	62%
Not sure	14%	17%	11%

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama/Romney		='	•			
Barack Obama	49%	81%	10%	40%		
Mitt Romney	49%	18%	90%	55%		
Undecided	1%	1%	-	6%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Dalton/McCrory/How- e						
Walter Dalton	43%	73%	10%	29%		
Pat McCrory	50%	21%	87%	58%		
Barbara Howe	4%	2%	2%	9%		
Undecided	3%	3%	1%	4%		

			Party			
		Base	Democrat	Republican	Independent/Other	
Already Voted?						
	Yes	62%	67%	60%	56%	
	No	38%	33%	40%	44%	





		Party	Party					
	Base	Democrat	Republican	Independent/Other				
Coleman/Forest		•	•					
Linda Coleman	44%	70%	11%	34%				
Dan Forest	45%	19%	81%	47%				
Undecided	11%	10%	8%	19%				

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Obama Approval		='					
Approve	48%	78%	11%	38%			
Disapprove	49%	19%	87%	58%			
Not sure	3%	3%	2%	5%			

		Party	Party					
	Base	Democrat	Republican	Independent/Other				
Romney Favorability		='		•				
Favorable	49%	19%	87%	57%				
Unfavorable	45%	72%	10%	37%				
Not sure	6%	9%	3%	6%				

		Party				
	Base	Democrat	Republican	Independent/Other		
Dalton Favorability		=				
Favorable	39%	59%	15%	31%		
Unfavorable	38%	23%	58%	41%		
Not sure	23%	18%	27%	28%		





		Party					
	Base	Democrat	Republican	Independent/Other			
McCrory Favorability		='		•			
Favorable	54%	29%	85%	60%			
Unfavorable	31%	49%	8%	28%			
Not sure	14%	21%	7%	11%			

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Hagan Approval							
Approve	35%	51%	16%	29%			
Disapprove	37%	22%	57%	42%			
Not sure	28%	27%	28%	29%			

		Party	Party					
	Base	Democrat	Republican	Independent/Other				
Hagan or GOP Opponent?								
Kay Hagan	46%	76%	11%	33%				
Republican opponent		14%	82%	48%				
Not sure	11%	10%	8%	19%				

		Party					
	Base	Democrat	Republican	Independent/Other			
Perdue Approval		='					
Approve	31%	51%	9%	20%			
Disapprove	54%	30%	81%	69%			
Not sure	14%	19%	10%	11%			





		Race		
	Base	White	African- American	Other
Obam a/Rom ney				
Barack Obama	49%	37%	87%	62%
Mitt Romney	49%	62%	12%	29%
Undecided	1%	1%	1%	8%

		Race		
	Base	White	African- American	Other
Dalton/McCrory/How-				
е				
Walter Dalton	43%	34%	77%	44%
Pat McCrory	50%	61%	18%	30%
Barbara Howe	4%	3%	3%	13%
Undecided	3%	2%	2%	12%

		Race		
	Base	White	African- American	
Already Voted?			-	
Yes	62%	60%	76%	48%
No	38%	40%	24%	52%

		Race		
	Base	White	African- American	Other
Coleman/Forest				
Linda Coleman	44%	33%	76%	49%
Dan Forest	45%	57%	13%	25%
Undecided	11%	10%	11%	25%





		Race		
	Base	White	African- American	Other
Obama Approval				
Approve	48%	35%	87%	61%
Disapprove	49%	62%	11%	30%
Not sure	3%	3%	2%	9%

		Race		
	Base	White	African- American	Other
Romney Favorability				
Favorable	49%	61%	14%	30%
Unfavorable	45%	34%	77%	53%
Not sure	6%	5%	9%	16%

		Race				
	Base	White	African- American			
Dalton Favorability						
Favorable	39%	32%	63%	35%		
Unfavorable	38%	45%	18%	22%		
Not sure	23%	23%	19%	43%		

		Race		
	Base	White	African- American	Other
McCrory Favorability				
Favorable	54%	63%	28%	36%
Unfavorable	31%	26%	48%	41%
Not sure	14%	11%	23%	23%





		Race		
	Base	White	African- American	Other
Hagan Approval				
Approve	35%	30%	45%	62%
Disapprove	37%	43%	25%	17%
Not sure	28%	27%	30%	21%

		Race			
	Base	White	African- American	Other	
Hagan or GOP Opponent?					
Kay Hagan	46%	35%	77%	61%	
Republican opponent	43%	54%	12%	26%	
Not sure	11%	11%	10%	13%	

		Race				
	Base	White	African- American	Other		
Perdue Approval						
Approve	31%	25%	51%	33%		
Disapprove	54%	63%	27%	48%		
Not sure	14%	12%	22%	19%		

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a/Rom ne y					
Barack Obama	49%	55%	49%	51%	41%
Mitt Romney	49%	42%	50%	47%	58%
Undecided	1%	2%	1%	2%	1%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Dalton/McCrory/How-						
е						
Walter Dalton	43%	40%	44%	47%	39%	
Pat McCrory	50%	47%	49%	48%	58%	
Barbara Howe	4%	8%	4%	3%	1%	
Undecided	3%	5%	3%	2%	3%	

