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OF THE PRESS RELEASE**

### **Animals and Pets Poll: American Prefer Dogs; Fear Snakes**

**Raleigh, N.C.-** PPP's latest poll on pets and animals find that six in ten voters (61%) say they own a pet. Almost half (46%) say they spend between 1-5 hours per week taking care of their pets, while 25% spend between 6-10 hours, 7% 11-20 hours, 6% more than 20 hours and 16% less than one hour. One in five say they prefer to spend time with their pets over most human beings.

Almost a third (31%) say their pets sleep in the bed with them. About a quarter of pet owners (24%) say that "everyone should love their pet", while 69% do not think that.

When asked whether they prefer cats or dogs, dogs win big with 52% while just 21% choose cats. 44% of voters say they own dogs, and 21% of dog owners say their dogs bark and jump on people every time they enter the house (79% say their dogs don't do that.). 31% of voters own cats, and fully 77% of those cat owners say their cats are friendly to visitors compared to 23% who aren't friendly.

As a whole, Americans are more terrified of snakes than any other animal, with 21% of respondents claiming they were the scariest. Alligators were a close second at 19%, with sharks and bears following with 18% and 14% respectively. It's a close contest as to who voters think would win a fight between a shark and a bear. 56% chose the bear, and 44% the shark.

When picking what they'd most like to have as an exotic pet, 26% chose a tiger, 20% a giraffe, 18% a dinosaur, 16% an elephant, 14% a polar bear and 6% an alligator. Bambi wins out as "favorite movie animal" with 23%. 19% pick Lassie, 16% Garfield, 10% Nemo, 8% Free Willy, 7% Jaws and 17% say something else.

The Humane Society is viewed favorably by voters by a 70/14 margin, but PETA gets a plurality unfavorable rating of 36/39.

18% of voters say they think the Loch Ness Monster is real, while 64% say they don't believe it is and 18% aren't sure.

PPP surveyed 603 registered voters between June 11-13, 2013. The margin of error was +/- 4.0%. This poll was not authorized or paid for by any campaign or political organization. PPP's surveys are conducted through automated telephone interviews.



## National Survey Results

- Q1** Do you own any pets?  
 Yes..... 61%  
 No..... 39%
- Q2** (Q2-5 asked only of pet owners) How many hours per week do you spend taking care of your pets: less than one hour, one to five hours, six to 10 hours, 11 to 20 hours, or more than 20 hours?  
 Less than 1 hour..... 16%  
 1 to 5 hours..... 46%  
 6 to 10 hours..... 25%  
 11 to 20 hours..... 7%  
 More than 20 hours..... 6%
- Q3** Do you prefer to spend time with your pet over most human beings, or not?  
 Do..... 20%  
 Do not..... 80%
- Q4** Do your pets sleep in the bed with you, or not?  
 They do..... 31%  
 They do not..... 69%
- Q5** Do you think everyone should love your pet, or not?  
 Think everyone should..... 24%  
 Do not think that..... 69%  
 Not sure..... 7%
- Q6** Which do you like better: cats or dogs?  
 Cats..... 21%  
 Dogs..... 52%  
 Not sure..... 27%
- Q7** Do you own a dog, or not?  
 Do..... 44%  
 Do not..... 56%
- Q8** (Asked of only dog owners:) Does your dog or dogs bark and jump up on people every time they enter your house?  
 Yes..... 21%  
 No..... 79%
- Q9** Do you own a cat, or not?  
 Do..... 31%  
 Do not..... 69%
- Q10** (Asked of only cat owners:) Are your cats friendly to people when they visit your house, or not?  
 They are..... 77%  
 They are not..... 23%
- Q11** What best describes your feeling towards cats? Do you love them, do you like them, are you afraid of them, are you allergic to them, are you indifferent toward them, or do you think they should all live in the woods?  
 Love them..... 24%  
 Like them..... 34%  
 Afraid of them..... 5%  
 Allergic to them..... 11%  
 Indifferent toward them..... 19%  
 They should all live in the woods..... 8%
- Q12** What best describes your feeling towards dogs? Do you love them, do you like them, are you afraid of them, are you allergic to them, are you indifferent toward them, or do you think they should all live in the woods?  
 Love them..... 41%  
 Like them..... 40%  
 Afraid of them..... 3%  
 Allergic to them..... 2%  
 Indifferent toward them..... 10%  
 They should all live in the woods..... 4%





**Q13** Do you agree or disagree with the following statement? 'Cat owners are weirder than dog owners.'

Agree ..... 23%  
Disagree ..... 35%  
Not sure ..... 42%

**Q14** Do you agree or disagree with the following statement? 'Dog owners need to get better control of their dogs.'

Agree ..... 48%  
Disagree ..... 26%  
Not sure ..... 26%

**Q15** Do you agree or disagree with the following statement? 'Cats are more satisfying pets because they make you work for their affection, and they don't sell out like dogs do.'

Agree ..... 11%  
Disagree ..... 57%  
Not sure ..... 32%

**Q16** Do you think black cats are good luck or bad luck?

Good luck ..... 15%  
Bad luck ..... 10%  
Not sure ..... 74%

**Q17** Based on their personalities, do you think a dog or a cat would make a better President of the United States?

Dog ..... 37%  
Cat ..... 19%  
Not sure ..... 45%

**Q18** Do you wish you could go to the zoo every day, or not?

Do ..... 7%  
Do not ..... 79%  
Not sure ..... 13%

**Q19** What do you think is the scariest animal: alligators, bats, bears, cockroaches, tigers, sharks, snakes, spiders, wolves, or something else?

Alligators ..... 19%  
Bats ..... 5%  
Bears ..... 14%  
Cockroaches ..... 11%  
Tigers ..... 9%  
Sharks ..... 18%  
Snakes ..... 21%  
Spiders ..... 2%  
Wolves ..... 1%  
Something else ..... 0%

**Q20** Which exotic animal would you most like to have as a pet: an alligator, a dinosaur, an elephant, a giraffe, a polar bear, or a tiger?

Alligator ..... 6%  
Dinosaur ..... 18%  
Elephant ..... 16%  
Giraffe ..... 20%  
Polar bear ..... 14%  
Tiger ..... 26%

**Q21** Do you want a hippopotamus for Christmas, or not?

Do ..... 10%  
Do not ..... 90%

**Q22** Who do you think would win a fight between a shark and a bear?

Shark ..... 44%  
Bear ..... 56%





**Q23** Do you have a favorable or unfavorable opinion of PETA (People for the Ethical Treatment of Animals)?

*Favorable*..... 36%  
*Unfavorable* ..... 39%  
*Not sure* ..... 25%

**Q24** Do you have a favorable or unfavorable opinion of the Humane Society?

*Favorable*..... 70%  
*Unfavorable* ..... 14%  
*Not sure* ..... 15%

**Q25** Who is your favorite movie animal: Bambi, Free Willy, Garfield, Jaws, Lassie, Nemo the fish, or something else?

*Bambi*..... 23%  
*Free Willy*..... 8%  
*Garfield*..... 16%  
*Jaws* ..... 7%  
*Lassie* ..... 19%  
*Nemo*..... 10%  
*Something else* ..... 17%

**Q26** Do you think the Loch Ness Monster is real, or not?

*It is*..... 18%  
*It is not*..... 64%  
*Not sure* ..... 18%

**Q27** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

*Barack Obama*..... 50%  
*Mitt Romney*..... 44%  
*Someone else/Don't remember* ..... 6%

**Q28** Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

*Very liberal*..... 12%  
*Somewhat liberal* ..... 14%  
*Moderate*..... 29%  
*Somewhat conservative*..... 28%  
*Very conservative* ..... 17%

**Q29** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 55%  
*Man*..... 45%

**Q30** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 42%  
*Republican*..... 35%  
*Independent/Other*..... 22%

**Q31** If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.

*Hispanic*..... 8%  
*White* ..... 71%  
*African-American* ..... 13%  
*Other*..... 7%

**Q32** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29*..... 12%  
*30 to 45*..... 19%  
*46 to 65*..... 47%  
*Older than 65*..... 22%





**Q33** If you live in the Northeast, press 1. If the South, press 2. If the Midwest, press 3. If the West, press 4.

*Northeast* ..... 25%  
*South* ..... 35%  
*Midwest* ..... 25%  
*West* ..... 15%

**Q34** Do you live in a rural area, a suburban area, or an urban area?

*Rural* ..... 32%  
*Suburban* ..... 51%  
*Urban* ..... 17%

**Q35** Are you a vegan or a vegetarian, or not?

*Are vegan or vegetarian* ..... 9%  
*Are not* ..... 91%

**Q36** Do you consider yourself to be more of an introvert or more of an extrovert?

*Introvert* ..... 33%  
*Extrovert* ..... 51%  
*Not sure* ..... 16%





**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Pet Owner?</b>				
<b>Yes</b>	61%	63%	59%	63%
<b>No</b>	39%	37%	41%	37%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Hrs/Wk Taking Care of Pets</b>				
<b>Less than 1 hour</b>	16%	17%	14%	20%
<b>1 to 5 hours</b>	46%	39%	53%	69%
<b>6 to 10 hours</b>	25%	29%	23%	-
<b>11 to 20 hours</b>	7%	8%	7%	12%
<b>More than 20 hours</b>	6%	7%	4%	-

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Prefer Spending Time w/ Pet Over Most Humans?</b>				
<b>Do</b>	20%	22%	20%	5%
<b>Do not</b>	80%	78%	80%	95%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Do Pets Sleep in Bed w/ You?</b>				
<b>They do</b>	31%	33%	30%	5%
<b>They do not</b>	69%	67%	70%	95%





