



**FOR IMMEDIATE RELEASE**

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**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Indiana too close to call**

**Raleigh, N.C.** – Public Policy Polling’s final Indiana survey finds the state could go either way, with Barack Obama leading John McCain 49-48.

Obama’s lead comes thanks to a 54-37 lead with independent voters, helping to offset the fact that slightly more Democrats are voting for McCain (15%) than Republicans are for Obama (11%). A PPP survey in Indiana two weeks ago found Obama leading by two points at that time.

One thing working to Obama’s definite advantage is that he has a 64-35 lead among those folks who have already voted. McCain is up 52-44 with those who are planning to vote tomorrow.

“Primary night in Indiana was high drama and it looks like election night will be no different,” said Dean Debnam, President of Public Policy Polling. “It is going to be a very closely contested state.”

One Indiana race that does not seem likely to be closely contested is that for Governor. Mitch Daniels leads Jill Long Thompson 60-37 in his quest for reelection. In the race for Attorney General Democrat Linda Pence and Republican Greg Zoeller are all knotted up at 44%. For Superintendent Republican Tony Bennett has a small advantage, leading 43-40 with lots of voters still undecided.

PPP polls released over the last 24 hours have shown Barack Obama with solid leads in Pennsylvania and Virginia, small ones in Indiana, Missouri, North Carolina, Montana, Florida, and Ohio and John McCain with a small advantage in Georgia.

PPP surveyed 2,634 likely voters from October 31<sup>st</sup> to November 2<sup>nd</sup>. The survey’s margin of error is +/-1.9%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Indiana Poll

**Q1** The candidates for President are Republican John McCain and Democrat Barack Obama. If the election was today, who would you vote for? If John McCain, press 1. If Barack Obama, press 2. If you're undecided, press 3.

*McCain*.....48% *Undecided*..... 3%  
*Obama*.....49%

**Q2** The candidates for Governor are Republican Mitch Daniels and Democrat Jill Long Thompson. If the election was today, who would you vote for? If you would vote for the Republican, Mitch Daniels, press 1. If for the Democrat, Jill Long Thompson, press 2. if you're undecided, press 3.

*Daniels*.....60%  
*Thompson*.....37%  
*Undecided*..... 3%

**Q3** The candidates for Attorney General are Democrat Linda Pence and Republican Greg Zoeller. If the election was today, who would you vote for? If you would vote for the Democrat, Linda Pence, press 1. If for the Republican, Greg Zoeller, press 2. If you're undecided, press 3.

*Pence* .....44%  
*Zoeller*.....44%  
*Undecided*..... 12%

**Q4** The candidates for Superintendent of Public Instruction are Republican Tony Bennett and Democrat Richard Wood. If the election was today, who would you vote for? If you would vote for the Republican, Tony Bennett, press 1. If for the Democrat, Richard Wood, press 2. If you're undecided, press 3.

*Bennett* .....43%  
*Wood* .....40%  
*Undecided*..... 17%

**Q5** Have you already voted either at an early voting site or with an absentee ballot? If yes, press 1. If no, press 2.

*Yes* .....22%  
*No*.....78%

**Q6** If you are a woman, press 1, if a man, press 2.

*Woman* .....52%  
*Man*.....48%

**Q7** If you are a Democrat, press 1. If a Republican, press 2. If other, press 3.

*Democrat*.....39%  
*Republican*.....40%  
*Other*.....21%

**Q8** If you are white, press 1. If you are African-American, press 2. If other, press 3.

*White* .....88%  
*African American* ..... 9%  
*Other*.....3%

**Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18 to 29*.....16%  
*30 to 45*.....28%  
*46 to 65*.....38%  
*Older than 65*..... 18%





	Base	Already Voted	
		Yes	No
<b>McCain/Obama</b>			
<b>McCain</b>	48%	35%	52%
<b>Obama</b>	49%	64%	44%
<b>Undecided</b>	3%	1%	4%

	Base	Already Voted	
		Yes	No
<b>Governor</b>			
<b>Daniels</b>	59%	46%	63%
<b>Thompson</b>	37%	53%	33%
<b>Undecided</b>	3%	1%	4%

	Base	Already Voted	
		Yes	No
<b>Attorney General</b>			
<b>Pence</b>	44%	61%	40%
<b>Zoeller</b>	44%	33%	47%
<b>Undecided</b>	12%	6%	14%