			Age			
		Base	18 to 29			Older than 65
Already Voted?						
	Yes	62%	51%	57%	68%	66%
	No	38%	49%	43%	32%	34%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Coleman/Forest					
Linda Coleman	44%	42%	45%	46%	39%
Dan Forest	45%	41%	48%	44%	49%
Undecided	11%	17%	8%	11%	12%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obama Approval						
Approve	48%	53%	49%	50%	39%	
Disapprove	49%	46%	47%	47%	59%	
Not sure	3%	1%	4%	4%	3%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	49%	49%	46%	47%	57%
Unfavorable	45%	41%	49%	47%	38%
Not sure	6%	10%	6%	6%	5%

		Age						
	Base	18 to 29	30 to 45		Older than 65			
Dalton Favorability								
Favorable	39%	37%	37%	42%	37%			
Unfavorable	38%	43%	38%	35%	41%			
Not sure	23%	20%	26%	23%	22%			

		Age					
	Base	18 to 29	30 to 45	46 to 65	Older than 65		
McCrory Favorability							
Favorable	54%	52%	55%	51%	60%		
Unfavorable	31%	29%	32%	34%	26%		
Not sure	14%	19%	13%	14%	13%		

		Age						
	Base	18 to 29	30 to 45	46 to 65	Older than 65			
Hagan Approval								
Approve	35%	35%	35%	36%	33%			
Disapprove	37%	36%	38%	36%	40%			
Not sure								





		Age						
	Base	18 to 29	30 to 45		Older than 65			
Hagan or GOP Opponent?								
Kay Hagan	46%	46%	46%	47%	44%			
Republican opponent	43%	38%	43%	43%	47%			
Not sure	11%	16%	11%	10%	9%			

		Age						
	Base	18 to 29	30 to 45	46 to 65	Older than 65			
Perdue Approval								
Approve	31%	29%	27%	35%	31%			
Disapprove					53%			
Not sure	14%	13%	12%	16%	16%			

		Area Code							
	Base	252	336	704	828	910	919		
Obama/Romney									
Barack Obama	49%	52%	47%	43%	47%	46%	58%		
Mitt Romney	49%	48%	52%	55%	48%	53%	42%		
Undecided	1%	-	1%	2%	5%	1%	-		

		Area Code							
	Base	252	336	704	828	910	919		
Dalton/McCrory/How-									
е									
Walter Dalton	43%	52%	43%	34%	41%	42%	50%		
Pat McCrory	50%	44%	50%	62%	48%	52%	44%		
Barbara Howe	4%	3%	2%	3%	7%	3%	4%		
Undecided	3%	2%	4%	2%	5%	4%	2%		





			Area Code						
		Base	252	336	704	828	910	919	
Already Voted?									
	Yes	62%	64%	58%	66%	67%	70%	55%	
	No	38%	36%	42%	34%	33%	30%	45%	

		Area Code							
	Base	252	336	704	828	910	919		
Coleman/Forest									
Linda Coleman	44%	42%	35%	40%	45%	44%	55%		
Dan Forest	45%	48%	50%	46%	43%	48%	38%		
Undecided	11%	10%	15%	14%	12%	8%	8%		

		Area Code						
	Base	252	336	704	828	910	919	
Obama Approval								
Approve	48%	52%	45%	43%	45%	45%	56%	
Disapprove	49%	45%	54%	55%	49%	50%	42%	
Not sure	3%	4%	1%	2%	6%	5%	3%	

		Area Code						
	Base	252	336	704	828	910	919	
Romney Favorability								
Favorable	49%	46%	55%	51%	47%	54%	41%	
Unfavorable	45%	51%	38%	42%	44%	41%	54%	
Not sure	6%	4%	8%	7%	9%	5%	6%	





		Area Code							
	Base	252	336	704	828	910	919		
Dalton Favorability									
Favorable	39%	48%	36%	31%	38%	41%	43%		
Unfavorable	38%	36%	42%	37%	41%	38%	34%		
Not sure	23%	16%	22%	32%	21%	22%	22%		

		Area Code							
	Base	252	336	704	828	910	919		
McCrory Favorability									
Favorable	54%	50%	57%	58%	51%	55%	52%		
Unfavorable	31%	36%	30%	26%	34%	25%	36%		
Not sure	14%	14%	13%	15%	15%	19%	12%		

		Area Code							
	Base	252	336	704	828	910	919		
Hagan Approval									
Approve	35%	39%	36%	28%	31%	27%	44%		
Disapprove	37%	31%	41%	41%	40%	41%	31%		
Not sure	28%	30%	23%	31%	29%	32%	25%		

		Area Code							
	Base	252	336	704	828	910	919		
Hagan or GOP Opponent?									
Kay Hagan	46%	46%	46%	39%	44%	45%	52%		
Republican opponent	43%	42%	43%	50%	43%	47%	36%		
Not sure	11%	12%	10%	11%	13%	8%	12%		





		Area Code							
	Base	252	336	704	828	910	919		
Perdue Approval									
Approve	31%	42%	31%	25%	26%	28%	35%		
Disapprove	54%	43%	54%	59%	57%	58%	53%		
Not sure	14%	15%	15%	16%	16%	14%	12%		