**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Should Everyone Love Your Pet?</b>				
<b>Think everyone should</b>	24%	27%	19%	36%
<b>Do not think that</b>	69%	65%	74%	59%
<b>Not sure</b>	7%	8%	7%	5%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Prefer Cats or Dogs?</b>				
<b>Cats</b>	21%	27%	14%	34%
<b>Dogs</b>	52%	46%	61%	16%
<b>Not sure</b>	27%	27%	25%	50%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Own a Dog?</b>				
<b>Do</b>	44%	43%	45%	36%
<b>Do not</b>	56%	57%	55%	64%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Do Dogs Bark &amp; Jump on People When They Enter the House?</b>				
<b>Yes</b>	21%	25%	19%	-
<b>No</b>	79%	75%	81%	100%





**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Own a Cat?</b>				
<b>Do</b>	31%	33%	27%	57%
<b>Do not</b>	69%	67%	73%	43%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Are Your Cats Friendly to Visitors?</b>				
<b>They are</b>	77%	80%	70%	92%
<b>They are not</b>	23%	20%	30%	8%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Attitude Toward Cats</b>				
<b>Love them</b>	24%	28%	14%	57%
<b>Like them</b>	34%	38%	31%	7%
<b>Afraid of them</b>	5%	7%	3%	13%
<b>Allergic to them</b>	11%	9%	14%	17%
<b>Indifferent toward them</b>	19%	14%	26%	5%
<b>They should all live in the woods</b>	8%	4%	12%	-

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Attitude Toward Dogs</b>				
<b>Love them</b>	41%	45%	33%	63%
<b>Like them</b>	40%	38%	45%	10%
<b>Afraid of them</b>	3%	4%	1%	20%
<b>Allergic to them</b>	2%	1%	4%	-
<b>Indifferent toward them</b>	10%	7%	13%	7%
<b>They should all live in the woods</b>	4%	4%	4%	-







**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Agree/Disagree: Cat Owners Weirder than Dog Owners</b>				
<b>Agree</b>	23%	23%	24%	6%
<b>Disagree</b>	35%	38%	33%	25%
<b>Not sure</b>	42%	40%	43%	70%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Agree/Disagree: Dog Owners Need to Control Their Dogs</b>				
<b>Agree</b>	48%	52%	44%	35%
<b>Disagree</b>	26%	23%	29%	25%
<b>Not sure</b>	26%	24%	27%	40%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Agree/Disagree: Cats More Satisfying b/c They Make You Work for Affection</b>				
<b>Agree</b>	11%	14%	9%	3%
<b>Disagree</b>	57%	54%	63%	28%
<b>Not sure</b>	32%	32%	29%	69%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Black Cats: Good or Bad Luck?</b>				
<b>Good luck</b>	15%	21%	8%	16%
<b>Bad luck</b>	10%	11%	9%	8%
<b>Not sure</b>	74%	68%	83%	76%





**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Better POTUS: Dog or Cat</b>				
<b>Dog</b>	37%	26%	53%	6%
<b>Cat</b>	19%	29%	7%	17%
<b>Not sure</b>	45%	45%	41%	76%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Wish You Could Go to Zoo Every Day?</b>				
<b>Do</b>	7%	9%	6%	-
<b>Do not</b>	79%	78%	83%	66%
<b>Not sure</b>	13%	13%	12%	34%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Scariest Animal</b>				
<b>Alligators</b>	19%	14%	17%	77%
<b>Bats</b>	5%	6%	4%	-
<b>Bears</b>	14%	12%	17%	19%
<b>Cockroaches</b>	11%	15%	7%	4%
<b>Tigers</b>	9%	9%	9%	-
<b>Sharks</b>	18%	18%	21%	-
<b>Snakes</b>	21%	25%	19%	-
<b>Spiders</b>	2%	0%	5%	-
<b>Wolves</b>	1%	1%	0%	-

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Most Wanted Exotic Animal</b>				
<b>Alligator</b>	6%	6%	7%	4%
<b>Dinosaur</b>	18%	24%	10%	21%
<b>Elephant</b>	16%	16%	16%	17%
<b>Giraffe</b>	20%	15%	25%	31%
<b>Polar bear</b>	14%	13%	14%	17%
<b>Tiger</b>	26%	27%	28%	10%





**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Want a Hippo for Xmas?</b>				
<b>Do</b>	10%	13%	7%	-
<b>Do not</b>	90%	87%	93%	100%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Who Would Win: Shark or Bear?</b>				
<b>Shark</b>	44%	41%	50%	-
<b>Bear</b>	56%	59%	50%	100%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>PETA Favorability</b>				
<b>Favorable</b>	36%	47%	21%	63%
<b>Unfavorable</b>	39%	29%	53%	14%
<b>Not sure</b>	25%	24%	26%	23%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Humane Society Favorability</b>				
<b>Favorable</b>	70%	84%	54%	86%
<b>Unfavorable</b>	14%	4%	25%	14%
<b>Not sure</b>	15%	12%	21%	-





**Crosstabs**

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Fave Movie Animal</b>				
<b>Bambi</b>	23%	26%	15%	58%
<b>Free Willy</b>	8%	12%	4%	5%
<b>Garfield</b>	16%	18%	14%	23%
<b>Jaws</b>	7%	6%	9%	-
<b>Lassie</b>	19%	14%	27%	-
<b>Nemo</b>	10%	8%	12%	-
<b>Something else</b>	17%	16%	19%	14%

	Base	2012 Vote		
		Barack Obama	Mitt Romney	Someone else/Don't remember
<b>Is Loch Ness Monster Real?</b>				
<b>It is</b>	18%	25%	12%	5%
<b>It is not</b>	64%	56%	72%	72%
<b>Not sure</b>	18%	19%	16%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Pet Owner?</b>						
<b>Yes</b>	61%	51%	67%	58%	65%	61%
<b>No</b>	39%	49%	33%	42%	35%	39%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Hrs/Wk Taking Care of Pets</b>						
<b>Less than 1 hour</b>	16%	6%	27%	11%	17%	16%
<b>1 to 5 hours</b>	46%	41%	33%	47%	50%	51%
<b>6 to 10 hours</b>	25%	38%	28%	32%	17%	21%
<b>11 to 20 hours</b>	7%	4%	2%	8%	12%	3%
<b>More than 20 hours</b>	6%	10%	10%	1%	4%	9%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Prefer Spending Time w/ Pet Over Most Humans?</b>						
<b>Do</b>	20%	24%	13%	22%	17%	31%
<b>Do not</b>	80%	76%	87%	78%	83%	69%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Do Pets Sleep in Bed w/ You?</b>						
<b>They do</b>	31%	55%	31%	19%	33%	30%
<b>They do not</b>	69%	45%	69%	81%	67%	70%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Should Everyone Love Your Pet?</b>						
<b>Think everyone should</b>	24%	36%	18%	27%	20%	26%
<b>Do not think that</b>	69%	59%	71%	60%	75%	74%
<b>Not sure</b>	7%	5%	11%	13%	5%	-

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Prefer Cats or Dogs?</b>						
<b>Cats</b>	21%	28%	25%	23%	17%	17%
<b>Dogs</b>	52%	49%	49%	45%	57%	57%
<b>Not sure</b>	27%	23%	26%	31%	25%	26%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Own a Dog?</b>						
Do	44%	38%	37%	45%	47%	44%
Do not	56%	62%	63%	55%	53%	56%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Do Dogs Bark &amp; Jump on People When They Enter the House?</b>						
Yes	21%	22%	33%	24%	18%	15%
No	79%	78%	67%	76%	82%	85%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Own a Cat?</b>						
Do	31%	33%	30%	30%	29%	39%
Do not	69%	67%	70%	70%	71%	61%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Are Your Cats Friendly to Visitors?</b>						
They are	77%	81%	87%	76%	78%	69%
They are not	23%	19%	13%	24%	22%	31%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Attitude Toward Cats</b>						
<b>Love them</b>	24%	36%	32%	22%	19%	16%
<b>Like them</b>	34%	42%	28%	34%	36%	26%
<b>Afraid of them</b>	5%	4%	6%	8%	1%	9%
<b>Allergic to them</b>	11%	15%	8%	10%	11%	13%
<b>Indifferent toward them</b>	19%	3%	16%	19%	26%	22%
<b>They should all live in the woods</b>	8%	-	11%	6%	7%	15%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Attitude Toward Dogs</b>						
<b>Love them</b>	41%	42%	49%	44%	34%	40%
<b>Like them</b>	40%	50%	30%	37%	47%	33%
<b>Afraid of them</b>	3%	-	5%	9%	-	-
<b>Allergic to them</b>	2%	-	-	2%	5%	3%
<b>Indifferent toward them</b>	10%	8%	14%	3%	12%	17%
<b>They should all live in the woods</b>	4%	-	2%	5%	3%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Agree/Disagree: Cat Owners Weirder than Dog Owners</b>						
<b>Agree</b>	23%	21%	19%	20%	22%	32%
<b>Disagree</b>	35%	44%	47%	31%	35%	23%
<b>Not sure</b>	42%	35%	33%	49%	42%	45%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Agree/Disagree: Dog Owners Need to Control Their Dogs</b>						
<b>Agree</b>	48%	41%	50%	55%	41%	52%
<b>Disagree</b>	26%	26%	27%	19%	32%	25%
<b>Not sure</b>	26%	33%	23%	26%	27%	23%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Agree/Disagree: Cats More Satisfying b/c They Make You Work for Affection</b>						
<b>Agree</b>	11%	12%	20%	8%	8%	14%
<b>Disagree</b>	57%	56%	56%	50%	65%	52%
<b>Not sure</b>	32%	32%	24%	42%	27%	34%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Black Cats: Good or Bad Luck?</b>						
<b>Good luck</b>	15%	34%	17%	14%	9%	13%
<b>Bad luck</b>	10%	6%	11%	6%	16%	9%
<b>Not sure</b>	74%	60%	72%	80%	75%	77%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Better POTUS: Dog or Cat</b>						
<b>Dog</b>	37%	21%	31%	31%	48%	47%
<b>Cat</b>	19%	40%	16%	20%	14%	7%
<b>Not sure</b>	45%	39%	53%	48%	38%	46%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Wish You Could Go to Zoo Every Day?</b>						
<b>Do</b>	7%	7%	5%	11%	8%	2%
<b>Do not</b>	79%	82%	85%	68%	85%	83%
<b>Not sure</b>	13%	11%	10%	22%	7%	15%