	Base	Already Voted	
		Yes	No
<b>Superintendent</b>			
<b>Bennett</b>	43%	36%	46%
<b>Wood</b>	40%	54%	36%
<b>Undecided</b>	17%	10%	19%





	Base	Gender	
		Woman	Man
<b>McCain/Obama</b>			
<b>McCain</b>	48%	50%	47%
<b>Obama</b>	49%	48%	50%
<b>Undecided</b>	3%	3%	3%

	Base	Gender	
		Woman	Man
<b>Governor</b>			
<b>Daniels</b>	60%	59%	60%
<b>Thompson</b>	37%	38%	36%
<b>Undecided</b>	3%	3%	3%

	Base	Gender	
		Woman	Man
<b>Attorney General</b>			
<b>Pence</b>	44%	46%	42%
<b>Zoeller</b>	44%	41%	46%
<b>Undecided</b>	12%	13%	11%

	Base	Gender	
		Woman	Man
<b>Superintendent</b>			
<b>Bennett</b>	43%	42%	44%
<b>Wood</b>	40%	39%	41%
<b>Undecided</b>	17%	19%	15%





	Base	Party		
		Democrat	Republican	Other
<b>McCain/Obama</b>				
<b>McCain</b>	48%	15%	88%	37%
<b>Obama</b>	49%	84%	11%	54%
<b>Undecided</b>	3%	2%	1%	8%

	Base	Party		
		Democrat	Republican	Other
<b>Governor</b>				
<b>Daniels</b>	60%	30%	87%	62%
<b>Thompson</b>	37%	68%	11%	31%
<b>Undecided</b>	3%	2%	2%	7%

	Base	Party		
		Democrat	Republican	Other
<b>Attorney General</b>				
<b>Pence</b>	44%	77%	17%	36%
<b>Zoeller</b>	44%	14%	74%	41%
<b>Undecided</b>	12%	9%	8%	24%

	Base	Party		
		Democrat	Republican	Other
<b>Superintendent</b>				
<b>Bennett</b>	43%	13%	78%	34%
<b>Wood</b>	40%	74%	10%	32%
<b>Undecided</b>	17%	13%	12%	34%





	Base	Race		
		White	African American	Other
<b>McCain/Obama</b>				
<b>McCain</b>	48%	53%	8%	41%
<b>Obama</b>	49%	44%	92%	54%
<b>Undecided</b>	3%	3%	-	5%

	Base	Race		
		White	African American	Other
<b>Governor</b>				
<b>Daniels</b>	60%	63%	26%	53%
<b>Thompson</b>	37%	34%	73%	40%
<b>Undecided</b>	3%	3%	1%	8%

	Base	Race		
		White	African American	Other
<b>Attorney General</b>				
<b>Pence</b>	44%	41%	77%	43%
<b>Zoeller</b>	44%	47%	18%	37%
<b>Undecided</b>	12%	12%	5%	21%

	Base	Race		
		White	African American	Other
<b>Superintendent</b>				
<b>Bennett</b>	43%	47%	13%	28%
<b>Wood</b>	40%	35%	79%	45%
<b>Undecided</b>	17%	17%	8%	27%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>McCain/Obama</b>					
<b>McCain</b>	<b>48%</b>	39%	48%	50%	55%
<b>Obama</b>	<b>49%</b>	56%	50%	48%	42%
<b>Undecided</b>	<b>3%</b>	5%	2%	3%	3%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Governor</b>					
<b>Daniels</b>	<b>60%</b>	55%	60%	60%	62%
<b>Thompson</b>	<b>37%</b>	38%	37%	38%	36%
<b>Undecided</b>	<b>3%</b>	6%	3%	2%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Attorney General</b>					
<b>Pence</b>	<b>44%</b>	44%	44%	44%	46%
<b>Zoeller</b>	<b>44%</b>	37%	42%	47%	46%
<b>Undecided</b>	<b>12%</b>	20%	15%	9%	8%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Superintendent</b>					
<b>Bennett</b>	<b>43%</b>	34%	42%	45%	51%
<b>Wood</b>	<b>40%</b>	41%	40%	41%	37%
<b>Undecided</b>	<b>17%</b>	26%	18%	15%	12%