**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Scariest Animal</b>						
Alligators	19%	21%	13%	24%	19%	10%
Bats	5%	-	3%	7%	7%	3%
Bears	14%	4%	19%	12%	8%	33%
Cockroaches	11%	31%	12%	9%	7%	5%
Tigers	9%	4%	7%	9%	12%	10%
Sharks	18%	16%	15%	17%	19%	27%
Snakes	21%	24%	28%	21%	22%	11%
Spiders	2%	-	3%	-	6%	-
Wolves	1%	-	-	2%	-	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Most Wanted Exotic Animal</b>						
Alligator	6%	4%	11%	3%	10%	3%
Dinosaur	18%	12%	28%	17%	16%	16%
Elephant	16%	15%	15%	19%	8%	26%
Giraffe	20%	22%	11%	17%	24%	28%
Polar bear	14%	16%	17%	17%	10%	7%
Tiger	26%	30%	17%	27%	32%	21%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Want a Hippo for Xmas?</b>						
Do	10%	4%	20%	15%	8%	-
Do not	90%	96%	80%	85%	92%	100%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Who Would Win: Shark or Bear?</b>						
Shark	44%	57%	51%	44%	47%	17%
Bear	56%	43%	49%	56%	53%	83%





**Crosstabs**

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>PETA Favorability</b>						
Favorable	36%	50%	37%	44%	27%	24%
Unfavorable	39%	27%	26%	25%	49%	75%
Not sure	25%	23%	36%	31%	24%	1%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Humane Society Favorability</b>						
Favorable	70%	96%	67%	75%	70%	45%
Unfavorable	14%	-	10%	8%	13%	44%
Not sure	15%	4%	24%	17%	17%	11%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Fave Movie Animal</b>						
Bambi	23%	33%	24%	27%	15%	17%
Free Willy	8%	13%	13%	9%	6%	1%
Garfield	16%	12%	12%	25%	11%	18%
Jaws	7%	-	4%	12%	6%	8%
Lassie	19%	15%	13%	15%	27%	22%
Nemo	10%	9%	1%	3%	23%	9%
Something else	17%	17%	33%	8%	13%	25%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
<b>Is Loch Ness Monster Real?</b>						
It is	18%	29%	14%	14%	17%	23%
It is not	64%	49%	75%	63%	69%	61%
Not sure	18%	23%	11%	23%	15%	15%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Pet Owner?</b>			
<b>Yes</b>	<b>61%</b>	64%	58%
<b>No</b>	<b>39%</b>	36%	42%

	Base	Gender	
		Woman	Man
<b>Hrs/Wk Taking Care of Pets</b>			
<b>Less than 1 hour</b>	<b>16%</b>	15%	16%
<b>1 to 5 hours</b>	<b>46%</b>	42%	52%
<b>6 to 10 hours</b>	<b>25%</b>	28%	23%
<b>11 to 20 hours</b>	<b>7%</b>	8%	6%
<b>More than 20 hours</b>	<b>6%</b>	8%	3%

	Base	Gender	
		Woman	Man
<b>Prefer Spending Time w/ Pet Over Most Humans?</b>			
<b>Do</b>	<b>20%</b>	21%	20%
<b>Do not</b>	<b>80%</b>	79%	80%

	Base	Gender	
		Woman	Man
<b>Do Pets Sleep in Bed w/ You?</b>			
<b>They do</b>	<b>31%</b>	37%	22%
<b>They do not</b>	<b>69%</b>	63%	78%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Should Everyone Love Your Pet?</b>			
<b>Think everyone should</b>	24%	23%	25%
<b>Do not think that</b>	69%	71%	66%
<b>Not sure</b>	7%	6%	9%

	Base	Gender	
		Woman	Man
<b>Prefer Cats or Dogs?</b>			
<b>Cats</b>	21%	26%	16%
<b>Dogs</b>	52%	49%	55%
<b>Not sure</b>	27%	25%	29%

	Base	Gender	
		Woman	Man
<b>Own a Dog?</b>			
<b>Do</b>	44%	46%	41%
<b>Do not</b>	56%	54%	59%

	Base	Gender	
		Woman	Man
<b>Do Dogs Bark &amp; Jump on People When They Enter the House?</b>			
<b>Yes</b>	21%	26%	16%
<b>No</b>	79%	74%	84%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Own a Cat?</b>			
<b>Do</b>	31%	30%	32%
<b>Do not</b>	69%	70%	68%

	Base	Gender	
		Woman	Man
<b>Are Your Cats Friendly to Visitors?</b>			
<b>They are</b>	77%	76%	79%
<b>They are not</b>	23%	24%	21%

	Base	Gender	
		Woman	Man
<b>Attitude Toward Cats</b>			
<b>Love them</b>	24%	33%	13%
<b>Like them</b>	34%	28%	40%
<b>Afraid of them</b>	5%	6%	4%
<b>Allergic to them</b>	11%	12%	10%
<b>Indifferent toward     them</b>	19%	12%	27%
<b>They should all live     in the woods</b>	8%	8%	6%

	Base	Gender	
		Woman	Man
<b>Attitude Toward Dogs</b>			
<b>Love them</b>	41%	47%	33%
<b>Like them</b>	40%	33%	48%
<b>Afraid of them</b>	3%	4%	2%
<b>Allergic to them</b>	2%	2%	3%
<b>Indifferent toward     them</b>	10%	11%	9%
<b>They should all live     in the woods</b>	4%	3%	4%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Agree/Disagree: Cat Owners Weirder than Dog Owners</b>			
<b>Agree</b>	23%	17%	29%
<b>Disagree</b>	35%	41%	28%
<b>Not sure</b>	42%	41%	44%

	Base	Gender	
		Woman	Man
<b>Agree/Disagree: Dog Owners Need to Control Their Dogs</b>			
<b>Agree</b>	48%	44%	53%
<b>Disagree</b>	26%	26%	25%
<b>Not sure</b>	26%	30%	22%

	Base	Gender	
		Woman	Man
<b>Agree/Disagree: Cats More Satisfying b/c They Make You Work for Affection</b>			
<b>Agree</b>	11%	15%	7%
<b>Disagree</b>	57%	55%	59%
<b>Not sure</b>	32%	31%	34%

	Base	Gender	
		Woman	Man
<b>Black Cats: Good or Bad Luck?</b>			
<b>Good luck</b>	15%	20%	9%
<b>Bad luck</b>	10%	11%	10%
<b>Not sure</b>	74%	69%	81%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Better POTUS: Dog or Cat</b>			
<b>Dog</b>	37%	35%	39%
<b>Cat</b>	19%	21%	16%
<b>Not sure</b>	45%	44%	46%

	Base	Gender	
		Woman	Man
<b>Wish You Could Go to Zoo Every Day?</b>			
<b>Do</b>	7%	8%	6%
<b>Do not</b>	79%	77%	82%
<b>Not sure</b>	13%	15%	12%

	Base	Gender	
		Woman	Man
<b>Scariest Animal</b>			
<b>Alligators</b>	19%	20%	17%
<b>Bats</b>	5%	4%	5%
<b>Bears</b>	14%	14%	15%
<b>Cockroaches</b>	11%	16%	6%
<b>Tigers</b>	9%	10%	8%
<b>Sharks</b>	18%	11%	26%
<b>Snakes</b>	21%	22%	20%
<b>Spiders</b>	2%	1%	3%
<b>Wolves</b>	1%	1%	-

	Base	Gender	
		Woman	Man
<b>Most Wanted Exotic Animal</b>			
<b>Alligator</b>	6%	4%	8%
<b>Dinosaur</b>	18%	13%	23%
<b>Elephant</b>	16%	18%	14%
<b>Giraffe</b>	20%	26%	13%
<b>Polar bear</b>	14%	14%	14%
<b>Tiger</b>	26%	25%	28%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Want a Hippo for Xmas?</b>			
<b>Do</b>	<b>10%</b>	9%	11%
<b>Do not</b>	<b>90%</b>	91%	89%

	Base	Gender	
		Woman	Man
<b>Who Would Win: Shark or Bear?</b>			
<b>Shark</b>	<b>44%</b>	43%	45%
<b>Bear</b>	<b>56%</b>	57%	55%

	Base	Gender	
		Woman	Man
<b>PETA Favorability</b>			
<b>Favorable</b>	<b>36%</b>	42%	30%
<b>Unfavorable</b>	<b>39%</b>	29%	50%
<b>Not sure</b>	<b>25%</b>	29%	20%

	Base	Gender	
		Woman	Man
<b>Humane Society Favorability</b>			
<b>Favorable</b>	<b>70%</b>	72%	69%
<b>Unfavorable</b>	<b>14%</b>	12%	17%
<b>Not sure</b>	<b>15%</b>	17%	14%







**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Fave Movie Animal</b>			
<b>Bambi</b>	23%	25%	20%
<b>Free Willy</b>	8%	12%	4%
<b>Garfield</b>	16%	17%	16%
<b>Jaws</b>	7%	6%	8%
<b>Lassie</b>	19%	21%	16%
<b>Nemo</b>	10%	11%	8%
<b>Something else</b>	17%	8%	27%

	Base	Gender	
		Woman	Man
<b>Is Loch Ness Monster Real?</b>			
<b>It is</b>	18%	24%	12%
<b>It is not</b>	64%	56%	73%
<b>Not sure</b>	18%	20%	15%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Pet Owner?</b>				
<b>Yes</b>	61%	63%	65%	52%
<b>No</b>	39%	37%	35%	48%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Hrs/Wk Taking Care of Pets</b>				
<b>Less than 1 hour</b>	16%	19%	7%	25%
<b>1 to 5 hours</b>	46%	41%	62%	26%
<b>6 to 10 hours</b>	25%	28%	22%	27%
<b>11 to 20 hours</b>	7%	4%	8%	14%
<b>More than 20 hours</b>	6%	8%	1%	8%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Prefer Spending Time w/ Pet Over Most Humans?</b>				
<b>Do</b>	20%	24%	14%	25%
<b>Do not</b>	80%	76%	86%	75%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Do Pets Sleep in Bed w/ You?</b>				
<b>They do</b>	31%	32%	32%	26%
<b>They do not</b>	69%	68%	68%	74%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Should Everyone Love Your Pet?</b>				
<b>Think everyone should</b>	24%	32%	22%	12%
<b>Do not think that</b>	69%	58%	78%	74%
<b>Not sure</b>	7%	11%	-	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Prefer Cats or Dogs?</b>				
<b>Cats</b>	21%	26%	20%	16%
<b>Dogs</b>	52%	47%	61%	47%
<b>Not sure</b>	27%	27%	20%	37%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Own a Dog?</b>				
<b>Do</b>	44%	40%	50%	39%
<b>Do not</b>	56%	60%	50%	61%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Do Dogs Bark &amp; Jump on People When They Enter the House?</b>				
<b>Yes</b>	21%	32%	12%	23%
<b>No</b>	79%	68%	88%	77%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Own a Cat?</b>				
<b>Do</b>	31%	34%	34%	23%
<b>Do not</b>	69%	66%	66%	77%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Are Your Cats Friendly to Visitors?</b>				
<b>They are</b>	77%	79%	71%	84%
<b>They are not</b>	23%	21%	29%	16%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Attitude Toward Cats</b>				
Love them	24%	29%	24%	14%
Like them	34%	36%	34%	29%
Afraid of them	5%	6%	1%	9%
Allergic to them	11%	11%	12%	10%
Indifferent toward them	19%	14%	21%	25%
They should all live in the woods	8%	3%	8%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Attitude Toward Dogs</b>				
Love them	41%	49%	34%	37%
Like them	40%	35%	51%	33%
Afraid of them	3%	4%	1%	5%
Allergic to them	2%	0%	4%	4%
Indifferent toward them	10%	10%	8%	12%
They should all live in the woods	4%	2%	2%	8%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Agree/Disagree: Cat Owners Weirder than Dog Owners</b>				
Agree	23%	24%	24%	18%
Disagree	35%	37%	37%	28%
Not sure	42%	38%	39%	54%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Agree/Disagree: Dog Owners Need to Control Their Dogs</b>				
Agree	48%	51%	42%	50%
Disagree	26%	21%	36%	19%
Not sure	26%	27%	22%	31%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Agree/Disagree: Cats More Satisfying b/c They Make You Work for Affection</b>				
<b>Agree</b>	11%	16%	11%	4%
<b>Disagree</b>	57%	50%	65%	55%
<b>Not sure</b>	32%	34%	24%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Black Cats: Good or Bad Luck?</b>				
<b>Good luck</b>	15%	21%	8%	15%
<b>Bad luck</b>	10%	9%	14%	7%
<b>Not sure</b>	74%	70%	78%	78%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Better POTUS: Dog or Cat</b>				
<b>Dog</b>	37%	29%	46%	38%
<b>Cat</b>	19%	26%	15%	12%
<b>Not sure</b>	45%	45%	40%	51%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Wish You Could Go to Zoo Every Day?</b>				
<b>Do</b>	7%	10%	3%	9%
<b>Do not</b>	79%	79%	86%	71%
<b>Not sure</b>	13%	11%	11%	21%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Scariest Animal</b>				
Alligators	19%	19%	24%	9%
Bats	5%	3%	9%	3%
Bears	14%	13%	9%	23%
Cockroaches	11%	13%	4%	18%
Tigers	9%	6%	11%	12%
Sharks	18%	16%	23%	18%
Snakes	21%	27%	15%	17%
Spiders	2%	2%	4%	1%
Wolves	1%	1%	1%	-

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Most Wanted Exotic Animal</b>				
Alligator	6%	7%	5%	7%
Dinosaur	18%	22%	21%	6%
Elephant	16%	16%	14%	19%
Giraffe	20%	14%	24%	26%
Polar bear	14%	16%	14%	9%
Tiger	26%	25%	22%	34%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Want a Hippo for Xmas?</b>				
Do	10%	14%	5%	9%
Do not	90%	86%	95%	91%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Who Would Win: Shark or Bear?</b>				
Shark	44%	42%	39%	53%
Bear	56%	58%	61%	47%





**Crosstabs**

	Base	Party		
		Democrat	Republican	Independent/Other
<b>PETA Favorability</b>				
<b>Favorable</b>	36%	52%	32%	14%
<b>Unfavorable</b>	39%	26%	52%	45%
<b>Not sure</b>	25%	21%	17%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Humane Society Favorability</b>				
<b>Favorable</b>	70%	81%	75%	47%
<b>Unfavorable</b>	14%	8%	17%	20%
<b>Not sure</b>	15%	11%	8%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Fave Movie Animal</b>				
<b>Bambi</b>	23%	26%	24%	15%
<b>Free Willy</b>	8%	11%	8%	4%
<b>Garfield</b>	16%	19%	10%	20%
<b>Jaws</b>	7%	4%	9%	8%
<b>Lassie</b>	19%	16%	23%	18%
<b>Nemo</b>	10%	6%	17%	8%
<b>Something else</b>	17%	18%	9%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Is Loch Ness Monster Real?</b>				
<b>It is</b>	18%	27%	18%	5%
<b>It is not</b>	64%	56%	75%	65%
<b>Not sure</b>	18%	18%	8%	31%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Pet Owner?</b>					
<b>Yes</b>	<b>61%</b>	79%	63%	36%	71%
<b>No</b>	<b>39%</b>	21%	37%	64%	29%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Hrs/Wk Taking Care of Pets</b>					
<b>Less than 1 hour</b>	<b>16%</b>	23%	13%	36%	12%
<b>1 to 5 hours</b>	<b>46%</b>	56%	46%	47%	36%
<b>6 to 10 hours</b>	<b>25%</b>	20%	29%	8%	12%
<b>11 to 20 hours</b>	<b>7%</b>	-	7%	-	28%
<b>More than 20 hours</b>	<b>6%</b>	-	5%	8%	12%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Prefer Spending Time w/ Pet Over Most Humans?</b>					
<b>Do</b>	<b>20%</b>	32%	19%	21%	28%
<b>Do not</b>	<b>80%</b>	68%	81%	79%	72%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Do Pets Sleep in Bed w/ You?</b>					
<b>They do</b>	<b>31%</b>	22%	32%	39%	20%
<b>They do not</b>	<b>69%</b>	78%	68%	61%	80%







**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Should Everyone Love Your Pet?</b>					
<b>Think everyone should</b>	<b>24%</b>	51%	22%	40%	2%
<b>Do not think that</b>	<b>69%</b>	49%	72%	49%	68%
<b>Not sure</b>	<b>7%</b>	-	5%	11%	30%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Prefer Cats or Dogs?</b>					
<b>Cats</b>	<b>21%</b>	23%	23%	16%	11%
<b>Dogs</b>	<b>52%</b>	39%	52%	59%	48%
<b>Not sure</b>	<b>27%</b>	38%	25%	25%	41%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Own a Dog?</b>					
<b>Do</b>	<b>44%</b>	60%	44%	29%	57%
<b>Do not</b>	<b>56%</b>	40%	56%	71%	43%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Do Dogs Bark &amp; Jump on People When They Enter the House?</b>					
<b>Yes</b>	<b>21%</b>	52%	19%	20%	23%
<b>No</b>	<b>79%</b>	48%	81%	80%	77%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Own a Cat?</b>					
<b>Do</b>	<b>31%</b>	51%	35%	11%	22%
<b>Do not</b>	<b>69%</b>	49%	65%	89%	78%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Are Your Cats Friendly to Visitors?</b>					
<b>They are</b>	<b>77%</b>	50%	80%	80%	78%
<b>They are not</b>	<b>23%</b>	50%	20%	20%	22%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Attitude Toward Cats</b>					
<b>Love them</b>	<b>24%</b>	34%	25%	14%	14%
<b>Like them</b>	<b>34%</b>	19%	35%	36%	25%
<b>Afraid of them</b>	<b>5%</b>	-	4%	13%	10%
<b>Allergic to them</b>	<b>11%</b>	17%	11%	13%	8%
<b>Indifferent toward them</b>	<b>19%</b>	4%	19%	19%	32%
<b>They should all live in the woods</b>	<b>8%</b>	25%	6%	5%	11%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Attitude Toward Dogs</b>					
<b>Love them</b>	<b>41%</b>	63%	38%	44%	46%
<b>Like them</b>	<b>40%</b>	22%	45%	25%	26%
<b>Afraid of them</b>	<b>3%</b>	-	2%	14%	-
<b>Allergic to them</b>	<b>2%</b>	10%	3%	-	-
<b>Indifferent toward them</b>	<b>10%</b>	-	11%	13%	8%
<b>They should all live in the woods</b>	<b>4%</b>	6%	2%	4%	20%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Agree/Disagree: Cat Owners Weirder than Dog Owners</b>					
<b>Agree</b>	23%	27%	23%	19%	22%
<b>Disagree</b>	35%	13%	35%	43%	44%
<b>Not sure</b>	42%	61%	43%	38%	35%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Agree/Disagree: Dog Owners Need to Control Their Dogs</b>					
<b>Agree</b>	48%	54%	43%	67%	56%
<b>Disagree</b>	26%	29%	27%	14%	28%
<b>Not sure</b>	26%	17%	29%	19%	16%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Agree/Disagree: Cats More Satisfying b/c They Make You Work for Affection</b>					
<b>Agree</b>	11%	8%	11%	15%	2%
<b>Disagree</b>	57%	55%	58%	49%	58%
<b>Not sure</b>	32%	37%	31%	36%	39%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Black Cats: Good or Bad Luck?</b>					
<b>Good luck</b>	15%	6%	15%	20%	17%
<b>Bad luck</b>	10%	13%	11%	7%	9%
<b>Not sure</b>	74%	81%	74%	72%	74%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Better POTUS: Dog or Cat</b>					
<b>Dog</b>	<b>37%</b>	33%	40%	26%	22%
<b>Cat</b>	<b>19%</b>	17%	19%	25%	3%
<b>Not sure</b>	<b>45%</b>	50%	42%	49%	75%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Wish You Could Go to Zoo Every Day?</b>					
<b>Do</b>	<b>7%</b>	11%	6%	5%	37%
<b>Do not</b>	<b>79%</b>	59%	84%	73%	46%
<b>Not sure</b>	<b>13%</b>	30%	10%	22%	17%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Scariest Animal</b>					
<b>Alligators</b>	<b>19%</b>	28%	19%	12%	16%
<b>Bats</b>	<b>5%</b>	17%	4%	-	12%
<b>Bears</b>	<b>14%</b>	36%	11%	26%	4%
<b>Cockroaches</b>	<b>11%</b>	-	10%	15%	44%
<b>Tigers</b>	<b>9%</b>	-	11%	4%	-
<b>Sharks</b>	<b>18%</b>	-	24%	1%	-
<b>Snakes</b>	<b>21%</b>	19%	18%	41%	20%
<b>Spiders</b>	<b>2%</b>	-	3%	-	4%
<b>Wolves</b>	<b>1%</b>	-	1%	-	-

	Base	Race			
		Hispanic	White	African-American	Other
<b>Most Wanted Exotic Animal</b>					
<b>Alligator</b>	<b>6%</b>	8%	6%	9%	-
<b>Dinosaur</b>	<b>18%</b>	34%	16%	12%	35%
<b>Elephant</b>	<b>16%</b>	14%	15%	21%	14%
<b>Giraffe</b>	<b>20%</b>	3%	22%	14%	32%
<b>Polar bear</b>	<b>14%</b>	3%	16%	9%	-
<b>Tiger</b>	<b>26%</b>	38%	24%	35%	18%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Want a Hippo for Xmas?</b>					
<b>Do</b>	10%	46%	7%	8%	18%
<b>Do not</b>	90%	54%	93%	92%	82%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Who Would Win: Shark or Bear?</b>					
<b>Shark</b>	44%	37%	42%	41%	89%
<b>Bear</b>	56%	63%	58%	59%	11%

	Base	Race			
		Hispanic	White	African-American	Other
<b>PETA Favorability</b>					
<b>Favorable</b>	36%	59%	33%	38%	55%
<b>Unfavorable</b>	39%	14%	40%	46%	33%
<b>Not sure</b>	25%	27%	27%	16%	12%

	Base	Race			
		Hispanic	White	African-American	Other
<b>Humane Society Favorability</b>					
<b>Favorable</b>	70%	63%	71%	71%	67%
<b>Unfavorable</b>	14%	-	15%	23%	-
<b>Not sure</b>	15%	37%	14%	6%	33%





**Crosstabs**

	Base	Race			
		Hispanic	White	African-American	Other
<b>Fave Movie Animal</b>					
<b>Bambi</b>	23%	42%	23%	16%	4%
<b>Free Willy</b>	8%	37%	7%	7%	-
<b>Garfield</b>	16%	17%	16%	15%	25%
<b>Jaws</b>	7%	-	6%	8%	21%
<b>Lassie</b>	19%	4%	20%	16%	26%
<b>Nemo</b>	10%	-	11%	2%	24%
<b>Something else</b>	17%	-	16%	37%	-

	Base	Race			
		Hispanic	White	African-American	Other
<b>Is Loch Ness Monster Real?</b>					
<b>It is</b>	18%	34%	19%	14%	-
<b>It is not</b>	64%	56%	62%	68%	100%
<b>Not sure</b>	18%	10%	19%	18%	-

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Pet Owner?</b>					
<b>Yes</b>	61%	71%	71%	64%	41%
<b>No</b>	39%	29%	29%	36%	59%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Hrs/Wk Taking Care of Pets</b>					
<b>Less than 1 hour</b>	16%	21%	27%	10%	11%
<b>1 to 5 hours</b>	46%	50%	36%	48%	51%
<b>6 to 10 hours</b>	25%	21%	18%	29%	26%
<b>11 to 20 hours</b>	7%	7%	9%	8%	5%
<b>More than 20 hours</b>	6%	-	9%	5%	7%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Prefer Spending Time w/ Pet Over Most Humans ?</b>					
<b>Do</b>	20%	36%	9%	22%	22%
<b>Do not</b>	80%	64%	91%	78%	78%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Do Pets Sleep in Bed w/ You?</b>					
<b>They do</b>	31%	50%	23%	29%	32%
<b>They do not</b>	69%	50%	77%	71%	68%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Should Everyone Love Your Pet?</b>					
<b>Think everyone should</b>	24%	43%	23%	21%	22%
<b>Do not think that</b>	69%	50%	68%	74%	65%
<b>Not sure</b>	7%	7%	9%	5%	13%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Prefer Cats or Dogs?</b>					
<b>Cats</b>	21%	32%	18%	22%	19%
<b>Dogs</b>	52%	36%	52%	53%	57%
<b>Not sure</b>	27%	32%	30%	25%	25%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Own a Dog?</b>					
Do	44%	47%	48%	47%	31%
Do not	56%	53%	52%	53%	69%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Do Dogs Bark &amp; Jump on People When They Enter the House?</b>					
Yes	21%	22%	20%	19%	30%
No	79%	78%	80%	81%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Own a Cat?</b>					
Do	31%	32%	28%	37%	23%
Do not	69%	68%	72%	63%	77%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Are Your Cats Friendly to Visitors?</b>					
They are	77%	100%	78%	76%	67%
They are not	23%	-	22%	24%	33%







**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Attitude Toward Cats</b>					
<b>Love them</b>	24%	32%	25%	20%	25%
<b>Like them</b>	34%	26%	28%	39%	31%
<b>Afraid of them</b>	5%	16%	9%	2%	3%
<b>Allergic to them</b>	11%	5%	16%	12%	7%
<b>Indifferent toward them</b>	19%	11%	9%	21%	28%
<b>They should all live in the woods</b>	8%	11%	13%	5%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Attitude Toward Dogs</b>					
<b>Love them</b>	41%	39%	44%	38%	45%
<b>Like them</b>	40%	33%	31%	46%	39%
<b>Afraid of them</b>	3%	6%	6%	2%	2%
<b>Allergic to them</b>	2%	11%	-	1%	3%
<b>Indifferent toward them</b>	10%	6%	13%	10%	9%
<b>They should all live in the woods</b>	4%	6%	6%	3%	2%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Agree/Disagree: Cat Owners Weirder than Dog Owners</b>					
<b>Agree</b>	23%	29%	30%	19%	20%
<b>Disagree</b>	35%	41%	33%	37%	29%
<b>Not sure</b>	42%	29%	37%	44%	51%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Agree/Disagree: Dog Owners Need to Control Their Dogs</b>					
<b>Agree</b>	48%	47%	34%	48%	60%
<b>Disagree</b>	26%	29%	34%	24%	19%
<b>Not sure</b>	26%	24%	31%	27%	21%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Agree/Disagree: Cats More Satisfying b/c They Make You Work for Affection</b>					
<b>Agree</b>	11%	12%	11%	11%	13%
<b>Disagree</b>	57%	47%	64%	58%	51%
<b>Not sure</b>	32%	41%	25%	32%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Black Cats: Good or Bad Luck?</b>					
<b>Good luck</b>	15%	19%	19%	12%	16%
<b>Bad luck</b>	10%	13%	8%	11%	10%
<b>Not sure</b>	74%	69%	73%	77%	74%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Better POTUS: Dog or Cat</b>					
<b>Dog</b>	37%	19%	32%	38%	47%
<b>Cat</b>	19%	25%	24%	16%	15%
<b>Not sure</b>	45%	56%	44%	46%	37%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Wish You Could Go to Zoo Every Day?</b>					
<b>Do</b>	7%	25%	4%	4%	8%
<b>Do not</b>	79%	63%	83%	82%	80%
<b>Not sure</b>	13%	13%	13%	15%	13%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Scariest Animal</b>					
<b>Alligators</b>	19%	6%	9%	21%	33%
<b>Bats</b>	5%	6%	-	8%	4%
<b>Bears</b>	14%	25%	9%	16%	8%
<b>Cockroaches</b>	11%	19%	18%	6%	8%
<b>Tigers</b>	9%	6%	14%	9%	6%
<b>Sharks</b>	18%	13%	27%	19%	10%
<b>Snakes</b>	21%	25%	23%	16%	27%
<b>Spiders</b>	2%	-	-	4%	3%
<b>Wolves</b>	1%	-	-	1%	1%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Most Wanted Exotic Animal</b>					
<b>Alligator</b>	6%	-	5%	9%	7%
<b>Dinosaur</b>	18%	36%	14%	16%	15%
<b>Elephant</b>	16%	14%	14%	15%	21%
<b>Giraffe</b>	20%	7%	27%	22%	17%
<b>Polar bear</b>	14%	29%	9%	11%	14%
<b>Tiger</b>	26%	14%	32%	27%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Want a Hippo for Xmas?</b>					
<b>Do</b>	10%	17%	5%	14%	4%
<b>Do not</b>	90%	83%	95%	86%	96%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Who Would Win: Shark or Bear?</b>					
<b>Shark</b>	44%	50%	45%	43%	40%
<b>Bear</b>	56%	50%	55%	57%	60%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>PETA Favorability</b>					
<b>Favorable</b>	<b>36%</b>	40%	38%	29%	47%
<b>Unfavorable</b>	<b>39%</b>	30%	43%	43%	31%
<b>Not sure</b>	<b>25%</b>	30%	19%	28%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Humane Society Favorability</b>					
<b>Favorable</b>	<b>70%</b>	70%	57%	73%	83%
<b>Unfavorable</b>	<b>14%</b>	10%	19%	15%	8%
<b>Not sure</b>	<b>15%</b>	20%	24%	12%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Fave Movie Animal</b>					
<b>Bambi</b>	<b>23%</b>	10%	30%	22%	20%
<b>Free Willy</b>	<b>8%</b>	10%	5%	10%	8%
<b>Garfield</b>	<b>16%</b>	50%	5%	18%	10%
<b>Jaws</b>	<b>7%</b>	20%	10%	3%	5%
<b>Lassie</b>	<b>19%</b>	-	10%	19%	40%
<b>Nemo</b>	<b>10%</b>	10%	15%	10%	3%
<b>Something else</b>	<b>17%</b>	-	25%	18%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Is Loch Ness Monster Real?</b>					
<b>It is</b>	<b>18%</b>	50%	15%	14%	14%
<b>It is not</b>	<b>64%</b>	30%	60%	70%	75%
<b>Not sure</b>	<b>18%</b>	20%	25%	16%	11%





**Crosstabs**

	Base	Region			
		Northeast	South	Midwest	West
<b>Pet Owner?</b>					
<b>Yes</b>	61%	67%	61%	50%	73%
<b>No</b>	39%	33%	39%	50%	27%

	Base	Region			
		Northeast	South	Midwest	West
<b>Hrs/Wk Taking Care of Pets</b>					
<b>Less than 1 hour</b>	16%	22%	18%	12%	8%
<b>1 to 5 hours</b>	46%	38%	53%	47%	40%
<b>6 to 10 hours</b>	25%	26%	21%	30%	28%
<b>11 to 20 hours</b>	7%	10%	5%	8%	9%
<b>More than 20 hours</b>	6%	4%	3%	4%	16%

	Base	Region			
		Northeast	South	Midwest	West
<b>Prefer Spending Time w/ Pet Over Most Humans?</b>					
<b>Do</b>	20%	38%	12%	14%	24%
<b>Do not</b>	80%	62%	88%	86%	76%

	Base	Region			
		Northeast	South	Midwest	West
<b>Do Pets Sleep in Bed w/ You?</b>					
<b>They do</b>	31%	44%	19%	39%	29%
<b>They do not</b>	69%	56%	81%	61%	71%





**Crosstabs**

	Base	Region			
		Northeast	South	Midwest	West
<b>Should Everyone Love Your Pet?</b>					
<b>Think everyone should</b>	24%	40%	17%	19%	26%
<b>Do not think that</b>	69%	54%	76%	74%	63%
<b>Not sure</b>	7%	7%	6%	7%	11%

	Base	Region			
		Northeast	South	Midwest	West
<b>Prefer Cats or Dogs?</b>					
<b>Cats</b>	21%	32%	20%	15%	23%
<b>Dogs</b>	52%	41%	52%	56%	57%
<b>Not sure</b>	27%	27%	28%	28%	20%

	Base	Region			
		Northeast	South	Midwest	West
<b>Own a Dog?</b>					
<b>Do</b>	44%	40%	47%	37%	51%
<b>Do not</b>	56%	60%	53%	63%	49%

	Base	Region			
		Northeast	South	Midwest	West
<b>Do Dogs Bark &amp; Jump on People When They Enter the House?</b>					
<b>Yes</b>	21%	45%	18%	10%	22%
<b>No</b>	79%	55%	82%	90%	78%





**Crosstabs**

	Base	Region			
		Northeast	South	Midwest	West
<b>Own a Cat?</b>					
<b>Do</b>	31%	30%	30%	26%	46%
<b>Do not</b>	69%	70%	70%	74%	54%

	Base	Region			
		Northeast	South	Midwest	West
<b>Are Your Cats Friendly to Visitors?</b>					
<b>They are</b>	77%	78%	65%	98%	73%
<b>They are not</b>	23%	22%	35%	2%	27%

	Base	Region			
		Northeast	South	Midwest	West
<b>Attitude Toward Cats</b>					
<b>Love them</b>	24%	28%	23%	18%	30%
<b>Like them</b>	34%	29%	34%	33%	40%
<b>Afraid of them</b>	5%	8%	8%	2%	1%
<b>Allergic to them</b>	11%	12%	11%	11%	11%
<b>Indifferent toward     them</b>	19%	14%	19%	26%	12%
<b>They should all live     in the woods</b>	8%	10%	5%	11%	5%

	Base	Region			
		Northeast	South	Midwest	West
<b>Attitude Toward Dogs</b>					
<b>Love them</b>	41%	51%	37%	33%	52%
<b>Like them</b>	40%	30%	44%	41%	38%
<b>Afraid of them</b>	3%	3%	3%	5%	1%
<b>Allergic to them</b>	2%	4%	2%	3%	1%
<b>Indifferent toward     them</b>	10%	6%	10%	15%	6%
<b>They should all live     in the woods</b>	4%	5%	3%	3%	2%





**Crosstabs**

	Base	Region			
		Northeast	South	Midwest	West
<b>Agree/Disagree: Cat Owners Weirder than Dog Owners</b>					
<b>Agree</b>	23%	21%	18%	24%	32%
<b>Disagree</b>	35%	39%	37%	32%	32%
<b>Not sure</b>	42%	40%	44%	45%	36%

	Base	Region			
		Northeast	South	Midwest	West
<b>Agree/Disagree: Dog Owners Need to Control Their Dogs</b>					
<b>Agree</b>	48%	46%	45%	52%	49%
<b>Disagree</b>	26%	24%	31%	21%	25%
<b>Not sure</b>	26%	30%	24%	27%	26%

	Base	Region			
		Northeast	South	Midwest	West
<b>Agree/Disagree: Cats More Satisfying b/c They Make You Work for Affection</b>					
<b>Agree</b>	11%	12%	14%	5%	16%
<b>Disagree</b>	57%	54%	55%	58%	60%
<b>Not sure</b>	32%	34%	30%	38%	25%

	Base	Region			
		Northeast	South	Midwest	West
<b>Black Cats: Good or Bad Luck?</b>					
<b>Good luck</b>	15%	20%	8%	14%	26%
<b>Bad luck</b>	10%	13%	13%	7%	6%
<b>Not sure</b>	74%	67%	78%	78%	68%







**Crosstabs**

	Base	Region			
		Northeast	South	Midwest	West
<b>Better POTUS: Dog or Cat</b>					
<b>Dog</b>	37%	42%	38%	24%	49%
<b>Cat</b>	19%	21%	15%	17%	28%
<b>Not sure</b>	45%	37%	47%	59%	23%

	Base	Region			
		Northeast	South	Midwest	West
<b>Wish You Could Go to Zoo Every Day?</b>					
<b>Do</b>	7%	14%	3%	4%	15%
<b>Do not</b>	79%	67%	85%	83%	73%
<b>Not sure</b>	13%	19%	12%	13%	12%

	Base	Region			
		Northeast	South	Midwest	West
<b>Scariest Animal</b>					
<b>Alligators</b>	19%	13%	21%	18%	19%
<b>Bats</b>	5%	6%	4%	5%	4%
<b>Bears</b>	14%	23%	9%	18%	9%
<b>Cockroaches</b>	11%	19%	7%	9%	15%
<b>Tigers</b>	9%	6%	9%	4%	24%
<b>Sharks</b>	18%	7%	22%	22%	14%
<b>Snakes</b>	21%	16%	27%	22%	11%
<b>Spiders</b>	2%	6%	0%	1%	4%
<b>Wolves</b>	1%	3%	-	1%	-

	Base	Region			
		Northeast	South	Midwest	West
<b>Most Wanted Exotic Animal</b>					
<b>Alligator</b>	6%	9%	7%	5%	3%
<b>Dinosaur</b>	18%	14%	21%	21%	10%
<b>Elephant</b>	16%	23%	10%	21%	13%
<b>Giraffe</b>	20%	27%	16%	21%	23%
<b>Polar bear</b>	14%	9%	13%	17%	15%
<b>Tiger</b>	26%	19%	33%	15%	36%





**Crosstabs**

	Base	Region			
		Northeast	South	Midwest	West
<b>Want a Hippo for Xmas?</b>					
<b>Do</b>	10%	12%	6%	11%	16%
<b>Do not</b>	90%	88%	94%	89%	84%

	Base	Region			
		Northeast	South	Midwest	West
<b>Who Would Win: Shark or Bear?</b>					
<b>Shark</b>	44%	36%	47%	38%	57%
<b>Bear</b>	56%	64%	53%	62%	43%

	Base	Region			
		Northeast	South	Midwest	West
<b>PETA Favorability</b>					
<b>Favorable</b>	36%	37%	32%	27%	61%
<b>Unfavorable</b>	39%	29%	42%	51%	24%
<b>Not sure</b>	25%	33%	26%	22%	15%

	Base	Region			
		Northeast	South	Midwest	West
<b>Humane Society Favorability</b>					
<b>Favorable</b>	70%	79%	71%	60%	76%
<b>Unfavorable</b>	14%	7%	10%	23%	20%
<b>Not sure</b>	15%	14%	19%	17%	4%





**Crosstabs**

	Base	Region			
		Northeast	South	Midwest	West
<b>Fave Movie Animal</b>					
<b>Bambi</b>	23%	29%	21%	22%	20%
<b>Free Willy</b>	8%	12%	8%	1%	15%
<b>Garfield</b>	16%	24%	14%	19%	9%
<b>Jaws</b>	7%	5%	4%	8%	12%
<b>Lassie</b>	19%	9%	20%	19%	28%
<b>Nemo</b>	10%	8%	11%	15%	1%
<b>Something else</b>	17%	12%	22%	15%	15%

	Base	Region			
		Northeast	South	Midwest	West
<b>Is Loch Ness Monster Real?</b>					
<b>It is</b>	18%	33%	14%	9%	26%
<b>It is not</b>	64%	46%	65%	77%	63%
<b>Not sure</b>	18%	21%	21%	14%	10%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Pet Owner?</b>				
<b>Yes</b>	61%	69%	59%	52%
<b>No</b>	39%	31%	41%	48%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Hrs/Wk Taking Care of Pets</b>				
<b>Less than 1 hour</b>	16%	14%	19%	6%
<b>1 to 5 hours</b>	46%	40%	48%	56%
<b>6 to 10 hours</b>	25%	28%	23%	27%
<b>11 to 20 hours</b>	7%	10%	8%	-
<b>More than 20 hours</b>	6%	8%	2%	11%





**Crosstabs**

	Base	Community Type		
		Rural	Suburban	Urban
<b>Prefer Spending Time w/ Pet Over Most Humans?</b>				
<b>Do</b>	20%	33%	12%	19%
<b>Do not</b>	80%	67%	88%	81%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Do Pets Sleep in Bed w/ You?</b>				
<b>They do</b>	31%	32%	27%	41%
<b>They do not</b>	69%	68%	73%	59%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Should Everyone Love Your Pet?</b>				
<b>Think everyone should</b>	24%	28%	20%	26%
<b>Do not think that</b>	69%	70%	69%	63%
<b>Not sure</b>	7%	2%	10%	11%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Prefer Cats or Dogs?</b>				
<b>Cats</b>	21%	26%	23%	8%
<b>Dogs</b>	52%	50%	49%	63%
<b>Not sure</b>	27%	24%	28%	29%





**Crosstabs**

	Base	Community Type		
		Rural	Suburban	Urban
<b>Own a Dog?</b>				
<b>Do</b>	44%	56%	36%	42%
<b>Do not</b>	56%	44%	64%	58%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Do Dogs Bark &amp; Jump on People When They Enter the House?</b>				
<b>Yes</b>	21%	18%	15%	47%
<b>No</b>	79%	82%	85%	53%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Own a Cat?</b>				
<b>Do</b>	31%	37%	31%	23%
<b>Do not</b>	69%	63%	69%	77%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Are Your Cats Friendly to Visitors?</b>				
<b>They are</b>	77%	80%	73%	86%
<b>They are not</b>	23%	20%	27%	14%





**Crosstabs**

	Base	Community Type		
		Rural	Suburban	Urban
<b>Attitude Toward Cats</b>				
<b>Love them</b>	<b>24%</b>	28%	22%	18%
<b>Like them</b>	<b>34%</b>	41%	32%	26%
<b>Afraid of them</b>	<b>5%</b>	2%	5%	10%
<b>Allergic to them</b>	<b>11%</b>	6%	14%	11%
<b>Indifferent toward them</b>	<b>19%</b>	14%	20%	25%
<b>They should all live in the woods</b>	<b>8%</b>	8%	6%	10%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Attitude Toward Dogs</b>				
<b>Love them</b>	<b>41%</b>	44%	39%	40%
<b>Like them</b>	<b>40%</b>	36%	42%	41%
<b>Afraid of them</b>	<b>3%</b>	1%	2%	10%
<b>Allergic to them</b>	<b>2%</b>	3%	3%	-
<b>Indifferent toward them</b>	<b>10%</b>	14%	8%	10%
<b>They should all live in the woods</b>	<b>4%</b>	2%	6%	-

	Base	Community Type		
		Rural	Suburban	Urban
<b>Agree/Disagree: Cat Owners Weirder than Dog Owners</b>				
<b>Agree</b>	<b>23%</b>	22%	23%	23%
<b>Disagree</b>	<b>35%</b>	35%	35%	33%
<b>Not sure</b>	<b>42%</b>	43%	42%	43%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Agree/Disagree: Dog Owners Need to Control Their Dogs</b>				
<b>Agree</b>	<b>48%</b>	52%	47%	44%
<b>Disagree</b>	<b>26%</b>	30%	22%	28%
<b>Not sure</b>	<b>26%</b>	18%	31%	29%





**Crosstabs**

	Base	Community Type		
		Rural	Suburban	Urban
<b>Agree/Disagree: Cats More Satisfying b/c They Make You Work for Affection</b>				
<b>Agree</b>	11%	18%	10%	4%
<b>Disagree</b>	57%	54%	57%	60%
<b>Not sure</b>	32%	29%	33%	37%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Black Cats: Good or Bad Luck?</b>				
<b>Good luck</b>	15%	17%	13%	18%
<b>Bad luck</b>	10%	13%	9%	11%
<b>Not sure</b>	74%	70%	78%	71%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Better POTUS: Dog or Cat</b>				
<b>Dog</b>	37%	48%	29%	39%
<b>Cat</b>	19%	19%	23%	5%
<b>Not sure</b>	45%	33%	48%	55%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Wish You Could Go to Zoo Every Day?</b>				
<b>Do</b>	7%	6%	7%	11%
<b>Do not</b>	79%	85%	77%	76%
<b>Not sure</b>	13%	10%	16%	12%





**Crosstabs**

	Base	Community Type		
		Rural	Suburban	Urban
<b>Scariest Animal</b>				
<b>Alligators</b>	19%	20%	17%	20%
<b>Bats</b>	5%	3%	7%	1%
<b>Bears</b>	14%	18%	12%	12%
<b>Cockroaches</b>	11%	12%	10%	15%
<b>Tigers</b>	9%	11%	7%	10%
<b>Sharks</b>	18%	17%	21%	13%
<b>Snakes</b>	21%	17%	22%	25%
<b>Spiders</b>	2%	1%	3%	3%
<b>Wolves</b>	1%	2%	-	1%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Most Wanted Exotic Animal</b>				
<b>Alligator</b>	6%	5%	9%	2%
<b>Dinosaur</b>	18%	11%	27%	6%
<b>Elephant</b>	16%	10%	12%	36%
<b>Giraffe</b>	20%	32%	11%	22%
<b>Polar bear</b>	14%	9%	13%	23%
<b>Tiger</b>	26%	33%	27%	11%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Want a Hippo for Xmas?</b>				
<b>Do</b>	10%	3%	16%	6%
<b>Do not</b>	90%	97%	84%	94%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Who Would Win: Shark or Bear?</b>				
<b>Shark</b>	44%	41%	49%	36%
<b>Bear</b>	56%	59%	51%	64%







**Crosstabs**

	Base	Community Type		
		Rural	Suburban	Urban
<b>PETA Favorability</b>				
<b>Favorable</b>	<b>36%</b>	31%	38%	38%
<b>Unfavorable</b>	<b>39%</b>	54%	28%	42%
<b>Not sure</b>	<b>25%</b>	15%	33%	19%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Humane Society Favorability</b>				
<b>Favorable</b>	<b>70%</b>	66%	73%	70%
<b>Unfavorable</b>	<b>14%</b>	27%	5%	18%
<b>Not sure</b>	<b>15%</b>	7%	22%	12%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Fave Movie Animal</b>				
<b>Bambi</b>	<b>23%</b>	20%	28%	12%
<b>Free Willy</b>	<b>8%</b>	5%	10%	7%
<b>Garfield</b>	<b>16%</b>	12%	18%	21%
<b>Jaws</b>	<b>7%</b>	10%	4%	9%
<b>Lassie</b>	<b>19%</b>	18%	16%	30%
<b>Nemo</b>	<b>10%</b>	16%	8%	5%
<b>Something else</b>	<b>17%</b>	19%	16%	16%

	Base	Community Type		
		Rural	Suburban	Urban
<b>Is Loch Ness Monster Real?</b>				
<b>It is</b>	<b>18%</b>	20%	16%	20%
<b>It is not</b>	<b>64%</b>	66%	63%	65%
<b>Not sure</b>	<b>18%</b>	14%	21%	15%





**Crosstabs**

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Pet Owner?</b>			
<b>Yes</b>	61%	77%	60%
<b>No</b>	39%	23%	40%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Hrs/Wk Taking Care of Pets</b>			
<b>Less than 1 hour</b>	16%	12%	16%
<b>1 to 5 hours</b>	46%	59%	45%
<b>6 to 10 hours</b>	25%	28%	25%
<b>11 to 20 hours</b>	7%	-	8%
<b>More than 20 hours</b>	6%	-	6%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Prefer Spending Time w/ Pet Over Most Humans?</b>			
<b>Do</b>	20%	20%	20%
<b>Do not</b>	80%	80%	80%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Do Pets Sleep in Bed w/ You?</b>			
<b>They do</b>	31%	45%	29%
<b>They do not</b>	69%	55%	71%





**Crosstabs**

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Should Everyone Love Your Pet?</b>			
Think everyone should	24%	37%	23%
Do not think that	69%	63%	69%
Not sure	7%	-	8%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Prefer Cats or Dogs?</b>			
Cats	21%	24%	21%
Dogs	52%	47%	52%
Not sure	27%	29%	27%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Own a Dog?</b>			
Do	44%	48%	43%
Do not	56%	52%	57%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Do Dogs Bark &amp; Jump on People When They Enter the House?</b>			
Yes	21%	18%	22%
No	79%	82%	78%





**Crosstabs**

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Own a Cat?</b>			
<b>Do</b>	31%	55%	30%
<b>Do not</b>	69%	45%	70%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Are Your Cats Friendly to Visitors?</b>			
<b>They are</b>	77%	83%	76%
<b>They are not</b>	23%	17%	24%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Attitude Toward Cats</b>			
<b>Love them</b>	24%	49%	22%
<b>Like them</b>	34%	17%	35%
<b>Afraid of them</b>	5%	13%	5%
<b>Allergic to them</b>	11%	12%	11%
<b>Indifferent toward them</b>	19%	10%	20%
<b>They should all live in the woods</b>	8%	-	8%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Attitude Toward Dogs</b>			
<b>Love them</b>	41%	42%	41%
<b>Like them</b>	40%	23%	41%
<b>Afraid of them</b>	3%	-	3%
<b>Allergic to them</b>	2%	18%	1%
<b>Indifferent toward them</b>	10%	8%	10%
<b>They should all live in the woods</b>	4%	8%	3%





**Crosstabs**

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Agree/Disagree: Cat Owners Weirder than Dog Owners</b>			
<b>Agree</b>	23%	24%	22%
<b>Disagree</b>	35%	36%	35%
<b>Not sure</b>	42%	40%	43%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Agree/Disagree: Dog Owners Need to Control Their Dogs</b>			
<b>Agree</b>	48%	47%	48%
<b>Disagree</b>	26%	28%	26%
<b>Not sure</b>	26%	25%	26%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Agree/Disagree: Cats More Satisfying b/c They Make You Work for Affection</b>			
<b>Agree</b>	11%	22%	11%
<b>Disagree</b>	57%	53%	57%
<b>Not sure</b>	32%	26%	33%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Black Cats: Good or Bad Luck?</b>			
<b>Good luck</b>	15%	36%	14%
<b>Bad luck</b>	10%	14%	10%
<b>Not sure</b>	74%	50%	76%





**Crosstabs**

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Better POTUS: Dog or Cat</b>			
<b>Dog</b>	37%	17%	38%
<b>Cat</b>	19%	25%	18%
<b>Not sure</b>	45%	58%	44%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Wish You Could Go to Zoo Every Day?</b>			
<b>Do</b>	7%	-	8%
<b>Do not</b>	79%	87%	79%
<b>Not sure</b>	13%	13%	13%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Scariest Animal</b>			
<b>Alligators</b>	19%	15%	19%
<b>Bats</b>	5%	18%	4%
<b>Bears</b>	14%	14%	14%
<b>Cockroaches</b>	11%	-	12%
<b>Tigers</b>	9%	3%	9%
<b>Sharks</b>	18%	3%	19%
<b>Snakes</b>	21%	47%	20%
<b>Spiders</b>	2%	-	2%
<b>Wolves</b>	1%	-	1%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Most Wanted Exotic Animal</b>			
<b>Alligator</b>	6%	8%	6%
<b>Dinosaur</b>	18%	49%	16%
<b>Elephant</b>	16%	8%	16%
<b>Giraffe</b>	20%	9%	21%
<b>Polar bear</b>	14%	6%	14%
<b>Tiger</b>	26%	21%	27%





**Crosstabs**

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Want a Hippo for Xmas?</b>			
<b>Do</b>	10%	-	11%
<b>Do not</b>	90%	100%	89%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Who Would Win: Shark or Bear?</b>			
<b>Shark</b>	44%	7%	47%
<b>Bear</b>	56%	93%	53%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>PETA Favorability</b>			
<b>Favorable</b>	36%	22%	37%
<b>Unfavorable</b>	39%	40%	39%
<b>Not sure</b>	25%	38%	24%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Humane Society Favorability</b>			
<b>Favorable</b>	70%	45%	72%
<b>Unfavorable</b>	14%	17%	14%
<b>Not sure</b>	15%	38%	14%





**Crosstabs**

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Fave Movie Animal</b>			
<b>Bambi</b>	23%	30%	22%
<b>Free Willy</b>	8%	17%	8%
<b>Garfield</b>	16%	-	18%
<b>Jaws</b>	7%	17%	6%
<b>Lassie</b>	19%	11%	20%
<b>Nemo</b>	10%	-	11%
<b>Something else</b>	17%	25%	17%

	Base	Vegan or Vegetarian?	
		Are vegan or vegetarian	Are not
<b>Is Loch Ness Monster Real?</b>			
<b>It is</b>	18%	41%	17%
<b>It is not</b>	64%	32%	66%
<b>Not sure</b>	18%	27%	17%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Pet Owner?</b>				
<b>Yes</b>	61%	61%	64%	52%
<b>No</b>	39%	39%	36%	48%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Hrs/Wk Taking Care of Pets</b>				
<b>Less than 1 hour</b>	16%	12%	19%	8%
<b>1 to 5 hours</b>	46%	41%	47%	56%
<b>6 to 10 hours</b>	25%	33%	23%	15%
<b>11 to 20 hours</b>	7%	9%	5%	13%
<b>More than 20 hours</b>	6%	5%	5%	8%







**Crosstabs**

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Prefer Spending Time w/ Pet Over Most Humans?</b>				
<b>Do</b>	20%	30%	14%	24%
<b>Do not</b>	80%	70%	86%	76%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Do Pets Sleep in Bed w/ You?</b>				
<b>They do</b>	31%	37%	28%	28%
<b>They do not</b>	69%	63%	72%	72%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Should Everyone Love Your Pet?</b>				
<b>Think everyone should</b>	24%	30%	17%	41%
<b>Do not think that</b>	69%	57%	80%	49%
<b>Not sure</b>	7%	13%	4%	10%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Prefer Cats or Dogs?</b>				
<b>Cats</b>	21%	30%	17%	20%
<b>Dogs</b>	52%	51%	56%	39%
<b>Not sure</b>	27%	20%	27%	41%





**Crosstabs**

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Own a Dog?</b>				
Do	44%	41%	47%	37%
Do not	56%	59%	53%	63%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Do Dogs Bark &amp; Jump on People When They Enter the House?</b>				
Yes	21%	22%	24%	10%
No	79%	78%	76%	90%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Own a Cat?</b>				
Do	31%	33%	31%	30%
Do not	69%	67%	69%	70%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Are Your Cats Friendly to Visitors?</b>				
They are	77%	80%	76%	76%
They are not	23%	20%	24%	24%





**Crosstabs**

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Attitude Toward Cats</b>				
Love them	24%	30%	22%	18%
Like them	34%	28%	35%	40%
Afraid of them	5%	4%	5%	9%
Allergic to them	11%	11%	12%	8%
Indifferent toward them	19%	20%	18%	20%
They should all live in the woods	8%	8%	8%	5%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Attitude Toward Dogs</b>				
Love them	41%	40%	42%	40%
Like them	40%	42%	39%	39%
Afraid of them	3%	2%	4%	4%
Allergic to them	2%	4%	2%	1%
Indifferent toward them	10%	8%	12%	7%
They should all live in the woods	4%	4%	2%	8%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Agree/Disagree: Cat Owners Weirder than Dog Owners</b>				
Agree	23%	24%	24%	15%
Disagree	35%	30%	39%	32%
Not sure	42%	46%	37%	54%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Agree/Disagree: Dog Owners Need to Control Their Dogs</b>				
Agree	48%	52%	46%	48%
Disagree	26%	19%	32%	18%
Not sure	26%	29%	23%	34%





**Crosstabs**

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Agree/Disagree: Cats More Satisfying b/c They Make You Work for Affection</b>				
<b>Agree</b>	11%	11%	12%	9%
<b>Disagree</b>	57%	60%	59%	40%
<b>Not sure</b>	32%	29%	29%	51%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Black Cats: Good or Bad Luck?</b>				
<b>Good luck</b>	15%	17%	15%	15%
<b>Bad luck</b>	10%	7%	15%	1%
<b>Not sure</b>	74%	76%	71%	84%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Better POTUS: Dog or Cat</b>				
<b>Dog</b>	37%	39%	41%	16%
<b>Cat</b>	19%	15%	19%	22%
<b>Not sure</b>	45%	46%	40%	61%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Wish You Could Go to Zoo Every Day?</b>				
<b>Do</b>	7%	11%	7%	1%
<b>Do not</b>	79%	72%	82%	82%
<b>Not sure</b>	13%	18%	11%	16%





**Crosstabs**

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Scariest Animal</b>				
Alligators	19%	21%	17%	18%
Bats	5%	3%	6%	4%
Bears	14%	14%	13%	21%
Cockroaches	11%	17%	11%	2%
Tigers	9%	11%	7%	13%
Sharks	18%	10%	20%	31%
Snakes	21%	22%	23%	10%
Spiders	2%	-	4%	-
Wolves	1%	2%	-	-

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Most Wanted Exotic Animal</b>				
Alligator	6%	4%	7%	7%
Dinosaur	18%	25%	14%	17%
Elephant	16%	14%	17%	16%
Giraffe	20%	27%	16%	23%
Polar bear	14%	11%	16%	9%
Tiger	26%	19%	29%	28%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Want a Hippo for Xmas?</b>				
Do	10%	14%	8%	8%
Do not	90%	86%	92%	92%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Who Would Win: Shark or Bear?</b>				
Shark	44%	46%	42%	48%
Bear	56%	54%	58%	52%





**Crosstabs**

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>PETA Favorability</b>				
Favorable	36%	28%	40%	42%
Unfavorable	39%	44%	38%	34%
Not sure	25%	28%	23%	24%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Humane Society Favorability</b>				
Favorable	70%	71%	69%	75%
Unfavorable	14%	12%	17%	8%
Not sure	15%	17%	14%	17%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Fave Movie Animal</b>				
Bambi	23%	38%	13%	30%
Free Willy	8%	3%	10%	12%
Garfield	16%	15%	20%	5%
Jaws	7%	8%	6%	7%
Lassie	19%	24%	17%	15%
Nemo	10%	5%	14%	5%
Something else	17%	7%	20%	27%

	Base	Introvert or Extrovert?		
		Introvert	Extrovert	Not sure
<b>Is Loch Ness Monster Real?</b>				
It is	18%	19%	18%	15%
It is not	64%	60%	69%	55%
Not sure	18%	21%	13%	30%

